

RUSA

RUSA BOARD

DATE: December 13, 2021

Meeting Documents Landing Page

[Drive Folder](#)

[Connect](#)

Approved:

Documents and Links

- [Robert's Rules Quick Guide](#)
- [Board Action Item Template](#)
- [RUSA Board Vote Log](#)
- [Strategic Planning](#)
- [Board Virtual Orientation slides](#)
- [Board Norms](#)

[RUSA Board Vote Log](#)

[Recording:](#)

Note Taker: Jenny Presnell

Board Members:

Attendance:

Quorum: 6

Name	Role	In attendance [x]
Chris Pryor	RUSA President (v)	X
Cynthia Johnson	RUSA VP/President Elect (v)	X
Courtney McDonald	RUSA Past-President (v)	X
Jenny Presnell	RUSA Secretary (v)	X
Ilana Stonebraker	BRASS Representative (V)	X
Nannette Donohue	CODES Representative (v)	X
Chad Pearson	ETS Representative (v)	X
Kathy Shields	HS Representative (v)	
Fatima Perkins	RSS Representative (v)	

	Sarah McHone-Chase	STARS Representative (v)	X
	Alesia McManus	RUSA Division Councilor (v)	X
	Vacant	RUSQ Editor (nv)	
	Sam Helmick	ALA Exec Liaison (nv)	
	Bill Ladewski	RUSA Executive Director (nv)	X
	Ninah Moore	RUSA Programing Officer / Continuing Education (nv)	X
	Shuntai Sykes	RUSA Membership & Programs Specialist (nv)	O
		RUSA Marketing, Communications, and Web Services Coordinator (nv)	O
	Others in Attendance: Hillary Kraus; Tatiana Pashkova- Balkenhol; Amanda Malikowski; Shatha Baydoun; Rebecca Graff; Beth German; Amy Paulus		
Actions taken since last meeting			
Agenda Item 1: Welcome			
Discussion	Welcome. Notified that Cindy Craig had to step down as the CODES Representative and Nanette Donahue will take her place.		
Agenda Item 2: Approval of the October 18th meeting Minutes (5 minutes)			
Discussion	Oct 18 minutes. Minutes approved by acclamation.		
Agenda Item 3: Update from the Executive Director (10 minutes)			
Discussion	Executive Director Update <ul style="list-style-type: none"> • No closing financials for FY21 • There are some differences for the end of year totals – one is a deficit and one is a small surplus (\$8,000). Issue is with the credit of some unrestricted grant funds that disappeared in the current report. Had been budgeted to come in with a deficit of about \$30,000. So, either scenario is better than the projection. Bill is investigating. • First quarter FY22 report due in late Jan. Schedule of quarterly reports is in the ED update. • Membership –membership numbers up slightly. Last report is August 2021. See new ALA Membership Model • Online learning – Two courses and webinars coming. Revenue this year likely \$140,000 had budgeted \$84,000. Ninah to be congratulated for all her efforts. • Book and Media Awards will be Sunday Jan 23rd. • Annual Conference presenters will be notified this week. 		

	<ul style="list-style-type: none"> • Update about ALA Executive Board. See Director’s Report of other information • Return to office is Jan 4 with staff split into two shifts. RUSA will be in on Mondays and Tuesdays. 	
Questions	<ol style="list-style-type: none"> 1. Healthy jump in new membership. Do we have data for the source? Bill will investigate 2. Status of hiring vacant position? None yet. Right now just Bill, Ninah, and Shuntai—managing day to day right now. Missing the technical expertise. 	
Deadline	Action Items	Person Responsible
	<ul style="list-style-type: none"> • Source of rise in membership numbers 	Bill Ladewski
Agenda Item 4: RUSA Virtual Forum update (15 minutes)		
Discussion	<ul style="list-style-type: none"> • Theme: Reference and User Services Re-engaged. • Dates: March 8 and March 10 in the afternoon • Sent out call for proposals. Received 12. Proposals were reviewed by Section leadership, Professional Development Committee. Ninah contacting groups that didn’t submit a proposal. <ul style="list-style-type: none"> ○ BRASS proposing lightening talks. They already have a presentation slot and Ninah will check to see if the schedule has room. Other sections may want to also propose lightening talks. BRASS will help jury and open it up to all sections. ○ Software company interested in presenting, but not directly related to RUSA. Discussion: Concerned what the software company wanted to present and who they were. Generally, we don’t let vendors present. General consensus was that this was not library related and that we would not give them a session. Professional Development Committee divided. Could look for another way outside of the conference schedule. ○ Potential keynote speakers: Tracie Hall, Patty Wong, Julius Jefferson, and Trevor Dawes. There will be a RUSA president’s program. Open to recommendations from the Board. Will work with Chris Pryor to extend an invitation. Contact Ninah if you have preferences or other suggestions. Budgeted for honorarium. Tracie very willing. Suggest that if affiliated with ALA should not be paid. ○ If we have space could have a session on what RUSA means to me that could be used by the Membership Retention and Recruitment Task Force. • Professional Development Committee is working on this and Ninah is creating the page for RUSA Virtual Forum. <p>Questions:</p> <ul style="list-style-type: none"> • Do presenters have to pay to go to the Forum? Working on some kind of reduced pricing for presenters and group rates. 	
Agenda Item 5: New ALA Learning Management System (LMS) update (10 minutes)		

Discussion	<ul style="list-style-type: none"> • ALA launched a single spot for all learning opportunities. You can browse by topic, format, price, division, etc. • Will be able to discover, select multiple courses, and pay once. Can bundle across ALA and not just Divisions. Members of 3 or more divisions receive member discounts across all divisions. • In less than a month the site has generated 25,000 in revenue and had over 2700 new users. • Will look at learning tracks and e-learning bundles across ALA
Agenda Item 6: Action Item: Revised RUSA Definition of Reference Standard (10 minutes)	
Discussion	<p>Action Item Document</p> <p>Motion: Stonebraker Second: Johnson</p> <ul style="list-style-type: none"> • Suggest using one term instead of people, constituents, patrons, or people • Ilana suggest that we consider this wording adjustment a friendly amendment and not have the document return to the board for a vote. • Thanks to the committee for all or the hard work over the last two years.
Conclusions	<p>Yes: Presnell, Stonebraker, McDonald, McHone-Chase, Donohue, McManus, Johnson, Pearson, Graff, Pryor No: none Abstention: none Passed</p>
Agenda Item 7: Action Item: RUSA Membership Retention and Recruitment Task Force charge (5 minutes)	
Discussion	<p>Action Item Document Membership Retention and Recruitment TF Charge</p> <p>Motion: McHone-Chase Second: Stonebraker</p> <ul style="list-style-type: none"> • Approval of charge last year, but this is changed a bit. Charge now divided into sections and this group will work on a plan and another group can work on implementation • Hoping that the Task Force can collect data/information and if have time analyze the responses and create a roadmap and a series of recommendations. This could also be assigned to a new task force. How to solicit membership already has a task force in place with broad representation • Originally when TF was created intended for them to create their own charge • Have had a good response from the RUSA membership for members on the TF. Group is in place.
Conclusions	<p>Yes: Graff, Donohue, Stonebraker, McDonald, Pearson, Johnson, McManus, Presnell, Prior No: none Abstentions: none Passed</p>
Agenda Item 8: Action Item: STARS Publication Recognition Award request for temporary funding (5 minutes)	

Discussion	Action Item Document Motion: Johnson Seconded: Pryor <ul style="list-style-type: none"> Request temporary funding for \$1250.00. Lost sponsorship and this is a relatively new (3 years old) award. Sponsor decided to only fund one (mentoring) award instead of two. BRASS. Is also having vendors pull out. Reminder that there is a policy for unfunded awards Later will have to think further about this as an unfunded award. 	
Conclusions	Yes: Presnell, Johnson, McHone-Chase, McManus, Pearson, Prior, McDonald, Donohue, Graff No: none Abstain: Stonebraker Passed	
Agenda Item 9: Action Item: Creating New Interest Group – Physical Delivery Interest Group (5 minutes)		
Discussion	Action Item Document Presented by Amanda Malikowski. Motion: McHone-Chase Second: McManus <ol style="list-style-type: none"> How long can an Interest group exist --- From the RUSA Bylaws: “The Board of Directors or their designee may dissolve an Interest Group when, in its opinion, the usefulness of the Interest Group has ceased. The Interest Group may disband at the request of the group leader(s) or if evidence indicates the group is no longer actively advancing the purpose of the Association. An Interest Group must have 10 RUSA members to stay active.” -- Should we consider a check-in every 5 years/some period? Will add to next agenda to discuss. —Courtney will discuss with interest group chairs. Later discussion on review of interest groups. This is a separate issue. When is an interest group or committee in a Section appropriate? Was STARS was considered and this group is very active and has non-RUSA members, which is problematic when it is part of a Section. This group joined RUSA from ASGCLA. This conversation is for another time. 	
Conclusions	Yes: McManus, McHone-Chase, Stonebraker, McDonald, Graff, Donohue, Pryor, Pearson, Johnson, Presnell No: none Abstention: none Passed.	
Deadline	Action Items	Person Responsible
	Interest Groups Courtney will work with STARS and Physical Delivery Interest Group.	Courtney and executive Board
Agenda Item 10: Updates from Task Forces, Section Representatives, Division Committees, Interest Groups (10 minutes)		

Discussion	<ul style="list-style-type: none"> a. CODES University Press Books Committee b. The Managing, Marketing, and Measuring of Reference Services committee of the Reference Services Section has begun to review and revise "Measuring and Assessing Reference Services." It will be updated with examples from the most recent 5 years, and completed before July, 2022. [Rebecca Graff] 	
Agenda Item 11: Announcements		
Discussion	Next board meeting will not be part of LibLearnX	
Agenda Item 12: Announcements		
	<ul style="list-style-type: none"> c. Meeting Schedule – Unless otherwise noted below, all meetings to be held at 12:30pm (Eastern) / 12-1:30pm (Central) / 11a-12:30p (Mountain) / 10-11:30a (Pacific) <ul style="list-style-type: none"> i. January 10, 2022 -- CANCELLED ii. February 14, 2022 iii. March 21, 2022 iv. April 18, 2022 v. May 16, 2022 vi. June 20, 2022 vii. ALA Annual Date and Time TBD 	