

For Immediate Release  
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From: Pamela Goodes  
Linda Wallace  
312-280-5043, 5042

**Workshop to focus on "Persuading the Policy Makers"**

"Persuading the Policy Makers: Libraries Change Lives" will be the topic at the National Library Workshop on Monday, January 25, 1993, from 2 to 4 p.m., during the Midwinter Meeting of the American Library Association (ALA) in Denver.

Featured speakers will be Sally Gardner Reed, author of "Saving Your Library, A Guide to Getting, Using and Keeping the Power You Need" and director of the Isley Public Library in Middlebury, Vt.; Patricia Glass Schuman, 1991-92 ALA President, and George Needham, director of communications for the Ohio Library Association.

The theme for National Library Week, April 18-24, 1993, and April 17-23, 1994, is "Libraries Change Lives."

The panel of speakers will focus on how librarians of all types, Friends and board members can use the theme to build the case for library support through effective lobbying, media relations, lobbying, other publicity and promotions.

The winner of the 1993 Grolier National Library Week Grant will be announced by the ALA National Library Week Committee. The deadline for applications is December 1, 1992.

