

For Immediate Release
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From: Pamela Goodes
Linda Wallace
312-280-5043, 5042

National Library Week materials available from ALA Graphics

Dynamic new graphics in a vibrant array of colors illustrate the 1993 National Library Week theme "Libraries Change Lives." Posters, bookmarks, t-shirts and more are now available from the American Library Association (ALA) Graphics Department.

"Libraries Change Lives" is the theme for National Library Week and ALA's year-round public awareness efforts for 1993 (April 18-24) and 1994 (April 17-23).

Noted graphic artist John Massey designed an inviting, smiling face. Posters and bookmarks are printed in bright orange, blue, purple and green to express the power and pleasure of libraries.

Materials include four 22" x 28" posters (\$14); bookmarks, with or without dates, (200 for \$7); 2 1/2" x 3 1/2" "billboard" buttons (12 for \$12); colorful "prism" pencils (12 for \$6), and t-shirts (\$10).

A campaign book (\$8) that includes tested ideas for all types of libraries, press releases, camera-ready clip art and more to promote the theme and year-round public awareness efforts is also available.

To order National Library Week materials and other catalog items contact: ALA Graphics, American Library Association, 50 E. Huron St., Chicago, IL 60611. With a credit card or organizational purchase order, call 800-545-2433, press 8. (\$30 minimum on billed organizational orders.)

To receive materials in plenty of time for National Library Week, please place your order by March 1.

