

# RUSA

**RUSA BOARD**

**DATE: December 9, 2019**

Meeting Documents Landing Page:

Approved

Note Taker:

Bobray Bordelon

Board Members:

## Attendance:

*Quorum: 7*

Name	Role	In attendance [x]
Beth German	RUSA President (v)	X
Courtney McDonald	RUSA VP/President Elect (v)	X
Ann Brown	RUSA Past-President (v)	X
Bobray Bordelon	RUSA Secretary (v)	X
Greg Fleming	BRASS Representative (v)	X
Pat Gregory	CODES Representative (v)	X
Chris Pryor	ETS Representative (v)	X
Melissa Gonzalez	HS Representative (v)	X
Cindy Levine	RSS Representative (v)	X
David Ketchum	STARS Representative (v)	
Alesia McManus	RUSA Division Councilor (v)	X
Stephanie Graves	Director at Large (v)	X
Kathleen Kern	RUSQ Editor (nv)	

	Ed Garcia	ALA Exec Liaison (nv)	
	Bill Ladewski	RUSA Executive Director (nv)	X
	Ninah Moore	RUSA Programing Officer / Continuing Education (nv)	
	Shuntai Sykes	RUSA Membership & Programs Specialist (nv)	
	Melissa Vanyek	RUSA Marketing, Communications, and Web Services Coordinator (nv)	
Additional Guests	Annette Buckley, Shauna Gass, Rahn Huber, Ilana Stonebraker (for agenda item 4A)		
<b>Agenda Item 1: Welcome and Nesting</b>			
<b>Agenda Item 2: Approval of the Minutes (<a href="#">November 12, 2019</a>)</b>			
Discussion	Approval was delayed until the next meeting.		
Conclusions	Approval will occur at the next meeting.		
<b>Agenda Item 3: <a href="#">Update from the Executive Director</a> (Bill Ladewski)</b>			
Discussion	<ul style="list-style-type: none"> <li>We are 2 months into the new fiscal year so all numbers are very preliminary. At this point net revenue is off by 15%.</li> <li>As of the end of October, membership is 2,753. This number is slightly down. Most divisions are experiencing losses. New member lists have not yet been sent to sections but new members are receiving welcoming messages.</li> <li>Online learning continues to be a strong revenue generator and more courses are in the works.</li> <li>The Midwinter schedule can be found <a href="#">here</a>.</li> <li>Due to a merger, CREDO recently informed RUSA that it will no longer be able to sponsor the Mudge Award. Efforts are currently underway to try to secure a new sponsor.</li> <li>RUSA is currently promoting the new <a href="#">sponsorship marketing sheets</a>. RUSA Vendor Relations Liaison Celia Ross recently secured Infogroup as a Supporting Sponsor (\$1000) for the Midwinter RUSA Social. She also shared she is hoping to hear from a few more potential sponsors soon.</li> <li>The timeline for ALA to move into its new office space is now approximately an April-May 2020.</li> <li>ALA has selected a new Executive Director - Designate.</li> </ul>		

	<p>Information on the individual selected should be made after the beginning of the New Year.</p> <ul style="list-style-type: none"> <li>The SCOE Chair recently provided an update of <a href="#">SCOE</a>. ALA's staff liaison to SCOE will also be providing an update to Division ED's which will be shared once it is available.</li> </ul>	
<b>Agenda Item 4a: <a href="#">RUSA Business Research Competencies</a></b>		
Discussion	<ul style="list-style-type: none"> <li>Bordelon motioned to approve the Business Research Competencies. German seconded. The Competencies come with a creative commons license. The document is awaiting approval from SLA's Business &amp; Finance Division and ABLD (Academic Business Libraries Directors). The RUSA Board approved by acclimation the <a href="#">Business Research Competencies</a> and welcomed endorsement from the other groups. The RUSA document should be the one of record and will be added to the <a href="#">RUSA page</a> and the BRASS page.</li> <li></li> </ul>	
Deadline	Action Items	Person Responsible
	The RUSA Board approved the Business Research Competencies. RUSA Office will post to the RUSA page.	RUSA Office for posting
<b>Agenda Item 4b: <a href="#">Carnegie Awards Administration</a></b>		
Discussion	<p>German motioned to approve the transfer of the Carnegie Awards to Booklist. Brown seconded. The Board approved by acclimation.</p>	
Deadline	Action Items	Person Responsible
	The RUSA Board approved the transfer.	
<b>Agenda Item 4c: <a href="#">Committee Census</a> Check-In</b>		
Discussion	<ul style="list-style-type: none"> <li>German will send out assignment (noted in previous month's minutes)</li> </ul>	
Deadline	Action Items	Person Responsible

	German will send out assignment (noted in previous month's minutes)	German
<b>Agenda Item 4d: RUSA Review</b>		
Discussion	<ul style="list-style-type: none"> <li>We should use SCOE as a lens for review of RUSA. A question was asked about how this would relate to the sections. Do we want to do a committee census again? Is this the most effective way? If we do then clear direction needs to be given for what is expected and why being done. Are we successful in meeting our goals? Are sections and their committees as well as division committees setting goals? How is this being communicated? What communication is happening across sections? What role should the RUSA Leadership Council play? Bordelon and German will look through restructuring documents for discussions that took place regarding review.</li> </ul>	
<b>Deadline</b>	<b>Action Items</b>	<b>Person Responsible</b>
	Bordelon and German will look through restructuring documents for discussions that took place regarding review.	Bordelon and German
<b>Agenda Item 4e: Midwinter Meeting</b>		
Discussion	<ul style="list-style-type: none"> <li>We will have RUSA Conversations on the Saturday of Midwinter from 3-4 pm. May want to have a short session on "SCOE, RUSA, and Me" discussing how SCOE will impact RUSA, its membership, and ALA structure. There is a proposal for Council to become much smaller and what are currently Division Councilors to serve on an advisory committee. McManus would like direction on how to vote to represent RUSA.</li> <li>If we can have a Zoom session for at least RUSA Board that would be beneficial for those unable to make it. We should also record RUSA Conversations so those not there can see.</li> </ul>	
<b>Deadline</b>	<b>Action Items</b>	<b>Person Responsible</b>
	Will look into recording RUSA Conversations and if we can have a Zoom session (or something similar) for RUSA Board.	RUSA Office
<b>Agenda Item 5: Announcements</b>		

Discussion	<ul style="list-style-type: none"><li>• Amanda Roper has been selected as the RUSA sponsored Emerging Leader</li><li>• McManus will be sending her notes regarding the conference program and the new Midwinter structure.</li></ul>
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### Wrap up/ Action Items/ Notes of Interest / Next Meeting:

- Notable Actions:
  - The RUSA Board approved by acclamation the [Business Research Competencies](#) and welcomed endorsement from the other groups.
  - The RUSA Board approved by acclamation the transfer of the Carnegie Awards to Booklist.
- Meeting Schedule
  - January 13, 2020
  - January 26, 2020 (Midwinter)
  - February 10, 2020