

**YALSA Board Meeting  
2005 Midwinter Meeting  
Boston, Massachusetts  
January 14-19, 2005**

- Topic:** Minutes of Board of Directors’ Meeting at Annual 2004
- Background:** An earlier YALSA Board adopted these guidelines so that Board meetings could be run efficiently and effectively. They will be reviewed at the Board Planning Session.
- Action Required:** Corrections?

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YALSA Board of Directors – Annual 2004  
Minutes

**YOUNG ADULT LIBRARY SERVICES ASSOCIATION (YALSA)  
BOARD OF DIRECTORS MEETING  
ALA 2004 ANNUAL CONFERENCE – ORLANDO, FLORIDA**

- Board I Saturday, June 26, 2-4 pm – Orange County Convention Center – Room 310A
- Board II Tuesday, June 29, 1:30-4:30 pm – Orange County Convention Center – Room 310A

**MINUTES**

Introductory Remarks

Information Forum – 10 minutes at the beginning of each session

Betty Acerra, Chair of Nominating Committee, asked to speak to the Board regarding some concerns of the Nominating Committee. She suggested that the committee be expanded. One carryover member should continue, a Past-President or some past member of the Executive Committee should serve, and the Chair should serve only for one term. Any person on this committee should only serve two years in a row, and should only serve a maximum of three times during their career. The Committee felt a greater number of

members on the committee could add diversity in school vs. public libraries, geographical areas, gender, experience, race, and other criteria, especially since there were now five more positions to be elected – four Printz Committee members annually and the Fiscal Officer every three years. Audra Caplan suggested that these concerns be placed on the Executive Committee agenda for their fall meeting.

Barbara Stripling was introduced to the Board and recognized. She serves as the YALSA liaison to the ALA Executive Board. She commented that they are currently working on strategic planning and member surveys and strongly encouraged Board members to indicate their priorities on the surveys and attend membership meetings to voice concerns.

APA is establishing a certification committee to develop new certification programs. Council is also discussing advocacy programs. She hopes that a focus on literacy would become part of the upcoming strategic plan. Controversy exists over the very definition of adolescent literacy. Council is also evaluating electronic voting.

C. Allen Nichols mentioned that he had heard of a possible dues increase being discussed. Stripling would investigate and respond to him.

### **Approval of the Agenda**

The Board approved the agenda, with flexibility.

### **Consent/Information Only**

Item #1.	YALSA Board of Directors' Meeting Agenda .....	6/14/04
Item #2.	Guidelines for Board Meetings .....	6/14/04
Item #3.	Minutes of the YALSA Board of Directors' Meeting at Midwinter 2004 .....	6/14/04
Item #4.	Skeleton Schedules – Midwinter 2005 and Annual 2005 .....	6/14/04
Item #5.	Results of the ALA 2004 Elections .....	6/14/04
Item #6.	President's Report .....	6/14/04
Item #7.	ALA Continuing Education Business Plan .....	6/15/04
Item #8.	SUS Trainers Annual Report .....	6/14/04
Item #9.	Research Outreach .....	6/14/04
Item #10.	<i>YAttitudes</i> Editor Announcement .....	6/14/04
Item #11.	New Directions in the News .....	6/22/04

**Discussion/Decision**

Item #12. YALS Expansion .....6/14/04

As YALS will now be expanded from two issues per year to four, Caplan asked the Board members to think of people who could contribute articles to fill the four issues. She also asked the Board to think of possible contributors for Teen Read Week. Caryn Sipos pointed out that teens could possibly contribute article ideas.

Caplan added that Amy Alessio would become the new editor of *YAttitudes*.

Item #13. Pre-Conference Committee Reports .....6/14/04

Kevin Scanlon asked whether discussion group convenors should submit reports as committee chairs do. One of the current convenors suggested that her discussion group become a committee. Caplan suggested that this person submit a motion to the Board.

It was reiterated that significant concerns of a private matter involving a committee should be discussed with the respective Board liaison, as Committee Chair reports are now posted to the web site.

Scanlon expressed concerns on the part of the Popular Paperbacks for Young Adults Committee, that it is still seeking ways to increase its visibility. The group has asked ALA Graphics to print bookmarks or brochures or posters but has been refused. Caplan suggested that the committee approach other publishers to produce such items.

Item #14. ALA Intellectual Freedom Manual .....6/14/04

Endorsements or possible changes on the ALA Intellectual Freedom Manual document are presently being considered by ALA Council. Caplan was happy to see that young adults were mentioned throughout the Manual, but also pointed out that, as a Library Director, she saw practical problems with the document's refusal to recognize the Children's Internet Protection Act as part of standard library policy that many libraries will be forced to accept. Nichols pointed out that a state law was going to go into effect in his state of Ohio prohibiting minors from taking certain materials out of the library without parental permission. The Board was not able at this time to endorse the document as a result of this shortcoming, and instructed the Councilor to raise the issue at the Youth Council Caucus to get feedback from that group. The question could then be brought up at the Board meeting on Tuesday.

Item #15. Outstanding Achievement Award Ad Hoc Committee Report .....6/22/04

Alessio indicated that she had done some research with ALA on this proposal. Although ALA states that the minimum award amount is \$5000, she noted that recently ALSC successfully established an award of only \$1000. Nichols noted the similarity with another award recently proposed, the Morris Committee Award. He felt the Outstanding Achievement award was a good idea, but suggested that it be juried as opposed to the winner being selected by the Executive Committee. The Board discussed whether it should be a separate award from the Morris, and thus be supported by donations from other sources. It

was stated that the Morris money should support literacy, not necessarily excellent librarianship and young adult service.

Alessio was directed to broaden the wording to include outstanding work done in library services as well as on behalf of young adult literature. She indicated that the work would be continued by the remaining committee members, Jessica Mize, Kevin Scanlon and Francisca Goldsmith, and that group would now be chaired now by Mize. A sponsor would have to be determined before the proposal could be presented to ALA, and nomination and selection procedures established by October. The Board agreed that the name would be the YALSA Outstanding Achievement Award.

Item #16. Graphic Novel Task Force Report .....6/14/04

The Task Force report was presented to the Board by Michael Pawuk, in the absence of the Graphic Novel Task Force chair. It was decided that the task force would work with the Organization & Bylaws Committee to establish procedures modeled on Selected DVDs and Videos or Popular Paperbacks, and report to the Board next Midwinter.

Item #17. Potential Continuing Education Model for YALSA .....

Nichols recused himself from discussion and voting on this topic.

Alessio noted that a major concern expressed on the TAGS survey was keeping a TAB vital once it was formed. She felt that it should be addressed as part of the TAGS materials, along with more information on how to market teen groups.

This CE model is important because it demonstrates how a traditional CE opportunity, such as a book, can be expanded to reach more than one audience, e.g. through an on-line component as well as a book.

Item #18. ALA Legislative Day Policy .....6/15/04

Caplan attended Legislative Day on May 4, 2004, with the other youth division presidents. The three met with various aides to legislators on Congressional youth committees, as well as youth-oriented organizations such as the PTA. Caplan felt that the three presidents working together were very effective in presenting the case for youth to these organizations. Caplan suggested that this program be repeated every year, and in the case of the YALSA president not being close to Washington D.C., then he or she could appoint a representative from the area. Nichols moved to adopt a measure to accept this proposal, and the Board directed staff to make every effort to provide a minimum stipend for the YALSA participant on an annual basis. It was seconded by Scanlon, and passed.

Item #19. Discussion List Ad Hoc Committee Report .....6/14/04

A variety of issues had arisen on more than one of the YALSA electronic discussion lists, causing the Board to address issues of etiquette and guidelines for posting to the lists. An ad hoc committee had been formed at Midwinter to discuss establishing policies for defining

legitimate uses of the lists as well as issues of net etiquette. As Chair of this ad hoc Committee, Linda Braun brought a draft set of policies that would address these items.

The Board accepted the policies as outlined by the ad hoc group, with the exception that the decision to remove someone from a list should be made by the Executive Committee rather than staff. A motion by Francisca Goldsmith to amend the document with the above-mentioned changes, seconded by Caryn Sipos, passed.

Braun introduced a second document concerning internal policy for mailing lists. It was amended so that only subscribers or staff may post to a YALSA list. It was then moved by Alessio, seconded by Sheila Anderson, and passed to accept Linda Braun's report.

The Board discussed several steps toward making YALSA discussion lists member-only. Members-only lists seem to be consistent with discussion about the upcoming Strategic Plan. Nichols felt changing YALSA-L to members only was acceptable, but there were probably severe repercussions for changing YALSA-BK. Any new lists should be examined with a view toward possible revenue-generation and or members' only status.

Item #20. Morris Trust Ad Hoc Committee Report .....6/14/04

Caplan thanked Allen Nichols as chair, and David Mowery, Jessica Mize and Ranae Pierce for their work on this ad hoc Committee. Nichols reported that the Morris Estate had finally closed, and as a result YALSA will receive a total (including monies already received) of \$400,000. It had been suggested by the ALA Fiscal Office that this amount could earn 9% per annum.

The Committee also suggested that the YALSA Board re-examine its use of the funds every five years. The suggestion that the funds be used to support a leadership program as well as a literacy program was not accepted, as Caplan felt that the Morris money could not be used for a leadership program, as this would be contrary to Morris' intentions.

It was moved by Nichols, and seconded by Sipos to pursue items 1, 2, 5 and 6, and a task force be set up to pursue a name, focus and structure for an award and a national institute.

Item #21. Amelia Walden Award .....6/22/04

The Board acknowledged that the Printz Award already exists, but no money is attached. Walden would have a \$5000 prize, and there would now be a Morris Award for a new young adult author. Walker pointed out that ALA/YALSA would not itself benefit from the award, except for the administrative fee. The money would be passed from the Walden estate to the winning author. Nichols pointed out the "positive aspects" of Walden's preferred criteria would change some people's perception of YALSA.

A motion was made to administer the Amelia Walden Award for ALA, based on the criteria outlined in her will, with the award amount of \$5000. The motion did not pass.

Item #22. SUS Training at Midwinter .....6/14/04

Walker explained that the budget submitted for the training was a projected budget at this time. According to this budget, participants would have to pay \$460. Alessio felt that the cost would be too high. Sipos felt that few libraries would be able to support any of their staff participating in this training. Nichols, though uncomfortable with the cost, felt that this was a high priority item that brought status to the YALSA organization. It was suggested that perhaps reducing the number of attendees or offering need-based scholarships would help. Another suggestion was made that holding it in Chicago would reduce travel costs for participants. Braun pointed out that a great deal of marketing would be needed to convince prospective participants to attend. Alessio questioned the definition of “quality” mentioned in the document. Nichols suggested that perhaps a library could be the site for the program rather than a hotel. Nichols, Alessio and Cindy Welch offered to work further with the budget to trim the individual costs. It was generally agreed that the Board wanted the training to take place in Boston at Midwinter 2005, but wanted the costs lowered. Clancy, who is from the Boston area, felt that expenses in that region would preclude meeting the proposed budget there. Welch reminded the Board that content and selection criteria need to be revisited. Caplan felt that could be done at the Executive Committee meeting in October.

It was moved by Mize to hold an SUS Institute at Midwinter in Boston and to look at effective cost-saving methods and measures. The motion was seconded by Goldsmith, and passed. Alessio abstained.

At 4:10 Linda Braun had to leave the session.

Item #23. Membership Survey Results .....6/22/04

Caplan felt that the most significant finding was that the gap between what was being provided by YALSA and what was perceived by the membership as being provided was important because it echoed the priorities being discussed as part of YALSA’s new strategic plan.

Item #24. Strategic Planning Update .....6/14/04

As a result of the Strategic Planning Session at Midwinter, the Executive Committee had been given a list of priorities to label “high,” “medium,” and “low.” Most items came out high or close to high. Paul Meyer, the consultant working with the Executive Committee, helped the Committee re-examine their priorities and started the process of assigning action steps to the five goals of the plan. During a Tuesday morning session, the Executive Committee was able to create action steps for association sustainability, advocacy and continuous learning. Action steps for research and marketing will be created by the Executive Committee at their Fall Meeting in October 2004.

Item #25. Council Report 6/29/04

The YALSA Councilor Catherine Clancy reported that there were still many items left for discussion. She mentioned that the ALA Handbook being converted to electronic only would save \$50,000, and also that the core values motion was passed.

A motion to extend the meeting to 5:00 p.m. was made by Goldsmith, seconded by Scanlon, and passed.

It was moved to direct the YALSA councilor to vote her conscience as to whether to support the Intellectual Freedom policy revision.

Item #26. Organization and Bylaws Committee .....6/27/04

A. Committee Report

Outstanding Books for the College Bound – The Organization and Bylaws Committee felt that more research was needed. They also requested that the committee count for each committee appear in the electronic handbook. On the point of virtual membership, currently ALA allows 20% of the membership of any committee to be virtual. Monique le Conge, Committee Chair, felt that the chairs should be surveyed as to whether virtual members could be allowed on their specific committees. Caplan felt that that viewpoint could change from term to term with each committee chair on a specific committee. Mowery pointed out that he checked with each chair as he went through the appointment process as to whether they would feel comfortable that a virtual member could perform the necessary committee assignments.

Le Conge moved that the Board accept the Committee’s report and take under consideration the specific items as needed. Included in the report was a newly created Regional Institute Task Force with the following charge: “To select a training topic and to develop content and curriculum for a YALSA Regional Institute. A report and proposed curriculum will be presented to the YALSA Board at Midwinter 2005. Size: 5 members.” The motion was passed.

B. Other Business

Item #27. Program Clearinghouse Committee .....6/29/04

A. Committee Report

B. Programs for 2004 Annual Conference .....

Sarah Cornish, Chair of the Program Clearinghouse Committee, pointed out that her committee had not yet received the necessary paperwork for the President’s Program. Mowery explained that the necessary information had been put together at the All Committee meeting three days prior, and would be made available from Jana Fine. “Teen Literacy is a Four Letter Word” is the working title. Cornish also pointed out that paperwork was needed for the Best of the Best Preconference. Audra mentioned that she was involved with the PLA program “Libraries: A Supportive Environment for Teens!”

It was moved by Cornish as Chair of the Program Clearinghouse Committee

that the YALSA Board accept the final slate of programs for Annual 2005. No second was needed. The motion passed.

Item #28. Fiscal Officer Report .....

Nichols reported that he had attended the meeting of the BARC. YALSA was commended at this meeting for ending its need for a subsidy from ALA. Nichols reported that other divisions were considering dues increases. Budgeting staff had recommended changes in the ALA budget planning process. Nichols chaired a task force on the Joint Executive Committee, and at their meeting they discussed joint memberships to youth divisions. It was decided that the cost to YALSA to provide service to each member was \$44 vs. \$40, which is the dues level for a regular member so it wouldn't be wise to consider reduced-cost memberships at this time.

Item #29. Adoption of FY 2006 Budget .....

A budgetary loss was still expected for this year, but the loss has been decreasing to only \$21,000 as the year has progressed. One item that was mentioned was that the Division and Membership Promotion Committee had asked for an additional \$300 to pay for their mentoring program. Walker suggested that the amount simply be added to the budget before it was voted on. Clancy moved to accept the budget, Nichols seconded it, and the budget was accepted.

Item #30. Teen Read Week Proposal.....6/29/04

The motion for allowing teens to select the annual TRW theme through the process of voting on the web site, as suggested by the Teen Read Week Committee, was made by Alessio, seconded by Anderson, and passed. The TRW Committee will suggest several themes for the vote.

Item #31. Resolutions .....

Alessio moved to accept the following resolutions. Anderson seconded the motion and the following resolutions were accepted by the Board:

**Resolution for Sheila Anderson**

Whereas Sheila Anderson has served for three productive years on the Young Adult Library Services Association Board, and  
Whereas during that time Sheila has never failed to volunteer for a project or task force, and  
Whereas Sheila has shown unfailing passion and dedication to providing excellent service to teens wherever she has worked, from Allen County to Dover, Delaware and parts between, and  
Whereas Sheila has written numerous articles and edited books on all aspects of young adult services, and  
Whereas Sheila has served as a dedicated member and fearless chair of the Professional Development Committee, and

Whereas Sheila has never shied away from controversy or irreverence and has alluded to various fellow YA directors and comrades as “the Seven Dwarfs,” and  
Whereas Sheila Anderson is ALWAYS the life of the party,  
Therefore be it resolved that the YALSA Board commend Sheila for all of her hard work and dedication, and will sorely miss her outrageous sense of humor and unpredictable and imaginative social directress skills.

#### **Resolution for Amy Alessio**

Whereas Amy Alessio has served on the YALSA Board of Directors for three years, and  
Whereas as a Chicago-area resident, she has provided assistance and counsel to the YALSA office, and  
Whereas Amy is a contributing writer for YALSA and ALA publications promoting young adult services to the profession at large, and  
Whereas Amy has served the Association with dedication as a Serving the Underserved trainer and advocate, training hundreds of library employees, and  
Whereas Amy’s beliefs and values in regard to teen library services have led to YALSA’s strong organizational conviction to “do the right thing,” and,  
Whereas she has approached her duties and responsibilities as a Board member with a strong focus on teenagers and the librarians who serve them, and  
Whereas Amy, the proud and selfless mother that she is, was willing to share her new son Josh with the world via an ALA bookmark, and  
Whereas her criminal justice background in dealing with offenders gave her the experience she needed to work with the YALSA Board and other such miscreants.  
Therefore, be it resolved, that the Board of Directors of the Young Adult Library Services Association acknowledge the tremendous service and contributions Amy Alessio has provided to the Association, and  
Be it further resolved that the Board of Directors of the Young Adult Library Services Association gratefully thank Amy for her contributions and look forward to her continued involvement as a YALSA member.

#### **Resolution for Caryn Sipos**

Whereas Caryn Sipos has been an outstanding member of the Young Adult Library Services Association Board for seven years, and  
Whereas Caryn devotes enormous energy to advocating equity of access and diversity through YALSA programs and initiatives, and  
Whereas Caryn persuaded the ALA President to mention the Michael L. Printz Award on national television along with other ALA awards, whose names escape us for the moment, and  
Whereas Caryn has never shied away from controversy and demonstrated that by having two teens who were not allowed to present for another division escort her into the start of her presidential year, and  
Whereas Caryn has served as an exemplary and tireless voice for young adults, and  
Whereas Caryn showed her great personal strength by faithfully serving YALSA through a period of personal loss,  
Therefore be it resolved that the YALSA Board offer their heartfelt gratitude and admiration to Caryn Sipos for a difficult job very well done.

### **Resolution for Cathi Dunn MacRae**

Whereas Cathi Dunn MacRae, as a member of the Young Adult Library Services Association, has taken the concept of Youth Participation to a new dimension by promoting a partnership with more than twenty publishers to place galleys of young adult books in the hands of teens, and;

Whereas Cathi Dunn MacRae has spent more than a decade developing the idea of an annual national teen-generated "Top Ten" booklist, and;

Whereas Cathi Dunn MacRae served as the original Project Coordinator for the Teens' Top Ten Project, which led to the first "teens only" booklist during Teen Read Week 2003, and;

Whereas, in that capacity, Cathi Dunn MacRae provided teen group advisors and teens themselves with guidelines for reviewing and evaluating books, and;

Whereas Cathi Dunn MacRae created and managed a discussion list involving over twenty publishers and fifteen teen groups to seamlessly place the aforementioned galleys in the hands of teens, and;

Whereas Cathi Dunn MacRae has diligently worked with YALSA's YA Galley Committee and the YALSA office to provide operational guidelines to enable the YA Galley/Teen's Top Ten project to move forward, and;

Whereas Cathi Dunn MacRae has launched the YA Galley/TTT project to be an ongoing component of Teen Read Week,

Therefore be it resolved that the YALSA Board commend Cathi Dunn MacRae for her creativity, her dedication to Youth Participation and for the fostering of a YALSA project which allows teens themselves to proudly create their own "Top" books list on an annual basis.

### **Resolution for William C. (Bill) Morris**

Whereas, the Young Adult Library Services Association lost a devoted and deeply committed friend with the death, on September 29, 2003, of William C. (Bill) Morris, Vice President and Director of Library Promotion for publisher HarperCollins, and

Whereas Bill Morris was, for nearly half a century, a stalwart advocate of young adults, their literature, and the library services developed for them, and

Whereas, Bill Morris was the inventor of modern marketing of books for young readers, whose forty-eight-year association with Harper -- known variously as Harper Brothers, Harper & Row and HarperCollins -- was more than a career: it was a calling, distinguished by a passionate commitment to excellence in books, an encyclopedic knowledge of literature, and a brilliant capacity for bringing together books, authors, and librarians (and if they were Harper books and authors, so much the better!), and

Whereas Bill Morris's commitment to excellence extended beyond books to embrace music (mostly by Mozart), neckwear (largely by Liberty), vodka (always by Absolut) and the art of hosting ALA entertainments that were distinguished not only by their understated excellence but also by their manifestation of his genuine fondness for the librarians whom he invited and greeted, personally, at the door, and

Whereas, in his self-effacing but ineffable sense of personal style, in his love of literature and all the humane arts, in his devotion to his adopted city, New York, and in his

caring commitment to culture, Bill Morris was called "the last civilized man," and,

Whereas Bill's commitment to young adults, literature and libraries survives in the generous testamentary provision he made for YALSA and its future work,

Now, therefore, be it resolved that the Young Adult Library Services Association and its members, officers, and staff -- express and record boundless gratitude to William C. Morris, who was vastly more than the "mere middleman" he modestly dubbed himself; he was a Young Adult Library Services Association original, an arbiter of excellence in both style and substance, an influential advocate for youth, for literature, and for libraries, a publishing institution, and a man of such signal achievements that they -- like the man himself -- have become legendary. More than most, his life made a difference and that is his living -- and enduring -- legacy.

It was moved by Anderson and seconded by Alessio to adjourn the meeting. The motion passed.

### **Exploration**

Note: Discussion continues under Item # 24, "Strategic Planning Update."