

**YALSA BOARD OF DIRECTORS ANNUAL MEETING MINUTES**

**JUNE 24 - 29, 2010, Washington DC**

*The mission of YALSA is to advocate, promote and strengthen service to young adults as part of the continuum of total library service, and to support those who provide service to this population.*

A quorum was present at all three meetings.

**Board I** Sat. 2:30 - 5:30 in the Convention Center, room 154B

Present: Linda Braun, Kimberly Patton, Beth Yoke, Sara Ryan, Mary Hastler, Gail Tobin, Ritchie Momon, Francisca Goldsmith, Jerene Battisti, Sarajo Wentling, Shannon Peterson, Stephanie Squicciarini, Sarah Debraski, Nick Buron, Dawn Rutherford, Michele Gorman

Visitors: Mary Olive Thompson, Amanda LS Murphy, Robyn Vittek, Anna Koval, Amy Barr, Krista McKenzie, Sasha Matthews, Laura Amos, Jessica Leganosky, Lizz Zitron, Angela Watson, Sarah Flowers, Franklin Escobedo, Maureen Hartman, Sarah Ludwig, Priscille Dando

**Open Information Forum** – 10 minutes allotted at the beginning of each session

Emerging Leaders Team T presentation – Member Involvement Survey Analysis

Emerging Leaders Team U presentation – Job Shadowing Toolkits

**Board II** Sun. 4:00 - 5:30 in the Convention Center, room 154B

Present: Linda Braun, Kimberly Patton, Beth Yoke, Sara Ryan, Mary Hastler, Gail Tobin, Ritchie Momon, Francisca Goldsmith, Jerene Battisti, Sarajo Wentling, Shannon Peterson, Stephanie Squicciarini, Sarah Debraski, Nick Buron, Dawn Rutherford, Michele Gorman

Visitors: Paula Brehm-Heeger, Steve Matthews (ALA Executive Board rep), Pam Spencer Holley, Sara Kelly Johns, Linda Williams, Krista McKenzie, Alex Villagran (BARC rep)

**Open Information Forum** -

- Paula Brehm Heeger updated the Board on Camila Alire's family literacy initiative and Roberta Stevens' "Our Authors Our Advocates" campaign
- Linda Williams thanked the Board for the YALSA packet she received as a new member of ALA Executive Board and for the Board's support in her election to the position
- Sara Kelly Johns presented a draft Council resolution to increase funding for the improving of literacy through school libraries program to \$100 million in FY 2011 for YALSA Board support

**Motion 14.** Nick Buron moved that the YALSA Board direct the Division Councilor to support in concept the resolution to increase funding for the improving of literacy through school libraries program to \$100 million in FY 2011 at ALA Council. Jerene Battisti seconded. Motion passed.

Steve Matthews delivered his report of the Association's executive initiatives and concerns related to the current economic climate. He will email in full details of ALA's current plans and actions as they affect staff and membership.

Alex Villagran presented BARC's decisions as they affect YALSA, as well as economic influences' on ALA staff as well as association work.

***Board III*** Tues. 1:30 - 3:30 in the Convention Center, room 154B

Present: Linda Braun, Kimberly Patton, Beth Yoke, Sara Ryan, Mary Hastler, Gail Tobin, Ritchie Momon, Francisca Goldsmith, Jerene Battisti, Sarajo Wentling, Stephanie Squicciarini, Sarah Debraski, Nick Buron, Dawn Rutherford, Michele Gorman

Regrets: Shannon Peterson

Visitors: Priscille Dando, Krista McKenzie, Sarah Flowers, Chris Shoemaker, Jack Martin

**Open Information Forum** -

Attention drawn to YALSA's new advocacy pamphlet  
Reminder of Best Fiction for Young Adults' FAQ

**Call to Order**

Linda Braun called the meeting to order at 2:30, June 26, 2010.

**Adoption of the Agenda**

**Motion 1.** Jerene Battisti moved that the agenda be adopted with flexibility. Seconded by Francisca Goldsmith. Motion passed.

**Consent Items** (5 min.) – *Saturday*

Includes confirmation of items approved by email votes since the Board's February 2010 meeting

Item #1. Approval of Minutes from 2010 phone meeting—Goldsmith

- *Administrative task*

Item #2. Virtual Member Policy Sunset – Shannon Peterson

- *Goal #5 Member Recruitment & Engagement*

Item #3. Presidential Citation Award for 2010 – Braun

- *Goal #1 Advocacy, Goal #5 Member Recruitment & Engagement*

Item #4. Approval of Updated Chair Responsibilities – Sarah Debraski

- *Goal #5 Member Recruitment & Engagement*

Item #5. Adoption of Resolutions -- Braun

- *Goal #5 Member Recruitment & Engagement*

Item #6. Confirmation of 2011 Conference Slate -- Braun

- *Goal #4 Continuous Learning, Goal #5 Member Recruitment & Engagement*

- Item #7. Confirmation of Morris & Nonfiction 2011 Award Event -- Braun
- *Goal #2 Marketing*
- Item #8. Mentoring Taskforce Establishment– Braun
- *Goal #4, Continuous Learning, Goal #5 Member Recruitment & Engagement*
- Item #9. Table Talk Taskforce Establishment – Braun
- *Goal #4 Continuous Learning, Goal #5 Member Recruitment & Engagement*
- Item #10. Teen Space Guidelines Taskforce Establishment – Braun
- *Goal #1 Advocacy, Goal #3 Continuous Learning*
- Item #11. Recession Relief Taskforce Establishment – Braun
- *Goal #1 Advocacy, Goal #5 Member Recruitment & Engagement*
- Item #12. Advocacy Resources Update Taskforce Establishment – Braun
- *Goal #1 Advocacy*
- Item #13. Road Trip 2011 Taskforce Establishment – Braun
- *Goal #2, Marketing, Goal #5 Member Recruitment & Engagement*
- Item #14. Blog Manager Annual Report – mk Eagle
- *Goal #1 Advocacy, Goal #2 Marketing Goal #4 Continuous Learning, Goal #5 Member Recruitment & Engagement*
- Item #15. YALS Editor Annual Report – Sarah Flowers
- *Goal #1 Advocacy, Goal #2 Marketing Goal #4 Continuous Learning, Goal #5 Member Recruitment & Engagement*
- Item #16. Research Journal Editor Annual Report – Jessica Moyer
- *Goal #1 Advocacy, Goal #3 Research, Goal #4 Continuous Learning, Goal #5 Member Recruitment & Engagement*
- Item #17. YAttitudes Editor Annual Report – Erin Howerton (not submitted)
- *Goal #2 Marketing, Goal #5 Member Recruitment & Engagement*

**Motion 2.** Mary Hastler moved that the YALSA Board accepts the Consent Items as submitted. Gail Tobin seconded. Motion passed.

**Mega Issue –**

- Item #18. Mega Issue Discussion (20 min) – Braun
- Five top challenges facing nonprofit boards today*

The Board discussed the top five challenges facing nonprofit boards and considered the

possibility of setting Board goals for the coming year. The group also discussed possible ways to maintain a high level of passion and commitment to the mission in difficult times and suggested potential team building activities.

### **Action Items**

Item #19. Pre-Meeting Division Councilor Report (10 min.) – Nick Buron

- *Administrative task*

Buron presented his report, with late additions regarding the draft summer reading resolution for ALA Council.

**Motion 4.** Buron moved that the YALSA Board support in concept the Resolution on Making Summer Reading Programs for all Children and Teens to be presented to ALA Council by YALSA's Division Councilor. Ritchie Momon seconded. Motion passed.

**Motion 5.** Buron moved that the YALSA Board direct Nick Buron to vote his conscience on ALA Council keeping in mind YALSA's mission and best interests. Kim Patton seconded. Motion passed.

Item #20. Funding for Future Library Advocacy Days (10 min.) – Braun

- *Goal #1 Advocacy*

Braun presented the question of whether or not funding future stipends for members to travel and participate in Library Advocacy Day should be supported by YALSA in the future.

**Motion 15.** Battisti moved that the YALSA Board approve the proposal to provide funding up to \$5000 per year for future travel stipends to attend Library Advocacy Days that occur within the life of YALSA's current strategic plan. Seconded by Hastler. Motion passed.

Item #21. Morris Endowment Recommendations (10 min) –Hastler

- *Goal #1 Advocacy; Goal #5 Member Recruitment & Engagement*

Hastler presented the recommendations of the evaluation committee. The third bullet point in

the report was altered to focus on ages 12 - 18 in the Board's amendment brought to motion.

**Motion 16.** Tobin moved that the YALSA Board support the Morris Endowment Recommendations as amended at \$10,000 each year for the next three years. Stephanie Squicciarini seconded. Motion passed.

Item #22. Dues Structure Evaluation (15 min.) – Braun & Hastler

- *Goal #5 Member Recruitment & Engagement*

Braun presented the issue of putting the dues to the vote of membership. Hastler noted that we have

the fiscal responsibility to review dues structures every five years and 2010 is the time for that.

**Motion 17.** Sarah Debraski moved that the YALSA Board extend the meeting for ten minutes on Sunday, June 27, 2010. Seconded by Hastler. Motion passed

**Motion 18.** Buron moved that the YALSA Board place option 5b on the ballot for the spring 2011 election which would create a discounted category for nonsalaried members and increase personal, organizational and corporate dues by \$10 and student & retiree dues by \$5. Battisti seconded. Motion passed.

Item #23. Business Plan Update (15 min) – Hastler

- *All goals*

Hastler presented the report, which this time is a three-year document (rather than earlier versions that were four- or five-year documents).

**Motion 19.** Momon moved that the YALSA Board accept the Business Plan for FY2011-2013, with corrections. Dawn Rutherford seconded. Motion passed.

Item #24. Foglesong Memorial Resolution (5 min.) – Ma’lis Wendt

- *Goal #5 Member Recruitment & Engagement*

**Motion 7.** Goldsmith moved that the YALSA Board accept the Foglesong Memorial Resolution as written. Battisti seconded. Motion passed.

**Motion 8.** Tobin moved that the YALSA Board direct our Division Councilor to present the Foglesong Memorial Resolution to ALA Council for approval. Sara Ryan seconded. Motion passed.

Item #25. Program Clearinghouse Committee (10 min.) – Braun

- *Goal #4 Continuous Learning*

Braun provided background on the Committee’s history and current needs of the association.

**Motion 9.** Rutherford moved that the YALSA Board sunset the Program Clearinghouse Committee and direct YALSA staff to explore alternative means for seeking and vetting conference programs that allow for more timely programs and increased member participation. We thank the Committee for their hard work. Michele Gorman seconded. Motion passed.

Item #26. Managing YA Services Interest Group (10 min.) – Maureen Hartman

- *Goal #4 Continuous Learning; Goal #5 Member Recruitment & Engagement*

Maureen Hartman presented her request.

**Motion 6.** Hartman moved that the YALSA Board accept the petition to create a Managing Young Adult Services Interest Group. Seconded by Squicciarini. Motion passed.

Item #27. Readers’ Choice List ( 10 min) – Sarah Ludwig

- *Goal #5 Member Recruitment & Engagement*

Sarah Ludwig presented the revised report.

**Motion 3.** Ludwig moved that the YALSA Board approve the report as presented. Ryan seconded. Motion passed.

Item #28. New Objective for Strategic Plan (10 min.) – Braun

- *Goal #5 Member Recruitment & Engagement*

The Board agreed that the term “recession” should be changed to “economic challenges.”

**Motion 10.** Sarajo Wentling moved that the YALSA Board adopt the new objective for Strategic Plan as amended. Debraski seconded. Motion passed.

**Discussion Items**

Item #29. Update from Executive Committee Meetings (10 min) – Braun

- *Administrative task*

Braun reported on the current search for candidates for ALA offices. She reported further on the Executive Committee's discussion of Board training.

Item #30. Chair Pre-Conference Reports & Concerns (30 min.) -- all Board Members

- *All goals*

Board members reported on issues and concerns arising from the reports of the chairs with whom they have been liaisons.

Item #31. Fiscal Officer Report (15 min.) – Hastler

- *All goals*

Hastler presented the report and responded to Board members' clarifying questions.

Item #32. Board Role in Sponsorships & Partnerships (15 min) – Braun & Hastler

- *Goal #2 Marketing*

Braun presented the concern of presenting clear messages to potential sponsors/partners and supporting the YALSA Executive Director by providing information about potential sponsors/partners with whom she can follow up. Hastler, Jack Martin, and Squicciarini will serve

as an ad hoc Board committee to explore the issue further.

Item #33. Member Recognition Award Proposal (10 min.) –Squicciarini

- *Goal #5 Member Recruitment & Engagement*

Squicciarini presented the proposal and Board members made these additional recognition suggestions: Free ALA/YALSA membership for a year; plaque to display in local workplace.

**Motion 21.** Squicciarini moved that the YALSA Board direct the Member Recognition Award Task Force to work with the YALSA staff to format the current proposal into the ALA Award template by the Fall Executive Committee Meeting. Tobin seconded. Motion passed.

Item #34. Evaluation Tool Taskforce Report (15 min) – Flowers

- *Goal #1 Advocacy; Goal #4 Continuous Learning*

Flowers presented the report of the Teen Services Evaluation Tool Taskforce as a first draft which includes issues/questions needing Board guidance.

Item #35. Blog Policies & Guidelines (10 min.) – Shannon Peterson

- *Goal #2 Marketing, Goal #4 Continuous Learning; Goal #5 Member Recruitment & Engagement*

Peterson presented the issues. The Board agreed that a section called Blog Manager will be added to the YALSA Blog Guidelines regarding Blog Manager responsibilities (as outlined in the letter of agreement).

**Motion 11.** Goldsmith moved that the YALSA Board accept the policy for the young adult literature blog as presented. Buron seconded. Motion passed.

**Motion 12.** Peterson moved that the YALSA Board approve the YALSA Blog Guidelines as amended. Rutherford seconded. Motion passed.

**Motion 13.** Debraski moved that the YALSA Board direct the young adult literature blog advisory board and member manager to develop guidelines for the young adult literature

blog. Seconded by Gorman. Motion passed.

Item #36. Committee/Jury/Taskforce Productivity (15 min.) – Braun

- *All Goals*

Braun presented considerations around promoting function statements to task lists that move work forward by tying the task lists to YALSA's Strategic Plan.

Accountability will become a topic of future Board discussion.

**Motion 20.** Goldsmith moved that the YALSA Board direct the Executive Committee to develop annual task lists for appointed member groups, as appropriate, in order to promote consistent association work with better documentation of history and current work. Wentling seconded. Motion passed.

Item #37. Recruiting Candidates for the Slate (15 min.) – Braun

- *Goal #5 Member Recruitment & Engagement*

Braun presented the issues around recruitment. Goldsmith, Ryan, and Flowers (chair) will Work as a Board ad hoc committee to explore how to identify members who have Backgrounds essential to Board activities and skills. The Board will continue the discussion of how to build more effective nominating committee(s) after the conference, to inform an Action Item for Midwinter.

Item #38. YALSA's Role in Guiding the Profession (20 min.) – Braun

- *Goal #1 Advocacy, Goal #3 Continuous Learning*

Due to limited meeting time, the Board will discuss this issue after the conference via its space in ALA Connect.

Item #39. Action Plan Update (20 min.) – Braun

- *All goals*

Braun highlighted updates and changes. Please inform Beth Yoke of any typo and grammar changes.

### **Informational Items** – N/A

Item #40. Guidelines for Board Meetings – YALSA Handbook

- *Administrative task*

Item #41. Board Responsibilities for 2011 Conferences - Braun

- *Administrative Task*

Item #42. Communications Update – Stephanie Kuenn

- *Goal #2 Marketing*

Item #43. Continuing Education Update – Eve Gaus

- *Goal #4 Continuous Learning*

Item #44. Events & Conferences Update – Nichole Gilbert

- *Goal #4 Continuous Learning; Goal #5 Member Recruitment & Engagement*

Item #45. Membership Update – Letitia Smith

- *Goal #5 Member Recruitment & Engagement*

Item #46. Web Advisory Committee Report – Ben Carter

- *Goal # 2 Marketing*

Item #47. Division & Membership Promotion Committee Report – Candice Mack

- *Goal #2 Marketing, Goal #5 Member Recruitment & Engagement*

Item #48. BBYA/BFYA Transition Update – Braun

- *Goal #2 Marketing, Goal #5 Member Recruitment & Engagement*

Item #49. USBBY Representative Report – Maggie Bush

- *Goal #1 Advocacy, Goal #5 Member Recruitment & Engagement*

Item #50. Foundation Concept Update – Braun

- *Goal #2 Marketing*

### **Executive Session**

Item #51. Executive Session (15 min.)– Braun

- *Administrative Task*

Due to limited meeting time, Linda Braun will email Board members regarding this issue after the conference.

### **New Business**

Item #52. YALSA Councilor Annual Activities Update (5 min.) - Buron

- *Administrative Task*

Buron presented the work achieved at Council level, including passage of Youth Summer Reading resolution, which was jointly presented by the three youth divisions.

Item #53. Installation of New Board Members (10 min.) – Braun & Patton

- *Administrative Task*

Braun turned the floor over to Patton, who welcomed new Board members.

### **Adjournment**

**Motion 22.** Martin moved that the YALSA Board adjourn the Annual 2010 meeting, on June 29, 2010, at 3:29 pm. Ryan seconded. Motion passed.

*Respectfully submitted by Francisca Goldsmith, Secretary  
10 July, 2010*