

# RUSA

<b>RUSA BOARD</b>	<b>DATE: April 12, 2021</b>
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[Meeting Documents Landing Page:](#)

Approved:

Links:

- [Robert's Rules Quick Guide](#)
- [Board Action Item Template](#)
- [RUSA Board Vote Log](#)
- [Strategic Planning](#)
- [Board Virtual Orientation slides](#)
- [Board Norms](#)

[Recording](#)

Note Taker:	Jenny Presnell		
Board Members:	<b>Attendance:</b>		
	<i>Quorum: 6</i>		
	<b>Name</b>	<b>Role</b>	<b>In attendance [x]</b>
	Courtney McDonald	RUSA President (v)	X
	Chris Pryor	RUSA VP/President Elect (v)	X
	Beth German	RUSA Past-President (v)	X
	Jenny Presnell	RUSA Secretary (v)	X
	Julia Martin	BRASS Representative (V)	X
	Magan Szwerek	CODES Representative (v)	X
	Rachael Cohen	ETS Representative (v)	X
	Kathy Shields	HS Representative (v)	X
	Kelly McCusker	RSS Representative (v)	O
	Jessica Bower Relevo	STARS Representative (v)	X
	Alesia McManus	RUSA Division Councilor (v)	X
Kathleen Kern	RUSQ Editor (nv)	X	
Ed Garcia	ALA Exec Liaison (nv)	X	

	Bill Ladewski	RUSA Executive Director (nv)	X
	Ninah Moore	RUSA Programing Officer / Continuing Education (nv)	O
	Shuntai Sykes	RUSA Membership & Programs Specialist (nv)	O
	Melissa Vanyek	RUSA Marketing, Communications, and Web Services Coordinator (nv)	O
	Others in Attendance: Estaban Cantu, William Lance Wisecamb, Lorelei Sterling, Julie Murphy, Rebecca Graff, Douglas Hasty, Carol Schuetz, Taina Evans, Joe Thompson, Lauren, Reiter, Adria Olmi, Rebecca Bakker.		
Actions taken since last meeting			
<b>Agenda Item 1: Welcome</b>			
<b>Agenda Item 2: Approval of March Minutes</b>			
Conclusions	Approved by acclamation		
<b>Agenda Item 3: ALA Executive Board: Ed Garcia</b>			
Discussion	<ul style="list-style-type: none"> <li>▪ From <a href="#">BARC</a> and Finance Audit Committee <ul style="list-style-type: none"> <li>○ Operating Agreement Working Group will ask for an extension beyond June 2021</li> <li>○ Endowment funds doing well and will have a larger payout this year than usual and will be incorporated in the budget. <ul style="list-style-type: none"> <li>▪ Endowment trustees have hired their first minority owned business to manage a percentage of ALA's international assets. Social Justice and sustainability investments up considerably.</li> </ul> </li> </ul> </li> <li>▪ Dues adjustment, per 2018 vote, allowed based on CPI of 1.4% and will amount to \$1-\$2 per member depending on membership level. Will add \$52.00 in additional revenues. [Last year decided to increase dues.]</li> <li>▪ Preliminary 2022 budget approved with deficit. Will be looking for savings.</li> <li>▪ ASGCLA member will possibly be assigned to the Executive Board through 2023 to make sure their needs are met. Vote in April.</li> <li>▪ Working on ARPA funding</li> </ul> <p>Questions</p> <ol style="list-style-type: none"> <li>1. Any specific updates from BARC report? None</li> </ol>		

**Agenda Item 4: Executive Director Update: Bill Ladewski**

Discussion	<p>RUSA Executive Director's <a href="#">Report</a></p> <ul style="list-style-type: none"><li>▪ Finances. First quarter encouraging both revenues and expenses lower than projected. About \$10,000 positive in the budget at the moment. Expenses and revenue both lower to budget. Awards revenue not included until the 2<sup>nd</sup> or 3<sup>rd</sup> quarter. Membership revenue slightly over projections.</li><li>▪ Expenses. ALA will be reporting finances quarterly. May 10 next report. Closeout budget figures for FY20 in May.</li><li>▪ Membership figures. Link in Report are to old figures. Will update in May. As of March, membership slightly increased.</li><li>▪ Online Learning. Discussed completed and upcoming. Will rely heavily on online learning revenue</li><li>▪ Updates:<ul style="list-style-type: none"><li>○ Annual Conference 2021 Registration is up.</li><li>○ Town Hall in March with the interest groups. Had nice turnout</li><li>○ April 13 Volunteer Open House.</li><li>○ Achievement Awards announced in March. Continue to promote. Thanks to the committees.</li></ul></li></ul> <p><u>Questions and Comments:</u></p> <ol style="list-style-type: none"><li>1. Great that the awards were posted on LinkedIn.</li><li>2. Will there be an Awards Ceremony virtually at Annual? Preliminary discussions about a Town Hall in June instead of at Annual. Sponsor could interview award winners (see podcasts from last year). Looking for alternatives to Annual as not everyone will register, and the schedule for Annual is very condensed. Share other ideas with Bill.</li><li>3. Do we know Annual timeslots for meetings and sessions? No, possibly toward the end of April.</li></ol>
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**Agenda Item 5: RUSA Councilor Report, Alesia McManus**

Discussion	<ul style="list-style-type: none"><li>▪ ALA Council met virtually on March 31 to hear an update on the Forward Together Resolution Working Group (FTRWG) and receive the <a href="#">ALA Vaccine Working Group report</a>.</li><li>▪ The <a href="#">FTRWG is drafting resolutions</a> for a vote by Council at the upcoming ALA 2021 meeting in June. Six resolution subgroups focus on different areas: ALA Core Values, ALA Executive Board, ALA Committees, Roundtables, Council, and Leadership Assemblies. Additional information sessions are on April 29 and May 4.</li><li>▪ The ALA Vaccine Working Group (Chapter Relations Committee, Committee on Legislation, and Committee on Library Advocacy) report draws attention to ALA's protocol for state and local issues which advises that ALA assist only with the permission of and in coordination with the states. The protocol is relevant because each state decides how to implement CDC's vaccine guidance. The working group affirmed that a local/state approach to advocate for vaccinations for library workers is best. Council members</li></ul>
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	accepted the report as presented. No one present raised questions or concerns
<b>Agenda Item 6: RUSA Archivists</b>	
Discussion	<p>Archivists: Joe Thompson, Lance Wisecamb, and Rebecca Bakker  <a href="#">Presentation Slides</a></p> <p>Archivists met with the ALA Archives Program Officer, Cara Bertram to talk about categories under RUSA Board and which categories are used and unused. <a href="#">[ALAIR (American Library Association Institutional Repository)]</a> Discussed gaps in RUSA archives.</p> <ul style="list-style-type: none"> <li>▪ For now, will use the leave the unused categories alone.</li> <li>▪ New categories: (Broad to Narrow) Board of Directors. Subcategories: Meeting Minutes, Misc., Newsletters; Reports.</li> <li>▪ RUSA Board has not put in any materials recently. Cara and her staff have been adding documents. <i>Connect</i> has Executive Board minutes and agendas, etc. back to 2008. This can be transferred.</li> <li>▪ Also, Google Drive material, some of which needs to be edited.</li> <li>▪ Will deal with RUSA Board documents and RUSA level committees before working with the Sections.</li> <li>▪ Will need to figure out how to get the documents out of <i>Connect</i> and into ALAIR (massive records dump vs individual transfer). ALAIR is also accessible by the public, so documents need to be scanned for personal information.</li> <li>▪ Creating a manual of best practices</li> </ul> <p><u>Questions:</u></p> <ol style="list-style-type: none"> <li>1. Courtney clarified that there appears to be no easy way to transfer from <i>Connect</i> to <i>ALAIR</i>. We should still continue to upload documents in <i>Connect</i>. Part of the issue in transfer is the metadata.</li> <li>2. ALA Archives. Archive is not part of <i>Connect</i>. Not yet determined if something will be taken out of <i>Connect</i> when put in ALAIR. ALAIR documents will not be able to be edited. <i>Connect</i> could go away. BRASS has sent documents to the paper repository <a href="#">Archives at University of Illinois</a>. Archives will only take electronic copies, no longer print, unless document not born digital. ALAIR is part of the ALA Archives at U of I.</li> <li>3. If anyone is purging files notify the archivists.</li> </ol>
<b>Agenda Item 7: Action Item: RUSA Quarterly</b>	
Discussion	<p>Motion: <a href="#">The RUSA Quarterly Update be sunsetted following the summer 2021 issue</a></p> <p>Background: Content has been declining. Much of that content is now on RUSA website</p> <p>Moved: Carol Schuetz; Seconded: Rachael Cohen</p> <p>Discussion:</p> <ol style="list-style-type: none"> <li>1. Who updates the website? Someone from the RUSA Office. The <i>Quarterly Update</i> is just a section</li> </ol>

<p>Conclusions</p>	<p>Yeas: Courtney McDonald, Jenny Presnell, Rachael Cohen, Jessica Relevo, Alesia McManus, Chris Pryor, Elizabeth German, Magan Szwerek, Julia Martin  Nays: none  Motion passes</p> <p><b>THANKS TO CAROL FOR HER MANY YEARS OF SERVICE ON RUSA UPDATE</b></p>
<p><b>Agenda Item 8: Action Item: Publications Task Force</b></p>	
<p>Discussion</p>	<p>Motion: <a href="#">Move that the RUSA Publications Task Force be formed for the term of April 2021 through March 2022, with charge and membership as noted in the 'Background' section of this document.</a></p> <p>Motion: Courtney McDonald; Second: Chris Pryor</p> <p>Looking to form a task force to identify key publications and communications needs of membership and suggest strategies and practices that are intentional and sustainable. Excludes professional resources (standards and guidelines and best practices) previously addressed by the Guidelines Task Force. For additional information on the <a href="#">RUSA Publications Task Force</a>.</p> <p>Questions:</p> <ol style="list-style-type: none"> <li>1. Will this include all those flyers sent to us advertising programs? Sounds like this is just newsletter type publications? – Thinking of a higher-level strategy that would impact these kinds of advertising. —so not exactly but kind of. Social media may also be included</li> </ol>
<p>Conclusions</p>	<p>Yeas: Alesia McManus, Chris Pryor, Jenny Presnell, Rachael Cohen, Courtney McDonald, Elizabeth German, Magan Szwerek, Julia Martin, Jessica Relevo  Nays: none  Motion passes</p>
<p><b>Agenda Item 9: Task Forces and Committees Updates</b></p>	
<p>Discussion</p>	<ul style="list-style-type: none"> <li>▪ RUSA combined Awards Committee (Chris LeBeau). For Mudge Award, Monroe Adult Library Services Award, Award for Excellence in Reference and Adult Services, Gail Schlachter Memorial Research Grant. Session Award and awards from ASGCLA are not included. <a href="#">See full report</a>. Recommended that this central awards committee continue for next year and that at least 4 committee members have prior awards committee experience.</li> <li>▪ First Year Experience Interest Group (Douglas Hasty). Working on form for suggestions for this year’s discussion topics. Topics will continue to address what the new normal is and how to transition from the COVID Pandemic.</li> <li>▪ RUSA Futures. (Chris Pryor). Working with Bill on the preliminary budget.</li> <li>▪ BRASS (Julia Martin). BRASS considering a small summer workshop or conference or some event. In anticipation of the demise of ALA listservs, BRASS opened up Connect section to all RUSA members.</li> <li>▪ CODES (Julie Murphy). Working on partnership with <i>Library Journal</i> and several other organizations on their reader’s survey. Have 1400 responses.</li> <li>▪ Volunteer Open House, April 5<sup>th</sup>.</li> </ul>

## Agenda Item 10: Announcements

Discussion

Webinars and online courses: <http://www.ala.org/rusa/development/onlinece>

### Notes of Interest / Next Meeting

**Meeting Schedule** – Unless otherwise noted below, all meetings to be held at 1-2:30pm (Eastern) / 12-1:30pm (Central) / 11a-12:30p (Mountain) / 10-11:30a (Pacific)

- June 14
- **June 28: 11:30a-1:00p (Eastern) / 10:30a-12:00p (Central) / 9:30-11:00a (Mountain) / 8:30-10:00a (Pacific) TENTATIVE**
- July 12: Joint meeting, 2020-21 and 2021-22 Boards
- ALA Office furlough weeks
- \*June 27 – July 3, 2021 or July 4 – 10, 2021, dependent on ALA Annual
- August 22 – 28, 2021

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