

**YALSA Board of Directors Meeting
ALA Midwinter Meeting, San Antonio
January 20-25, 2006**

Topic: Minutes from Board Meeting – Annual 2005

Background: The Board members are asked for input regarding additions, deletions or other changes to the minutes.

Action Required: Consent/Information Only

MINUTES

Introductory Remarks

Information Forum – 10 minutes at the beginning of each session

Beth Gallaway appeared before the Board to ask them for support for YALSA to establish a video game selection committee list. She pointed out that her video game e-list currently has 134 members and is constantly growing. Since all genders and races play video games, across a wide range of age groups, she felt that this medium should be given attention by YALSA as the subject of a possible future selection committee. Gallaway stated that librarians haven't had the opportunity to learn what they need to know to keep up with their YA patrons. David Mowery informed her that there was a motion already at Midwinter concerning this topic instructing the Technology Committee for Young adults to provide feedback to the Executive Committee in October at their Fall meeting. Gallaway was encouraged to contact the Technology Committee directly to share her ideas with them.

Approval of the Agenda

It was moved by C. Allen Nichols and seconded by Ranae Pierce to accept the Agenda with flexibility.

Consent/Information Only

- Item #1. YALSA Board of Directors' Meeting Agenda 5/19/05
- Item #2. Guidelines for Board Meetings 5/19/05
- Item #3. Minutes of the YALSA Board of Directors' Meeting at Midwinter 2005 ... 5/19/05
- Item #4. Skeleton Schedules – Midwinter 2006 and Annual 2006 5/19/05

Item #5. Results of the ALA 2005 Elections 5/19/05

Item #6. President’s Report 5/19/05

Item #7. SUS Trainers Annual Report 6/13/05

Item #8. ALA: Ahead to 2010..... 6/09/05

Item #9. Campaign for America’s Libraries..... 6/09/05

Item #10. ALA’s Online Communities..... 5/26/05

Discussion/Decision

Item #11. Long-Term Investment Discussion (Robert Newlen)..... 6/08/05

Newlen, Council member and Endowment Trustee, and Rick Schwieterman, Senior Endowment Trustee, came to the Board to discuss the ALA endowment fund. They mentioned that Carla Stoffle, and Teri Switzer (ex officio due to her position as ALA Treasurer), are the other people who serve ALA as endowment trustees. This group works with Greg Calloway, Keith Brown and a Merrill Lynch investment advisor to oversee handling of the funds, which total \$22 million currently. The Endowment Fund consists of 59 commingled endowments, scholarships and awards, and includes the Morris Fund. They pointed out that the Morris Fund grew from \$400,000 to \$463,000 in one year. Growth was the primary focus of the Endowment investment strategy, although income in the form of interest and dividends was also important. The endowment is currently invested in various asset classes, including fixed income vehicles, stocks, and now REITs. Rebalancing takes place regularly. The endowment enjoyed a 13.3% return last year, but has stayed even so far this year. Newlen stated that ALA’s investment policy includes flexibility. He proudly announced that they had recently renegotiated Merrill Lynch’s commission fee down to .75%. He informed the Board that assets are held by Merrill Lynch, but the managers are not on Merrill Lynch staff.

Newlen recognized that YALSA was the fastest growing division. He pointed out that Policy 8.5.1 allows divisions to include dividends and interest limited to 5% of their endowment in their budget, as well as loan provisions. He suggested the Board encourage members to include YALSA in their estate planning.

Item #12. Developing Reference Guidelines for Serving YAs Update 6/06/05

It was moved by Pam Spencer Holley, seconded by Sarah Flowers and passed, that the YALSA Board direct the President work with RUSA to appoint a task force to develop YA reference guidelines. Holley thus will serve as the YALSA contact, and she will work together with the RUSA contact to formulate a draft charge for the task force of six. The task was given to O&B to consult with RUSA and arrive at a final charge at Midwinter for Board approval, after which Holley will appoint members to the task force. Yoke asked for volunteers for the task force.

Item #13. Establishing a Friends of YALSA 6/13/05

The Board discussed who would coordinate the effort to establish Friends of YALSA, as staff does not have the resources or time. A suggestion was made for past presidents to become involved, in order to show “buy-in” to the membership. The YALSA staff was asked to establish a group to assist in implementation and promotion. It was moved by C. Allen Nichols, seconded by Linda Braun, and the Board voted to adopt the Friends of YALSA Program with an advocacy amendment, and to instruct the YALSA office to develop an advocacy group to assist in those efforts. All Board members then agreed to join Friends of YALSA.

Item #14. Pre-Conference Committee Reports 6/13/05

Kevin Scanlon is currently the YALSA representative on the Joint Task Force on School-Public Library Partnerships. He informed the Board that the Joint Committee on School and Public Library Cooperation is in the planning stage and is to consist of nine members, three from each youth division, with rotating chairs. He informed the Board that this joint committee had suggested a preconference. All three divisions must agree verbatim on one charge.

Best Books for Young Adults Committee member readership levels has caused some concern, as it appeared that some committee members are not finding time to read sufficient amounts of the necessary materials. The Board discussed revisiting the charges of both Quick Picks and BBYA. The BBYA chair also raised the concern that bare annotations had to be included on nomination lists, but the Board felt that this was necessary and did not replace the completed annotations that were limited to the Members Only Website.

A question was raised by the Graphic Novels Task Force Chair as to when the Graphic Novels Committee will be voted for and formed.

Division and Membership Promotion Committee members were asked if an evaluation process is planned for the mentoring program, and it appears that there is.

The Board had a strong concern that the Quick Picks policies and procedures do not specify that a title be read before being nominated. Caplan suggested that be changed. Also, the Board was informed by a past member of Quick Picks that there was an unwritten practice by this committee that if a series is chosen one year, naming another title later added to the series should not be done. The Board suggested that this practice either be stopped or be formalized in the policies and procedures. Current Board liaisons will work with each selection committee to be sure that all adhere to the practice of reading a title first before nominating it.

The convenor of the Teaching YA Literature Discussion Group felt that members are confused about its purpose, and indicated that service to those who actually teach be emphasized. The e-list associated with this group, TEACHYAL, is underutilized, and it was suggested that *YAttitudes* and other lists broadcast info about this e-list, and encourage those who teach on-line to join the list. Ranae Pierce, liaison to this discussion group, suggested posting on the Jesse list in addition to the above outlets.

The Technology Committee for YAs was supposed to investigate a gaming selection list, and report to the Board, but neglected to. Pam will speak to the Board Liaison to this committee. Youth Participation is working on a web site, and Board Liaison Sarah Flowers will contact the chair on when it will be ready.

Item #15. Communications Ad Hoc Committee Report 6/13/05

This committee suggested that YALSA proceed on blogs and podcasting, and wanted to form a task force of 3 to 5 members to begin the process. Linda Braun volunteered to serve. It was suggested that access to the blog be through the YALSA members only web site. It was moved by Linda Braun, seconded by Kevin Scanlon and passed to approve the report and accept its recommendations.

Item #16. Outstanding Achievement Award Ad Hoc Committee Report 6/13/05

No report was submitted. Beth attempted to get ALA Editions to sponsor the award, but was turned down. The Board liaison will ask the committee to provide a report by the Fall Exec Comm.

Item #17. Booklist Ad Hoc Committee Report 6/09/05

Francisca Goldsmith, as chair of this ad hoc committee, started a discussion on how to create and disseminate new booklists. An all-virtual task force was suggested, as were monthly booklists, with non-YALSA members paying to download. Other suggestions were hard print publishing of a book of Edwards or Alex Award winners (10 years, 100 titles) or PPYA selections, as well as producing bookmarks. It was moved by Goldsmith, seconded by Nichols, and passed, to accept the ad hoc committee's report and direct that the steps outlined by undertaken by the YALSA President and other appropriate personnel as mentioned in the report.

Item #18. Morris Task Force Report 6/13/05

It was moved by Francisca Goldsmith and seconded by Linda Braun to accept the Task Force report as presented. However, as further questions remained it was agreed that the Task Force would continue to consider other recommendations in time for the Fall Executive Committee meeting. It was pointed out that a proposal to establish a new award must be presented to ALA Governance also.

Item #19. ALA Executive Board Liaison Report (Barbara Stripling) 6/08/05

Key action areas were mostly unchanged in the 2010 plan from previous plans, and goals fit within the key action areas. The objectives of the Strategic Plan will be voted upon by Council, then work will begin on action areas and goals. Stripling encouraged YALSA Board members to supply input actively to Council. A study of the economic impact of a library to a community might show how valuable libraries are to a community. Caplan stressed the need for organizational excellence to be addressed in *Ahead to 2010*, but felt ALA was still not forward thinking as a body, but rather revisionist.

Item #20. Organization and Bylaws Committee Report 6/10/05

It was moved by Sarah Flowers and seconded by Pam Spencer Holley to extend the meeting to 5 pm. The motion passed.

O&B chair Don Kenney informed the Board that his committee had approved the establishment of an Editorial Advisory Board in order to include more members in the process of publishing *YALS* and *YAttitudes*, and supplied the charge. The six-member committee will include as many as two virtual members.

Kenney presented the recommendations of his committee that addressed the concerns of the last Outstanding Books for the College Bound chair. The committee revised the OBCB charge and limited the number of ACRL members that could serve at one time.

The O&B Committee agreed with the findings of the Graphic Novel Task Force that a Graphic Novel Selection Committee be appointed and annually produce an annotated list of recommended graphic novels. However, the Board disagreed with the Task Force on limiting the number of selections to 25. Instead, it was decided that the list would not be limited in number.

The O&B Committee agreed with the proposal to change the Audiobooks Committee (formerly Media Selection and Usage) to a full-fledged selection committee.

It was moved by Kenney, as chair of O&B to accept the report of the Organization and Bylaws Committee as amended. The motion passed.

Item #21. Conducting a Committee Review 6/10/05

It was suggested that the Board look at the process as a whole, compare it to what other divisions and even associations were doing, and examine other units' best practices before proceeding to review each committee. Spencer saw the process as each individual round taking several years, starting over again, and investigating such questions as whether committees need more or fewer members.

Staff was asked to contact other divisions, such as ASCLA, for input.

Item #22. Discussion List Policy..... 6/10/05

Changes on items 7, 11 and 12 were accepted, specifically:

7. Posting of defamatory and/or offensive material is strictly prohibited, including but not limited to hate-speech, name-calling and personal insults.

11. YALSA retains the right to use posted materials in other formats.

12. *YALSA disclaims all warranties, guarantees, and liability for damages.*
Changes to Item 3 were accepted as amended.

Nichols moved to accept Beth Yoke’s report on Discussion List Policy with its recommended changes. The motion was seconded by Sarah Flowers, and passed.

Item #23. Regional Institute Taskforce Report 6/10/05

It was moved by Audra Caplan, seconded by Francisca Goldsmith, voted upon and passed that the Board approve the Regional Institute Task Force Report as amended, adding two new members to the task force. However, no budget was provided for the Midwinter Institute, but the Board felt the project could move forward as long as it yields a 10% return or better.

Item #24. Online Courses: Curriculum and Fees 6/13/05

Board members agreed that the cost for online courses must not be prohibitive, and in line with other online courses. It was moved by Audra Caplan, seconded by Pam Spencer Holley and passed that the Board accept the proposed fee structure for online courses and give the YALSA staff the authority to set non-member fees. YALSA’s Executive Committee will review the course proposals and make recommendations as to which ones to move forward.

Item #25. YALSA Dues..... 6/13/05

Nichols moved to place on the ballot a dues increase to \$50 for regular and retired members and \$20 for student members. The motion was seconded by Pam Spencer Holley and passed. The YALSA office will work to put together an informational campaign for members.

Item #26. Serving Youth in Urban Areas Discussion Group..... 6/13/05

The Board was looking into dissolving this discussion group, but the decision was made to keeping it active, but using *YALS* and *YAttitudes* to arouse interest.

Item #27. Books in Print as Stipulation for Award Eligibility..... 6/09/05

Nichols moved to maintain the Edwards criteria as established. The motion was seconded by Linda Braun, voted upon, and passed.

Item #28. Developing YALSA Products..... 6/10/05

Beth Yoke informed that Board that she had been in contact with Highsmith’s Matt Mulder. Mulder represents the Upstart Division of Highsmith, whose major focus is marketing to YAs, and she discussed with him the possibility of developing products jointly with them. Their ideas included displays and promotional products. Yoke suggested that they work on a royalty basis. She informed the Board that YALSA currently receives 2%, 5% and 10% in royalties from ALA Graphics, depending on the item, after initial production costs have been recouped. Braun suggested ALA market the digital products, and Highsmith the other types of products. Caplan

was concerned that we would alienate ALA if we used another vendor for TRW products.

It was moved by Holley and seconded by Francisca Goldsmith to charge Beth as Executive Director with continuing discussions with Upstart/Highsmith and to give her the authority to negotiate royalties for the use of the YALSA logo on products. The motion was passed.

Item #29. Program Clearinghouse Committee Report on 2006 Programs..... 6/10/05

The committee chair indicated to the Board the intent to create a document that showed the 5-year history of YALSA programs, designed to let committees know during their program planning stages if a similar program had recently been held. The Chair also pointed out that there was some difficulty in filling out the various program planning forms required by YALSA and ALA and suggested a model form be posted on the web site to help chairs. Carol Marlowe, the chair, also felt the online forms needed to refer to the new Strategic Plan, not the old one.

She also presented the Board with a list of the proposed 2006 programs. It was noted that the Research Committee had withdrawn their program planned for 2006, and they recommended that they have a program every other year instead. YA Galley and Publishers’ Liaison committees are working to formulate a program together about getting teens to review books. Also there was a controversy over a program sponsored by one particular publisher, but YALSA practice is to not showcase the work of an individual publisher, and Carol Marlowe was trying to reach Bonnie Kunzel, who was proposing such a program. It was moved by Marlowe as chair to accept the 2006 list of programs as amended, and the motion passed.

Item #30. Fiscal Officer Report 6/10/05

Yoke announced a new TRW sponsor – Holtzbrinck.

Item #31. Adoption of FY 2006 Budget 6/10/05

Nichols moved to approve the budget, and Kevin Scanlon seconded the motion. The motion passed.

Item #32. Council Report..... 6/10/05

Catherine Clancy, YALSA Division Councilor, informed the Board that Council had voted on the 2010 goals draft. Members of that body will send on amendments via e-mail.

APA allows divisions to set up their own certifications programs. Caplan pointed out that this could thus allow YALSA to generate more revenue. The other reason APA was established was to advocate for higher salaries, as 501(c)3 organizations cannot do that.

Clancy asked for advice from the Board as to how to vote on the resolution to encourage Divisions to create a dues category for retirees. The Board instructed the Councilor to vote against it.

Item #33. Resolutions..... 6/10/05

RESOLUTION FOR AUDRA CAPLAN

Whereas Audra Caplan is an exemplary advocate for teens and for YALSA, and is known throughout ALA, particularly YALSA, for her “no holds barred” approach to dealing with difficult issues, and

Whereas Audra Caplan, during YALSA Executive Committee meetings and conference calls, and during YALSA Board of Directors meetings, prevailed, aided by her ever-present stash of hard candy, and

Whereas, during Audra Caplan’s term as YALSA Vice President/President-Elect, she willingly “stepped up to the plate,” filling in for YALSA President Caryn Sipos at various events, meetings, etc., and

Whereas, at the beginning of Audra Caplan’s year as President, in June 2003, YALSA members and staff selected the division’s new, dynamic logo, and since that time are using it to brand all of YALSA’s print materials, and

Whereas, during Audra Caplan’s presidential year, YALSA broke the 4,000 mark in membership, developed a new Business Plan calling for the division to increase its revenue stream sufficiently enough to support operations without the assistance of the ALA subsidy, and for the first time during Teen Read Week (the fifth annual), YALSA sponsored the Teens’ Top Ten, thus empowering teens by formally enabling them to vote nationally for their favorite books, and

Whereas, during Audra Caplan’s term as President, YALSA received a generous, unexpected bequest from William Morris, and a task force was appointed to examine how the yearly interest from these monies could fulfill Bill’s wish that it honor young adult literature, and

Whereas, during Audra Caplan’s presidential year, YALSA and the other youth divisions AASL and ALSC worked closely together in a tremendous spirit of collaboration, and this collaboration was visibly highlighted by together visiting a number of elected representatives and federal department representatives during Library Legislative Day in Washington, D.C. in May 2004, and jointly sponsoring a memorial service for William Morris at the 2004 Midwinter Meeting,

Therefore be it resolved that the YALSA Board of Directors express gratitude and appreciation, and heartily commend Audra Caplan for her dedication and loyalty to YALSA and ALA.

RESOLUTION FOR ALLEN NICHOLS

Whereas C. Allen Nichols (what does that “C” stand for?) served as the first fiscal officer of YALSA; towered over the rest of the YALSA Board members, both in stature and sense of responsibility; proved an exemplary YALSA Board liaison to the Printz Award Committees as

well as the Division and Membership Promotion Committee; and provided a boost to young adult literature when he served on the Best Books for Young Adults Committee;

Whereas C. Allen Nichols, while experiencing the infamous Dance of the Lamps in Miami during a YALSA Board meeting, remained unruffled and composed; fooled us all by using his computer to play solitaire during Board meetings when we thought he was busy crunching numbers, and still managed to compose thoughtful and well-worded YALSA Board motions;

Whereas C. Allen Nichols ensured that YALSA spending was curtailed unless absolutely necessary; spoke eloquently for YALSA at BARC meetings and in the larger arena of ALA; helped prepare YALSA's Business Plan FY05-08, and is renowned for his ability to project energy and enthusiasm about financial matters, even at 8 am meetings;

Whereas C. Allen Nichols was known for mentoring others, listening to all sides of an issue, and having faith in young adults, YALSA members and the organization;

Whereas C. Allen Nichols proved over and over that he was a loving father and husband who enjoyed his family and missed them when he was attending ALA conferences;

Whereas, in his capacity as YALSA fiscal officer, C. Allen Nichols set a standard of excellence that will be difficult for other fiscal officers to meet or exceed; and whereas his help was invaluable in building YALSA's new financial independence in ALA's structure;

Therefore be it resolved that the YALSA Board commend C. Allen Nichols for his service to the library profession and to YALSA during his tenure as first fiscal officer, and wish him continued success, but reminding him to stay loyal to us.

RESOLUTION FOR CATHERINE CLANCY

Whereas Catherine Clancy has served with care and responsibility as YALSA's delegate to ALA Council for the past three years, while adding a thoughtful, productive presence to the YALSA Board and Executive Committee;

Whereas Catherine has always maintained a proper Bostonian manner in all her interactions with library issues and YALSA members;

Whereas, she has diligently served as liaison to several YALSA committees, including the Legislation and Publisher's Liaison Committees;

Whereas, Catherine Clancy has always relayed Council discussions with one part wry and two parts efficiency and accuracy; and

Whereas, she has accomplished all these tasks with spirit and good humor;

Therefore be it resolved that the YALSA Board of Directors commend her work and express sincere gratitude for her service to YALSA and ALA.

RESOLUTION FOR LINDA BRAUN

Whereas Linda Braun, as a YALSA member, leader and one of the first SUS trainers, has demonstrated both the ability and energetic willingness to mentor new librarians, less experienced YALSA members, and her own library school students, and

Whereas Linda Braun has provided leadership for YALSA as an association, for many of its members, and for the youth we serve through online means, including its early Web site efforts, serving as chair of the YALSA committee that developed Teen Hoopla, the first ALA Web directory addressing the needs of teens themselves, and current gaming and podcasting discussions, and

Whereas Linda Braun has been a consistent and alert liaison to the various YALSA committees assigned to her, coaching committee chairs, listening to committee members' concerns about procedures, and relaying these concerns cogently to the Board as a whole, and

Whereas, Linda Braun has never been shy about asking her fellow Board members for clarification during formal deliberations, thus causing herself to blush but other Board members to celebrate her for bringing these questions out in the open, and

Whereas, Linda Braun's personal devotion to concepts embraced by YALSA's strategic plan are evident in her interest in and dedication to web design, content creation, and curriculum development projects intended to improve teen life and information access, and

Whereas, Linda Braun demonstrates the positive efficacy of professional networking by skillfully and personably bringing together colleagues from her various activities, and

Whereas, Linda Braun actively shares her knowledge and insights about teenagers and libraries with the thousands of readers of her professional books, including *The Browseable Classroom: An Introduction to E-Learning for Librarians* (Neal Schuman, 2002), *Teens.Library* (ALA Editions, 2002), and *Technically Involved* (ALA, 2003) ,

Therefore be it resolved that the YALSA Board of Directors commend her work and express sincere gratitude for her service to YALSA, ALA and young adults.

RESOLUTION FOR KEVIN SCANLON

Whereas Kevin Scanlon has quietly and effectively served for three years on the YALSA Board while also working as a member of the Popular Paperbacks for Young Adults Committee, and

Whereas Kevin has been an important, contributing member of the Joint Task Force on School and Public Library Cooperation, taking the initiative to assist in making this task force a standing committee, and

Whereas, he has shown sparkling networking energy in bringing together program participants to offer conference attendees unique and substantive programs featuring special population services, and

Whereas, Kevin has served as an able Board liaison to the Outreach for Young Adults with Special Needs and the Popular Paperbacks committees in addition to the YA Urban Discussion Group, and

Whereas, he has accomplished all these tasks with humor, careful thought and decisiveness,

Therefore be it resolved that the YALSA Board of Directors commend his work and thank him for his service to YALSA and ALA.

Exploration

Item #34. Planning for YALSA's 50th anniversary (2007).

It was moved by Audra Caplan, seconded by Linda Braun, voted upon and passed, that the Board recommend a task force be established to plan a yearlong celebration of YALSA's 50th anniversary.

It was moved by Pam Spencer Holley, seconded by Linda Braun, and passed to adjourn the meeting.