

# AASL Board of Directors Midwinter Meeting 2006 San Antonio, Texas

# Agenda Board II

# A. Consent/Information Only

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	Longitudinal Survey			
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		item 4	+ Z	.9

\* No document

Note: A Board Workshop will take place in lieu of Board I.

\*\* Receive on site





# American Association of School Librarians Midwinter Meeting 2006 San Antonio, Texas

# Topic:

Ground Rules

I. Context

Constitution and Bylaws, Article VII, Section 2 "The AASL Board of Directors shall set annually the AASL priorities, goals and budget."

- II. Implications
  - 1. The Board builds trust with open, honest communication.
  - 2. The Board develops a knowledge based operational philosophy by conducting a style of decision making that emphasizes informed intuition and employs dialogue before deliberation.
  - 3. The Board sets a budget to enable implementation of the mission.

# III. Ground Rules

AGENDA

- 1. We will direct requests for agenda items to the President, who will set the agenda in consultation with the Executive Director and the Executive Committee.
- 2. We will make greater use of the consent agenda for information, consensus and non-controversial items.
- 3. We will focus on intended outcomes rather than specific details of achievement; we will not engage in undue "wordsmithing."
- 4. We will have a ten-minute open forum for members before each meeting that will be recorded in the minutes. Each speaker will have three-minutes to address the President as chair of the meeting. Requests to address the Chair must be made in advance of the meeting.

# PROCEDURES

- 1. We will attend all Board meetings.
- 2. We will arrive on time and honor stated finishing times.
- 3. We will address questions to the chair who may direct the question to another board or staff member.
- 4. We direct the chair to conclude each item with a consensus statement and intended action for confirmation.

# **RIGHTS & RESPONSIBILITIES**

1. We will request clarification and additional information for consent agenda items in advance of the meeting from a named contact for the item.

- 2. We reserve the individual right to pull any item from the consent agenda for discussion.
- 3. We will arrive informed and prepared or so inform the chair before the beginning of the meeting.
- 4. We will take the initiative to ask questions and pose solutions.
- 5. We will make no assumption of motivation or "hidden agenda" on the part of a colleague.
- 6. We acknowledge the responsibility, and accountability to us, of the Executive Committee and Executive Director for policy implementation and goal attainment.
- 7. We acknowledge silence is consent.
- 8. We will discuss ideas and issues without taking things personally.



# American Association of School Librarians Midwinter Meeting 2006 San Antonio, Texas

**Topic:**Parliamentary Procedures

# BRIEF SUMMARY OF RULES OF ORDER By Eli Mina CPP-T, PRP 12/02

# PARLIAMENTARY PROCEDURE (RULES OF ORDER)

Parliamentary Procedure is the combination of rules and customs that govern the conduct of business meetings. The information provided here is consistent with Sturgis Standard Code of Parliamentary Procedure.

Hierarchy of governing documents (Sturgis page 203):

- 1. Laws of the Land (applicable statutes)
- 2. Constitution and Bylaws
- 3. Rule book (e.g.: Sturgis) and Special Rules of Order

Purposes of the rules:

- To create the necessary structure and appropriate level of formality for a meeting
- To facilitate progress
- To include individual members in discussion and shared decision-making on a "level playing field".
- To protect the rights of the majority, minority, individuals, absentees, and the organization

Voting outcomes:

- Most decisions require a majority vote to adopt
- Under Sturgis (page 135) abstentions do not count
- A tie vote means that a motion is defeated (Sturgis page 136).
- The presiding officer customarily does not vote, but may do so when the vote is ballot, or when his or her vote would change the outcome, e.g.: make or break a tie (Sturgis p. 137).

# UNANIMOUS (GENERAL) CONSENT (Sturgis page 142)

Unanimous/General Consent is an informal method of taking a vote, used for routine and non-controversial decisions. For example:

- "The minutes have been circulated. Are there any corrections to the minutes? (PAUSE)? If not, the minutes are approved as circulated".
- "Is there any objection to changing the agenda to consider item 7 now? (<u>Pause</u>)? There being no objection, we will proceed now with item 7, and then return to item

*3".* <u>**OR:**</u> "There is an objection and we will take a show of hands. Those in favor of changing the agenda raise your hands. Thank you. Those opposed raise your hands, etc."

"Is there any objection to amending the motion by adding the words `including all taxes'? (<u>Pause</u>). There is no objection and the motion has been amended to read:

**NOTE:** Unanimous Consent is not appropriate when voting on main motions, since they do not qualify as "routine and non-controversial decisions". Members must be given the full opportunity to express their sentiment by a formal show of hands.

# FREQUENTLY USED SECONDARY MOTIONS

S = Requires a second.

2/3 = A 2/3 vote adopts

D = Debatable M = Majority adopts I = Can interrupt a person who is speaking

The motion	The use	Pertinent points
Point of Order (I) Sturgis page 87	Point to a violation of a rule, policy, or bylaw.	The Chair makes a ruling: The point is well taken or not well taken. Or the Chair can invite the members to decide
Appeal (S, D, Majority in the negative) Sturgis page 82	Two members who disagree with the chair's ruling can appeal it.	The Chair explains the ruling, opens it to debate, and puts it to a vote: "Shall the chair's ruling be sustained?"
Amend (S, D, M) Sturgis page 47	A motion to change the wording of another motion before voting on it.	See page 8 in this package.
Suspend the rules (S, 2/3 or general consent) Sturgis page 84	A motion to allow the assembly to waive a rule of order for a specific purpose. This motion cannot be used to suspend Bylaws and rules protecting fundamental rights (e.g.: minority and absentee rights).	This motion can be very helpful when the rules of order are proving too restrictive and wasteful and a more flexible approach is needed. For example: <i>"I move to suspend</i> <i>the rules and allow more than one</i> <i>primary amendment at a time".</i>
Postpone to a certain time (S, D, M) Sturgis page 58	A motion to postpone the pending motion to a certain time.	Should specify the time to which the motion is to be postponed
Refer (S, D, M) Sturgis page 56	A motion to send the pending motion to a committee or staff	Should include instructions to the committee, e.g.: What questions will be addressed? When will the committee report? What is the Mandate (advisory? Implementation powers?
Table (S, M or 2/3) Sturgis page 68	If used to postpone temporarily, the motion to table requires only a majority vote. If used to "kill" a pending motion, it requires a 2/3 vote.	Most times the motion to table is used incorrectly. The correct motions are usually to postpone to a certain time, refer or withdraw.

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Withdraw	Before debate begins, a	
Sturgis page 94	motion can be withdrawn by	
	the mover. Once debate	
	begins, only the assembly –	
	by a majority vote or general	
	consent – can withdraw it.	
Limit Debate	A motion to limit or extend debate	
(S, 2/3 or general	on a motion, e.g.: "I move to extend	
consent)	debate by 5 minutes". Or: "I move	
Sturgis page 62	to end debate at 10:30". This	
	motion is not debatable.	
Close debate	A motion to close debate and vote	When the motion is made, the
(S, 2/3)	immediately: "I move we close	Chair can check if there is general
Sturgis page 65	debate". This motion is not	consent to closing debate. If not,
	debatable.	she or he takes a vote on whether
		debate will be closed (2/3 needed).
Consider informally	A motion to allow informal	This motion helps when the
(S, M)	consideration of a topic without a	premature introduction of a motion
Sturgis page 128	motion on the floor.	would be constraining and counter-
		productive.
Question of Privilege	Enables a member to present an	Examples: Noise, cold room,
(Sturgis page 72)	urgent request or motion	requesting permission to leave a
	concerning comfort, convenience,	meeting, etc.
	rights or privileges of the assembly	_
	or an individual member.	



**AASL Board of Directors** 

2005 ALA Annual Conference Chicago, Illinois June 23 - 29, 2005

Session I

Board Members Present:	Dawn P. Vaughn, J. Linda Williams, Frances R. Roscello, Gene Hainer, Claudia Myers, Cassandra G. Barnett, Terri Kirk, Kathleen Ellis, A. Elaine Twogood, Sylvia Norton, Sara Kelly Johns, Dolores Gwaltney, Ann Martin, Melissa Johnston, Jo Ellen Misakian, M. Jan Weber, Joanne M. Proctor, Marilyn Joyce, Bobbie Nickel, Eloise Long.
Board Members Absent:	Elizabeth Haynes, Kathy Latrobe
Staff Present:	Julie Walker
Directors-Elect Present:	Irene Kwidzinski, Hilda K. Weisburg, Floyd C. Pentlin, Virginia Wallace, Alison Almquist, MaryAnn Harlan, Jim Hayden, Janice Ostrom
Directors-Elect Absent:	Patricia Bauer
Guests and Observers:	Betty Marcoux, Carolyn Cain, Eva Efron
Call to Order	Session one of the AASL Board of Directors meeting was called to order on Sunday, June 26, 2005, at 1:05 p.m. in room N138 of McCormick Place Convention Center, Chicago, Illinois by Dawn P. Vaughn, President. A quorum was present.
Call to Order Changes to the Agenda	order on Sunday, June 26, 2005, at 1:05 p.m. in room N138 of McCormick Place Convention Center, Chicago, Illinois by Dawn P.
	order on Sunday, June 26, 2005, at 1:05 p.m. in room N138 of McCormick Place Convention Center, Chicago, Illinois by Dawn P. Vaughn, President. A quorum was present. Agenda Items #5: Committee Reports ( <i>Annual Report to Membership</i> Handbook), #12: Agreement with SOS/Syracuse, and #20: Adoption

Agenda Item #5 Committee Reports (Annual Report to the Membership Handbook)

Motion Committee Reports

Agenda Item #12 Agreement with SOS/ Syracuse

# Motion

Agreement with SOS/ Syracuse

# Agenda Item #20

Adoption of the Strategic Plan

# Motion

Adoption of the Strategic Plan

# Agenda Item #22

Ad Hoc Board Committee Charged to Assess Expanding Influence within ALA

# Agenda Item #23

ALA Public Awareness Campaign Overview/ Questionnaire

# Motion

ALA Public Awareness Campaign The AASL Board of Directors discussed amending the NSLMPY report included in the *Annual Report to the Membership* Handbook. Items of concern included financial implications, selling videos as downloadable from the internet, and the professional quality of videos.

Cassandra G. Barnett moved to accept the committee reports as a whole. Seconded by Dolores D. Gwaltney. Motion carried.

The AASL Board discussed the agreement with SOS/Syracuse including the launch of this project at the 2005 National Conference in Pittsburgh.

Jo Ellen Misakian moved to accept the Agreement with SOS/Syracuse report. Seconded by Terri G. Kirk. Motion carried.

The AASL Board discussed the adoption of the new Strategic Plan. In order to inform membership of the plan, it will be presented at the National Conference, a press release will be drafted for the website, and the plan will be presented to the state associations.

Sylvia K. Norton moved, with great pride in the work accomplished, to accept the Strategic Plan through the goals and objectives. Seconded by Sara Kelly Jones. Motion carried.

The Ad Hoc Board Committee charged with expanding influence within ALA presented their report. The committee looked low voter turnout during ALA elections and AASL member representation on various ALA governance bodies, including committees.

An ALA committee was formed to discuss the direction of the ALA Public Awareness Campaign. The AASL Board discussed the need for AASL representation on this committee. The AASL Board identified the key issues the Campaign for American Libraries' wishes to focus on and discussed who within AASL could serve.

Frances R. Roscello moved to send a letter to the ALA President requesting an AASL member be appointed to the Campaign for American Libraries' new committee. Seconded by Terri G. Kirk. Motion carried.

Agenda Item #24 @yourlibrary Special Committee	The AASL Board looked at the ongoing development and future of the @yourlibrary Special Committee. Advocacy was a central concern. Through discussion, it was decided that the work of the Special Committee was finished and instead of changing its focus or establishing subcommittees, a new advocacy committee should be formed.
Motion @yourlibrary Special Committee	Terri G. Kirk moved to sunset the @yourlibrary Special Committee. Seconded by Joanne Proctor. Motion carried.
Break	The meeting broke at 2:40 p.m. and resumed at 3:03 p.m.
Board Address	Barbara Stripling, ALA Executive Board liaison to the division, addressed the Board regarding the ALA Strategic Plan. The AASL Board indicated that Goal Area I - Advocacy/Value of the Profession and Goal Area VI - Organizational Excellence should be given top priority.
	She also described the charge and the composition of the ALA Task Force on School Libraries of which she is the chair.
	Barbara also reported that Emily Sheketoff had indicated that the copyright project ran out of funds.
	Barbara's term on the ALA Board will be ending. The AASL Board recognized the tremendous achievements Barbara has accomplished during her appointment.
Agenda Item #26 Report from Affiliate Assembly	Agenda Item #26 – Report from Affiliate Assembly was deferred.
Agenda Item #25 Research and Statistics Committee Proposal	Staff member Steven Hoffman presented three proposals for the AASL longitudinal survey. Executive Director Julie Walker gave a brief history of the project. The Board discussed, at length, the financial feasibility of long-term data collection. Suggestions were given as to ways to make the survey self-supporting in the future. The Board stressed the importance of collecting the data, especially with regards to advocacy. The proposed content was discussed and the Board agreed to review content again if the project continues.

<b>Motion</b> Research and Statistics Committee Proposal	Dolores Gwaltney moved to direct the Research and Statistics Committee and the AASL staff to continue to pursue the feasibility of doing a longitudinal, national survey of school library programs in the United States. Seconded by A. Elaine Twogood. Motion carried.
Agenda Item #27	The budget for Fiscal Year 2006 was prepared by staff.
FY 06 Budget	The <i>Knowledge Quest</i> Editorial Board requested funds for a strategic planning retreat.
Motion Fund a <i>Knowledge</i> <i>Quest</i> Retreat	Frances R. Roscello moved to fund a <i>Knowledge Quest</i> retreat before or after a scheduled conference with a \$150 per participant stipend plus the cost of a catered meeting. Seconded by Terri G. Kirk. Motion carried with one abstention.
Discussion	The budget trend data causes a saw tooth pattern when graphed. This pattern is caused by the difference in revenue and expenditures in years containing the AASL National Conference. Another significant aspect of the budget is dues revenue which finances less than 30% of the division's operating costs.
	Staff member Shelby Meyer reported on the status of the 2005 National Conference, stressing the importance of AASL and vendor relations. A significant number of attendees are new to the conference this year.
<b>Motion</b> FY 06 Budget	Sylvia K. Norton moved to accept the budget as amended. Seconded by Cassandra G. Barnett. Motion carried.
Motion Closed Session	A. Elaine Twogood moved to go into closed session. Seconded by Claudia M. Myers. Motion carried.
	The AASL Board of Directors Meeting, Session I, went into closed session at 4:50 p.m.
Agenda Item #29 Motion NCATE Board of Examiners (BOE) Appointment	Frances R. Roscello moved to recommend Gail K. Dickinson for reappointment to the NCATE Board of Examiners. Seconded by Ann M. Martin. Motion carried.
<b>Motion</b> Adjournment	Terri G. Kirk moved to adjourn the AASL Board of Directors Meeting, Session I. Seconded by Kathleen Ellis. Motion carried.



**AASL Board of Directors** 

2005 ALA Annual Conference Chicago, Illinois June 23 - 29, 2005

Session II

Board Members Present:	Dawn P.Vaughn, J. Linda Williams, Frances R. Roscello, Gene Hainer, Claudia Myers, Cassandra G Barnett, Terri G. Kirk, Elizabeth Haynes, Kathleen Ellis, A. Elaine Twogood, Sylvia Norton, Sara Kelly Johns, Dolores Gwaltney, Ann Martin, Melissa Johnston, Kathy Latrobe, Jo Ellen Misaian, M. Jan Weber, Joanne M. Proctor
Staff Present:	Julie Walker
Directors-Elect Present:	Irene Kwidzinski, Floyd C. Pentlin, Virginia Wallace, Alison Almquist, Janice Ostrom
Directors-Elect Absent:	Hilda K. Weisburg, Patricia Bauer, MaryAnn Harlan, Jim Hayden
Guests and Observers:	Nancy Dickinson, Marilyn Joyce, Rosina Alaimo
Call to Order	Session two of the AASL Board of Directors meeting was called to order on Monday, June 27, 2005, at 8:00 a.m. in room N138 of McCormick Place Convention Center, Chicago, Illinois by Dawn P.Vaughn, President. A quorum was present.
Agenda Item #30 Partnership for the 21 <sup>st</sup> Century - State Strategies	The AASL Board discussed state strategies for the Partnership for the 21 <sup>st</sup> Century.



**AASL Board of Directors** 

2005 ALA Annual Conference Chicago, Illinois June 23 - 29, 2005

Session III

Board Members Present:	J. Linda Williams, Cyndi Phillip, Dawn P. Vaughn, Dennis LeLoup, Dolores Gwaltney, Cassandra G. Barnett, Terri G. Kirk, Eloise M. Long, Kathleen Ellis, A. Elaine Twogood, Irene Kwidzinksi, Sara Kelly Johns, Floyd C. Pentlin, Virginia L. Wallace, Melissa Johnston, Alison Almquist, MaryAnn Harlan, M. Jan Weber, Joanne M. Proctor
Staff Present:	Julie Walker
Directors-Elect Present:	Marilyn Z. Joyce, Hilda K. Weisburg, Nancy Dickinson, Barbara Ray, Robbie L. Nickel, Janice Ostrom
Directors-Elect Absent:	Karen Lemmons, Patricia Bauer, Jim Hayden
Guests and Observers:	Nancy Dickinson, Rosina Alimao
Call to Order	Session three of the AASL Board of Directors meeting was called to order on Tuesday, June 28, 2005, at 12:00 p.m. in room N138 of McCormick Place Convention Center, Chicago, Illinois by J. Linda Williams, President. A quorum was present.
<b>Board Orientation</b>	New members were welcomed and orientated to Board procedures.
Agenda Item #31Sara Kelly Johns moved to approve, in concept, the establishm an Advocacy Special Committee incorporating the suggestion during the Board Meeting and including a liaison with the Leg CommitteeAgenda Item #31Sara Kelly Johns moved to approve, in concept, the establishm an Advocacy Special Committee incorporating the suggestion during the Board Meeting and including a liaison with the Leg Committee	
<b>Motion</b> Approval for a	Terri G. Kirk moved to establish a Membership Committee Review

Agenda Item #32 Proposal for a New AASL Grant	At the 2004 Midwinter Meeting a proposal for a new award sponsored by Coughlan Publishing was presented. The proposal was passed to the Awards Committee, who recommended that the grant proposal move forward. An Awards Subcommittee consisting of Jane Weber, Mary Long, and Cara Cavin was formed to flesh out the requirements for the award.
Agenda Item #33 New Member Mentoring Pilot	Agenda Item #33 – New Member Mentoring Pilot was tabled until the Midwinter Meeting.
Agenda Item #34 Assignment of Board Liaisons to Committees	Board Member liaisons were assigned to division committees.
Agenda Item #35 Election of At-Large Member to the	Floyd Pentlin was elected to the At-Large Executive Committee position.

Executive Committee



# **AASL Board of Directors**

2005 ALA Annual Conference Chicago, Illinois June 23 - 29, 2005

# **MAJOR MOTIONS**

<u>Session I</u> Motion Consent Agenda	A. Elaine Twogood moved to accent the consent agenda excluding items #5, #12, and #20. Seconded by Sylvia K. Norton. Motion carried.
<b>Motion</b> Committee Reports	Cassandra G. Barnett moved to accept the committee reports as a whole. Seconded by Dolores D. Gwaltney. Motion carried.
<b>Motion</b> Agreement with SOS/ Syracuse	Jo Ellen Misakian moved to accept the Agreement with SOS/Syracuse report. Seconded by Terri G. Kirk. Motion carried.
<b>Motion</b> Adoption of the Strategic Plan	Sylvia K. Norton moved, with great pride in the work accomplished, to accept the Strategic Plan through the goals and objectives. Seconded by Sara Kelly Jones. Motion carried.
<b>Motion</b> ALA Public Awareness Campaign	Frances R. Roscello moved to send a letter to the ALA President requesting an AASL member be appointed to the Campaign for American Libraries' new committee. Seconded by Terri G. Kirk. Motion carried.
<b>Motion</b> @yourlibrary Special Committee	Terri G. Kirk moved to sunset the @yourlibrary Special Committee. Seconded by Joanne Proctor. Motion carried.
<b>Motion</b> Research and Statistics Committee Proposal	Dolores Gwaltney moved to direct the Research and Statistics Committee and the AASL staff to continue to pursue the feasibility of doing a longitudinal, national survey of school library programs in the United States. Seconded by A. Elaine Twogood. Motion carried.
<b>Motion</b> Fund a <i>Knowledge</i> <i>Quest</i> Retreat	Frances R. Roscello moved to fund a <i>Knowledge Quest</i> retreat before or after a scheduled conference with a \$150 per participant stipend plus the cost of a catered meeting. Seconded by Terri G. Kirk. Motion carried with one abstention.

Motion	Sylvia K. Norton moved to accept the budget as amended. Seconded
FY 06 Budget	by Cassandra G. Barnett. Motion carried.
Motion	Frances R. Roscello moved to recommend Gail K. Dickinson for
NCATE Board of	reappointment to the NCATE Board of Examiners. Seconded by Ann
Examiners (BOE)	M. Martin. Motion carried.

Sara Kelly Johns moved to approve, in concept, the establishment of an Advocacy Special Committee incorporating the suggestions made during the Board Meeting and including a liaison with the Legislative Committee. Seconded by Floyd C. Pentlin. Motion carried.

Terri G. Kirk moved to establish a Membership Committee Review Task Force. Seconded by Jan M. Weber. Motion carried.

# Session III

Appointment

**Motion** Approval of an Advocacy Special Committee

# Motion

Approval for a Membership Committee Review Task Force



# American Association of School Librarians Midwinter Meeting 2006 San Antonio, Texas

- **Topic:**Pre-Midwinter Committee Reports
- **Background:** At the 2004 Spring AASL Executive Committee meeting, it was decided that each committee chair will submit a pre-midwinter committee report. Reports will be included in the Midwinter meeting Board documents.
- Action Required: As indicated on individual report.





# **Committee** AASL/ACRL Interdivisional Committee on Information Literacy

# Chair Melinda Greenblatt (Co-Chair for AASL); Amy Deuink (Co-Chair for ACRL)

Committee Members (Only Official Committee Members Appointed)

Linda Carvell (AASL)	Troy Swanson (ACRL)
Dee Gwaltney (AASL)	Christopher Cox (ACRL)
Drucie Gullion (AASL)	Virginia Wallace (AASL Board Liaison)
Judi Repman (AASL)	Kathy Agarwal (AASL Staff Liaison)
Hilda Weisburg (AASL)	Mary Ellen Davis (ACRL Staff Liaison)

# **Function Statement**

Charge: The AASL/ACRL Interdivisional Committee on Information Literacy will focus on how to prepare K-20 students to be information literate and will provide a channel of communication to the respective divisions. In general, this interdivisional committee will be a forum for sharing ideas on information literacy in K-20 environments and a source of professional development opportunities in this area.

#### Function:

- To focus on how to prepare K-20 students to be information literate.
- To provide a channel of communication to the respective divisions.
- To provide a forum for sharing ideas on K-20 information literacy.
- To be a source of information literacy professional development opportunities.

#### Minimum Intended Outcomes

- Develop publication (paper and electronic) on information literacy in the K-20 environments.
- Develop professional development materials (electronic format) on joint programs for high school library media specialists and higher education librarians on student information literacy education.
- Continue to develop programs for ALA Annual Conference, AASL National conference, and ACRL National Conference
- Publicize the electronic discussion list to increase activity

#### Work Accomplished this Fall

- The Action Plan for the K-20 Information Literacy Toolkit was approved by ACRL (funding secured.)
- The electronic discussion list is up and running and a variety of K-12 and academic practitioners are participating.
- Notices about the discussion list appeared in various publications and web sites

#### Midwinter Agenda

- Decide on Contents of Toolkit and assign specific responsibilities to members.
- Plan program for June 2006 and begin to think about program for June 2007.
- Evaluate electronic discussion list and discuss monthly topics that might be introduced on the list to stimulate discussion.
- Discuss guidelines for electronic list moderator and recruitment of future moderators.

Committee	Advocacy Special Committee	
Chair	Deborah Levitov	
Committee M	embers (Only Official Committee Me	embers Appointed)
Co	nstance J. Champlin	Debra K. Logan
	Carl Harvey, II	Nance Nassar

#### **Function Statement**

To develop and Advocacy Plan for AASL and recommend a structure for AAASL to us in designating responsibility for continuing work in this area.

• Review Advocacy section of the membership survey

Glenda Willnerd

- Study the goals and strategies in the AASL Strategic Plan
- Chair serves as the AASL rep to the ALA Advocacy Assembly
- Chair to serve a liaison t the ALA Public Awareness Committee
- Establish sub-committee to carry out advocacy activities currently in the planning stages
- Develop a comprehensive plan for ongoing advocacy activities in AASL consistent with new Strategic Plan

#### **Minimum Intended Outcomes**

- Present a pre-conference on advocacy at the 2006 Annual Conference
- Establish a sub-committee to develop content for a Regional Institute on the topic of advocacy
- Develop a Newspaper in Education (NIE) insert for Publication
- Develop a draft report for on-going advocacy activities for AASL and possible structure within AAASL by June 2006

#### Work Accomplished this Fall

The committee appointments were made by October 31, 2005.

Committee members were contacted and information was communicated about the function and charge of the committee.

Requests were made for committee members to begin thinking about materials for a pre-conference for June 2006 and meeting times for Midwinter in San Antonio were arranged.

Carl Harvey began identifying online resources.

Deb Logan is gathering names of possible speakers and specific ideas for the preconference. Deb Levitov has requested materials from Veanna Baxter about the advocacy workshops they are conducting in PA.

#### Midwinter Agenda

To go over the functions of the committee and begin to work on each.

To begin planning the pre-conference and assign presenters.

To address and revise the intended minimum outcomes for June 2006.

#### For June 2006:

Committee Alliance for Association Excellence

Chair Dennis J. LeLoup

Committee Members (Only Official Committee Members Appointed)

Dawn P. Vaughn	Matt Keller
Helen Adams	Christina Schubert
Eugene Hainer	Lisa Spicko
Ken Stewart	Margaret Sullivan
Walter Betts David Burns	Julie Walker, Ex-Officio Member

#### **Function Statement**

- 1) Act as a forum in which AASL and the business community can share information on the current environment in school library media trends, issues, opportunities and threats.
- Develop short and long-term strategies for business alliances, which support and enhance AASL activities and services, including conferences, institutes, special events, awards, and projects.
- 3) Assist AASL in acquiring the resources necessary to advance its Strategic Plan.
- 4) Provide recognition for companies who participate in the program.
- 5) Serve as advisory group to AASL for vendor concerns.

# Minimum Intended Outcomes

- 1) Continue to develop strategies for promoting corporate membership in AASL.
- 2) Continue to operate as an advisory group to AASL on vendor concerns.
- 3) Through collaboration, keep vendors and AASL aware of the environmental landscape in which we both operate.
- 4) Develop a mechanism to work with vendors, who are not members, to address their concerns and issues and harness their ideas and energy.
- 5) Determine a consistent time that meetings will occur at Midwinter and Annual.

#### Work Accomplished this Fall

- As promised during the committee meeting at ALA Annual, AASL staff posted current information about the National Conference in Pittsburgh immediately prior to the event. The Exhibit Hall was sold out, with 39,200 square feet, representing 236 companies and 392 booths.
- 2) AASL staff posted final attendance information for the AASL National Conference after the event. There were 3883 registrants.
- Per discussion with Alliance members at the ALA Annual committee meeting, AASL staff attempted some new initiatives to draw people into the Exhibit Hall at the AASL National Conference, including the "No Prize Left Behind" concept.
- 4) A breakfast was held for Alliance members at the AASL National Conference in Pittsburgh.
- 5) Dennis LeLoup attended a Treasurer's orientation session in late September at the AASL office in Chicago.
- 6) Dennis LeLoup polled members by email relative to a meeting time for the Alliance Committee at Midwinter.

# Midwinter Agenda

- 1) Preview the 2006 National Institute in Rhode Island.
- 2) Discuss how the Alliance Committee can enhance the AASL Strategic Plan.
- 3) Committee members will receive an update on the ALA school library task force.
- 4) Continue the school library media discussion from Annual 2005, and how vendors, along with the ALA office, can best impact and strengthen library media programs.
- 5) Review the 2005 AASL National Conference Evaluations.

Committee	American University Presses (A	UP) Book Selection Committee	
Chair	Judith E. McGowan		
Committee M	embers (Only Official Committee	e Members Appointed)	
J	ludith E. McGowan	Karen M. Perry	
	Mary D. Lankford		

#### **Function Statement**

To select suitable titles for secondary school use from the current publications of the members of the Association of American University Presses to be published in a catalog annually by the American University Press Services Inc.

#### **Minimum Intended Outcomes**

- Review and rate approximately 500 books for annual AAUP publication
- Present a program at ALA annual 2006.
- Work with editors of Knowledge Quest to publish an article of the Best of the Best of those titles for high school librarians.
- Review and make recommendations for revisions of selection criteria and format of entries in the publication.

#### Work Accomplished this Fall

- Our AAUP liaison, Rachel Weiss performed most of the organizational work, as she has done for several years. Committee members were asked their topical preferences and assigned Dewey ranges that are calculated to spread the workload evenly.
- University Presses were given names of appropriate reviewers. Books are presently being received and reviewed. Final reviews, with recommendations of what will be rated *Outstanding*, are due in early March. The published list will be available in June.
- The committee chairperson has been exchanging ideas with Debbie Abilock about the inclusion of our best titles in Knowledge Quest. Final plans are not yet complete.

#### Midwinter Agenda

This committee, while labor intensive, runs smoothly. It is the hope of the chairperson that we can include the 'Best of the Best' feature in a spring issue of *Knowledge Quest*. Such timing will, perhaps, increase attendance at our annual workshop in New Orleans. At a minimum it will increase the exposure AASL will be giving to worthy titles. Our members expend yeomen's efforts on this project — their output should be given maximum exposure.

Committee 2006 Annual Conference Committee

Chair Floyd Pentlin and Vicki Emery

Committee Members (Only Official Committee Members Appointed)

Bonnie Grimble

Hilda Weisberg

Cassandra Barnett

## **Function Statement**

- Assists the AASL Office and the AASL President in planning the President's Program at Annual Conference
- Plan, with the AASL Office and the AASL President, for other functions at Annual Conference such as social events
- Review requests for program slots and recommend programs to the AASL office and AASL President for inclusion at Annual Conference
- Send completed program descriptions to ALA Committee charged with developing tracks and themes
- Plan with the AASL Office and the AASL President and the ALA Annual Conference Planning Committee the necessary local arrangements for the AASL programs, meetings and functions scheduled for the Annual Conference.

# Minimum Intended Outcomes

- Plan the programs, meetings and functions for the 2006 ALA Annual Conference, including the President's Program
- Keep in contact with the committee's Board liaison to ensure the conference program is completed in a timely fashion and meets all deadlines.
- □ Communicate periodically with the AASL liaison to the ALA Conference committee to ensure continuity.
- □ Work directly with the AASL Event Planner to plan all events at annual conference.
- Evaluate and make recommendations to the Bylaws and Organization Committee on the structure of this committee and the appointment timeframes.

#### Work Accomplished this Fall

- Most of this work was accomplished at annual. All concurrent sessions were decided on and turned into the office.
- Bonnie Grimble represented the committee at the ALA committee charged with developing tracks and themes. For 2006 AASL will have eleven (11) concurrent sessions. All are in the Children and Young Adults strand with the exception of 2 which were in the "To Be Determined Status"
- There are 8 AASL concurrent sessions plus 1 session from each of the sections: ELMS, ISS, and SPVS
- Remaining work is the completion of the President's program. Currently there are feelers out but there is no program in place as of this writing.

#### **Midwinter Agenda**

This committee will not need to meet (hopefully) at midwinter.

Committee Appointments

Chair Veanna Baxter

Dennis J. LeLoup, Board Liaison

Committee Members (Only Official Committee Members Appointed)

Paul J. Gregoria	 Amanda C. Lucas

Jennifer Habley, Staff Liaison

# Function Statement

- 1. Identify potential members for appointments to AASL and ALA standing and special committees, and for ad-hoc committees and task forces that may be established to achieve short and long term goals and address priorities.
- 2. Contact, recruit, and recommend members for AASL and ALA committees, task forces, and other groups needing AASL representation.

- 3. Recommend individuals to serve as special representatives from AASL in a liaison or other capacity
- 4. Assist President-Elect in the development of Committee Chairs and committee rosters for the coming year.

# Minimum Intended Outcomes

- Provide a pool of potential members for appointment for all committees that reflect a diverse mix of age, gender, association experience, geographic location, and ethnicity to the AASL office. Particular effort should be made to identify individuals from underrepresented groups.
- Working with the staff liaison, solicit committee members through AASL discussion lists.
- Promote committee participation and recruitment at all available opportunities, including Affiliate Assembly, Membership Meetings, President's Program, and the All-Committee Meeting during ALA conferences.
- Work with the President-elect to establish a timeline for the appointment process, although the process is ongoing.
- Maintain with designated AASL staff an electronic database of potential appointees and forward recommendations for committee appointment to the AASL President-Elect.
- Work with the President-Elect to "slot" members into committees and committee chair positions.
- Revise the AASL Committee Volunteer Form to reflect current AASL committees and include a section on ALA committees to which the President-Elect may be able to appoint AASL members.
- Create an electronic letter of confirmation for when a candidate submits a volunteer form.

# Work Accomplished this Fall

- 1. Recruited 5 members for the Appointments Committee.
- 2. Collected contact information from all state presidents, chairpersons, coordinators who attended Affiliate Assembly in June.
- 3. Composed informational letters and emailed to all state leadership whose addresses we received with copies of the revised Committee Volunteer Form, paper edition, and the URL for the online edition of same.
- 4. With input and final approval, revised the Committee Volunteer Form that Jennifer Habley then posted to the AASL web page.
- 5. Distributed Committee Volunteer Forms at the Annual AASL Conference in October. AASL staff assisted in placing stacks of forms in key areas throughout the conference center. The Committee Chair visited as many sessions as possible to distribute, and when possible, announced the need for members to serve on committees.
- 6. Divided Regions in preparation for each Appointment Committee member to be responsible for specific areas of the U.S.
- 7. Sent electronic copies of this committee's charges, function, and expectations of committee members to new members with the letters of welcome.

# Midwinter Agenda

Welcome new members

- 1. Review committee's function, charges and expectations.
- 2. Review the previous year's projects and how this committee functions.
- 3. Discuss ways to reach areas of U.S. where AASL membership is sparse.
- 4. Discuss additional ways to encourage and recruit the "best of the best" to serve on committees.
- 5. Examine all other committees for ways to work together with them to further the possibilities of encouraging others to become active committee members.
- 6. For committee chairs who did not include their contact information on their orientation profile, be sure to obtain their emails, etc.
- 7. Other creative thoughts from the members.
- 8. Prepare report for the president/president-elect. Ask for committee input.
- 9. How can we help the AASL/ALA Board? How can they help us? Ideas from Dennis LeLoup.

Committee Awards Committee

Chair Ann M. Martin

Committee Members (Only Official Committee Members Appointed)

Debra A. Bashaw	Cara Cavin
Marsha B. Haselden	Nancy Heiniger
Melissa P. Johnston	Laura Richardson
Joyce Kasman Valenza	Dr. Sara Wolf
Amy Elinor Cass	Cara Cavin
Andrea D. Parker, Staff Liason	Jan Weber, Board Liason

#### **Function Statement**

- Review criteria for new and continuing awards and, in consultation with the sponsor, make recommendations for change.
- Advise on lists of contacts for each award.
- Evaluate the need for new awards and seek funding in cooperation with the Executive Director to support these new awards.
- Determine responsibilities for awards administration, including publicity for awards and for recipients.
- Assist in planning and help coordinate a public event honoring award recipients at Annual Conference or other AASL functions.
- Review and recommend changes in policy and procedures regarding all awards.

# **Minimum Intended Outcomes**

- Conduct an awards luncheon at ALA Annual.
- Develop and implement a plan to generate more publicity for all awards through a variety of means such as Affiliate Assembly.
- Formalize a process for all award winners to be highlighted in articles and presentations.
- Follow up with award winners to encourage giving a presentation at ALA, AASL and other conferences as well as writing an article for Knowledge Quest and other publications.
- Review the 2005 committee reports in the Annual Report to Membership 2005. As appropriate, incorporate any recommendations into procedures or policies. (See specific recommendations under subcommittees)
- Further develop the official awards website with AASL staff that announces the award winners to include pictures and information about the winning libraries and librarians with access to additional information for members.
- Finalize criteria for the new award proposal (Innovative Reading Grant Award).
- Develop a rubric for universal reviewing of the various awards that can be used by each subcommittee.

# Work Accomplished this Fall

- Awards chair contacted each subcommittee chair via email and listserv as a means of introduction and to communicate information about the All-Committee meeting at Midwinter.
- Confirmed non-fiction authors Ann Bausum and Sue Macy to speak at the Awards luncheon in New Orleans.
- Emailed suggestions for increased publicity for awards and award luncheon to AASL staff liaison.
- Emailed suggestions for increased attendance at the awards luncheon.
- Reviewed the 2005 committee reports in the Annual Report to Membership 2005.
- Began follow up for finalizing the criteria for the Innovative Reading Grant Award.

#### Midwinter Agenda

- Finalize details for the awards luncheon at ALA.
- Discuss ways to increase attendance at the awards luncheon.
- Update from subcommittees.
- Recommendations on changes to any of the current awards procedures.
- Discuss awards website and provide recommendations.
- Discuss criteria for a rubric for universal reviewing of the various awards that can be used by each subcommittee.

Committee ABC-CLIO Leadership Grant

Chair Amy Cass

Committee Members (Only Official Committee Members Appointed)

Shelia Blume

Jan Weber, Board Liaison

#### **Function Statement**

To select the recipient of the annual award to enable an AASL affiliate organization to plan and implement a leadership development program.

#### **Minimum Intended Outcomes**

Revise the scoring rubric to correlate with the application.

#### Work Accomplished this Fall

Reviewed rubric to determine if changes should be made. No changes will be made. Discussed with committee acceptance of applications from applicants with funding from other grants.

#### Midwinter Agenda

Finalize decision regarding guidelines for application acceptance. Provide update to Awards committee.

 Committee
 Collaborative School Library Media Award

 Chair
 Melissa P. Johnston

 Committee
 Members
 (Only Official Committee Members Appointed)

 Mary C. Betz
 Jan Weber (Bd. Liaison)

 Lisa T. Nocita
 Andrea D. Parker (Staff Liaison)

 Judy R. Williams

#### **Function Statement**

- Review the applications for the award by meeting in person or electronically
- Reach consensus, based on approved criteria and evaluation process on the award recipient
- Communicate the name of winner to AASL Office; maintain secrecy regarding the selection until notified by the AASL Office.

 Make recommendations to the Awards Committee, as appropriate, for changes to the award process.

#### **Minimum Intended Outcomes**

- Review the committee chair's report in the Annual Report to the Membership 2005 for suggestions on administering and processing the awards.
- Administer the designated award within the approved criteria, following the appropriate procedures
- Work with the staff liaison to process the award in a timely fashion.
- Develop realistic timelines that indicate procedures used to evaluate the award.

## Work Accomplished this Fall

- Introductions and communications on the listserv
- Will meet at ALA MidWinter
- Reviewed the committee chair's report in the Annual Report to the Membership 2005 for suggestions

#### Midwinter Agenda

- Review charge of the committee
- Application deadline
- Application review process
- To review the criteria for new and continuing awards and, in consultation with the sponsor make recommendations for change.
- Update from Award Committee Meeting

Committee	Distinguished School Administrator	Award Committee
Chair	Marsha B. Haselden	
Committee Members (Only Official Committee Members Appointed)		
Dr.	Nancy A. McFarlin	Jan Weber, Board Liaison
Su	zanne A. Spiceland	Andrea D. Parker, Staff Liaison

#### **Function Statement**

To review nominations for the selection of an administrator to receive the AASL Distinguished School Administrators Award for the administration of a school or group of schools who has made an outstanding and sustained contribution toward furthering the role of the library and its development in elementary and/or secondary education.

#### Minimum Intended Outcomes

- Review the 2005 committee chair's report in the Annual Report to Membership 2005 for suggestions on administering and processing the awards.
- Administer the designated award within the approved criteria, following the appropriate procedures.
- Work with the staff liaison to process the awards in a timely fashion.
- Develop realistic timelines that indicate procedures used to evaluate award.

#### Work Accomplished this Fall

- Reviewed duties of a committee chair and became familiar with reports needed.
- Contacted committee members via email as a means of introduction.
- Communicated our charge to committee members with an estimated timeline for the selection process.
- Confirmed meeting times about the All-Committee meeting with committee members for Midwinter San Antonio.

#### Midwinter Agenda

- Review recommendations from the Awards Chair.
- Discuss selection criteria for award as well as timeline for selection process.

Committee	Distinguished Service Award Committee
Chair _	Cara Cavin
Committee Mei	mbers (Only Official Committee Members Appointed)

Beverly Bland	Gene Menicucci
Margaret L. Kirkpatrick	

#### **Function Statement**

To act in a planning capacity in cooperation with Baker & Taylor in the selection of an individual who will receive a cash award for providing an outstanding contribution to school librarianship and school library media program development.

#### **Minimum Intended Outcomes**

Review the 2005 committee chair's report in the Annual Report to Membership 2005 for suggestions on administering and processing the awards.

Administer the designated award within the approved criteria, following the appropriate procedures. Work with the staff liaison to process the awards in a timely fashion.

Develop realistic timelines that indicate procedures used to evaluate award.

#### Work Accomplished this Fall

Contacted the committee members by e-mail and by print mail. Introduced myself to the other committee chairs and to my committee via the listserv.

#### Midwinter Agenda

January 2006 – Committee chair and some members of the committee will attend Mid-Winter meetings and will attend the All-Committee Meeting.

Distinguished Service Award Committee will review grant applications and select award winners electronically.

Tentative Timeline:

February 1, 2006 – deadline for Award applications February 15-March 15, 2006 – Committee review of applications March 15, 2006 – Deadline for selection of award winner May, 2006 – Turn in report to the Awards Chair and the AASL office

June 23-27, 2006 – ALA Conference/AASL Awards Luncheon

**Committee** Follett's Information Technology Pathfinder Committee

Chair Joyce Valenza

Committee Members (Only Official Committee Members Appointed)

Maribel Garza-Castro	Andrea Parker
Veronica Pastecki	
Veronica Pastecki	
Jan Weber	
Sandra Russell	

#### **Function Statement**

To select recipients of the awards for innovative use of technology in the school library media center in an elementary (K-6) and a secondary (7-12) setting.

#### **Minimum Intended Outcomes**

Because the deadline for the award is February 1, we will not have applications to work with. I hope to meet and greet committee members and review criteria.

#### Work Accomplished this Fall

I contacted and welcomed all committee members, described our committee's charge, and invited all members to meet at Midwinter.

#### Midwinter Agenda

We will be meeting during the 2006 Midwinter Meeting, AASL All Committee Meeting. At that point we will not have copies of the nominations. We will hold an organizing session. In addition we will meet in a larger group to discuss the annual awards banquet.

Committee Frances Henne Award	
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Chair Nancy Heiniger

Committee Members (Only Official Committee Members Appointed)

Donna Cook	Jan Weber
Cynthia Houston	Andrea Parker

#### **Function Statement**

To select the recipient of the Frances Henne Award, an annual grant to enable a school library media specialist with five or fewer years in the profession to attend an AASL National Conference or ALA Annual Conference.

#### **Minimum Intended Outcomes**

Clarify and streamline the rating sheet. Refer to the recommendations in the 2005 Annual Report.

#### Work Accomplished this Fall

Established communication with committee.

**Midwinter Agenda** 

Review rating sheet.

Become familiar with criteria for selecting recipient.

Committee	Highsmith Grant committee		
Chair	Laura Richardson		
Committee N	<b>lembers</b> (Only Official Committee Me	mbers Appointed)	
ſ	Marianne Cole Fues	Laura Richardson	
	Elaine E. Steinberg		

#### **Function Statement**

Charged with selecting the recipient of the annual grant to enable one or more AASL members who are school library media specialists, library educators, library information science or education professors to conduct innovative research aimed at measuring and evaluating the impact of school library media programs on learning and education

#### **Minimum Intended Outcomes**

Read submissions for this award and make a selection.

#### Work Accomplished this Fall

Identified members of the committee

Committee	NSLMPY Award	

Chair Gail Dickinson

Committee Members (Only Official Committee Members Appointed)

Sara Johns

Donna Helvering

Betsy Davis (Virtual)

**Function Statement** 

#### Minimum Intended Outcomes

Select NSLMPY award winners Explore avenues for publicizing the NSLMPY winners and accomplishments

# Work Accomplished this Fall

Introductions of Committee Members

#### Midwinter Agenda

Finalize list of NSLYMPY Candidates Discuss Options for publicizing candidates Committee Bylaws and Organization

Chair Carolyn Cain

Committee Members (Only Official Committee Members Appointed)

Mary Betz-Lord	Laura Woodruff
Gail Dickinson	Mary Lou Zuege
Elsbeth Goodin	Cassandra Barnett
Drucie Gullion	Dee Gwaltney

# **Function Statement**

#### Charge:

To review, revise, amend, and draft Bylaws for the association; to evaluate all present and proposed committee charge and function statements; to review and make recommendations on all association policies for inclusion in an official AASL Organization Handbook.

# Function

- Review all requests for bylaws changes and make recommendations to the AASL Board for appropriate action, taking into account association history and ALA requirements.
- Review all requests for new committees and task forces to clarify charge and function statements, type of committee, committee composition, size and terms in relation to responsibility, and relationship to existing committees; make recommendations to the AASL Board for acceptance, changes, or non-approval (with rationale).
- Review committee or task force requests for change in status and make recommendations to the AASL Board for acceptance, changes or non-approval (with rationale)
- Evaluate all present committees on a three year schedule for accurate and clear charge and function statements, appropriate size and continued relevance.
- Review and make recommendations on proposed and revised AASL policy statements
- Work with AASL Office to maintain and up-to-date Policy and Procedures Handbook and accurate description forms for all committees and other working groups.

# Minimum Intended Outcomes

(Please refer to the 2005-2006 Committee Chair Handbook)

- Continue to review and update all committee descriptions to provide a uniform description of each committee using the approved Committee Description Form.
- Review the committees scheduled in the first year of the three-year cycle that were not yet reviewed
- Implement second year of the three-year cycle of Committee Reviews, including an examination of their charges, functions, and size in relation to responsibility.
- Continue to work on the AASL Organization and Policy Handbook. Consult with the AASL Executive Committee as this work proceeds. Work with staff to make this handbook available to Board members, committee chairs and members on the website.

# Work Accomplished this Fall

- Chair prepared recommended changes for the Committee Chairs Handbook and conveyed them to the AASL office.
- Once committee membership was complete and received, contacts were made with the committee members to initiate fall work; not all members responded
- Chair is finalizing first year reviews and table of contents for the policy manual for approval at mid-winter.

#### Midwinter Agenda

- Review and respond to any requested committee changes
- Review and respond to any policy statements directed to us.
- Continue study of committees up for review this year.
- Approve final table of contents for Organization and Policy Manual.

Section	ELMSS			
Chair	Lesley Farmer			
Section Officers (Only Official Committee Members Appointed)				
Ma	ary Berry, Past Chair	Judi Repman, Sec.		
Da	an Fuller, Chair-Elect	Eloise Long, Board Rep.		

#### **Function Statement**

Exchange of ideas, review and study of curricula, development of research activities for educators in colleges and universities whose programs focus on school library media education and training.

### **Minimum Intended Outcomes**

Plan 2006/2007 conference session Use listserv to carry out section function Develop plan for ELMSS webpage Collect/disseminate assessment tools for programs to use in alignment with NCATE review

# Work Accomplished this Fall

Explored web page and content; chose webstress (Allison Kaplan) and scheduled training. Facilitated listserv discussion.

Continued work on 2006 annual session, and set up tentative topic for 2007 session (curriculum/program assessment tools).

# **Midwinter Agenda**

ELMSS webpage content 2006/7 conference session and business meeting Plan to collect/disseminate assessment tools for programs to use in alignment with NCATE review Other business

Section ELMSS

Chair Lesley Farmer

Section Officers	(Only	Official	Committee	Members	Appointed'	۱
	Comy	Omeiai	committee	MCHIDCI 3	Appointed,	,

Mary Berry, Past Chair	
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Judi Repman, Sec.

Dan Fuller, Chair-Elect

Eloise Long, Board Rep.

# **Function Statement**

Exchange of ideas, review and study of curricula, development of research activities for educators in colleges and universities whose programs focus on school library media education and training.

# **Minimum Intended Outcomes**

Plan 2006/2007 conference session Use listserv to carry out section function Develop plan for ELMSS webpage Collect/disseminate assessment tools for programs to use in alignment with NCATE review

# Work Accomplished this Fall

Explored web page and content; chose webstress (Allison Kaplan) and scheduled training. Facilitated listserv discussion.

Continued work on 2006 annual session, and set up tentative topic for 2007 session (curriculum/program assessment tools).

# **Midwinter Agenda**

ELMSS webpage content 2006/7 conference session and business meeting Plan to collect/disseminate assessment tools for programs to use in alignment with NCATE review Other business

Committee	International Relations	
Chair	Johan Koren	
Committee M	embers (Only Official Committee M	embers Appointed)
	Bettie Day	Jacqueline Mancall
	Linda Veltze	Nina Kemps
	Peter Genco	Kathy Patterson (virtual member)

Julia van de Water

# **Function Statement**

- Work with the International Association of School Librarianship (IASL) Director from the United States and the ALA Representative to the Section of School Libraries and Resource Centers of the International Federation of Library Associations and Institutions (IFLA) to:
- Develop programs and activities which will promote the exchange of information among school library media specialists throughout the world.
- Establish communication with other associations for school library media specialists to collect information about their conferences, publications, membership, and make this type of information available to AASL members.
- Promote the celebration of International School Library Day, the fourth Monday in October each year.
- Recommend AASL members to the AASL Board of Directors to be nominated for membership in

the School Library Section of IFLA.

Serve as liaison to the ALA International Relations Committee.

#### Minimum Intended Outcomes

- Establish a collaborative relationship among Knowledge Quest, School Library Media Research, and School Libraries Worldwide to share news and/or research about school librarianship.
- Develop strategies and an action plan for the committee.
- Begin work on a program proposal for the National Conference 2005 in Pittsburgh to focus on International Schools.
- Develop linkages with the Center for International Scholarship in School Libraries at Rutgers University (CISSL) and IASL.
- Develop a procedure to recommend AASL members to the Board for nomination in the School Library Section of IFLA.
- Serve as liaison to the ALA International Relations Committee.

#### Work Accomplished this Fall

- Began discussion on charge and minimum intended outcomes.
- Received notification from Jeannette Pierce, chair of ALA IRRT, about approach by a non-profit
  organization called Lens to Lens, Inc. (www.lenstolens.org) that is sponsoring a national education
  initiative called The World at Your Doorstep to introduce international feature films to classrooms
  and libraries.
- Received suggestion from committee member Linda Veltze about considering working to collect any books in Spanish that the exhibitors might be willing to donate that would benefit Biblioteca Th'uruchapitas in Cochabamba, Bolivia. Appalachian State University in Boone, NC together with Biblioteca Th'uruchapitas.

#### Midwinter Agenda

- Invitation from Lens to Lens
- Donations to Biblioteca Th'uruchapitas
- Possible program proposal for AASL 2007
- Collaborative relationship with national and international journals for school libraries and with IASL and CISSL.

Section ISS

Chair Linell Wootton Ela

**Committee Members** (Only Official Committee Members Appointed)

Patricia J. Moser, chair elect Susan G. Williamson, past chair

Doris Solomon Baron, secy. (resigned)

# Kathleen V. Ellis, Bd. Rep.

Function Statement

 To provide a means for discussion of and action on the problems relating to all phases of non-public school librarianship

# **Minimum Intended Outcomes**

• As above

# Work Accomplished this Fall

- AASL networking reception in Pittsburgh was a sell out.
- History as Story session at AASL described how an author visit was used to inspire a research project involving a written student end project in each grade (5-8) on a topic within their normal Social Studies or Science curriculum.
- Data Committee has completed the survey and is processing the data.

# Midwinter Agenda

- Appoint a new secretary.
- Discuss Program committee and programming for the next year.
- Report from Data Committee
- Report from Web presence committee

Committee	Knowledge Quest Editorial Board			
Chair	Debbie Abilock			
Committee M	embers (Only Official Committee Me	embers Appointed)		
TI	nomas A. Adamich	Michelle F. Bayuk		
Anita Louise Beaman		Gail Bush		
Christine Carlson		Edna Cogdell		
Clara L. Sitter				

#### **Function Statement**

To be responsible for manuscript development in cooperation with the editors; to review manuscripts, recommend acceptance or rejection, request revision; to fulfill such other editorial and administrative duties as the editor shall deem necessary and proper.

#### Minimum Intended Outcomes

5 issues per year

#### Work Accomplished this Fall

Volume 34

#### September/October 2005 – Online Learning

Editorial Focus: How digital technologies and online learning initiatives and virtual schools are changing the K-12 learning landscape.

What does online learning (tools, practices) look like? Where does it work well and why? Where and why does it fail? What are the essential differences in the learning process? What qualities mark successful learners and teacher-librarians in this environment? What are the key issues and challenges in online environments? How does online learning affect the school's community? What are some cutting edge applications of online learning and what do they mean for schools?

#### November/December 2005 – Writing in the School Library

Editorial Focus: Best practices in teaching writing, strategies for developing good writers, and technology to enhance or assess writing.

What wisdom can authors offer us about teaching writing? What is good writing? What is good online writing? How do we assess it? Why do we write? How does purpose and audience affect the type of writing? Do we teach writing to learn? writing to persuade? How does writing enhance reading? What kinds of writing do school librarians teach? How do we use writing ourselves? How do school librarians teach writing? What is the school librarian's role in teaching writing? What collaborations exist with other educators? What exists (tools, resources) to help writers? the teaching of writing?

#### January/February 2006 – Ubiquitous Computing

Editorial Focus: How distribution of computing changes learning and teaching.

What is a library? What is the relationship between the physical facility and the virtual library? What does the wireless school (or wireless state) look like? How does the school library function? How does reference look? reading? collaboration? assessment? What impact does ubiquitous computing, portable storage (USB flash drives, iPods, handhelds) have on libraries? What roles do school librarians have in this environment? What cutting-edge technology applications are emerging and how will they impact the school library? What are the challenges and lessons to be learned from early adopters?

#### March/April 2006 – Civic Engagement (tentative title)

**Editorial Focus**: The knowledge, skills and attitudes students need to become effective democratic citizens. What instructional strategies, curricular models, and instructional resources exist *within our schools* to teach civic skills, democratic ideals, and inclusive deliberation? How can our schools invite more democratic participation in their governance? How does civic education align with information literacy? What is the school librarian's role in civic engagement?

#### May/June 2006 – Partnerships for the Betterment of Society (tentative title)

Editorial Focus: The larger purpose of "social responsibility."

Why do we seek socially responsible outcomes? More specifically, how could we use information for the betterment of society? What instructional strategies, curricular models, instructional resources, and partnerships *outside our schools* support a more socially just and humane world? Do we need Standard 10?

#### Midwinter Agenda

Continuing work on "makeover" of design, goals, responsibilities

Committee Legislation

Chair Diane R. Chen

Committee Members (Only Official Committee Members Appointed)

Debra Bashaw	Ty R. Burns
Pat Couts	Judy Daniel
Mary Ann Harlan	Jim Hayden
Jody Howard	Toni Negro
Mary Reiman	Bob Roth
Sandy Schuckett	Kathy Agarwal

#### **Function Statement**

Charge: To act in advisory and planning capacity, in cooperation with the ALA Legislation Committee and the ALA Washington Office, in the area of legislation affecting school libraries. Assist the Washington Office with information about school libraries and the impact of school library

legislation.

Work with the AASL office and the ALA Washington Office to inform the membership of AASL about

pending school library legislation.

Interpret the total ALA legislative program to AASL membership.

Plan, support and encourage legislative organization and action at all levels – nation, state, and local.

#### **Minimum Intended Outcomes**

Present legislative program with YALSA and ALSC at ALA Annual conferences.

Develop a plan to involve more school library media specialists in legislative activities and national and state legislative days.

Work with KQ editors to develop a Legislative column.

Report to the AASL Board and the Affiliate Assembly at both Annual and Midwinter conferences regarding legislative issues.

Keep legislative handbook and legislative information on the web current.

Maintain an accurate record of all state legislative contacts to facilitate a strong advocacy network.

#### Work Accomplished this Fall

Emailed committee members to describe tasks and communicate sharing of duties. Worked with Washington Office to assist sharing of information via email and phone. Worked to improve school library communication with FLANN delegates and state coordinators for NLLD. Emailed Affiliate Assembly members about upcoming events and to gather information on state contacts.

Notified committee members of Midwinter legislative update sessions.

Contacted Ruth Toor of the ALA Legislation Committee to discuss school issues and NLLD. Informed members of the impact on school libraries from Hurricanes

#### Midwinter Agenda

Presentation to Affiliate Assembly on Sunday morning of Midwinter. National Library Legislative Day (NLLD) attendees and ways to encourage participation. School library issues to focus on with the ALA-WO for NLLD. Annual conference program. KQ article. ALA-WO legislation briefing information regarding school libraries. FLANN contacts. Review of state contact database. Division of duties between Midwinter and Annual.

**Committee** Membership Committee Review Task Force

Chair Rosina Aliamo

Committee Members (Only Official Committee Members Appointed)

Nancy Dickinson	Frances Roscello
Mary Ann Harlan	A. Elaine Twogood
Floyd Clark Pentlin	

#### **Function Statement**

To review all membership activities within AASL and make recommendations to the AASL Board for an appropriate structure that will facilitate the delivery of a full range of membership recruitment functions by Annual Conference 2006.

#### Minimum Intended Outcomes

Committee will develop a plan to recruit and maintain membership.

#### Work Accomplished this Fall

- Committee members were appointed
- Members introduced themselves virtually
- Julie Walker was asked to provide information about past membership initiatives

#### Midwinter Agenda

- To look at past initiatives undertaken by Affiliate Assembly to address membership issues
   Invite past AA Chairs to join us
- □ To brainstorm new strategies to encourage membership
- □ To discuss factors that inhibit membership

Committee	National Conference Pittsburgh 2005			
Chair	Rosina Aliamo & Mary Kay Biagini, Co-chairs			
Committee Members (Only Official Committee Members Appointed)				
Mary Grace Kelly Sylvia Norton				
D'nis Lynch		Cynthia Phillip		
Catherine Marriott		Joyce Valenza		
	Sally Myers	Terri Kirk Board Liaison		

#### **Function Statement**

Plan & develop the program for the divisional national conference and act in an advisory capacity in the planning of the conference theme, format, registration, exhibits, and local arrangements

#### **Minimum Intended Outcomes**

Hold successful conference

#### Work Accomplished this Fall

12<sup>th</sup> National Conference held October 5-9, 2005, in Pittsburgh with second largest attendance. Several new activities initiated: Dinner with a Local Librarian, offered as a dinner cruise, attracted 400 attendees; One Book, One Author discussion held on Friday and Saturday mornings using banquet speaker Chris Crutcher's *Wale Talk*. Pre-conferences planned with invited presenters rather than with those who submitted proposals. Large attendances and positive feedback supported this decision. Two educational tours, brunch, and banquet sold out. Publicity and pre-registration booklet very successful. Electronic submission of proposals for concurrent sessions very successful.

#### Midwinter Agenda

Briefing Meeting with 2007 Committee

Committee NCATE Coordinating

Chair Judi Repman

Committee Members (Only Official Committee Members Appointed)

Judi Repman (Chair)	Carol Doll <u>M. Ellen Jay</u> Barbara Miller Marson	
Mary Berry		
Pamela Chesky		
Gail Dickinson	J.B. Petty	
Elizabeth Haynes (Board Liaison)		

# **Function Statement**

- Work with the ALA Office of Accreditation (OA) to develop and deliver informational meetings about the NCATE process at the ALA Midwinter Meetings and Annual Conferences.
- Work with OA to deliver training in program review at the ALA Midwinter Meetings and Annual Conferences.
- Develop information materials in print and electronic formats about the NCATE process for distribution.
- Recruit individuals to serve as program reviewers.
- Encourage programs in NCATE schools to submit to the program review process.
- Act as liaison to other ALA bodies with an interest in accreditation of library programs.
- Recommend individuals qualified to serve in various NCATE positions to the AASL Board of Directors.

# Minimum Intended Outcomes

- Plan and delivery training on the program review process to be offered at ALA Midwinter and/or Annual 2006
- Recruit additional program reviewers who are practicing school library media specialists
- Plan and deliver training to program reviewers at ALA Midwinter and/or Annual 2006
- Plan for alignment of Praxis exam with AASL Standards
- Pursue NCATE Glossary as joint publication with AASL Standards
- Develop sample assessments with criteria for institutions and reviewers
- Prepare a document to be used for review of programs under the new NCATE guidelines

# Work Accomplished this Fall

- 1. Held our first reviewer training session in conjunction with AASL, Pittsburgh. The session was very successful with more participants than expected. We recruited several new reviewers as a result.
- 2. Draft Program Reviewer Guide prepared and piloted with Fall, 2005 program reviews.
- Revisited criteria for National Recognition, National Recognition with conditions and Not Nationally Recognized as AASL decisions. Revised criteria developed and used for the Fall, 2005 NCATE reviews.
- 4. Committee Chair and ALA staff members attended AACTE/NCATE Fall Institutional Orientation and SPA meetings (September, Crystal City, VA)
- 5. Prepared documents to be posted on the AASL web site (school library education area): Praxis alignment, dispositions embedded within AASL Standards, State program partnership issues

# Midwinter Agenda

- 1. Issues with the program review process
- 2. Role of the Audit team
- 3. Planning for training at Annual, New Orleans
- 4. Library of key assessments
- 5. Other business

**Committee** New Members Mentoring Committee

Chair Frances Roscello

Committee Members (Only Official Committee Members Appointed)

Betty Bankhead	Annemarie Roscello	
Elizabeth Hathcock	Barbara Stripling	
Joanna McNally	Alice Yucht, Virtual	
Lisa Nocita	Anita Louise Beaman, Virtual	

# **Function Statement**

- Develop strategies and activities for providing opportunities for new AASL members to participate in committees, events and conferences
- Promote the benefits of active participation in AASL to new members
- Identify ways to encourage new members to become involved in leadership training activities and take leadership responsibilities

# Minimum Intended Outcomes

- Review activities of former mentoring committee, NMRT, etc
- Implement plan for informing and involving new members
- Investigate the feasibility of forming a New Members Interest Group
- Present a structure for teaming, etc
- Plan an event

# Work Accomplished this Fall

- Participated in Committee Chair Orientation
- Contacted all members of the committee and encouraged introductions, the direction of the committee, and brainstorming of ideas
- Reviewed activities of last committee and some activities of NMRT
- Member of committee, monitored and reviewed NMRT activities for ideas and possible joint activities

# Midwinter Agenda

- Since most member of new to the committee, acquaint with goals of committee
- Brainstorm ideas to meet outcomes
- Start to formulate a short and long term plan, focusing on goals and objectives, rather then
  activities
- Assigning work to share responsibility of committee
- Feed information to Membership taskforce and attend meeting

Committee Nominating

Chair Nancy Everhart

Committee Members (Only Official Committee Members Appointed)

Jo Ellen Misakian	Helen Adams		
Claudia Myers (virtual member)	Jody Gehrig		

# **Function Statement**

To prepare the annual slate for the AASL ballot and to recommend AASL members to run for ALA offices and Council to the ALA Nominating Committee.

# **Minimum Intended Outcomes**

- Solicit qualified candidates for available positions.
- Work with the staff to post candidate photos and statements on the AASL website as well as publishing them in *Knowledge Quest*.
- Submit a written report to the AASL Executive Committee at their fall 2005 meeting.
- Conduct the AASL Candidates Forum at Midwinter.
- Incorporate the newly developed guidelines in process. Provide feedback on the guidelines to the AASL Board.
- Involve the Regional Directors and Directors-Elect in identifying local candidates for the Nominating Committee to contact.
- Solicit names from the AASL Board, Affiliate Assembly, All-Committee meetings and other appropriate meetings or events.
- Solicit names through the AASL Forum discussion list and other appropriate lists.

# Work Accomplished this Fall

Solicited qualified candidates and finalized slate.

- Submitted a written report to the AASL Executive Committee for their fall 2005 meeting.
- Involved the Regional Directors and Directors-Elect in identifying local candidates for the Nominating Committee to contact.
- Solicited names from the AASL Board, Affiliate Assembly, AASL Forum, and AASL staff.
- Finalized time and place for Candidates' Forum at midwinter.

# Midwinter Agenda

Discuss impact of new guidelines in order to provide feedback to AASL Board. Conduct Candidates' Forum.

Committee Publications

Chair Clara L. Sitter

Committee Members (Only Official Committee Members Appointed)

Robert Roth

Rebecca P. Butler

Suellyn E. Stotts

Nancy A. Miller	Erik D. Drake			
Marjorie L. Pappas	Floyd Clark Pentlin (Board Liaison)			
Steven Hofmann, ALA Staff Liaison				

\*Debbie Abilock, KQ Editor, and Daniel J. Callison, SLMR Editor, serve as ex officio members

# Charge

 To develop a proposed publications program for AASL, exclusive of serial publications; and to review manuscripts for consideration for publication.

# **Function Statement**

- Identify topics that are relevant for library media specialists that could be brief publications (3 categories) and or available on the web. Any of the categories below could be made available in print and online.
  - 1.) New series to replace Bottom Line—up to 56 pages
  - 2.) Brief publications—8 to 12 pages for sale or as free downloadable PDFs.
  - 3.) Brochures that can be purchased—2 to 6 pages, trifolds, etc.
- Define what each type of document should cover (topic, length, purchase/free)
- Coordinate with web advisory concerning the information to be made available on the web site.

# Minimum Intended Outcomes

- Review with AASL staff any changes in ALA and AASL publications and guidelines
- Identify what publications would support the work of the AASL Strategic Plan
- Develop a five-year plan including a timeline for publications
- Develop and online "submission" form where brief length publications can be proposed, submitted, and reviewed for future publication

# Work Accomplished this Fall

- Review minutes from 2004-2005 Committee
- Consider possible topics, editors and priorities for publication

# Midwinter Agenda

- Identify specific topics, editors, and priorities for publication
- Discuss AASL Strategic Plan to identify publications complement
- Establish a 3-5 year plan for publication
- Discuss Publications Business Plan
- Discuss online submission form

**Committee** Reading for Understanding Special Committee

Chair Sharon Coatney

Committee Members (Only Official Committee Members Appointed)

Doug Acterman	Pam Berger	
Janet Boltjes	Linda Cornwall	
Melinda Greenblatt	Natalie Lindsay	
Ann Schuster	Maureen White	

# **Function Statement**

- Implement activities identified in the action plan, which will support AASL members' efforts to learn about and use effective strategies in the teaching of reading for understanding.
- Monitor and encourage support from other groups in helping carry out the plan.
- Review the current research in reading and identify ways to disseminate pertinent information that will assist school library media specialists in applying that research to their teaching of reading for understanding.
- Explore ways that AASL could make connections and collaborate with other professional associations to provide professional development opportunities in improving the reading achievement of students.
- Develop a proposal for how a committee to support the continuation of professional development in teaching of reading for understanding should be structured within AASL.

# Minimum Intended Outcomes

- Work with the KQ editorial staff for the submission of an article on this subject.
- Present a program or pre-conference at ALA Annual Conference.
- Develop an AASL Regional Institute on this topic.

# Work Accomplished this Fall

Our committee made a presentation at the AASL national Conference in Pittsburgh. It was well received and attended. The committee has agreed to promote the ideas presented in the workshop in state and local venues when appropriate. To that end, one committee member presented at the California School Library Conference in October of this year and two other committee members have agreed to present those ideas at their own state conferences in the spring (Kansas and South Carolina). We are continuing are discussion of the current reading research by using the listserv.

# Midwinter Agenda

Discuss the function of the committee Work on the minimum outcomes for the committee Report on the new research Other new ideas

Committee Recruitment for the Profession

Chair Sallie Barringer

Committee Members (Only Official Committee Members Appointed)

Genevieve Kay Bishop	Linda Kay Rebstock		
Nancy Nasser	Joanne Proctor		
Kathy Agarwal			

# **Function Statement**

To develop and implement a plan for recruitment to the school library media field

# Minimum Intended Outcomes

Continue to develop, update, and promote a website for dissemination of data; participate in the ALA recruitment Forum at Midwinter Meeting; investigate IMLS recruitment grants;

### Work Accomplished this Fall

Began investigation of committee involvement with Project LEAD (national program for recruitment

library media specialists)

# Midwinter Agenda

Discuss Project LEAD Discuss website development and promotion

Committee	Research and Statistics	
Chair	Keith Curry Lance (2006)	

Committee Members (Only Official Committee Members Appointed)

Leslie Forsman (2007)	Robert Molyneux (2006)	
Marcia Mardis (2007)	Donna M. Shannon (2006)	
Marilyn Joyce (2007)	Candace Wexler Aiani (virtual, 2006)	
Jacqueline C. Mancall (2006)	Mary Boyd Ratzer (virtual, 2006)	

# **Function Statement**

- Develop summaries of research on the worth of school library media specialists and programs, in a variety of forms and products, and designed for use by AASL members with different audiences of decision-makers.
- Identify research needs and coordinate research activities of AASL.
- Establish a liaison relationship with the ALA Research office.
- Inform school library media professionals concerning the value and application of research techniques applicable in their situations through articles in AASL publications and conference presentations.
- Provide advisory services concerning the collection, analysis, and dissemination of school library media statistics.

# Minimum Intended Outcomes

- Initiate an annual sample survey of U.S. school libraries in Fall 2006.
- Follow-up on 2005 ALA conference program, Getting Your Foot in the Door, with an article to be produced by Patti Foerster and colleagues at Dominican, possibly with assistance from interested committee members.
- Sponsor and host Midwinter 2006 Judy Pitts Research Forum.
- Plan some kind of follow-up to the 2005 AASL pre-conference, Power Librarianship. (Note: Follow-up contact is being made with participants. This, along with the pre-conference content, should provide ample material on which to base an article and/or another conference session.

# Work Accomplished this Fall

- Power Librarianship pre-conference to AASL Pittsburgh was well-attended and well-received.
- Plans for the Judy Pitts Research Forum at ALA Midwinter 2006 were made.
- Proposals were requested from potential survey contractors and negotiations are underway with the preferred one.

# Midwinter Agenda

Welcome

Introductions of committee members and others in attendance

# Review of

- Committee membership
- Committee charge & functions

Committee chair's pre-Midwinter report

### Reports on

- 2005 AASL Pittsburgh activities
- 2006 Judy Pitts Research Forum (this Midwinter)
- NCES Schools and Staffing Surveys (SASS) of school libraries and librarians

# Discussions of

- NCES SASS surveys
- Sample survey contract status
- Getting Your Foot in the Door follow-up activities
- Power Librarianship follow-up activities

Other old business

New business

Adjourn

**Committee** School Library Media Research

Chair Danny Callison

Committee Members (Only Official Committee Members Appointed)

James Baughman	Jean Donham	
Eliza Dresang	Nancy Everhart	
Violet Harada	Betty Morris	
Donna Shannon	Ross Todd, Nancy Zimmerman	

### **Function Statement**

To publish refereed original research.

### **Minimum Intended Outcomes**

Maintain quality in published manuscripts.

### Work Accomplished this Fall

Added refereed manuscripts; ERIC Review; new interview section.

Chair Cathie Marriott

Committee Members	(Only Official	Committee	Members	Appointed)
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Debbie Abilock	Judith Dzikowski
Sharon Coatney	Kathleen Ellis
Linda Cooper	Marjorie Pappas

Linda Corey	Jacqueline White
Gail Formanack	Karen Gavigan
Bonnie Gimble	Anita Vance
Irene Kwidzinski	

# **Function Statement**

To support school library media specialists in the collaborative use of information standards for student learning as part of best practices in the library media and school programs of education in order to enhance student learning and achievement

# **Minimum Intended Outcomes**

To plan the 2006 Fall Forum with the focus on the SLMS role as a TEACHER involved in assessment.

# Work Accomplished this Fall

The committee agreed on the following schedule for the 2006 Fall Forum.

# SATURDAY, OCT. 14

9:30 to 10:30 "What is assessment and why should the school librarian be involved?" In this kickoff presentation, Vi will address why "assessing learning" should be our priority as teacher librarians. Reform measures in all of our schools challenge every member of the educational community to identify what students are learning and how well they are learning. If we envision our libraries as centers of active engagement and learning, what evidence do we have beyond the number of books purchased and the resources circulated? Vi plans on presenting short scenarios of what evidence based practice might look like in different library settings. She will discuss how this evidence

- involves students in critical self and peer assessment
- shapes our teaching practices
- · becomes a powerful tool for library advocacy

11:00 to 12:00 Information literacy continuum with a connection to assessment. Barb Stripling will discuss information literacy in the context of literacy in general and link this information to assessment.

# 12:15 to 1:00 What does assessment look like in the SLMC?

Three breakout sessions are planned for elementary, middle and high schools. Prior to this breakout, participants will have heard about the importance of assessment and what it might look like in various settings. They will also have learned about the assessment's connection to the information literacy continuum.

Each group will be given an information literacy skill for a given grade level. On a graphic organizer, each group will record the learning target, performance task, and assessment tool. Groups will share their results.

1:00 to 2:30 Lunch Book talk of Books dealing with assessment

2:30 to 3:30 Item analysis: What are the skills needed to answer standardized assessment questions and what is the connection to the SLMP?

# 3:45 to 4:45 Assessment tools

This presentation will include a range of tools and strategies for assessing learning in the library. Marjorie Pappas will connect this presentation with the work done in the earlier breakout sessions. SUNDAY OCT. 15

8:30 to 9:30 Who gives you the authority to do what you are doing? Allison Zmuda, will link this presentation to the Saturday events.

10:00 to 11:30 Roundtables

Participants will be divided them into tables by

elementary, middle, high school and district level interests. Facilitators at each table will center the discussions on the

following types of questions: What specific insights and connections are you making? What specific actions can you take

with what you have learned? What additional support would you appreciate?

11:30 to 12:00 Wrap up, reflection, evaluation

Vi will capture the roundtable discussions as part of the wrap up.

# Midwinter Agenda

- 1. Review the agenda for the 2006 Fall Forum. Revise as needed.
- 2. Determine who will be responsible for each activity.
- 3. Determine the timeline for activities to be completed prior to the Fall Forum.

Committee Web Advisory Committee

Connie Champlin and Joette Stefl-Mabry

**Committee Members** (Only Official Committee Members Appointed)

Valerie Ayer	Susan Hess
Christine Carlson	

# **Function Statement**

To develop guidelines for the AASL web site as requested by the Board and to make recommendations to the Board regarding needed policy and/or guidelines.

- Conduct a semiannual evaluation of the site using established guidelines and make recommendations for changes to the Board.
- Make recommendations on products, services, and enhancements that will meet the needs of members and the public.
- Develop and review guidelines to evaluate products, services and enhancements suggested by staff and others.
- Serve as an advisory group for the AASL website.

# Minimum Intended Outcomes

- Continue to advise on the AASL website
- Continue to explore web policies for membership service area and possible sources of revenue for AASL from the web
- Develop a survey and plan for administering the survey
- Make recommendations to the Board, as appropriate, on products, services, and enhancements to meet the needs of both members and the public.

# Work Accomplished this Fall

- Committee members welcomed to the committee and invited to the Midwinter meeting
- Committee members asked to become familiar with the web site and to think about how it can be improved
- Program description for New Orleans distributed and members asked to review the outline before Midwinter
- Began discuss about how the survey should be developed and implemented

# Midwinter Agenda

Finalize the "Making the Most of the AASL Web Site" to be presented in New Orleans this summer. Information about the program follows:

Committee	Website Resource Guides Edito	rial Board
Chair	Rebecca Hogue Wojahn	
Committee Members (Only Official Committee Members Appointed)		
	Thomas Adamich	Jane Lofton
(	Cheri Estes Dobbs	Devona J. Pendergrass
	Debra Logan	Linda Faver
	Nancy Keane	

# **Function Statement**

Review selected resources for continuing relevancy on a regular basis.

Recommend new resources with the potential to be used in providing advisory services to members and other school library media professionals.

Recommend new bibliography topics as needed; and review and recommend revisions to the selection policy.

# **Minimum Intended Outcomes**

For June 2006:

Review selected resource for continuing relevancy, and recommend new resources, at least twice per year.

Recommend new bibliography topics, and review and recommend revisions to the selection policy, annually.

# Work Accomplished this Fall

Most of our members were appointed late this fall, so much of our time has been spent acclimating ourselves to the virtual committee environment, the Web Resource Guides themselves, the selection policy, and determining how we will tackle our duties. Currently, members are reviewing the resources in assigned topics to make sure the most current versions are listed and that the resources are not older than five years old (per our selection policy). This will be completed in January, with recommendations for updating them.

# Midwinter Agenda

None; this is a virtual committee.



**PRE-MIDWINTER REGION REPORTS** 



Region I (CT, MA, ME, NH, RI, VT & New England EMA)

**Director** Irene Kwidzinski

# What have you done to represent AASL in each state your region?

I have participated in the New England Educational Media Association meetings with representatives from each state and submitted an annual conference report for publication in each state newsletter and in the regional newsletter. I have also attended CEMA's state conference as their guest and represent AASL at the monthly meetings of their board of directors.

# What AASL regional or state activities have occurred to advance AASL initiatives?

**Regional:** NEEMA co-sponsored a two day McKenzie Seminar in Cambridge, MA Dec. 5-6 *Hands-on in Cambridge – Smart Thinking and Powerful Writing.* 

NEEMA has finalized plans for their Leadership Conference at the new John Joseph Moakley Courthouse in Boston on March 3, 2006. The topic is *Making School Libraries Part of School Reform* with keynote speaker Ross Todd. In addition, Carol Gordon will present "Beyond Information Literacy: A Four Dimensional Approach to Accountability", Londonderry NH school library media specialists will share their experiences using Action Research to develop data collection instruments, Steve Arnoff will present "Data Rich, Information Poor: A Knowledge-based Approach to Curricula Revision and Organizational Change", and Sue Ballard will present "Digging the Data."

NEEMA is improving its communications with members. NEEMA's Task Force on the Future of School Libraries (FOSL) is improving the organization's website <u>www.neema.org</u> to make it resource-rich. The association's newsletter has also been redesigned to include two new columns: an "alert" to unique professional opportunities in the region and book reviews.

**CT:** In November, CEMA wrote a resolution *School Library Media Specialists merit inclusion as 'highly qualified" teachers* which was endorsed by the Connecticut Library Association Board.

The association held a very successful conference *Literacy Grows through Strong Libraries* November 6-7 featuring keynote speaker Debbie Abilock, Administrators' Breakfast speaker UCONN's Dr. Don Leu, University of Mary Washington's Paul Baron and state coordinator Art Skerker.

CEMA's IP2 Committee has planned workshops on Copyright with Carrie Russell on April 29 and a Discussion Panel of Library Directors on May 20, 2006. In a strategy session this month, the board decided to focus on two major goals this year, to redesign their website and develop a public relations plan.

ME: MASL held a 3 day retreat in the summer to focus on standards, scholarship and other

association goals. They revised the job description for library media specialists to align with the framework for school library programs. Maine also successfully supported a library media specialist on each of the Maine Department of Education content panels for revising the Learning Result, the standards for students.

MASL held a joint conference with the Maine Library Association October 23-24. The post conferences on the 25<sup>th</sup> included one on designing effective school library websites.

Librarians and Literacy specialists at all levels were invited to a "dine and discuss" workshop on Nov. 14 at the Southern Maine Partnership office in Gorham on the topic *Literacy at the Library Media Center: Sharing what we Know.* 

MASL's website <u>http://www.maslibraries.org/index.html</u> offers links to professional development opportunities in and out of state, and useful resource links for school library media specialists.

**MA:** In July, MSLMA and the Northeast Consortium for Professional Development offered a one-week institute for library and classroom teachers to develop standard-based units incorporating web resources, modeled after Della Curtis' Baltimore County Schools program. Models were posted on their Curriculum and Advocacy Resources (C.A.R.) link <a href="http://www.mslma.org/CAR/car.html">http://www.mslma.org/CAR/car.html</a>.

In August, MSLMA and RIEMA co-sponsored the AASL Leadership Institute, *Leading through Collaboration.* 

This year's MSLMA conference on October 23-24 in Sturbridge included an Exploratorium similar to AASL's. The conference featured presenters Gail Bush, David White and Pam Berger. MSLMA's online newsletter Media Forum http://www.mslma.org/MediaForum/index.html is a useful PR and recruitment tool.

MSLMA joined NEEMA, MassCUE and other professional organizations in co-sponsoring a two-day Jamie MacKenzie workshop in December.

MSLMA's professional standards and curriculum committees are working on developing information literacy standards that align with MA curriculum frameworks and developing a working relationship with the DOE.

**NH:** NHEMA worked on strengthening the organization with online materials. They are working on a project to update a members' handbook for the website <u>http://www.nhema.net/</u>.

NHEMA's annual conference, with a larger focus in addition to literature, will be held on May 25 at Plymouth State University in Plymouth. They will also have an April 7<sup>th</sup> workshop at the DOE to recruit teachers and public librarians who are considering school librarianship.

The association will conduct a survey to determine staffing at the secondary level. They hope to get a snapshot of schools in compliance with the new state standards which call for school library media specialists at the middle and high school levels.

**RI:** RIEMA's annual conference will take place on April 28<sup>th</sup> at the Crowne Plaza in Warwick.

Congratulations were given to the 2005 Innovative Technology Award winners: Mary Moen and Elizabeth H. Sinwell, Chariho Regional High School, and Diane Lafrenaye and Jennifer

# Simoneau, Woonsocket High School

**VT:** The VEMA has decided focus on one or two specific goals that affect school libraries and librarians. The first goal is to mentor students going through the University of Vermont school librarian certification program in order to address recruitment to the field. The mentoring program will match potential school librarians going through the UVM sequence, which requires a 60 hour practicum with working librarians.

Another goal is to promote reading at the high school level using curriculum links in the Green Mountain Book Award Handbook <a href="http://vt.webjunction.org/do/DisplayContent?id=10924">http://vt.webjunction.org/do/DisplayContent?id=10924</a> .

One of VEMA's major concerns is the lack of a school library media consultant at the DOE. The association feels there is a vital need for leadership and guidance at the state level.

# What are major issues, concerns, or accomplishments in your region?

# Issues/Concerns:

Support for and Enlightenment on the Role of the Library Media Specialist and Library Programs

Budget

Recruitment

Lack of state coordinators (ME is the only state with a state coordinator)

# Accomplishments:

Strategic Planning: Each association worked on their goals and action plans for the year.

Communications: Associations are reassessing their communication tools, i.e. websites and newsletters.

Professional Development: Each association planned relevant conferences and workshops.

Region	Region II (DC, DE, MD, NJ, NY, PA)
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Director Sara Kelly Johns

# What have you done to represent AASL in each state your region?

• Director was active on the Region II listserv, communicating with all states' representative, posting information about AASL initiatives and concerns along with Directorelect Hilda Weisberg

• Director and Director-elect communicated regularly, especially in the planning for the upcoming the Region II meeting in Philadelphia, April 22-23 at which AASL concerns and will be discussed

• Attended the New York Library Association Conference, which was unfortunately the same

weekend as the New Jersey affiliate's conference.

• Director attended Affiliate Assembly at Annual.

# What AASL regional or state activities have occurred to advance AASL initiatives? (For example: @your library programs, IP2 activities, etc.)

**Delaware:** Using the AASL @your library toolkit, the Delaware School Library Association succeeded in getting legislation passed on April 21, 2005 for \$1 million for school library materials. The money was distributed among 192 schools. Legislation providing additional library positions for 19 school districts is pending.

**Maryland:** The Maryland Educational Media Organization participated again as part of the Maryland Library Association (MLA) Legislative Advisory Panel. Four bills directly affecting school library media specialists were introduced this past Maryland General Assembly legislative session that ended April 11, 2005. Senate Bill 266 (SB266) increased the number of teachers eligible statewide for stipends for attaining National Board Certification, SB268 (HB 330) changed the language in Code of Maryland Regulations (COMAR) for school library media specialists and other specialist areas to now become eligible for stipends. Both of these bills await the Governor's signature.

The annual MEMO conference was held October 14-15, 2004 at The Turf Valley Resort and Conference Center in Ellicott City, Maryland. The theme of the conference was again "Every Student Succeeds @ your library. Sessions this year included "Every Student Succeeds @ your library": Strategic Marketing Training for School Library Media Centers and an AASL President's Forum both conducted by J. Linda Williams, AASL President-Elect.

**New Jersey:** The NJ organization changed its name from the Educational Media Association of New Jersey (EMAnj) to the New Jersey Association of School Librarians (NJASL). They participated in ALA Legislative Days in D.C. (May 3-4) and are still working with the NJ Department of Education on revised certification procedures for SLMSs. They have developed a new *SLIMS Mentoring and Mentoring Handbook*, a member benefit.

**New York:** The School Library Media Section of NYLA (SLMS/NYLA) developed a Crisis Kit, a collection of materials for the LMS whose job is in jeopardy. It included first steps to take: talking points, sample letters, links to advocacy tools, including many AASL advocacy materials. The kit can be accessed on the SLMS web site: <a href="http://www.nyla.org/slms>"></a>

In August, 2004, I facilitated and was one of the presenters for @your library® training at our Leadership Retreat at Cornell.Sixty-five people from all over the state and at all levels of our profession participated in the training enthusiastically. The Leadership team for the meeting was: Fran Roscello, Barbara Stripling, Rocco Staino (who all participated in the Wonewok training), Rosina Alaimo, Cathie Marriott (who both received training at Midwinter last year), and myself.

AASL membership was promoted.

**Pennsylvania:** The Pennsylvania School Librarians Association (PSLA) Professional Development Committee shifted from on-site regional workshops to Learning Circles. The activities can be used by members in cooperation with classroom teachers and other librarians and could be used for Act 48 credits. Its *Me A Librarian Contest* is a recruitment tool for high school juniors and seniors who are invited to compose two essays judged for content. Up to four winners receive all-expense trips to the annual PSLA conference

PSLA developed the G.O.L.D. (Generating Opportunities through Leadship Development)

Medal program. The medal recognizes individuals who have done exemplary work as a school library media specialists to publicize the accomplishments of school library media specialists in local news sources, provide role modles for recruiting professionals, provide encouragement to practicing school librarians and to extend awareness/acknowledgement of exemplary work to school administrators, staff and community

PSLA members in conjunction with PA Commonwealth Libraries revised the « Pennsylvania Guidelines for School Library Programs

PSLA members, in conjunction with PA Commonwealth Libraries, created an e-plagiarism brochure, *But I Changed the Words* 

PSLA members in conjunction with PA commonwealth Libraries created a workshop, *How Good is Good*, in response to the new assessment process for school personnel. The workshop defines exemplary school library programs.

**Washington**, **DC**: The District of Columbia Association of School Librarians (DCASL) held its first conference in several years at which AASL membership was promoted. Immediate past DCASL President and retired librarian Ellen Amey created a chart broken down by ward to demonstrate the loss of librarians in each ward. Ellen Amey presented position papers at DC Board of Education meetings to alert the school board to the need for policy for LMS in DCPS.

One Elementary LMS in each of the eight wards participated in Read Across America Day March 2, 2005. Seven of the eight wards were represented by a member of DCASL.

# What are major issues, concerns, or accomplishments in your region?

Many accomplishments are listed above. Concerns of Region II include: **Delaware:** 

- •SLMS / Highly Qualified /NCLB
- •Flexible scheduling for elementary SLMS
- •Impact of neighborhood school law on library funding
- •Impact of inclusion policy on library programs
- •Funding for a full-time SLMS at each school

# Maryland:

•Cuts in Ed-tech funding will decimate some good SLM related programs around the

US. In Maryland, it would result in the loss of MDK12 project which provides equitable access to databases for every student.

# New Jersey:

- •Increasing loss of positions/resource funding cuts due to budget constraints
- •SLMS replaced with computer teachers
- •SLMS replaced with AV coordinators/techs
- •Positions not mandated so they are consigned to 2<sup>nd</sup> budget questions, or cut
- •Many more districts using shared time SLMS
- •Communicating in a common language (what is information literacy ?)

# New York:

•Flat funding for state library aid, especially for school library systems

•School library postions being cut due to no mandate for elementary library postions.

# Pennsylvania:

•The PRAXIS test allows a person to become a certified school library media specialist by successfully passing. The PSLA Professional Standards Committee is preparing

a position paper to be distributed when approved by the PSLA Board.

# Washington, DC:

•Poor funding for library materials and continued cuts to positions.

Region	III (IA, IL, IN, MI, MN, MO, OH, WI)	
Director	Floyd Pentlin	
What have	e you done to represent AASL in each state your region?	

# Have sent out numerous postings to the Missouri Association of School Librarians discussion group about AASL activities. – A review of the conference in Pittsburgh; Concern about the Missouri governor's insane drive to implement the 65% solution (see below); Sent out messages to confirm that AASL is aware of the drive and is working on it from their end Have begun plans to create a Region III Director Website that will be forwarded to all Region III presidents for distribution among their members. The Website will be a

combination of national and local news affecting school library media centers. Hope to get this off the ground after mid-winter conference. Tentative title is "Region III Libraries"

Attended the AASL EC meeting in Chicago and participated in the decision-making process.

# What AASL regional or state activities have occurred to advance AASL initiatives? (For example: @your library programs, IP2 activities, etc.)

□ Chaired an Affiliate Assembly committee to work on the process of AA resolutions and commendations. The commendation process was quite confused last year. AA Chair, Diane Chen (TN), Chair-Elect Carl Harvey (IN) and I met in Pittsburgh to get the process started. The rest of the communication was carried out through e-mail with the participation of the rest of the committee members: Joanne Proctor, Hilda Weisburg, and Leslie Forsman. The results of the work will be presented at mid-winter. While there is more work to be done on this issue, we feel we have made quite a few strides.

# What are major issues, concerns, or accomplishments in your region?

□ Major concerns include declining library media center budgets and media specialists being replaced with clerks

□ 65% solution being advanced by First Class Education to formalize how much money must be spent on classroom activities. The problem is that the group uses the National Center for Education Statistics definition of what is classroom activity and this definition explicitly excludes librarians – they are "outside the classroom" – This issue has specifically come up in Missouri

Region IV (KY, NC, SC, TN, VA, WV)

Director Virginia L. Wallace

# What have you done to represent AASL in each state your region?

1. I have touched base with state presidents of 4 states within the region to see if I could help in any way.

- 2. I gave greetings from AASL at the VEMA conference in Williamsburg in November.
- 3. I had a concurrent session at VEMA to discuss the role of AASL and to get input from members as to how AASL could help them more.
- 4. I have continued to maintain TappedIn as a meeting place and place to post affiliate questions and concerns and issues.

# What AASL regional or state activities have occurred to advance AASL initiatives?

(For example: @your library programs, IP2 activities, etc.)

- 1. NCSLMA held their annual conference in Winston-Salem, October 5 7. "Escape into Reading: Creating Lifelong Learners through Reading" was the theme.
- 2. The Tennessee Association of School Librarians met in Knoxville, November 3 5. The theme was "Expand Your Horizons @ Your Library."
- 3. The VEMA conference was held in Williamsburg, Nov. 10 -12. The theme was "Creating a Community of Learners Is Key."
- 4. Charleston, SC, March 1 3, 2006 will be the site for SCASL. The theme will be "Building Bridges to Student Achievement @ Your Library."
- 5. We cannot make contact within any leadership in West Virginia.
- 6. Kentucky: KSMA conference was held in September.
- 7. The University of South Carolina's School of Library and Information Science has collaborated with the College of Education to offer a course "Using Information Resources" to elementary education majors. The 3-hour required course and all research exploration and work focuses on health issues as part of the National Science Standards.

# What are major issues, concerns, or accomplishments in your region?

- 1. Members feel that recruiting is difficult because of the cost to join AASL. Membership must be in conjunction with ALA and many professional school librarians do not feel an allegiance to ALA.
- 2. There was a major, major concern from a couple of affiliates concerning commendations. There was confusion last year and some commendations did not make it to the list of considerations.
- 3. Additionally, re commendations, once they are voted on, whether accepted or rejected, why aren't the affiliates notified formally?
- 4. If a commendation receives a majority of votes, why don't the state organizations receive notification of what is done with the commendations?

Region V (AL, GA, FL, LA, MS)	
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Director Melissa P. Johnston

# What have you done to represent AASL in each state your region?

- 1. Kept in contact with the state presidents within the region. Provided updates from AASL and asked for feedback to bring to the next AA meeting.
- 2. Distributed AASL Hotlinks to each state through listservs.
- 3. Maintained Region V Listserv as a communication tool.
- 4. Written articles for state's newsletters.
- 5. Spoken at various conferences.
- 6. Promoted the benefits of AASL membership and the new strategic plan.

# What AASL regional or state activities have occurred to advance AASL initiatives?

(For example: @your library programs, IP2 activities, etc.)

- Alabama: Lisa Hathcock, President of the Alabama Instructional Media Association (AASL affiliate), and Ann Marie Pipkin were interviewed by PAX television about libraries. The shows focus on the top ten topics of interest to their audience in the Birmingham area. One of those topics is budget cuts to schools and PAX wanted to focus on the positive side of that. They talked about the efforts that AIMA has made in impacting funding of school libraries in the state of Alabama and what a wellfunded library program looks like. Alabama also held the AASL Leadership Institute: Leading Through Collaboration as a pre-conference workshop and a workshop on advocacy.
- 2. Florida: FAME had a successful legislative session because of advocacy efforts. The DOE announced that it would be holding hearings on a rule development that would intend to end with a rule that would end the add-on certification by exam-only for library media specialists. Just weeks later, the Department of Education and the Department of State had a joint announcement that the Florida Electronic Library would be expanded to include school students during school hours In addition, library media materials were funded, and the continuation of the SUNLINK project was provided. FAME held their annual conference Oct.19<sup>th</sup>- 21 theme was "The Key to Literacy: Your School Library."
- 3. Georgia: GLMA is assisting in the "Georgia Library Impact Study" which is a statewide study to document the positive impact of active school library media centers on student achievement. GLMA will participate in Library Day at the Capital January 24. GLMA is renewing their efforts through the advocacy campaign "Student Achievement is the Bottom Line" to restore media allotments. The Georgia Council of Media Organizations annual conference Oct. 13 – 15 with the theme "L4:Libraries= Academics, Achievement, Access, in Athens, GA."
- 4. Louisiana: It has been a rough year for Louisiana and dealing with the devastation from the hurricanes. The LLA Disaster Relief Fund (http://www.llaonline.org/index.php) is now accepting monetary donations to assist school, public, and academic library restoration efforts in southern Louisiana. There has been an outpouring of support from other states.
- 5. Mississippi: Mississippi has also suffered tremendous loss because of the hurricanes. Due to the devastation to many libraries MLA decided to cancel their annual conference. No fewer than twelve of libraries on the coast have been damaged beyond use or have been wiped off the face of the earth due to hurricane Katrina. There has been an outpouring of support from other states. Mississippi Libraries' Disaster Relief Fund is at the MLA web site at http://www.misslib.org.

# What are major issues, concerns, or accomplishments in your region?

- Building level media specialists feel that having the AASL conference in October during the school year prevents many of them from attending. Should focus on our members who are School Librarians and choose a time of year that they could attend – not during the school year.
- 2. Members feel that the cost of joining AASL prevents many from joining.
- 3. Lack of knowledge among pre-service, practicing teachers, and administration of the role of the school media specialist and the impact on student achievement
- 4. Title media specialist is not indicative of what we do the word teacher needs to be in our title.
- 5. There are not any ALA accredited library programs currently in the state of Georgia. What can GLMA do to rectify this situation?

# Region VI

**Director** Alison E. Almquist

# What have you done to represent AASL in each state your region?

- Communicated with all region states
- Serve as AASL Liaison for the NMLA board

# What AASL regional or state activities have occurred to advance AASL initiatives?

(For example: @your library programs, IP2 activities, etc.)

- Responded to issues and concerns of all affiliates as requested
- Attended fall and spring conference in NM
- Posted to listserv

# What are major issues, concerns, or accomplishments in your region?

- Concerned about "65% solution"
- Concerned that AR is not affiliated

**Region** VII: (Arizona, California, Hawaii, Nevada, Utah)

Director Mary Ann Harlan

# What have you done to represent AASL in each state your region?

Presented AASL information at membership meeting for California School Library Association.

Followed up on reaffiliation process for California and Nevada

# What AASL regional or state activities have occurred to advance AASL initiatives?

(For example: @your library programs, IP2 activities, etc.)

- Arizona: Arizona Teacher-Librarian division collaborated with chief Officers of State Library Agencies (COSLA) then-President GladysAnn Wells to meet with Department of Education on 65% solution, classification of SLMS' as highly qualified, and classification (as non-classroom teachers)
- 2. Reaffiliation of Nevada after affiliation lapsed
- 3. Reaffiliation of California in progress.

# What are major issues, concerns, or accomplishments in your region? Issues (Ongoing):

Universal term for school librarians (AZ prefers teacher-librarian, and the state organization and affiliate use this term)

NCLB - impact on school libraries

Classification of school librarians by DOE as classroom teachers - currently school libraries are not eligible for certain types of funding due to a classification of SLMS' as support staff. Communication between SLMS within the region: it is a geographically large area.

# Issues(New)

2007 AASL conference which will be in our region.

# Accomplishments:

- 1. AZ TLD has held two workshops under the sponsorship of Arizona State Library Archives and Public Records (ASLAPR): "Teacher-Librarians = Teacher Leaders" and "What Every Librarian Should Know About Reading Comprehension Strategies." this is the first of their kind from our sponsor that were targeted to teacher-librarians. We are hoping to have ASLAPR continue in their support of TLD and our workshops that are of value to all.
- 2. One of our members is a member to the Theodore Seuss Geisel Committee for Beginning Readers.

Region Region VIII (AK, ID, OR, WA)

Director Jan Weber

# What have you done to represent AASL in each state your region?

- Maintained membership in AkASL, OEMA and WLMA, reviewed their publications and participated in electronic communications about activities, issues and concerns.
- Corresponded with AkASL, OEMA, and WLMA affiliate presidents about AASL resources, activities and initiatives.
- Represented school libraries as a member of the Library Council of Washington and the WA Statewide Library Marketing Committee.
- Served on the steering committee for the final year of the WA K-12 School Library Initiative.

# What AASL regional or state activities have occurred to advance AASL initiatives?

(For example: @your library programs, IP2 activities, etc.)

- For the third year AkASL hosted a booth at the Alaska State Principal's Conference in Anchorage Oct. 16-18. They shared information about the benefits of a quality school library and gave away copies of their new advocacy calendar for school libraries. This 2006 calendar, done in a tongue-in cheek mode, is part of the AkASL advocacy program with the theme "Ask your school librarian". To see sample calendar pages online, go to <a href="http://www.akla.org/akasl/puffin/cal/calhome.html">http://www.akla.org/akasl/puffin/cal/calhome.html</a>. AkASL members have delivered calendars to their principals, and extras will be sold as a fund-raising project.
- OEMA representatives advocated for school libraries during a Hot Topics Breakfast at the November 12 Oregon School Board Association Conference in Portland. Two OEMA members presented concurrent sessions at the national Middle School Association's Annual Conference in Philadelphia on Nov. 3-5. Presentations were designed to inform administrators about the essential value of the librarian as part of their teaching staff and the importance of including school librarians as part of the school leadership team.
- WLMA successfully lobbied to retain revised language related to school libraries and librarians in the Washington Administrative Code. Congratulations to over 100 Washington State Teacher-Librarians who received the first ever Honor Achievement Certificates at this year's annual WLMA conference.

# What are major issues, concerns, or accomplishments in your region?

 Major priorities: advocacy for school library programs; legislative lobbying for funding for school library staffing, expanded print resources, and increased access to digital information; promotion of the instructional leadership role of school library media specialists; ongoing professional development opportunities for school library staff.

• Major concern: The 65% Solution.

# **Region** Region IX (CO, KS, MT, NE, ND, SD, WY)

# **Director** Joanne Proctor

# Greetings,

This is my last report before midwinter in San Antonio. Some of you have seen/heard parts of this report already so please bear with me. Please share this information with your members. We do try to keep the Region IX listserv current. Please let me know if you are no longer the Affiliate delegate for your state (although if you are interested in maintaining a voice on the listserv we appreciate your input) and let me know the names of new leaders in your state.

# AASL PREMIDWINTER INSTITUTE:

AASL is presenting a Pre-Midwinter Institute in San Antonio on Friday, Jan. 20 from 8:30-4:30 titled "School Library Media Best Practices Workshop and Tour." For details and registration information visit <u>http://www.ala.org/midwinter</u>.

# AASL STRATEGIC PLAN:

At ALA Annual Conference in Chicago in June the AASL Board finalized and approved a Strategic Plan which will guide the association into the future. AASL activities and programs will be evaluated according to whether or not they further the goal of the association as stated in the plan. Attached is a copy of a power point presentation created by leadership and modified by me to fit onto two pages.

The Board made a number of assumptions about what the future might look like, especially considering the number of people going into and leaving the profession, the effects of NCLB and the impact of changing technologies. We identified a core ideology which is "To provide leadership for excellence in the school library profession and school library programs." If this ideology were to change it would mean the end of the organization. We also identified "core organizational values" including a commitment to information literacy and reading, a commitment to state certified school library media specialists, a dedication to life-long learning, a visionary and responsive leadership, a commitment to organizational excellence and integrity, strength through member involvement, inclusiveness of people and ideas, protection of intellectual freedom, a belief in the power of collaboration, and influence in education decision making. A BHAG (Big Hairy Audacious Goal- that which we have the capability to be the best at) was set which is "to achieve universal recognition of school library media specialists as indispensable educational leaders. Goals and objectives were set in the following areas: Guidelines and Standards, Advocacy, Professional Development, Influence Within ALA, and Community (these can be read on the power point handout). Strategies are for the short term and will be developed and changed as necessary.

You can find the complete Strategic Plan on the AASL website.

# CONCERNS/COMMENDATIONS :

Because of problems that arose at Midwinter Affiliate Assembly over regional concerns and commendations a task force, of which I am a member, was assigned to examine the policies and procedures concerning them. At this point we have pretty much agreed on procedures. Affiliates with concerns and/or commendations to present will need

to send them first to their Regional Director-Elect. The director-elect will, either through a regional meeting or electronic communication, have the affiliates discuss the concerns and then will forward them to Affiliate Assembly. AA will then decide which ones will be sent to the board but only the board can give final approval. No last minute concerns/commendations will be considered. We are still looking at guidelines, for example it looks as though we will no longer consider commendations for individuals or for programs/events within a state that cannot be replicated in other states. The new procedures should be presented/explained further at Affiliate Assembly in San Antonio.

Janice Ostrom and I will be attending the Midwinter Conference in San Antonio.

ALA has announced that ALA Annual Conference will be held as scheduled in New Orleans in June.

ALA elections will be coming up in the spring. Please be sure to vote. We will be voting for a new director-elect for Region IX. Those candidates will be announced at Midwinter. Candidates for ALA President-Elect are William Crowe, who heads the University of Kansas' (KU) Kenneth Spencer Research Library, and Loriene Roy, professor at the University of Texas at Austin's School of Information.

Hope to see some of you in San Antonio. Joanne Proctor AASL Region IX Director



AMERICAN ASSOCIATION OF SCHOOL LIBRARIANS

# MIDWINTER REGION REPORT FORM

Region IX (CO, KS, MT, NE, ND, SD, WY)

**Director** Joanne Proctor

# What have you done to represent AASL in each state your region?

- 1. Communicated AASL actions and activities with leaders in the region using the regional listserv.
- 2. Presented the AASL Strategic Plan at a KASL district workshop in September
- 3. Presented information on the AASL Strategic Plan and communicated other AASL actions, activities, and concerns to the KASL Council at its November meeting

# What AASL regional or state activities have occurred to advance AASL initiatives?

(For example: @your library programs, IP2 activities, etc.)

- 1. KASL continues to implement its advocacy program. KASL has created billboards promoting school libraries/librarians which are displayed at several locations around the state.
- 2. Colorado is exploring ways to involve more members in the organization other than at conferences.
- 3. Colorado is looking at funding for scholarships to attend conferences and other membership incentives.
- 4. CASL is hoping to co-sponsor a School/Public Library week in April.

# What are major issues, concerns, or accomplishments in your region?

- 1. The 65% solution
- 2. TABOR is an issue in Colorado and possibly Kansas.
- 3. Difficulty in getting AASL participation from states in the region.

Reports are due thirty days prior to every Midwinter Meeting and Annual Conference. Please send the completed report forms to jhabley@ala.org.



**PRE-MIDWINTER SECTION REPORTS** 



# Section Educators of Library Media Specialists Section (ELMSS)

Representative Eloise Long

# **Summary of Activities**

Explored web page and content; chose webstress (Allison Kaplan) and scheduled training. Facilitated listserv discussion. Continued work on 2006 annual session, and set up tentative topic for 2007 session (curriculum/program assessment tools).

# **Action Needed**

- ✓ None
- □ Staff Follow-up
- Board Motion (Complete Board Motion form and turn in with your report, please explain motion below.)

Section Independent School Section (ISS)

Representative Kathleen V. Ellis

# **Summary of Activities**

- Our program at AASL Conference in Pittsburgh was well attended. The program, History as Story was presented by Dorcas Hand and Susan Campbell Bertoletti. "They described how an author visit was used to inspire an interdisciplinary research project (in an effort to contribute to the school-wide focus on writing across the curriculum)."
- The networking reception in Pittsburgh was a success.
- The Data Committee has concluded the online survey and is analyzing the data. The results of our cross tabulations should give us an idea about relationships between staffing, materials costs, computer access, size of collection, etc. The findings are to be discussed at Midwinter and decisions will be made regarding the publication of the results on the ISS website.
- Doris Baron has resigned as the ISS secretary because of problems created by Katrina.
- Our Annual program for New Orleans is being planned and will focus on Information Literacy Assessment.

# **Action Needed**

- ✓ None
- Staff Follow-up
- Board Motion (Complete Board Motion form and turn in with your report, please explain motion below.)



- **Topic:**2006 AASL Skeleton Schedule
- Background:Last year AASL adopted a modified schedule for the Midwinter Meeting<br/>and the Annual Conference. The changes were made to align AASL<br/>meetings with the new ALA skeleton schedules. That schedule plus the<br/>AASL skeleton schedule are attached for your information.
- Action Required: Information

# June 22-27, 2006

Thursday	4:00 – 5:30 p.m.	AASL/ALSC/YALSA Joint Executive Committee
Friday	9:00 a.m. – 12:00 p.m. 1:00 – 5:00 p.m. 8:00 – 10:00 p.m.	AASL Executive Committee I AASL Board I Affiliate Assembly Executive Committee
Saturday	8:00 – 10:00 a.m. 10:30 a.m. – 12:00 p.m. 5:30 – 7:30 p.m.	Celebrate Conference AASL President's Program/Membership Meeting ALA No Conflict (EXHIBITS)
Sunday	8:00 a.m. –12:00 p.m. 10:45 a.m. – 12:15 p.m. 1:00 – 2:30 p.m. 2:30 – 3:00 p.m.	Affiliate Assembly ALA Council I PBA/Divisions BARC/Divisions
Monday	7:00 – 8:30 a.m. 8:00 – 10:00 a.m. 12:00 – 2:00 p.m. 2:30 – 5:00 p.m.	AALS/ALSC/YALSA Youth Council Caucus AASL Board II AASL Awards Luncheon AASL AII-Committee
Tuesday	9:00 – 11:30 a.m. 9:15 a.m. – 12:45 p.m. 12:00 – 3:00 p.m.	AASL Executive Committee Meeting II ALA Council II Board Orientation
Wednesday	8:00 a.m. – 12:00 p.m.	ALA Council III



Topic: 2006 AASL Nominating Committee Report

Background: "The Nominating Committee shall present the slate of candidates for approval by the AASL Executive Committee." AASL Bylaws, Article V, Section 3

The Executive Committee approved the following slate.

Action Required: Information

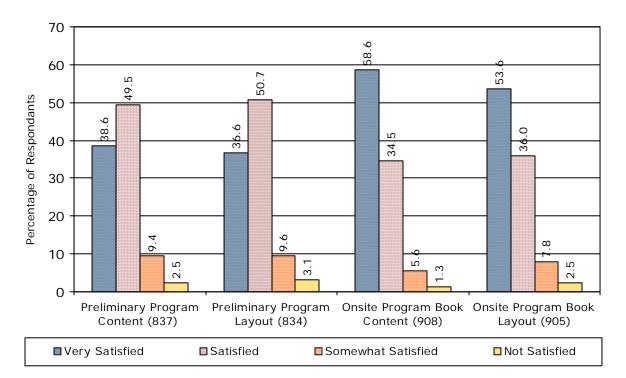
Position	Term	Candidates
President	3	Cassandra Barnett
		Sara Kelly Johns
Division Councilor	3	Cathie Marriott
		Sylvia Norton
Member-at-Large	2	Walter Betts
		Ann Martin
ISS Representative	3	Brenda Brock
		Ann Petersen
Region II Director	4	Rosina Alaimo
		Carl Jay Bansbach
Region V Director	4	Sherry Grove
		Lynn Strickland
Director VIII Director	4	Kay Evey
		Linda Collins
Region IX Director	4	Su Eckhardt
		Gail Formanack
ELMS Chair Elect	1	Allison Kaplan
		Odin Jurkowski
ELMS Secretary	1	Linda Underwood
		Sandra Andrews
ISS Chair Elect	1	Alison Ernst
		C. D. McLean
SPVS Chair Elect	1	



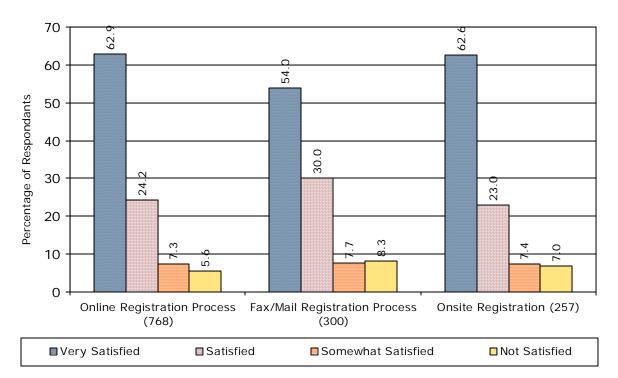
- Topic:
   National Conference Evaluations
- **Background:** In October of 2005, AASL presented its 12<sup>th</sup> National Conference & Exhibition. Data related to the conference, as well as a summary of the formal evaluation, are included for your information.
- Action Required: Information

Total attendance included 3,883 librarians, exhibitors and guests.

Please note that the numbers in parenthesis indicate the number of evaluation responses.

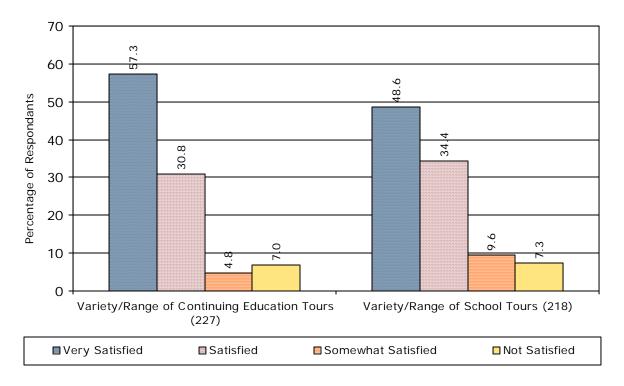


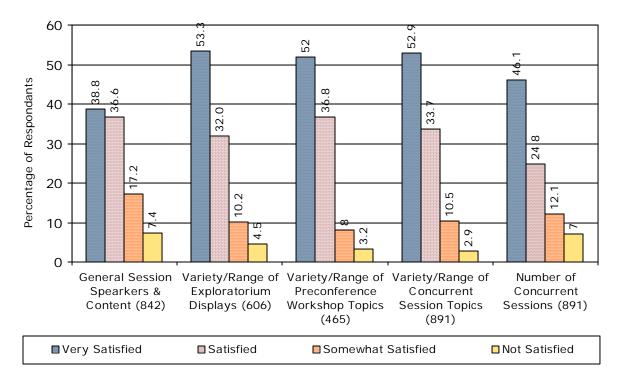
# **Printed Promotional Materials**



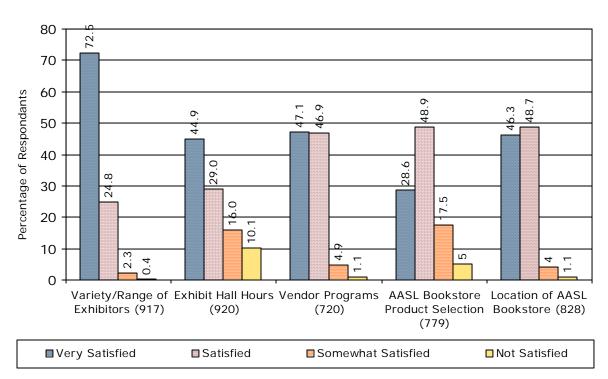
# **Registration Experience**





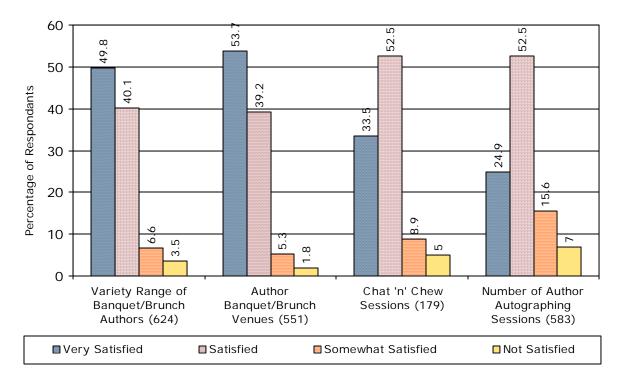


# **Educational Programming**

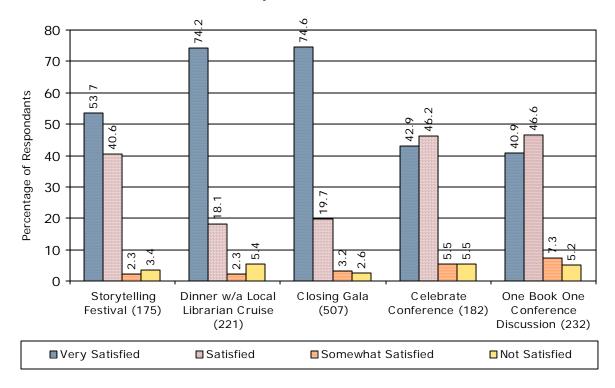


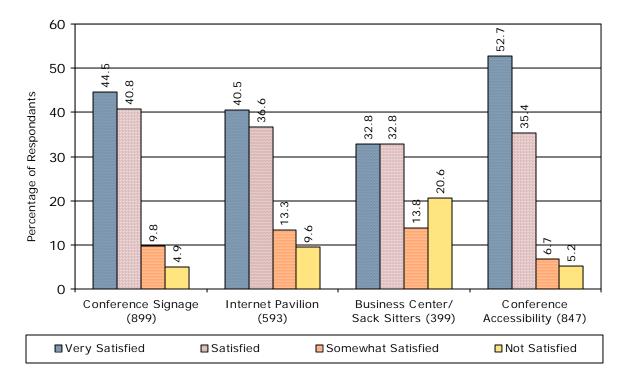
# Exhibits

# **Special Events**



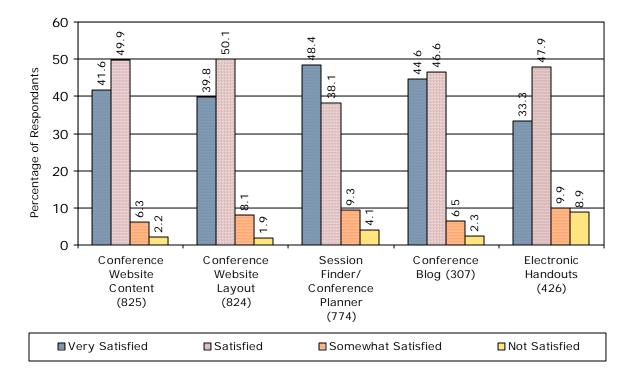
**Special Events** 





# **On-Site Facilities/Services**

Web/Virtual





**Topic:**National Conference 2007 Theme

**Background:** The 13<sup>th</sup> AASL National Conference will be held in Reno, Nevada, October 25-28, 2007. The theme, as proposed by the committee cochairs, Carl Harvey and Allison Kaplan, will be "The Future Begins @ your library."

Action Required: Information



**Topic:**1-2-3 Lead Agreement

**Background:** At its fall meeting the Executive Committee reviewed and approved a proposal from Florida State University for a collaboration related to an IMLS funded project, 1-2-3 Lead.

Action Required: Information



American Association of School Librarians

a division of the American Library Association

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# **COLLABORATION STATEMENT**

# **Participating Organizations**:

Florida State University, College of Information (1-2-3 LEAD) American Association of School Librarians

# Activities of each Organization:

Florida State University, as described in the Application Narrative will:

- 1. 1-2-3 LEAD/FSU will refer to AASL as a collaborator in 1-2-3 LEAD. As such, the AASL logo (as a link to <u>www.ala.org/aasl</u>) will appear on the 1-2-3 LEAD home page.
- 2. 1-2-3 LEAD will link to the professional toolkit that is being developed by the National Board for Professional Teaching Standards Special Committee on the AASL website.
- 1-2-3 LEAD will include the AASL logo on all 1-2-3 LEAD presentations, publications, and handouts. This would be in addition to the current logos 1-2-3 LEAD uses (Project LEAD, FSU College of Information, IMLS)
- 4. 1-2-3 LEAD will contract with AASL to provide a Leadership Forum during the summer of 2007 in Tallahassee.
- 5. All students in 1-2-3 LEAD will be required to join AASL as a student member.
- 6. At least 80% of the students in 1-2-3 LEAD will serve as volunteers at AASL 2007 during the grant period.
- 7. Students in 1-2-3 LEAD will seek leadership opportunities in AASL via committee memberships, presentations, and writing for AASL publications.

AASL, as described in the Application Narrative will:

- 1. AASL will provide space, either at the Exploratorium, or another appropriate venue, at its 2007 national conference for a 1-2-3 LEAD/Project LEAD display.
- AASL will use students from 1-2-3 LEAD as volunteers at the 2007 AASL conference and provide 1-2-3 LEAD project directors with an hourly pay rate for volunteers that can be used as an in-kind contribution for 1-2-3 LEAD.
- 3. AASL will provide contacts to 1-2-3 LEAD Directors within ALA to facilitate student volunteer opportunities.
- AASL will guarantee placement of an article of 500 words concerning 1-2-3 LEAD and its student volunteers in the AASL conference newspaper. The content will be created by 1-2-3 LEAD and subject to edit and approval by AASL.
- 5. AASL will approve distribution of a brochure describing Project LEAD in the 2007 AASL conference materials.

- 6. AASL will provide a contracted Leadership Forum in Tallahassee during one summer of the grant period.
- 7. AASL will publicize 1-2-3 LEAD in an issue of Hotlinks.
- 8. AASL will provide a link to 1-2-3 LEAD in appropriate sections of the AASL website.

# **Commitment:**

We the undersigned organization agree to all the following:

- We will carry out the activities described above and in the Application Narrative.
- We assure that our facilities and programs comply with applicable Federal requirements.

Signature of Authorizing Office American Association of School Librarians

Julie A. Walker, Executive Director Name/Title of Authorizing Official

Date

Signature of Authorizing Office Florida State University, College of Information (1-2-3 LEAD)

Name/Title of Authorizing Official

Date



**Topic:**Longitudinal Survey

**Background:** Actions taken by the Executive Committee between Board meetings must be reported and recorded at the next regularly scheduled Board meeting. At its fall meeting, the Executive Committee passed the following motion:

Motion to conduct an annual survey to collect longitudinal data on school library media programs.

Dennis LeLoup, Cyndi Phillip

Action Required: Approval by consent



Topic:

Longitudinal Survey

**Background:** At Midwinter 2005 a proposal to do an annual survey on school libraries came forward from the AASL Research & Statistics Committee. AASL staff worked with selected committee members, an outside advisor and the ALA Director of Research & Statistics to develop an RFP for this project.

Based on the responses to the RFP, as well as supporting documentation compiled by AASL staff, the AASL Executive Committee at its Fall 2005 meeting moved to approve conducting an annual survey to collect longitudinal data on school library media programs.

Selected members of the Research & Statistics Committee had evaluated responses to the RFP. Based on these evaluations AASL staff selected Keith Curry Lance/LRS as its survey vendor. A contract is now being negotiated.

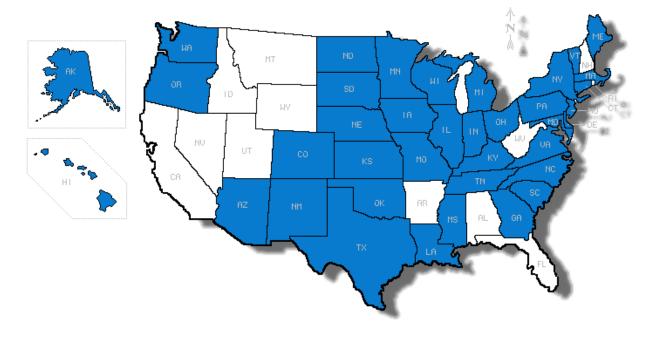
The longitudinal survey project was included as a strategy in the Advocacy goal area of the new AASL Strategic Plan. The strategy states the purpose of the survey is to "collect, on an ongoing basis, relevant national data points that members can use in national, state and local advocacy messages." Questions for the survey are being reviewed and revised as needed to ensure their support of this purpose.

Action Required: Information



- Topic: Reaffiliation Status
- **Background:** In 2005, AASL conducted a reaffiliation process as required by the Affiliate Assembly bylaws. A current status report on that process is attached.
- Action Required: Information

States currently reaffiliated are shown in blue.



#### **Region 1**

Connecticut Educational Media Association (CEMA) Massachusetts School Library Media Association (MSLMA)

Maine Association of School Librarians (MSAL) Vermont Educational Media Association (VEMA) New England Educational Media Association (NEEMA)

#### Region 2

DC Association of School Librarians Delaware School Library Media Association (DSLMA) Maryland Educational Media Organization (MEMOMD) New Jersey Association of School Librarians (NJASL) New York Library Association, School Library Section Pennsylvania School Librarians Association (PSLA)

#### **Region 3**

Iowa Association of School Librarians Illinois School Library Media Association (ISLMA) Association for Indiana Media Educators Michigan Association for Media in Education (MAME) Minnesota Educational Media Organization (MEMO) Missouri Association of School Librarians (MASL) Ohio Educational Library Media Association (OELMA) Wisconsin Educational Media Association (WEMA)

#### **Region 4**

Kentucky School Media Association (KSMA) North Carolina School Library Media Association (NSLM) North Carolina Association of School Librarians South Carolina Association of School Librarians (SCASL) Tennessee Association of School Librarians (TNASL) Virginia Educational Media Association

#### **Region 5**

Georgia Library Media Association (GLMA) Louisiana Association of School Librarians Mississippi Library Association - School Section (MLS)

#### Region 6

Oklahoma Association of School Library Media Specialists (OASLMS) New Mexico Library Association (NMLA) Texas Association of School Librarians

#### Region 7

Arizona Library Association - Teacher Librarian Division (ALA) Hawaii Association of School Librarians (HASL)

#### Region 8

Alaska Association of School Librarians (AKASL) Oregon Educational Library Media Association (OELMA) Washington Library Media Association (WLMA)

#### Region 9

Colorado Association of School Librarians (CASL) Kansas Association of School Librarians (KASL) Nebraska Educational Media Association (NEMA) North Dakota Library Association South Dakota Library Association, School Library/Media Section (SDLA)



**Topic:** Strategic Plan – Strategies and Action Plans

**Background:** A proposal for a strategic planning process to take place in 2004-2005 was approved by the Board at the 2004 Annual Conference. The goals and objectives of the new strategic plan were adopted by the Board in June, 2005. As part of the completion of the process, staff twice met with Paul Meyer of Tecker Consultants to refine strategies developed by the Board and Directors-elect at Annual Conference 2006 and to develop action plans based on those strategies. The adopted plan, the plan with strategies, and a PowerPoint that incorporates both are available on the AASL website at: www.ala.org/aasl/strategicplanning. The Action Plans are attached for your information.

Action Required: Information

# AASL Action Plans Goal Area: Guidelines and Standards

<b>Objective:</b> Increase the currency and relevant	cy of AASL	's guidelines for school library media programs.			
Support of Unit Goals: Efficiency and Impro	ovement				
Strategies	Fiscal	Key Tactics	Who	Financial	Target
	Year			Requirements	Dates
Review the current guidelines.	FY 06	Appoint and Charge a Task Force to review guidelines	President and EC		Nov-05
		Meet at midwinter meeting to discuss process	Task Force		Jan-06
		Review guidelines and discuss possible	Task Force	conference calls -	Jan-May-06
		revisions		\$1,000	
		Present recommended changes to Board of	Task Force		Jun-06
		Directors			
Revise, if necessary, the current guidelines.	FY06/07	Develop a process to ensure timely	EC and staff (project manager)		Jun-06
		completion of project by target date			
		Determine publication format	Project manager		Sep-06
		Complete project for presentation at 07	Project manager	production and	Sep-07
		conference		marketing costs	

<b>Objective:</b> Increase the currency and relevancy	of AASL's	information literacy standards for student learn	ing.		
Support of Unit Goals: Efficiency and Impro	vement	-			
Review the current guidelines. FY 06		Appoint and Charge a Task Force to review standards for student learning	President and EC		Nov-05
		Meet at midwinter meeting to discuss process	Task Force		Jan-06
		Review guidelines and discuss possible revisions	Task Force	conference calls - \$1,000	Jan-May-06
		Present recommended changes to Board of Directors	Task Force		Jun-06
Revise, if necessary, the current guidelines. FY06/		Develop a process to ensure timely completion of project by target date	EC and staff (project manager)		Jun-06
			Project manager		Sep-06
		Complete project for presentation at 07 conference	Project manager	production and marketing costs	Sep-07

# AASL Action Plans Goal Area: Advocacy

Objective: Increase member involvement in national	advocacy.				
Objective: Increase member involvement in state adv					
Objective: Increase member involvement in local ad					
Support of Unit Goals: Efficiency and Improvemen					-
Strategies	Fiscal Year	Key Tactics	Who	Financial Requirements	Target Dates
Create a process to collect, on an ongoing basis, relevant national data points that members can use in national, state and local advocacy messages.	FY 06	Develop a longitudinal survey	R&S Committee, outside vendor		Jan-06
		Conduct survey and create a process to repeat annually	R&S Committee, outside vendor, Communications Manager	\$35,000-\$40,000 (estimated annual cost)	Aug-06
		Compile sources of relevant existing data	R&S Committee, Communications Manager		Jun-06
			Website Resource Guides Editorial Board, staff		Aug-06
		Consider creating Standing Advocacy Committee	AASL Board		Jan-06
Develop and implement educational opportunities to train members on how to be involved in national, state, and local advocacy.	FY 06/07	Develop regional institute focused on advocacy	Advocacy Special Committee		Jun-06
		Conduct a pre-conference session focused on advocacy	Advocacy Special Committee		Jun-06
		License advocacy institute at least three times	Staff		Aug-07
Develop and implement a plan to communicate AASL advocacy messages, resources, and educational opportunities available to members.	FY 06/07	Analyze difference between needs at national, state, and local levels	Standing Committee on Advocacy		Jan-07
		Review existing AASL resources for relevancy and currency	Standing Committee on Advocacy		Jan-07
		Review existing ALA resources and identify those that support AASL efforts			Jan-07
		Write marketing and communications plan	Staff		Jun-07
		Begin implementation of marketing and communications plan	Staff	\$5,000	Jul-07

# AASL Action Plans Goal Area: Professional Development

<b>Objective:</b> Increase the link between member nee	ds and pro	fessional development content.			
Support of Unit Goals: Members/Customers/Part					
Strategies	Fiscal Year	Key Tactics	Who	Financial Requirements	Target Dates
Develop a process to research and assess member	FY 06	Repeat and analyze on an ongoing basis CE	Communications Manager,		Nov-05 and
needs on an ongoing basis using existing survey		needs assessment.	Professional Development Manager		ongoing
and research tools.			and appropriate committees		
		Repeat and analyze on an ongoing basis	Meeting Planner, Professional	\$5,000	Nov-05 and
		evaluations of existing professional	Development Manager, and		ongoing
		development programs	appropriate committees		
		Repeat and analyze on an ongoing basis	Communications Manager		ongoing
		relevant data from AASL member gap			
		analysis survey.			
Examine existing and potential programs and	FY	Compare existing programs to member	Professional Development Manager		ongoing
identify the link to member needs. Consider	06/07	needs collected from surveys and			
changing programs if link cannot be made.		evaluations	Deefersional Development Manager		
		Disseminate information to appropriate committees	Professional Development Manager		ongoing
		Evaluate all proposed activities and	Professional Development Manager		ongoing
		programs against identified member needs	and appropriate committees		
Create programs to fulfill unmet needs.	FY06/07	Focus charges of committees involved in	AASL President		ongoing
		educational activities to create programs			
		that specifically respond to unmet member			
		needs			

<b>Objective:</b> Increase the financial viability of prof	essional de	velopment programs.		
Support of Unit Goals: Efficiency and Improven	nent and Fi	nancial		
Examine opportunities to increase revenue from	FY 06	Examine other Institute models and adapt	Professional Development Manager	completed
national institute.		AASL's structure to maximize revenue	and Meeting Planner	
		potential		
		Examine sponsorship structure for national	Professional Development Manager	Jan-06
		institute	and Meeting Planner	
		Target new sponsors for national institute	Professional Development Manager	Sept 06 and
			and Meeting Planner	ongoing
		Examine repurposing content from national	staff	ongoing
		institute		

Create a process to assess the financial viability of	FY	Research models for allocating staff time	Deputy Executive Director	Aug-06
current and potential education programs	06/07	and salary to programs and services		
considering both direct and indirect costs.				
		Apply appropriate model to budget	Deputy Executive Director and	Oct-06
			Executive Director	
		Develop annual budget based using	Deputy Executive Director and	Dec-06
		program-based budgeting	Executive Director	

<b>Objective:</b> Increase opportunities for professional	developm	ent.			
Support of Unit Goals: Members/Customers/Part	ners and H	Financial			
Examine alternative delivery systems for	FY	Investigate financial viability of alternative Professional Development Manager			Aug-06
educational content.	06/07	delivery formats			
		Conduct environmental scan on what other	Professional Development Manager		Aug-06
		organizations are doing.			
		Incorporate questions on the viability of	Professional Development Manager		ongoing
		alternative delivery formats in ongoing CE			
		needs assessment			
		Create timeline for implementation of new	Professional Development Manager		Jan-07
		delivery formats			
Examine opportunities for additional partnerships	FY 07	Pursue opportunities based on member	Professional Development Manager		ongoing
for delivering education programs.		needs and financial viability			
Establish a scholarship program for professional	FY 08	Conduct environmental scan on what other	Professional Development Manager		Dec-08
development.		organizations are doing.	and Deputy Executive Director		

# AASL Actions Plans Goal Area: Influence within ALA

Support of Unit Goals: Members/Customers/Partners			1	I	T
Strategies	Fiscal Year	Key Tactics	Who	Financial Requirements	Target Dates
Encourage AASL members to vote annually.	FY 06	Analyze election statistics	Staff, Executive Committee		Nov-05
		Conduct "Get out the vote campaigns"	AASL Councilor, Board Sub- committee and staff	\$2,500	Jan-06
Identify key ALA committees that need a balanced representation of types of libraries and establish a resolution to implement.	FY 06	Identify committees	Executive Committee and Executive Director		Oct-05
		Craft resolution	Executive Committee		Jan-06
		Introduce resolution	Councilor		Jan-06
Create a process to annually identify and recruit AASL members to run for elected ALA positions (i.e. Council, Executive Board).	FY 06/07	Create a Board sub-committee	AASL President		Jan-06
		Sub-committee creates recommended process for Board review	Sub-committee, Executive Director and Board		Jun-06
		Implement process	Unknown		Jun-06
Develop a process to maintain statistics relating to AASL appointments to ALA committees, nominations for office, etc.	FY 06/07	Begin recording and collecting information	Program Coordinator, Governance		Oct-05
		Finalize process and develop first report to Board	Program Coordinator, Governance		May-06
Develop an annual briefing communicated from the Board with input from the Affiliate Assembly and committees on ALA issues and work with Division Councilor to distribute to appropriate ALA entities.	FY 06/07	Appoint Board sub-committee	AASL President		Jan-05
		Solicit input from committee chairs	Board Sub-committee		May-06
		Prepare briefing that includes concerns from Affiliate Assembly and Committees	Board Sub-committee		July-06 and annually
Identify opportunities for ALA to assist in communicating AASL's national advocacy messages.		Charge standing Advocacy Committee	AASL President		Jan-06
Identify opportunities for AASL members to get more involved in ALA's national advocacy efforts in support of SLMSs.	FY06/07	Charge standing Advocacy Committee	AASL President		Jan-06

Objective: Raise the profile of school library media issues within				
ALA.				
Support of Unit Goals: Members/Customers/Partners				
Create a process to increase the number of postings on the ALA Council email list about school library media issues.	FY 06	Identify Councilors who are school library media specialists and create	Governance/	Dec-05
		an email list	Communications Specialist	
		Meet with Councilors who are school library media specialists and make aware email list	AASL Councilor	Jan-06
Explore with the appropriate ALA body how the Presidency of ALA could be more representative of all types of libraries.	FY 06	Meet with ALA President Elect	AASL President, Past President and President- Elect	Jan-06
		Meet with ALA Board.	AASL President, Past President and President- Elect	Jun-06
Identify, recruit, and recommend member leaders for appointment to ALA committees, task forces, and special groups (Helen Adams' Model).	FY 06/07			

# **AASL Action Plans**

# **Goal Area: Community**

Support of Unit Goals: Members/Custor	ners/Partners	and Efficiency and Improvement			
Strategies	Fiscal	Key Tactics	Who	Financial	Target
	Year			Requirements	Dates
Create a process to identify and recruit	FY 06/07	Expand the charge of the Appointments	AASL President		Jun-06
potential new leaders (boards and		Committee to identify and recruit potential			
committees) within AASL.		new leaders			
		Report on a recommended process to the	Appointments Committee		Jan-07
		Board			
Identify ways to better utilize existing	FY 06/07	Implement and communicate availability	Communications Manager and Specialist and		Jun-06
electronic resources to increase member		of online communities	Marketing Specialist		
involvement.					

Objective: Increase SLMS' understanding	and value o	of AASL		
Support of Unit Goals: Members/Custome				
Assess current communication's channels			Communications Manager, Communications	ongoing
and identify effectiveness in communicating		assess current and existing communication	•	
products, services, and resources to		channels		
members.				
		Report survey results to appropriate committees	Communications Manager, Communications Specialist, and appropriate committees	ongoing
Investigate ways to improve the	FY 06		Board, Consultant and staff	Jan-06
effectiveness of AASL organizational and		assess current structure and identify	board, Consultant and starr	Jan-00
committee structures.		possible changes		
Develop opportunities to use KQ and other		Analyze results from reader survey to	KQ Editorial Board, Editors and staff	Jan-06
appropriate communication channels as	1 1 00/07	identify member needs	ng Eunonia Board, Eunois and Stari	Juli 00
community building tools.				
		Implement changes based on survey results	KQ Editorial Board, Editors and staff	May-06
		Analyze results from other targeted	Communications Manager, Communications	January-07
		surveys of communication's channels to	Specialist, and appropriate committees	and ongoing
		identify member community needs		
		Implement changes based on targeted	Communications Manager, Communications	ongoing
		survey results	Specialist, and appropriate committees	
Examine current position of website to	FY 07	Conduct targeted survey on website	Communications Manager, Communications	Mar-06
assess its primary purpose and audience.		primary purpose and audience	Specialist, and appropriate committees	
			Communications Manager, Communications	Jun-07
		survey results	Specialist, and appropriate committees	

# AASL

# Strategic Plan

(Revised September 2005)

# 5-10 YEAR PLANNING HORIZON ~ ASSUMPTIONS ABOUT THE RELEVANT FUTURE ~

In order to make progress against the 10-15 year Envisioned Future, an organization must constantly anticipate the strategic factors likely to affect its ability to succeed, and to assess the implications of those factors. This process of building foresight about the future will help AASL to constantly recalibrate its view of the relevant future, a basis upon which to update the strategic plan on an annual basis. As the outcome-oriented goals that will form the basis of the long-range strategic plan will be based on this foresight, annual review of these statements will be an appropriate method of determining and ensuring the ongoing relevance of the strategic plan.

# Assumptions

## **Demographics**

- Individuals will increasingly move from profession to profession.
- School librarianship as a second career will increase.
- The number of school library media specialists entering the profession from non-traditional paths will increase.
- Views on the accessibility and cost of information will continue to be impacted by technology (Technology will be a part of everyone's lives and will affect personal values regarding the accessibility of information - buy vs. borrow).
- The gap between the "have and have nots" will increase and impact social values.
- Resources will be shifted disproportionately to the "have nots."
- Changing demographics will continue to impact the profession.
- Social groups will continue to impact intellectual freedom.
- Libraries will increasingly be viewed as social and community meeting places.
- Changing family dynamics will continue to impact how school library programs serve students.
- Working at home will continue to increase.
- Home schooling will continue to increase.
- The expectation to pay for access to information will increase.
- Increasingly, school librarians will not reflect the demographics of the populations that they serve.
- Increasingly, administrations will not value traditional library services as part of a basic school curriculum.
- People will continue to have greater access to information from their homes.

## Legislation/Regulation

- The need for assisting legislators in understanding the value and role of school librarians will increase.
- Legislation outlining school library staffing requirements will change.
- There will be a greater need to justify the role of school librarians in assessment and standards.

- There will be more governmental mandates to fund.
- There will be more groups lobbying for fewer funding dollars.
- The telecom industry will continue to be regulated and provide broadband access in schools.
- Information filtering will continue to impact access to information.
- Literacy will continue to be a legislative priority.
- Alternative educational paths to school librarianship will grow and be incorporated into regulations.
- Narrowly focused research in reading and learning will continue to influence legislation and regulation.
- There will be an increasing need for library media scientific research in order to secure federal and state funds and grants.

## **Global Business Climate**

- The global power shift toward Asia will continue.
- As a result of the global power shift, the devaluation of the dollar will continue.
- As a result of the global power shift, the balance of trade will change.
- Outsourcing will continue to increase.
- The U.S. deficit will continue to increase.
- Privatization of services will increase.
- Business will increasingly view education as a potential market.
- Business will increasingly influence testing.
- Technology will continue to influence and change required job skills.
- The selling of information will grow.
- Copyright issues will continue to become more global.
- The economic gap between "have" and "have nots" will increase worldwide.

#### Science/Technology

- There will be more information available electronically both of high and low quality.
- The opportunity for global access to information will increase.
- Technological change will continue at an accelerated pace.
- Connectivity to information will increasingly be everywhere and anytime.
- As a result of technology, anyone can become an information provider.
- The quantity of information provided by the technology will increase and does not guarantee its quality.
- Brain research indicates that the processing areas of the brain are changing which may impact teaching and learning.
- The amount of research will continue to increase, but the quality of results will continue to decrease.
- Technology will continue to impact the economics of publishing in both positive and negative ways.
- Personal interactivity though technology will increase.
- There will continue to be disparity between technology tools and learning outcomes.
- Virtual schools will increase.

- Technology developments will negatively impact copyright issues.
- Technology purchasing will increasingly fall to technology staff.

## **Professional Competition/Structure**

- Certified school library media specialists (SLMS) will increasingly be replaced by paraprofessionals.
- Some traditional responsibilities of the SLMS will be replaced by technology specialists.
- Library professionals will increasingly join technology related associations rather than library associations.
- There will be an increase in virtual education.
- Technology changes will increasingly provide more convenient access to library services.
- The profession will need to continue to support the importance of reading for pleasure.
- Control over the money for technology purchasing will change.
- Highly structured reading programs will continue to have an impact on the profession.
- As current SLMS retire, there will be a shortage of trained professionals to fill these positions.
- The teaching role of the SLMS will increase in importance to ease the interaction with teachers, the curricula, and the school administration.

# 10-15 Year Planning Horizon ~ Core Ideology & Envisioned Future ~

*Core ideology* describes an association's consistent identity that transcends all changes related to its relevant environment. It consists of two elements - core purpose – the association's reason for being – and core values – essential and enduring principles that guide an association. Envisioned future conveys a concrete yet unrealized vision for the association. It consists of a big audacious goal – a clear and compelling catalyst that serves as a focal point for effort – and a vivid description – vibrant and engaging descriptions of what it will be like to achieve the big audacious goal.

# **Core Ideology**

## **Core Purpose:**

To provide leadership for excellence in the school library profession and school library programs.

## **Core Organizational Values:**

- Commitment to information literacy and reading.
- Commitment to state certified school library media specialists.
- Dedication to life-long learning.
- Visionary and responsive leadership.
- Commitment to organizational excellence and integrity.
- Strength through member involvement.
- Inclusiveness of people and ideas.
- Protection of intellectual freedom.
- Belief in the power of collaboration.
- Influence in education decision-making.

# **Envisioned Future**

## **Big Hairy Audacious Goal (BHAG):**

To achieve universal recognition of school library media specialists as indispensable educational leaders.

#### Vivid Description of the Desired Future:

#### The Association

- AASL is recognized as the voice for all School Library Media Specialists (SLMSs).
- AASL is viewed by members as essential for professional growth.
- Members fully participate in the programs and services offered by the association.

- All AASL members feel an individual connection to the association.
- ALA recognizes AASL and its members as important components of the association and the library profession.
- AASL representation in ALA is proportionate to the number of association members.
- Every state has an active AASL affiliate.
- AASL is recognized for advocating excellence in school library programs.
- Legislative bodies and educational organizations seek AASL's input on school library issues.
- AASL is involved in accreditation processes that promote quality programs and content in all schools that educate SLMS librarians.

## School Library Media Programs

- Every school has a library with at least one full-time certified School Library Media Specialist (SLMS) and support staff.
- Administrators understand the value of and seek to hire certified SLMSs for their school libraries.
- Information literacy skills are integrated into school curriculums and assessed throughout the learning process.
- School library media programs are fully funded.
- School library media programs exist beyond the school walls.

## School Library Media Specialist (SLMS)

- SLMS are active participants in curriculum development and the instructional process.
- SLMS are recognized as leaders in the planning and integration of educational technology.
- SLMS are recognized by the community as an integral part of teaching and learning.
- Teachers are eager to collaborate with SLMS.
- SLMSs are an integral part of the school leadership team.
- SLMSs are advocates for school library media programs on the local, state, and national levels.

#### Students

- Students and their parents regard the school library media program and its staff as indispensable to the student's education.
- Students are effective users and seekers of ideas and information in a variety of formats.
- Students recognize the SLMS as a teacher and value the school library's program.
- Students become life-long learners who see libraries as a critical resource.

# 3-5 Year Planning Horizon ~ Outcome-Oriented Goals, Objectives, And Strategies ~

The following thinking represents goal areas for the next three to five years. They are areas in which AASL will explicitly state the conditions or attributes it wants to achieve. These outcome statements define "what will constitute future success." The achievement of each goal will move the organization toward realization of its vision. The goal areas are not in priority order.

Objectives and Strategies provide direction and actions on how the association will accomplish its articulated goals. Strategic Objectives are considered in the 3-5 year planning horizon while Strategies are considered within the 1-3 year planning horizon. Strategies are reviewed annually by the AASL leadership.

## Goals

#### **Goal Area: Guidelines and Standards**

The school library profession will recognize AASL's guidelines for school library media programs and information literacy standards for student learning as the model of excellence for the profession.

**Objective 1:** Increase the currency and relevancy of AASL's guidelines for school library media programs.

#### Strategies:

- 1. Review the current guidelines. (FY06)
- 2. Revise, if necessary, the current guidelines. (FY06/07)

**Objective 2:** Increase the currency and relevancy of AASL's information literacy standards for student learning.

#### **Strategies:**

- 1. Review the current standards. (FY06)
- 2. Revise, if necessary, current standards. (FY06/07)

#### **Goal Area: Advocacy**

All stakeholders will understand and recognize that the school library media specialist and school library programs are essential to teaching and learning.

**Objective 1:** Increase member involvement in national advocacy.

**Objective 2:** Increase member involvement in state advocacy.

**Objective 3:** Increase member involvement in local advocacy. **Strategies (For Objectives 1-3):** 

- 1. Create a process to collect, on an ongoing basis, relevant national data points that members can use in support of national, state, and local advocacy messages. (FY06)
- 2. Develop and implement educational opportunities to train members on how to be involved in national, state, and local advocacy. (FY06/07)
- 3. Develop and implement a plan to communicate AASL advocacy messages, resources, and educational opportunities available to members. (FY06/07)

## **Goal Area: Professional Development**

AASL's professional development opportunities will be important, valuable, and available to school library media specialists.

**Objective 1:** Increase the link between member needs and professional development content.

#### Strategies:

- 1. Develop a process to research and assess member needs on an ongoing basis using existing survey and research tools. (FY06)
- 2. Examine existing and potential programs and identify the link to member needs. Consider changing programs if link cannot be made. (FY06/07)
- 3. Create new programs in response to unmet member needs. (FY06/07)

**Objective 2:** Increase the financial viability of professional development programs. **Strategies:** 

- 1. Examine opportunities to increase revenue from National Institute. (FY06)
- 2. Create a process to assess the financial viability of current and potential education programs considering both direct and indirect costs. (FY06/07)

**Objective 3:** Increase opportunities for professional development.

#### Strategies:

- 1. Examine alternative delivery systems for educational content. (FY06/07)
- 2. Examine opportunities for additional partnerships for delivering education programs. (FY07)
- 3. Establish a scholarship program for professional development. (FY08)

## Goal Area: Influence Within ALA

ALA will understand and support the issues important to school library media specialists and school library media programs.

## **Objective 1:** Increase AASL member involvement in ALA leadership.

#### **Strategies:**

- 1. Encourage AASL members to vote annually. (FY06)
- 2. Identify key committees that need a balanced representation of types of libraries, and establish a resolution to implement. (FY06)
- 3. Create a process to annually identify and recruit AASL members to run for elected ALA positions (i.e. Council, Executive Board). (FY06/07)

- Identify, recruit, and recommend member leaders for appointment to ALA committees, task forces, and special groups (Helen Adams' Model). (FY06/07)
- 5. Develop a process to maintain statistics relating to AASL appointments to ALA committees, nominations for office, etc. (FY06/07)

**Objective 2:** Raise the profile of school library media issues within ALA. **Strategies:** 

- 1. Create a process to increase the number of postings on the ALA Council email list about school library media issues. (FY06)
- 2. Explore with the appropriate ALA body how the Presidency of ALA could be more representative of all types of libraries. (FY06)
- 3. Develop an annual briefing communicated from the Board with input from the Affiliate Assembly and committees on ALA issues and work with Division Councilor to distribute to appropriate ALA entities. (FY06/07)
- 4. Identify opportunities for ALA to assist in communicating AASL's national advocacy messages. (FY06/07)
- 5. Identify opportunities for AASL members to get more involved in ALA's national advocacy efforts in support of SLMSs. (FY06/07)

## **Goal Area: Community**

AASL will be a vibrant, inclusive, accessible, and supportive community for school library media specialists.

**Objective 1:** Increase the number of members involved in AASL. **Strategies:** 

- 1. Create a process to identify and recruit potential new leaders (boards and committees) within AASL. (FY06/07)
- 2. Identify ways to better utilize existing electronic resources to increase member involvement. (FY06/07)

**Objective 2:** Increase SLMS' understanding and value of AASL. **Strategies:** 

- 1. Assess current communication's channels and identify effectiveness in communicating products, services, and resources to members. (FY06)
- 2. Investigate ways to improve the effectiveness of AASL organizational and committee structures. (FY06)
- 3. Develop opportunities to use KQ and other appropriate communication channels as community building tools. (FY06/07)
- 4. Examine current position of website to assess its primary purpose and audience. (FY07)



Topic: Mega Issues

**Background:** As part of the strategic planning process the Board of Directors, Directors-elect and staff identified and prioritized a number of "Mega Issues" facing the association and the profession. The prioritized list is attached. Note that issues 1, 4 and 6 will be addressed during the 2006 Midwinter Meeting.

Action Required: None

#### 5-10 Year Planning Horizon ~ Mega Issues ~

**Mega issues** are issues of strategic importance, which represent choices the organization will need to make in defining the ultimate direction of its long-range plan. These issues represent potential impediments to achievement of the Envisioned Future, and form a basis for dialogue about the choices facing the organization. These questions can serve as an ongoing "menu" of strategic issues that, using a knowledge-based approach in gathering insights relative to AASL's strategic position and directional choices for each of the issues, can be used by the Board to create regular opportunities for strategic dialogue about the future issues facing the organization.

#### Mega-Issue Questions:

(\*) Indicate those mega issues questions of highest priority

- 1. How does the profession remain viable in the future? \*
- 2. How do we communicate effectively with our various audiences? \*
- 3. How do we make AASL membership more attractive and increase membership significantly? \*
- 4. How do we structure AASL to best benefit the organization and its members (staff, board, committees, members, etc)? \*
- 5. How do we define a successful library media program? \*
- 6. How do we find money and resources to implement the strategic plan? \*
- 7. How is advocacy defined? \*
- 8. How do we maximize our influence/collaboration with the educational/professional community? \*
- 9. How do we stop the erosions of SLMS positions and SLM programs? \*

- 10. How do we get a larger percentage of our members to be involved in the organization?
- 11. How do we improve the image of the SLMS?
- 12. How do we get the SLMS community to join the organization?
- 13. How do we influence higher education, teacher education, and administration programs?
- 14. How does AASL participate in recruitment and retention to the profession?
- 15. How do we get written into the evaluation of NCATE programs?
- 16. How do we get written into NCLB?
- 17. How can we promote/disseminate services of AASL?
- 18. How do we make AASL relevant to 85% of certified LMSs?
- 19. How do we make ALA recognize our value in the organization?
- 20. How do we get legislators to support us?
- 21. How do we get other associations to work with us?
- 22. How do we effectively revise the guidelines?



Торіс:	ALA/Division Membership Dues and Categories
Background:	Attached is a summary of dues for all member types and units effective September 2005 - August 2006.

Action Required: Information

#### Personal Membership

#### **Regular Members**

Includes librarians as well as others employed in library and information services or related activities in positions that: (a) require a masters degree; or (b) require a state level certification; or (c) are managerial. \$50 1st Year \$75 2nd Year \$100 3rd+ Years

#### **Non-Salaried**

Includes librarians earning less than \$20,000 per year or not currently employed.	\$35
Library Support Staff Members Includes others employed in library and information services or related activities.	\$35
<b>Retired Members</b> Includes those who have retired from library and information services or related activities.	\$35
<b>Student Members</b> Includes individuals enrolled in a program for certificate or degree in library and information studies. Limited to five total years.	\$25
<b>Trustee Members</b> Includes those not employed in library and information services or related activities who through their personal commitment and support promote library and information services as members of governing boards, advisory groups, etc.	\$45

#### **International Members**

Includes librarians who do not hold US citizenship and who are not employed in the U.S. \$60 or U.S. Possessions, regardless of salary level.

#### **Associate Members**

Includes those not employed in library and information services or related activities who \$45 through their personal commitment and support promote library and information services; e.g. friends and special citizen caucuses and/or individuals interested in participating in the work of the Association.

#### Life Members

Any individual who is otherwise qualified for ALA membership may purchase Life Membership.Ages 49 & Younger:\$2000 single payment or \$550/year over 4 yearsAges 50 to 59:\$1750 single payment or \$500/year over 3 years then \$425 in 4th yearAges 60 and older:\$1400 single payment or \$400/year over 3 years then \$340 in 4th year

#### **Continuing Members**

Includes those persons who have had 25 years if consecutive membership, who are members at the time of retirement from library service or related activities and have applied for such membership. Complimentary for life.

#### **Divisional Membership**

American Association of School Librarians (AASL)

\$40 Regular \$15 Student \$20 Retired \$75 Org/Corp

Sections (\$5 each):

- Educators of Library Media Specialists (ELMSS)
- Independent Schools (ISS)
- Supervisors (SPVS)

#### Association for Library Collections and Technical Services (ALCTS)

\$55 Regular \$15 Student \$25 Library Support Staff \$65 Org/Corp

Sections (no charge):

- Acquisitions (AS)
- Cataloging and Classification (CCS)
- Collection Management and Development (CMDS)
- Preservation and Reformatting (PARS)
- Serials (SS)

#### Association for Library Service To Children (ALSC)

\$45 Regular \$18 Student \$25 Retired \$45 Org/Corp

#### Association for Library Trustees and Advocates (ALTA)

\$50 Regular \$25 ALA/ALTA Advocates \$50 Org/Corp

#### Association of College and Research Libraries (ACRL)

\$45 Regular \$35 Student \$35 Retired \$110 Org/Corp

Sections (two at no charge, additional sections are \$5 each):

- African American Studies Librarian (AFAS)
- Anthropology and Sociology (ANSS)
- Arts (ARTS)
- Asian, African, and Middle Eastern (AAMES)
- College Libraries (CLS)
- Community and Junior College Libraries (CJCLS)
- Distance Learning (DLS)

- Education and Behavioral Sciences (EBSS)
- Instruction (IS)
- Law and Political Science (LPSS)
- Literature in English (LES)
- Rare Books and Manuscripts (RBMS)
- Science and Technology (STS)
- Slavic and East European (SEES)
- University Libraries (ULS)
- Western European Studies (WESS)
- Women's Studies (WSS)

#### Association of Specialized and Cooperative Library Agencies (ASCLA)

\$40 Regular \$15 Student \$15 Retired \$50 Org/Corp \$500 State Libraries

Sections (no charge):

- Independent Librarians Exchange (ILEX)
- Interlibrary Cooperation and Networking (ICAN)
- State Library Agency (SLAS)
- Libraries Serving Special Populations (LSSPS)

#### Library Administration and Management Association (LAMA)

\$35 1st year Regular \$50 2nd+years Regular \$15 Student \$65 Org/Corp

Sections (no charge):

- Buildings and Equipment (BES)
- Fundraising and Financial Development (FRFDS)
- Library Organization and Management (LOMS)
- Human Resources (HRS)
- Measurement Assessment and Evaluation (MAES)
- Public Relations and Marketing (PRMS)
- Systems and Services (SASS)

#### Library and Information Technology Association (LITA)

\$60 Regular \$25 Student \$90 Org/Corp

#### Public Library Association (PLA)

\$50 Regular \$10 Student \$40 Retired, inactive or non-salaried \$50 Org/Corp

#### Reference and User Services Association (RUSA)

\$60 Regular \$25 Student \$30 Retired \$80 Org/Corp

Sections (no charge):

- Business Reference and Service (BRASS)
- Collection Development and Evaluation (CODES)
- History (HS)
- Machine-Assisted Reference Services (MARS)
- Reference Services Section (RSS)
- Sharing and Transforming Access to Resource Section (STARS)

#### Young Adult Library Services Association (YALSA)

\$40 Regular \$15 Student \$40 Org/Corp



- **Topic:**Analysis of Division Membership
- **Background:** In the fall of 2006, John Chrastka, Membership Marketing Manager, provided an analysis of Division and Round Table overlap. It is interesting to note that AASL has the highest number of members that belong only to that division. At the date that the report was issued, AASL had 9,867 members. Of that number, 7,175 belonged only to AASL. This is in marked contrast to the other large divisions. Of 12,693 ACRL members, just over half, 6,672, belong only to PLA. The largest overlap with AASL is found in the two type of service divisions focused on youth ALSC and YALSA.

Action Required: Information

Division or RT	Overlaps	Count of Members	Percentage of Member Who Overlap
AASL.	ONLY	7175	72.72%
AASL.	TOTAL	9867	100%
AASL.	ACRL.	432	4.38%
AASL.	ALCTS.	330	3.34%
AASL.	ALSC.	965	9.78%
AASL.	ALTA.	141	1.43%
AASL.	ASCLA.	196	1.99%
AASL.	CLENE.	78	0.79%
AASL.	EMIERT.	126	1.28%
AASL.	ERT.	63	0.64%
AASL.	FAFLRT.	44	0.45%
AASL.	GLBTRT.	60	0.61%
AASL.	GODORT.	96	0.97%
AASL.	IFRT.	243	2.46%
AASL.	IRRT.	86	0.87%
AASL.	LAMA.	338	3.43%
AASL.	LHRT.	61	0.62%
AASL.	LIRT.	212	2.15%
AASL.	LITA.	429	4.35%
AASL.	LRRT.	131	1.33%
AASL.	LSSIRT.	18	0.18%
AASL.	MAGERT.	52	0.53%
AASL.	NMRT.	200	2.03%
AASL.	PLA.	377	3.82%
AASL.	RUSA.	355	3.6%
AASL.	SRRT.	196	1.99%
AASL.	STORT.	58	0.59%
AASL.	VRT.	22	0.22%
AASL.	YALSA.	1778	18.02%

# Division and Round Table Overlap at Start of FY2006

# Division and Round Table Overlap as of June 2005

# BOLD indicates largest area of overlap as read Left to Right

	AASL.	ACRL.	ALCTS.	ALSC.	ALTA.	ASCLA.	CLENE.	EMIERT.	ERT.	FAFLRT.	GLBTRT.	GODORT.	IFRT.	IRRT.
AASL.	9,935	439	341	984	144	198	78	127	68	48	51	101	264	91
ACRL.	439	13,052	2,353	285	155	280	144	196	114	110	235	570	471	459
ALCTS.	341	2,353	4,787	339	182	254	99	113	73	89	114	277	234	205
ALSC.	984	285	339	3,879	193	205	72	157	63	48	49	95	261	91
ALTA.	144	155	182	193	1,240	156	51	45	34	38	10	71	99	40
ASCLA.	198	280	254	205	156	891	102	58	44	46	17	101	103	68
CLENE.	78	144	99	72	51	102	418	50	33	31	15	51	65	52
EMIERT.	127	196	113	157	45	58	50	634	27	33	43	53	108	96
ERT.	68	114	73	63	34	44	33	27	420	34	7	36	39	37
FAFLRT.	48	110	89	48	38	46	31	33	34	342	7	79	39	49
GLBTRT.	51	235	114	49	10	17	15	43	7	7	692	28	95	19
GODORT.	101	570	277	95	71	101	51	53	36	79	28	973	114	76
IFRT.	264	471	234	261	99	103	65	108	39	39	95	114	1,718	127
IRRT.	91	459	205	91	40	68	52	96	37	49	19	76	127	981
LAMA.	339	2,142	1,033	449	274	326	151	114	82	81	67	228	365	169
LHRT.	63	286	113	61	33	40	39	46	30	34	24	57	119	72
LIRT.	227	1,096	201	101	45	73	96	82	31	40	35	137	132	89
LITA.	448	1,956	1,396	342	208	292	122	103	89	87	80	248	259	185
LRRT.	136	457	173	90	34	55	63	72	34	42	28	87	143	82
LSSIRT.	16	71	185	26	9	8	32	14	3	3	12	20	32	4
MAGERT.	55	225	134	49	35	45	36	41	27	39	7	131	46	48
NMRT.	194	536	212	161	41	59	58	83	39	40	71	70	170	85
PLA.	370	511	600	1,206	546	399	182	196	126	73	128	150	554	185
RUSA.	362	2,649	1,052	426	210	301	128	149	64	94	90	375	344	193
SRRT.	202	477	231	216	63	96	58	155	38	43	161	83	424	134
STORT.	63	105	80	62	47	49	43	40	30	39	10	57	56	45
VRT.	25	101	41	15	11	12	15	13	17	6	8	11	29	12
YALSA.	1,741	290	317	1,302	178	212	72	143	60	39	80	87	296	78



	LAMA.	LHRT.	LIRT.	LITA.	LRRT.	LSSIRT.	MAGERT.	NMRT.	PLA.	RUSA.	SRRT.	STORT.	VRT.	YALSA.
AASL.	339	63	227	448	136	16	55	194	370	362	202	63	25	1,741
ACRL.	2,142	286	1,096	1,956	457	71	225	536	511	2,649	477	105	101	290
ALCTS.	1,033	113	201	1,396	173	185	134	212	600	1,052	231	80	41	317
ALSC.	449	61	101	342	90	26	49	161	1,206	426	216	62	15	1,302
ALTA.	274	33	45	208	34	9	35	41	546	210	63	47	11	178
ASCLA.	326	40	73	292	55	8	45	59	399	301	96	49	12	212
CLENE.	151	39	96	122	63	32	36	58	182	128	58	43	15	72
EMIERT.	114	46	82	103	72	14	41	83	196	149	155	40	13	143
ERT.	82	30	31	89	34	3	27	39	126	64	38	30	17	60
FAFLRT.	81	34	40	87	42	3	39	40	73	94	43	39	6	39
GLBTRT.	67	24	35	80	28	12	7	71	128	90	161	10	8	80
GODORT.	228	57	137	248	87	20	131	70	150	375	83	57	11	87
IFRT.	365	119	132	259	143	32	46	170	554	344	424	56	29	296
IRRT.	169	72	89	185	82	4	48	85	185	193	134	45	12	78
LAMA.	4,807	92	267	1,219	191	68	82	133	1,961	1,126	223	104	34	420
LHRT.	92	521	76	90	116	6	37	84	113	140	108	41	7	65
LIRT.	267	76	1,473	295	182	37	58	159	134	555	117	59	16	137
LITA.	1,219	90	295	4,013	182	42	109	173	731	1,114	193	82	45	347
LRRT.	191	116	182	182	933	20	41	111	133	247	288	53	12	102
LSSIRT.	68	6	37	42	20	710	4	33	65	161	34	28	9	24
MAGERT.	82	37	58	109	41	4	389	40	64	120	42	31	11	43
NMRT.	133	84	159	173	111	33	40	1,753	330	280	256	36	17	202
PLA.	1,961	113	134	731	133	65	64	330	9,969	1,213	407	111	84	1,023
RUSA.	1,126	140	555	1,114	247	161	120	280	1,213	5,040	304	96	38	453
SRRT.	223	108	117	193	288	34	42	256	407	304	1,760	56	27	236
STORT.	104	41	59	82	53	28	31	36	111	96	56	270	6	56
VRT.	34	7	16	45	12	9	11	17	84	38	27	6	<mark>280</mark>	24
YALSA.	420	65	137	347	102	24	43	202	1,023	453	236	56	24	<mark>4,530</mark>



**Topic:**Update on Copyright Education Program

**Background:** In response to an Affiliate Assembly concern raised at Annual Conference 2004, President Dawn Vaughn informed delegates that staff was pursuing conversations with the ALA Office of Information Technology Policy (OITP) in the ALA Washington Office (WO) regarding a project on copyright education that OITP was considering. In response, the WO forwarded the results of focus groups that were held last fall. The AASL Executive Committee discussed this report at its spring meeting and asked the Executive Director to follow-up with OITP regarding the possibility of seeking joint grant funding for a copyright education program. On September 26, a preliminary planning meeting was held at the ALA Washington Office. Executive Director Julie Walker and AASL members Ray Meyer and Vicki Emory attended. Attached is the list of attendees and flip chart notes from the meeting.

Action Required: Information

**Copyright Curriculum Project** September 26, 2005 Introductory Meeting

Present: Peter Jaszi (DFC), Rick Weingarten (ALA OITP), Shari Steele (EFF), Emily Sheketoff (ALA Washington Office), Jonathan Band (Tech Law and Policy), Alex Curtis (Public Knowledge), Denise Blumenthal (WGBH), Karen Cariani (WGBH), Matt Schruers (CCIA), Vicki Emery (Lake Braddock Secondary School), Julie Walker (ALA – American Association of School Librarians), Barbara Cambridge (National Council of Teachers of English), Eric Saltzman (Creative Commons), Ray Meyer (Media Serives Professional Library), Carrie Russell (ALA OITP)

#### Flip Chart Notes

#### Themes

Audience (students, teachers, librarians?) Breaking down polarization (you're a pirate or you're a consumer); teaching the middle ground Plagiarism v. copyright Teaching about law v. ethics Resources that exist or need to be created Engaging the existing curriculum, continuously integrate copyright in the classroom Engaging existing initiatives such as LS literacy Linking curriculum to existing polices or guidelines Linking the curriculum to the greater world (the consumer side) Resources Getting teacher buy-in

Polarization/ Teaching the Middle Ground

Exercises of creativity

#### Law v. Ethics

To make it interesting, ethical discussion is necessary On the other hand, copyright is a creative right and not about ethics Could you teach copyright plus ethics in learning about the Constitution? Copyright is an instrumental right – we value what copyright produces not copyright itself Moral rights are not part of US copyright law Do we get to different results if we take normative track versus a legal track?

Use case studies as teaching tools/real life applications/simulations

What do we want students to know ultimately? Do students need to know about the law? Critical thinking?

Citizenship education

WGBH has a series of simulations on US history ("you decide") Based on decisions that the viewer makes, one is led down a certain path (like a flowchart)

#### Plagiarism v. Copyright

Can't talk about one without talking about the other When is it important to introduce the distinction?

What do we know about copyright materials that already exist

WIPO essay contest Copyright Society of the US – "copyright week" FIPSE (Uinversity of Wisconsin) community college focus, creation of learning objects shared among teachers

MIT, Rice makes curriculum materials available online Lots of state or locally created stuff Merlot Project Rewrite/Think (NCTE) Flowchart for instructors (Minnesota?) – can I use this work? Fair use checklist (K Crews) University of Texas system copyright crash course (G. Harper) Multimodal literacy – standards for teachers (NCTE) Electronic portfolios (a way for students to document their created works) Other NCTE kits (many on plagiarism) that we can point to "Content community" educational materials ("just say no to piracy")

#### Getting Teacher buy-in

Teachers don't necessarily see the importance of copyright so they end up not delivering the curriculum

Teachers don't have enough knowledge themselves, so feel unprepared to do the teaching Integrated curriculum for students and teachers?

Concern that teachers won't accept the curriculum ("call in sick" on copyright training day) Ideally, how do we reach teachers?

Colleges of education (influence incoming teachers)

Subject associations for teachers where training and professional development already

occur

Parallel "teacher track" often used by WGBH

#### Consensus

We want to develop a coordinated set of modules delivered in various ways to both students and teachers as well as a self-paced modules available for individuals

Our primary focus is students, but we will have a parallel track for teachers

What does the education look like?

- 1. Imbedded copyright modules delivered in subject classes
- A problem posed in a simulation model where learner makes decisions and learns along the way

   Student created simulation models (gaming, music) made available generally
- 3. Foundation information about copyright (history, basics, economic rationale for copyright, etc.)
- 4. Deconstruct copyright in an example ("nothing comes from nowhere" as an example)
- 5. Three minute video clips narrated by great thinkers; topics could be controversial by posing both sides of an problem

#### Issues

Ownership (student create works that they own) Appropriate use of copyright-protected works Level of complexity for various age groups; sequencing Outcomes expected from learning the curriculum Worry about overstating our case; demonstrate objectivity As a result of teaching the curriculum, will fair use be threatened? ("do no harm" concern)

Resources needed, others who should be included

Boards of education

Chief State Officers Alliance for Curriculum Reform NCSS Web developers, video producers Data on what teachers have been thinking about copyright (focus group data?); may already be

available

School library media specialists as marketers of the curriculum \$\$\$ to bring teachers together as consultants/reviewers throughout the process People to develop the content Experts Evaluators (such as CTC in NY City) College/university education departments

Experienced curriculum developers – write the case studies, then work with teachers and see the development through to final product

Content organizations (standards, any teaching material that may already be available that would directly relate or serve as an entry way into the curriculum)

#### Curriculum Topics (brainstorm)

Copyright and the creative process Open source movement Building on other works Sampling Ownership and collaboration How does the copyright law change? New technologies and copyright Politics of copyright Economics of copyright – who gets the money? Everybody is a creator Permission - who do you ask? When should you ask? Mickey Mouse and other great copyright stories Eyes on the Prize story Self-censorship Creative Commons Peer to peer Transfers of copyright Orphan works New changes to the law Civil disobedience (respecting copyright or not caring; legal norms) Copyright and research Copyright and the 1st amendment Why TIVO but you cannot upload? Landmark cases Copyright policy Plagiarism Derivative works, parody Copyright warnings – visual markers that you see, public representations of copyright (FBI warnings, Home Use Only, verso of title page) How do you get and keep copyright History of the copyright system - why did we set it up this way? Public Domain Scope of copyright, non-copyrightables (facts, govt docs etc), idea v. expression dichotomy Property misnomer – it's not a pencil Role of the Library of Congress and the US Copyright Office Copyright in a global society Copyright in libraries, homes, school, etc. Copyright and the web, images, software, digital works etc Term of copyright Consequences of infringement (remedies, penalties, secondary liability)

#### Next Steps

Phase one proposal for funding

Digital Futures Coalition (DFC) as institutional home/coordinator of project

Gather more information – need to know what's going on now. What are teachers teaching now? What do teachers need or want?

Mapping – what kinds of simulations or other materials work for what age of student? Is it a simple breakdown of grade school, middle and high school?

American Library Association

#### **Office for Information Technology Policy**

# **Copyright Curriculum Meeting**

September 26, 2005.

# <u>Participant List</u>

#### Jonathan Band PLLC

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**Topic:** Partnership for 21<sup>st</sup> Century Skills (P21) State Strategies

**Background:** At the ALA Annual Conference in June 2005, the AASL Board discussed possible strategies for connecting state affiliates to P21 initiatives in individual states. Due to a lack of time, the Board was unable to complete its work. It was proposed that the Executive Committee review the prioritized strategies at their fall meeting. Based on the transcriptions of the flip charts (attached), the Executive Committee identified the top priorities as an information campaign and training sessions (including a toolkit and train the trainer models). Staff is working on a communication plan and president-elect Cyndi Phillip is developing a workshop. The most current overview of the P21 State Leadership project is attached.

Action Required: Information

### Partnership for 21<sup>st</sup> Century Skills State Leadership Project

The Partnership's State Leadership Project is designed to foster and promote educational practices in states that have aligned their educational vision, focus and resources around 21<sup>st</sup> century learning. By seeking to implement 21<sup>st</sup> century skills on a broad scale, P21 Leadership States are uniquely equipped to meet the needs of its citizens, communities and businesses for the challenges of the 21<sup>st</sup> century.

The Partnership will work with state-based coalitions and policy leaders to build a state-wide agenda, coalition, and implementation plan. While implementation strategies may vary among states, a common goal – ensuring that every child possesses 21<sup>st</sup> century skills – is shared by every state.

### **Objective:**

The objective of the project is to:

 Develop a national network of states that are implementing statewide projects that further the goal of ensuring every child possesses 21<sup>st</sup> century skills.

### State Tactics:

- Establish a State Based Advisory Committee (Leadership Team) which serves as a central point of contact for P21 and a vehicle for collecting proofs of concept.
- Ensure professional development strategy that develops the capacity of teachers across the state.
- Undertake Standards Setting/Assessment Alignment.
- Develop ways of measuring, analyzing and communicating the effectiveness of strategies that have been implemented.

### Overview of Responsibilities/Expectations:

Any state may become a "P21 Leadership State" by submitting an application that demonstrates compliance with the "Expectations of States" checklist (see attached).

The Partnership will provide opportunities to share experiences and best practices through bi-annual workgroup meetings and online collaborative tools.

### Expectations of P21 Leadership States:

The following is a description of what states are expected to accomplish in order to be identified as a "P21 Leadership State."

In order to be successful in this school improvement effort, states must plan for appropriate resources for their 21<sup>st</sup> Century Skills initiatives including budget, staff and physical infrastructure, which at minimum should include:

# • Ensure high level state leadership support for participation as a "P21 Leadership State"

Participating states must demonstrate support at the highest state government level including support from the Governor and the Chief State Schools Officer.

# • Establish a State Based Advisory Committee (Leadership Team) which serves as a central point of contact for P21 - and a vehicle for collecting proofs of concept

Participating states must support and staff a broad-based advisory committee, consisting of representatives from education organizations, the business community, government, and civic leaders who would oversee the project. This committee would continuously collaborate, and ensure that schools were constantly evolving, just as the world around them is. The committee would use the Partnership's "Mile Guide for 21<sup>st</sup> Century Skills" both as its planning instrument and tool for assessing progress.

Funding would be required for quarterly meetings and for staff support to the committee.

# • Ensure professional development strategies that develop the capacity of teachers across the state.

Through the establishment of a 21<sup>st</sup> century skill professional development center, or other work with teacher education institutions and teacher organizations, the state would develop and implement a strong and comprehensive program of professional development so that educators in the state are equipped to meet the challenges of effective instruction in the 21<sup>st</sup> century. The professional development program could include online programs that support and align with the goals and standards for education in the state.

### Undertake Standards Setting/Assessment Alignment

The State Department of Public Instruction/Department of Education would review existing education standards to ensure they incorporate 21<sup>st</sup> century skills. As new standards are developed, these skills would be integrated into them. Assessments would then be aligned to these standards.

### Communication of Proofs of Concept

Participating states must commit to evaluating, tracking and documenting key learning outcomes and approaches to 21<sup>st</sup> Century learning goals as a result of this effort. They must have a system to assess the state's progress in attaining state wide 21st century education and communicating the results to P21 for broad publication.

### Potential State Strategies for Framework Implementation:

*The following activities serve as examples of the activities that may be pursued in the process of implementing 21<sup>st</sup> century skills within a state.* 

- Updating standards
- Creating effective 8<sup>th</sup> grade tech requirements
- Developing or enhancing professional development programs to ensure educators receive consistent professional development to provide quality 21st century education.
- Working with teacher education institutions to role model and incorporate 21st century education into their programs.
- Creating a robust and active coalition of business, teacher organizations and other educational organizations, non-profits, parents, and community organizations on behalf of 21st century education.
- Ensuring that teacher education licensing includes 21st century skills competency in teacher education program accreditation criteria.
- Supporting governmental leaders at all levels to educate them on the meaning of 21st century skills and their importance to the future well being of the state.
- Ensuring that budgets at the state and local level allow for financial support of 21st century approaches, advances in 21st century education and the support of educators who are equipped to implement 21<sup>st</sup> century skill strategies.
- Reviewing existing technological infrastructure to ensure it is equipped to support 21st century education, and determine necessary investments to build/maintain this infrastructure to continue to support 21<sup>st</sup> century skills.
- Developing a 21<sup>st</sup> Century Learning certification for schools that identifies and acknowledges schools that have made significant progress towards providing a 21<sup>st</sup> century education.

### Expectations of the Partnership for "P21 Leadership States":

The Partnership commits to the following responsibilities in support of the P21 Leadership States:

### • P21 Framework

The Partnership will provide access to its framework and materials to assist states in implementing 21<sup>st</sup> century skills strategies statewide.

### • P21 Best Practice Sharing

The Partnership, where appropriate, will facilitate group training/development efforts to help build the capacity of the participating states. These training/development activities will be run with multiple states participating – in order to share and build networks – and will be provided on a cost recovery basis, where the state participants pay the costs incurred in running the events. Where possible these sessions will be run in conjunction with the Partnership's national summits. The Partnership will also provide access to online collaboration tools to facilitate documentation and sharing of best practices across states.

# • Provide National Recognition of Leadership States as early leaders in this effort

The Partnership will promote participating states' efforts through recognition on the P21 web site, in press releases and in P21 presentations.

### P21 LEADERSHIP STATE APPLICATION

State Name				
Main Contact Info	ormation			
Name:				
City, State, Z	Zip:			
Email:				

#### Checklist:

Please check each item that applies and attach documentation for each.

STATUS	P21 LEADERSHIP STATE EXPECTATIONS	DOCUMENTATION REQUIRED
	Ensure high level state leadership support for participation as a "P21 Leadership State"	Letters of Support from the Governor and the Chief State Schools Officer
	Establish a State Based Advisory Committee (Leadership Team) which serves as a central point of contact for P21 - and a vehicle for collecting proofs of concept.	Include list and contact information for all members.
	Ensure professional development strategies that develop the capacity of teachers across the state.	List objectives, tactics and metrics for implementing 21 <sup>st</sup> century skills as a professional development focus.
	Undertake Standards Setting/Assessment Alignment.	List objectives, tactics and metrics for aligning state standards and assessments with 21 <sup>st</sup> century skills.
	Communication of Proofs of Concept	Describe methods and systems to be used to capture and measure success of state initiatives.

Please e-mail this completed application and the required documents to: The Partnership for 21<sup>st</sup> Century Skills Maureen Cain, Coalition Manager, <u>cain@itstrategies.com</u> Notes from Partnership for 21<sup>st</sup> Century – State Strategies Board Session

AASL Board of Directors Annual Meeting 2005 Chicago, IL June 23 – 29, 2005

Board Meeting III

### <u>Summary</u>

AASL member on State Advisory (1) Identify Model Schools SLMPY Award people What's in it for us as a library community? Connections to our standards Develop task force to do activities (1) Information Campaign (3) Fact Sheets Listserv (1) On-line community forum Training Sessions (3) Toolkits (3) Affiliate Assembly (1) Powerpoint presentation Train the Trainer (3) Heads up to state affiliates of P21 activity in their state Identify partnerships within state (1) Models for state (1) Potential funding sources Positionina

Newsprint Summary:

### <u>RED</u>

Is there an affiliate?

- 1. Heads up + (who: Julie)
- 2. Lobby for state lawmakers on state committee (who: Julie)
  - a. P21 Communication/coordination between/with state listserves, etc. share
  - b. Encouraging state lawmakers to step forward to be the prof. dev.
  - c. Toolkit share rather isolated reinventing the wheel
- 3. Increase awareness among membership of P21

### <u>BROWN</u>

• Have an AASL member on the state advisory committee

- Set criteria for selection of AASL member
- State selected would have web links to AASL
- AASL create and package train-the-trainer program
- Identify k-12 schools in states who already exhibit 21<sup>st</sup> Century skills

### <u>GREEN</u>

Conduit for information

Presentations at conferences: State, AASL, National KQ Article, mailings to Affiliates Listserv Contact information – link on the website Dist. AASL position statement encourage states

AASL Taskforce – Develop models for state participate in P21 Affiliate empowerment Toolkit Training at Affiliate Assembly, Train the Trainer How to link businesses in states

- 1. Information Campaign
  - a. Listserves
  - b. Affiliate Assembly
  - c. Regular fact sheets on programs
  - d. Training sessions at conferences, etc.
- 2. Make connections to our guidelines and standards
- 3. Toolkits for implementation at national, state, and local levels

### <u>PINK</u>

Work with state affiliates to:

- 1. ID existing partnerships
  - a. NEA affiliate
  - b. Tech and education
  - c. Library associations
  - d. Lobbying and legislative
  - e. State library awareness
  - f. Princ./admin association
- 2. ID contacts
- 3. AASL ID "WIIFU" = goals to states
- 4. Create charge and talking points
  - a. Summarize how library fits into and has ownership for changes



### American Association of School Librarians Midwinter Meeting 2006 San Antonio, Texas

- **Topic:** Campaign Questionnaire
- **Background:** At Annual Conference 2005, the Board developed responses to a questionnaire from then ALA President Carol Brey-Casiano and the ALA Public Awareness Committee regarding the ALA @ your library campaign. The letter sent on your behalf following that meeting is attached for your information.
- Action Required: Information



American Association of School Librarians a division of the American Library Association

50 E. Huron Street Chicago, Illinois 60611-2795 USA Telephone: 312-280-4386 Fax: 312-664-7459 Toll Free: 800-545-2433, ext. 4382 TDD: 312-944-7298 E-mail: aasl@ala.org http://www.ala.org/aasl

To: ALA Executive Board From: AASL Board of Directors Date: July 20, 2005 RE: Campaign questionnaire

The AASL Board discussed each of the four questions at Annual Conference.

*Which materials and programs developed for the Campaign have been the most utilized and most helpful?* 

Toolkit (print and online) Reproducibles Art work Large brochure PSA's \*\*\* Training materials developed in conjunction with 3M

What impact has the Campaign had in local communities, in schools and on college campuses?

Increased recognition of libraries Unified message/slogan

What key issues should ALA address during the next phase of the Campaign?

Focus on advocacy; take to next level

Are there additional PR tools or resources that would be beneficial to local library public awareness and advocacy efforts?

PSA's for all types of libraries (including school libraries) Cooler images (Vote or die); celebrities Turn-key resources for school libraries Newspapers in Education insert

\*\*\*One Board members expressed concern that ALA had no control over the content of the PSA's

@ your library



### American Association of School Librarians Midwinter Meeting 2006 San Antonio, Texas

**Topic:** Executive Director's Goals

**Background:** According to ALA policy 6.4.1 ("The Operating Agreement"), "Each Division's Board of Directors shall annually review the performance of the Division's Executive Director based upon a single set of goals and objectives as agreed upon by the Division Board, Associate Executive Director, Member Programs and Services, and Division Executive Director."

Each fall the Executive Director presents to the AASL Executive Committee a copy of yearly goals structured according to the ALA Performance Management System. At the spring Executive Committee meeting, the Executive Director provides an update on progress toward these goals. Following Annual Conference, the AASL Board provides input on the Executive Director's performance to the Senior Associate Executive Director of ALA.

Action Required: Information

### **FY06 TARGET GOALS**

### **AMERICAN LIBRARY ASSOCIATION**

#### PLEASE COMPLETE THE FOLLOWING STEPS TO DOCUMENT YOUR GOALS:

Step 1	GOAL STATEMENT - DEFINE THREE TO FIVE <b>SMART</b> GOAL STATEMENTS THAT CONCISELY DESCRIBE WHAT NEEDS TO BE ACHIEVED. GOALS SHOULD BE REFLECTIVE OF THE FOUR ORGANIZATIONAL/OPERATIONAL GOAL CATEGORIES-FINANCIAL PERFORMANCE, EFFICIENCY AND IMPROVEMENT, MEMBER/CUSTOMERS/PARTNERS, AND PERSONAL LEARNING. IT IS ANTICIPATED THAT A UNIT'S OR DIVISION'S STRATEGIC PLAN MAY EXPAND BEYOND THE FOUR ORGANIZATIONAL/OPERATIONAL GOALS.
STEP 2	ACCOUNTABILITIES – DESCRIBE SOME SPECIFIC ACTIONS THAT ARE NECESSARY FOR THE GOAL TO BE ACHIEVED. HOW WILL EACH GOAL BE MET?
STEP 3	PERFORMANCE MEASURES – DESCRIBE SPECIFIC CRITERIA THAT WILL BE USED TO DETERMINE IF THE ACCOUNTABILITY HAS BEEN MET. WHEN/HOW OFTEN/HOW WELL MUST THE ACCOUNTABILITY BE PERFORMED?
STEP 4	WEIGHT – ASSIGN A WEIGHT TO EACH GOAL. THE SUM OF ALL WEIGHTS MUST EQUAL 100%.
STEP 5	TARGET PERFORMANCE FOR EACH GOAL IS "2"- PERFORMING, AS INDICATED IN EACH TARGET RATING BOX.
Step 6	DETERMINE EACH GOAL'S TARGET VALUE BY MULTIPLING THE GOAL'S WEIGHT BY THE TARGET RATING AND ENTER THIS PERCENTAGE IN THE TARGET VALUE BOX. (FOR EXAMPLE: GOAL WEIGHT = 30%; TARGET RATING = 2; TARGET VALUE = .60 (2 * 30%.) THE TOTAL TARGET VALUE OF ALL GOALS MUST EQUAL 2.0 (100%).

**Step 7** EMPLOYEE AND SUPERVISOR MEET TO REVIEW GOALS AND DOCUMENT AGREEMENT BY SIGNING AND DATING THIS FORM.

Goal Statement 1: By August 31, 2005, AASL will have completed an assessment of the currency &	relevancy of its standards &	Weight 20	Target Rating	Target Value
guidelines.		20	2	40
ACCOUNTABILITIES	PI			
Finalize Action Plans including measurable tactics		Action Plans		
Review options for updating at fall Executive Committee Meeting	N	otes from Fall me		
Ensure that timeline for completion of assessment is met		meline and final	<b>v</b>	
Goal Statement 2: By August 31, 2005, AASL will have increased the revenue from the national instit	ute by 25%	Weight	Target Rating	Target Value
				-
		30	2	60
ACCOUNTABILITIES		ERFORMANCE MEAS	URES	
Revise sponsorship offerings	Sponsorship offerings			
Reach out to previous sponsors	Record of sponsorships			
Target new sponsors	Plan			
Create plan for ancillary product (-s)				

Goal Statement 3: By August 31, 2005, AASL will have implemented three strategies to increase its influence within ALA		Weight	Target Rating	Target Value
		30	2	60
ACCOUNTABILITIES		ERFORMANCE MEAS	URES	
Raise awareness of ALA elections	Election "campaign" materials			
Devise volunteer structure to focus member energy	Midwinter workshop materials and report			
Create awareness of opportunities for involvement outside of traditional committee structure	Press releases, Hotlinks, other communications			
Identify opportunities for ALA to assist in communicating AASL's advocacy messages.	Press releases, articles in American Libraries, other communications			
Goal Statement 4: By August 31, 2005, I will have developed a personal learning plan & have engag	ed in three learning activities	Weight	Target Rating	Target Value
identified in the plan.		20	2	40
ACCOUNTABILITIES	PERFORMANCE MEASURES		1	
Increase my awareness of how current trends are changing K-12	Reading log Record of attendance at relevant conferences, meetings			
education				
Goal Statement 5:	-	Weight	Target Rating	Target Value
			2	
ACCOUNTABILITIES PERFORMANCE MEASURES		URES		
	TOTAL	100%	2	2.0

Employee Signature/Date

Supervisor Signature/Date

Unit Manager Signature, as applicable/Date