

For Immediate Release
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ALSC/Econo-Clad Literature Program Award recipient named

Margaret Serpico of the John F. Kennedy Library in Piscataway, N.J., is the 1993 recipient of the Association for Library Service to Children (ALSC)/Econo-Clad Literature Program Award.

The award, \$1,000 donated by Econo-Clad Books, is given to an ALSC member for development and implementation of a library program for children involving reading and the use of literature.

"Ms. Serpico's program, 'Tales for Tots,' was selected because it is a carefully thought out and well-organized program designed to improve reading readiness and introduce high-quality literature to children in the area's 19 preschools, nursery schools and day care centers," said Trevelyn Jones, chair of the ALSC/Econo-Clad Literature Program Award Committee.

Children's librarians made monthly visits to each of the area's schools leaving books, props and audiovisual materials for use by the teacher. The program was made possible through a \$17,187 LSCA grant from the New Jersey Department of Education.

Other members of the committee were: Nell Colburn, Margo M. Daniels and Monique A. King.

Applications for the 1994 award will be available at the American Library Association (ALA) Annual Conference, June 23-July 1, 1993, in New Orleans. After September 1, send a postcard requesting an application to: ALSC Econo-Clad Award, 50 E. Huron St., Chicago, IL 60611.

