

**YALSA Board Meeting  
2005 Annual Conference  
Chicago, Illinois  
June 23-29, 2005**

- Topic:** Midwinter Meeting 2005 Minutes
- Background:** The minutes from the 2005 Midwinter Meeting are provided below.
- Action Required:** Consent/Information Only
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**YALSA Board of Directors - Midwinter 2005  
Minutes**

**YOUNG ADULT LIBRARY SERVICES ASSOCIATION (YALSA)  
BOARD OF DIRECTORS MEETING  
ALA 2005 MIDWINTER MEETING – Boston, MA**

- Board I Saturday, January 15, 3:00 pm -5:30 pm  
Hynes Convention Center – Room 105
- Board II Monday, January 17, 10:00 am -12:30 pm  
Hynes Convention Center – Room 105
- Board III Tuesday, January 18, 2:00 pm -5:30 pm  
Hynes Convention Center – Room 205

**MINUTES – 1/18/05**

Introductory Remarks

Pam Spencer Holley mentioned that she had attended the candidates' forum and briefly described the presentation. Questions for ALA presidential candidates were discussed and prepared.

Approval of the Agenda

It was moved by Francisca Goldsmith and seconded by Jessica Mize to accept the agenda with flexibility. The motion passed.

Information Forum – 10 minutes at each session

Presidential Candidates' Visits:

Leslie Burger met with the Board briefly at 5:00 PM during Board I on Saturday. She indicated an interest in improving all libraries in the nation. A vision, resources, recruiting the best and most diverse population from the next generation of librarians and supporting them would accomplish this. Burger asked to hear the Board's concerns for helping shaping her platform.

Ranae Pierce asked for further details concerning the service her public library provides to teens, and Burger mentioned an establishment of a teen area, gathering tutors together to help teens cram for exams, and the fact that hers was one of the few libraries involved in "Get Ready to Read." Also, her library became proactive in heading off teen gang activity. Burger mentioned that she also encouraged all staff members to get involved with teen patrons in whatever activity the staff members chose.

Clancy asked Burger concerning buy-in challenges from staff. Nichols mentioned reopening the Operating Agreement and the role the divisions' play as recognized by the members. Burger also recognized YALSA's tremendous growth over the last several years.

Christine Hage met with the Board briefly at 2:00 PM during Board III on Tuesday. She mentioned that she had been an ALA member for 34 years. Her initiative will be 21<sup>st</sup> Century Literacy, as she feels it affects all offices and divisions of ALA and those who follow in her position can build upon it, as it is a part of the Strategic Plan. She felt that recruitment was becoming more important as membership was aging, and librarianship must be "sold" as a career despite its negative stereotypes. She also mentioned the recruitment assembly had a good web site, and sponsored mentoring. Other issues that faced ALA were intellectual freedom, made more complex due to the additional media involved. She felt that there was no room for compromise, although as a public librarian she recognized state mandates. Advocacy was a broad issue and entailed being proactive before crisis situations such as the Salinas closings arose. Hage stated that she was committed to the goals of ALA, but recognized that funding limited reaching those goals.

When asked regarding youth services in her library, she indicated they have a children's section as well as a teens' section. Their Teen Advisory Council did book discussions and planned programs. Challenges she has faced with teens included furniture being wrecked, but the teen advisory council worked with her to solve the problem. She stated that the vast majority of their teens were good citizens, and did not feel that their teen problems were significant. When asked about YALSA's role within ALA, she replied that our division could continue to be alert to the ramifications of ALA policy as it affected teens. Nichols asked her about her experience with the Operating Agreement, and she replied that she remembered that it was a very painful process, but generally supported it and does not feel it should be reopened. Caplan pointed out that Hage had been president of PLA, and asked her how the divisions can be more collaborative. Hage suggested divisions could present programs at national conferences held by other divisions.

**Consent/Information Only**

- Item #1. YALSA Board of Directors’ Meeting Agenda ..... 12/15/04
- Item #2. Guidelines for Board Meetings..... 12/15/04
- Pam Spencer Holley spoke to the Board concerning Sturgis’ rules of parliamentary procedure.
- Item #3. Minutes of the YALSA Board of Directors’ Meeting at Annual 2004..... 12/15/04
- Item #4. 2005 YALSA Midwinter Meeting Skeleton Schedule ..... 12/15/04
- Item #5. 2005 YALSA Annual Meeting Skeleton Schedule ..... 12/15/04
- Item #6. Slate for the 2005 Election..... 12/17/04
- Item #7. 2006 Nominating Committee Roster ..... 12/17/04
- Item #8. Executive Director’s Goals ..... 12/15/04
- Item #9. Teen Read Week 2004 ..... 12/15/04
- Item #10. Teen Read Week 2005 ..... 12/15/04
- Item #11. Great Book Giveaway IX ..... 12/29/04
- Item #12. ALA Web Style Guide ..... 12/15/04
- Item #13. Online Communities ..... 12/15/04
- Item #14. ALA Dues ..... 12/15/04
- Item #15. YALSA Business Plan Progress Report ..... 12/15/04

**For Discussion/Decisions**

- Item #16. Regional Institute Task Force – Monique le Conge..... .01/16/05

Le Conge began her report by stating that for maximum marketing benefits, branding YALSA training offerings was important. She suggested a minimum of three institutes. A regional institute was one; topics on youth services, management strategies, and more advanced topics for those in the field for several years could serve as topics of other YALSA

seminars. Her task force needed information on budget requirements and indicated they would work with Allen Nichols, the YALSA Fiscal Officer. Currently the task force has a strong recommendation, and asked for guidance from Board as to how to proceed with it. She asked the Board if the process should involve the Professional Development Committee. A YA training boot camp was one suggestion, but the point was raised that PLA had just instituted a training session similarly named (which Le Conge plans to attend). Braun, incoming chair of this Task Force, had additional suggestions. Caplan indicated she wanted the Board to direct the Task Force to plan at least one institute by Annual. A question arose concerning using web software, and Yoke indicated that ALA has a license to use Web CT. Yoke asked if the membership had been surveyed as to which topics they thought would be most useful. Caplan said a panel came together two years ago, but membership per se had not been consulted. Le Conge said much input had come from SUS members passing on feedback they had received from attendees of training sessions they had held. Yoke suggested that since YALSA income considerations were important, one program should be established as quickly as possible, and feedback from that be used to set up further programs. Regarding setting up a training seminar based on previously established sessions, Braun, a professional trainer, indicated a hesitancy to use someone else's curriculum instead of her own, and felt other trainers would feel likewise. Yoke pointed out that a program in a web environment would be the easiest and the cheapest to start up. Users could be charged to access them to participate in the seminars or to access the archives. Yoke indicated that in her three years' experience with computer-based courses, low tech worked best as many users could more easily benefit from them.

Le Conge, as chair of the Task Force, moved to have the Board accept the report, and this motion passed. Caplan moved that the Board direct the Task Force to work with the Fiscal Officer and the YALSA staff to develop one continuing education project by Annual 2005. The motion was seconded by Holley and passed.

Braun pointed out a prior web on line tutorial that already existed on teen developmental assets, and also others to be developed on graphic novels and gaming. A program that would include a face-to-face meeting, on-line learning, and could also include a game night after the program and charge admission. This three-part program could be packaged as a whole or broken down into the three parts to test it. Braun raised a question as to how credits could be given to attendees, and added that sponsorships should be available. Yoke felt the training should start with basics, as opposed to gaming.

Item #17. Executive Board Update – Barbara Stripling.....01/18/05

Stripling mentioned several talking points: the Strategic Plan to 2010, the on-line voting process, the purchase of space for the Washington Office, the sponsorship process, a possible raise in ALA dues, communications software, and a change in their legal representation. She commenced by asking for substantive feedback on the ALA Strategic Plan so that it could be worked on during the Spring meetings and voted upon at Annual 2005. (In an earlier discussion on YALSA's feedback on the 2010 plan, Kevin Scanlon had voiced the suggestion that the words "and future librarians" be added to the wording relating to young adults being considered as future taxpayers, and the Board agreed.)

Stripling pointed out that the 2005 Election will be more on line than the last one, and if anyone does not have a current e-mail address in their ALA records, members must correct their records by 1/31. If mail ballots are preferred, they must be requested by March 9. Visually impaired standards will be considered. In response to a remark from Holley, Stripling will ask for a PDF form.

The Washington Office will purchase their office space rather than rent so that space costs will not increase as a result of rental increases.

The sponsorship process will be revised. Possible sponsors will be vetted to insure they are good corporate citizens. Guidelines will be revised and feedback requested concerning the planned program during the second phase. Caplan asked that related divisions be involved in the process, as YALSA had been ignored when “Drive to Read” was put together by PIO.

Dues structure and a possible increase have been discussed, and the ALA Executive Committee was still awaiting feedback from the divisions.

Online communities seemed a “comfortable” software for ALA communications. ALA wanted highly technical people to try it first, followed by low-tech users, for two different points of view.

Paula Goeddert, long-time ALA legal counsel, had changed legal firms, leaving Jenner & Block, and moving to a more not-for-profit oriented law firm, Barnes and Thornburg.

Item #18. Organization and Bylaws Committee – Donald Kenney .....01/06/05

Kenney mentioned that the only issue at this point was an Outstanding Books for the College Bound Committee inquiry as to the role of the ACRL committee members in the title selection process. Prior OBCB committees included only an ACRL liaison, a non-voting position. In the process of appointing the 1999 OBCB committee, the President-Elect wished to incorporate more collaboration with ACRL in the selection process, and as a result appointed many ACRL members who agreed to join YALSA in order to serve on this committee. On the 2004 Committee, however, apparently the ACRL members wanted titles that were more academic, i.e. textbooks. Kenney will further discuss the issue with Mary Arnold, the last chair of that committee and report back to the Board. Kenney moved to accept the report from the Organization and Bylaws Committee, and the motion passed.

Item #19. Graphic Novels Task Force Report – Katharine Kan .....01/16/05

Mike Pawuk, Jody Sharp and Robin Brenner, representing the Graphic Novels Task Force, indicated that their latest report showed changes as requested from earlier feedback from the Board and the Organization and Bylaws Committee. These changes included addressing publication dates and other concerns. Caplan questioned the report’s comparing the proposed Graphic Novels selection committee to the Best Books and Quick Picks Committees, as she felt the Graphic Novels selection process would be more similar to

Audiobooks. Also the Task Force report indicated that the list would appear in *Booklist*, but the Board pointed out that this was a *Booklist* decision and could not be guaranteed by YALSA. Nichols questioned their limiting their selections to only 25. Yoke pointed out that newspapers preferred shorter lists, but Sarah Flowers felt that more titles would be more helpful to librarians, which was the basic reason for the list to exist. Holley suggested that they not be limited, but include a Top Ten selections component. Braun questioned the word “suitability” in their criteria and the Task Force indicated that they were referring to age groups. Nichols mentioned that ALA freedom to read issues would have an impact on this point. Kenney, Chair of Organizations and Bylaws, indicated that the Task Force had responded to the many of his committee’s concerns. Nichols moved to accept the report with thanks and refer it to the Organization and Bylaws Committee for final development and vote at the Annual 2005 Board meeting.

Item #20. Pre-conference reports ..... 12/29/04

Board members made several comments concerning the various chair reports. Braun stated that a prevalent comment throughout the pre-meeting reports was that the chairs were overburdened and time constrained and thus prevented from accomplishing many of their tasks. Some chairs had problems with their committee charges. Board members discussed different ways of orienting incoming chairs. Although the leadership development meeting touched upon many topics that would assist incoming chairs, some Board members felt that a professional development session on running a meeting could replace the current agenda of Leadership Development.

The Selected DVDs Committee felt that the criteria constraint limiting their selections to those under one hour in length eliminated many excellent selections from consideration. An alternate criterion this chair suggested was 1-1/2 hours. This committee will introduce a proposal to make that change.

The Chair of the Research Committee informed her Board liaison that there would be no winner of the Henne Award for 2005. Also, the committee wanted feedback from prior winners giving them an update of their research, and also wanted a stronger connection to YALS.

The TAGS Committee was concerned that the terms of all but one member would end at the same time (which was a result of their being a new committee, and all of their members were as a result chosen at the same time with the same term length). Also, one Board member felt that there had been little progress made towards its charge. The chair felt that the committee work had not been shared equally.

Goldsmith had mentioned an Audiobooks Committee concern, and indicated that as a result, they would be submitting a proposal to change the committee to a selection committee. (See Item #35.)

Item #21. Resources & Support for Committee Chairs.....01/03/05

Holley had requested this item be added to the agenda and spoke on the need of a more formalized method of passing on committee history and information from each outgoing chair to the respective incoming chair. Yoke suggested establishing a template for use to ensure that such information was complete. Holley volunteered to work with staff to develop such a template. David Mowery spoke of a possible survey to establish whether committee history already existed in written form for each committee. Yoke felt that the chairs be made to understand that establishing and communicating a committee history should be a part of their responsibility as chair.

It was moved by Holley and seconded by Sarah Flowers that Holley work with YALSA staff to develop a committee procedure manual for committee chairs. The motion passed.

Item #22. Strategic Plan Adoption .....12/15/04

The Board voiced concern that many of the chairs had not seen the latest version, but Kenney felt that the Strategic Plan did not need a vote of support from general membership. Kenney suggested that it be placed very visibly on the home page of the web site for easy access by all members. Braun felt that it should be sent out as an attachment on yalsacom. Yoke felt that many chairs had already been given the opportunity to see it. In the meantime, it was moved by Kevin Scanlon, seconded by Holley, and the Board voted to accept the Strategic Plan, June 2004 version. Braun suggested that Mowery send a message on yalsacom asking the chairs to determine how their work would support the Strategic Plan. Scanlon felt that a committee's contribution toward the accomplishment of the Action Steps of the Strategic Plan could be a part of the committee report form. The chairs will be instructed not to use the Post-Meeting form on the web site until after it has been changed to accommodate this suggestion.

Item #23. Proposal to Consider Regional Delegates  
.....12/15/04

Amy Alessio, former Board member, had made this proposal. Jessica Mize suggested that SUS people in particular regions serve in this capacity and pass along regional concerns to the YALSA office or the Board. Yoke mentioned that she had served on the AASL Affiliate Assembly and was able to tell the Board how that body functioned in the AASL structure. Mowery felt that if the Board voted to establish the position of Regional Delegate, it would be difficult to keep these positions filled, as finding sufficient numbers of members willing to serve on committees, and the fact that there will soon be additional task forces, would lead to a scarcity of people willing and able to serve as regional delegates. Yoke suggested regional news could be broadcast in *YALS* or *YAttitudes*. Holley felt that using the web site would make the information more timely. The Board felt that they would need further information to consider this proposal. Therefore, it was moved by Holley and seconded by Linda Braun to have Board Member Mize discuss this topic further with Alessio and reintroduce this topic at Annual 2005.



Item #24. Proposal to Develop Reference Guidelines ..... 12/15/04

This suggestion had been introduced as a Board agenda item by Mary K. Chelton as a result of RUSA's activity in this area and an expressed willingness by member Lesley Farmer to explore this further. Therefore it was moved by Holley and seconded by Sarah Flowers to instruct YALSA staff to pursue the possibility of collaboration with RUSA to develop these guidelines for young adults. The motion passed. Flowers volunteered to work on a task force, should one be appointed to further investigate this proposal.

Item #25. Booklists .....12/15/04

A recent member survey brought up that the dissemination of booklists was the single most important function of YALSA. Mowery asked for ideas to support this function. Holley suggested a book based on the Popular Paperbacks archives, which would feature thematic lists. Holley also suggested that a virtual group could put together a list or lists for publication in *YALS* or *YAttitudes*. Scanlon suggested that as Board liaison to Popular Paperbacks, he could discuss this idea with the current and incoming chairs of PPYA. The Board felt that lists such as these be available on the members' only web sites, to serve as an incentive for membership. Kenney suggested that a book be published that was a compilation of most popular teen titles. Cornish mentioned that SUSers commented that the members' only web site did not have sufficient value. Yoke mentioned that she and the editor of *YALS*, Jana Fine, had discussed including a monthly booklist in that publication. Another suggestion posed was a bookmark that could be made available on the web site in PDF format that the members could print from the members' only web site. Nichols suggested that the O&B committee research the idea further.

Nichols suggested that genre lists be created from a compilation of BBYA or QP titles over several years. Holley suggested a Board subcommittee devise a specific plan of action. Holley volunteered to chair, and Sarah Cornish and Francisca Goldsmith volunteered to serve on the subcommittee. Holley also suggested a monthly delivery service via e-mail.

Item #26 Proposal to Create Gaming &/or Electronic Resources List .....01/05/05

Braun was apprised of this proposal by its author, and in the author's absence, presented the proposal. She indicated that gaming was growing in importance in libraries. Scanlon and Yoke however suggested that gaming currently was not affordable by individual libraries, but Braun indicated that gaming was helpful in developing literacy and business skills. Goldsmith felt that having a list would be a service to YALSA members. Electronic media was too broad an area for consideration at this time. Ellen Snoeyenbos, an observer, was recognized by the President and informed the Board that currently many teens, particularly young men, spend a great deal of time in libraries in gaming, and therefore they associated gaming with libraries. Scanlon also mentioned that violent games led to behavior issues that had to be addressed at his library. Braun felt a gaming list would help librarians take the next step in developing a gaming collection. Caplan opined that adding another selection committee could pose hardships in keeping all the committees filled. Yoke questioned the usefulness of a selection committee if most gaming was done through the Internet on library



computers. Scanlon suggested tabling the proposal until YALSA received feedback from an article that will appear in the next issue of *YALS*. Mize suggested that the Technology Committee be given the task of looking into this topic and coming up with a proposal. Jana Fine, another observer, was recognized by Mowery and suggested a column in *YALS* on technology to include gaming. Mize, the Board liaison to the Technology Committee, will talk to Braun further, and bring this task to the attention of this committee.

Item #27. BBYA: Audio vs. Print.....12/29/04

A selection chair brought to Holley’s attention the fact that a committee survey showed that some of her members were using audiobooks instead of reading print versions. However, some of the BBYA Committee members felt audiobook use was acceptable for BBYA work but not necessarily for the Printz Committee. Some Board members asked if any research had been done on the differences between the two media and how the user perceives the literature differently through the different media. Other BBYA Committee members felt that they were professionals and could discount the additions provided by many audiobooks, such as cast presentations. Other members of BBYA felt that listening to a book was actually a harder job than reading one. Finally one member suggested that the individual committee members would decide for themselves, regardless of a Board decision.

Holley said that the QP chair had also polled her committee, and these committee members felt the books should be read, not listened to. Holley felt strongly that there were major differences between the two media, and mentioned that publishers were “aghast” that BBYA members were using audiobooks rather than reading them, and audiobook publishers agreed with this viewpoint. Both types of publishers felt that print books should be compared to print books, and audio to audio.

Goldsmith, a book and audiobook reviewer, said that she has in the past reviewed an audiobook positively, but the written book negatively, and vice versa. Caplan felt that the timesaving advantage of audiobooks was important, but Holley felt that those who could not read the necessary titles should apply for the Audiobooks Committee instead. Holley moved that the Board recommend to the chairs of the book selection committees that their members not rely solely on audio versions of a print book for their selection committee work. Caplan seconded the motion, and the motion passed.

Item #28. Website & Discussion Lists.....12/15/04

The discussion on this point suggested that the Board re-examine YALSA’s web assets and how they were being used. Holley suggested an advisory committee for the web site and felt the site could be more dynamic. She mentioned that ALSC had such a committee. She thought that perhaps creating a list of items to be posted and/or updated each month could keep it up to date. Yoke suggested that editing the web site was an office function and felt that the web site lacked a vision. Holley raised the suggestion that subscription to YALSA-L should be a requisite to membership. Nichols suggested that prior documents concerning the establishment of the web site and the lists, as well as the ALSC program, be examined. A motion that the Board appoint a Communications Subcommittee to investigate priorities and

a vision for the YALSA web site was made by Mize and seconded by Nichols and passed. Braun, Mize and Nichols were appointed to this subcommittee, with Mize chairing.

Item #29. Council Report – Catherine Clancy .....01/18/05

Clancy informed the Board that two sessions of ALA council and one session of APA council had taken place. Relevant issues that remained to be voted upon were a Salinas library resolution, and a limitation on the numbers of candidates running for council. Regarding the resolution on school libraries and the No Child Left Behind Act, this latter resolution asked for resources for school libraries and the recognition that school media specialists should meet the “highly qualified” standard as other teachers are required to do. Clancy informed the Board that this motion had passed.

Item #30. Fiscal Officer Report – C. Allen Nichols.....01/18/05

Nichols reminded the Board that the YALSA Business Plan hinges on the success of publications, continuing education and Teen Read Week. There followed a discussion of a possible ALA dues increase and whether YALSA should also consider same.

Item #31. Teen Read Week Sponsorships .....12/15/04

Mowery indicated disappointment in the current level of sponsorship of TRW. The Development Office had offered to assist. Susan Roman, Director of the Development Office, had suggested we develop a wish list of programs and pass it on to her for her use as she deals with potential contributors. Caplan mentioned that she had established contact with Book Wholesalers, Inc. and they are waiting to hear from Beth to further the discussion. Holley discussed TRW with both Penguin-Putnam and Beverly Horowitz of Random. Mowery asked the Board in their dealings as committee liaisons to have committee chairs discuss possible sponsors with their members. Caplan suggested that the Development Office could find friends. Nichols suggested contacting authors we have supported. Scanlon asked Yoke to prepare a list of “talking points” that the Board and other YALSA representatives use in their dealings with potential sponsors. She agreed.

Item #32. Membership Retention & Recruitment .....12/15/04

YALSA membership has never been higher, but Mowery indicated we have to retain members and recruit new ones. A suggestion was made that new members could receive a welcoming e-mail, and a Board member pointed out that ALSC lists the new members in their magazine by state. Visiting library schools to advocate for YALSA was suggested and it was pointed out that there had been such a program. ALSC has a new member orientation meeting. Braun suggested a new column in *YALS* or *YAttitudes* spotlighting new members. Goldsmith suggested a mentor-mentoree pair being spotlighted.

Item #33. YALSA Publications Program .....12/15/04

Don Kenney, Chair of the YALSA Publications Committee, had met with his committee members and felt the meeting was very successful. He was of the opinion that few people were aware that YALSA is itself a publisher, and that advertising was needed to broadcast this fact. He indicated that he would follow with a written report shortly after Midwinter.

He felt that YALSA should break down all barriers that present roadblocks to publishing a book with YALSA. One item would be that the Publishing Committee would handle all forms and walk the author through the process. Braun asked whether royalties could be a possibility, and Yoke indicated that she had heard that they had been given out in the past. Yoke asked if there were other ways of compensating authors, as other publishers paid more to their authors than YALSA did. Mize questioned if YALSA ever approached people to publish a book on a suggested topic. Kenney replied that if they were looking for an editor or author on a particular topic, they would like this posted on the web site. Nichols warned that posting a request for an author on a particular topic could lead to someone quickly writing on that topic and publishing with another publisher.

Yoke pointed out that ALA Publications showed her that the best selling YALSA products were those involving booklists. Mize asked if the Publications Committee worked with the Research Committee to see what new ideas were coming on stream.

Jana Fine, editor of *YALS*, was recognized, and mentioned that she and Amy Alessio, editor of *YAttitudes*, needed a constant stream of ideas for their publications. She suggested a virtual advisory Board consisting of two members of Publications and four other YALSA members who indicated an interest in publishing. This would not be a referee committee, as refereeing is the responsibility of the Publications Committee. A side benefit of this virtual advisory board would be that if a member of this advisory board would find out about a more extensive work, they could refer it to the Publications Committee for possible publishing by YALSA. However, the advisory board could not be a standing committee, as it would violate the 20% virtual member committee limitation established by ALA. Flowers moved to establish a Virtual Editorial Advisory Board to work closely with the editors of *YALS* and *YAttitudes* to come up with themes and topics for issues and to seek out authors for articles and columns, and to direct the Organization and Bylaws Committee to establish a structure amenable to ALA rules that could be voted upon by the Board at Annual. Goldsmith seconded the motion, and it passed.

Item #34. Amelia Walden Monies .....12/29/04

After a discussion with the bank holding these funds, Susan Roman informed the YALSA staff that Walden's estate is willing to entertain an alternative proposal to the one expressed in her will. Originally according to the provisions in her will, the funds were to be used only as a book award, with YALSA serving only as a pass-through. Mowery asked the Board if they wanted to pursue this course of action. It was moved by Nichols, seconded by Braun, and voted to have the YALSA President appoint a subcommittee of the Board to present a minimum of two proposals in relation to the Walden bequest to the Board via e-mail as soon as possible. Scanlon and Ranae Pierce were appointed to work with Yoke to formulate these two proposals.

Item #35. Proposal to Change Audiobooks to a Selection Committee .....01/16/05

A question was raised as to who should ask publishers for review copies of audiobooks. Current practice is that the chair of each selection committee contacts publishers. Yoke suggested that staff could take over this responsibility. Nichols suggested that staff do this with only one committee as a trial, and proceed with others if the trial is successful, as he felt this was a very time-consuming task. A motion was raised by Goldsmith, and seconded by Jessica Mize, to accept the proposal in concept and refer it to Organization and Bylaws. The motion passed.

Item #36. Program Clearinghouse Report – Carol Marlowe .....01/18/05

Marlowe pointed out that YALSA has many more programs listed for 2006 than they have for 2005. Her committee needed more details on the President’s Program. She added that the YA-Galley Committee had wanted to do a Preconference in 2006 but changed their plan to a program instead. The Preconference that will take place in 2006 is on audiobooks. Holley pointed out that specific descriptions of the programs were not available in the body of the report, and Marlowe promised to prepare a complete list and send it to the YALSA office for distribution to the Board. In the meantime the motion to approve in concept the preliminary list of programs for 2006 was passed.

Item #37. Joint Task Force on Public Library/School Collaboration .....01/18/05

Scanlon moved to extend the charge of this task force through Annual 2006. It was seconded by Caplan and passed.

**For Exploration**

Item A. Marketing Plan.....01/03/05

Caplan indicated that the seeds of this marketing plan first arose four years ago and were devised by a co-worker of hers. Due to its age, Caplan felt that it should be revisited. Yoke pointed out that the Business Plan called for a marketing plan. The document will be revised to change the dates and then distributed to the Board. Caplan felt a marketing consultant should be hired, and finances to do this were a concern. Mowery asked Yoke to investigate finding an affordable marketing consultant.