

For Immediate Release  
February 1993

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**Michigan library wins \$2,000 Grolier National Library Week Grant**

The Grosse Pointe (Mich.) Public Library is the winner of the 1993 Grolier National Library Week Grant for a week-long celebration designed to stimulate public awareness of how "Libraries Changes Lives."

The \$2,000 grant sponsored by the Grolier Educational Corporation is awarded for the best public relations campaign proposal at the local or state level which supports the goals of National Library Week and involves a cooperative effort among difference types of libraries and/or community groups. The National Library Week Committee judges the entries.

In making the announcement, Donna J. Dufault, chair of the National Library Week Committee, cited the winning proposal for creatively building on the American Library Association's (ALA) national theme and working cooperatively with community schools and bookstores.

Highlights include "Library Love Letters," a giant poster to be displayed at each branch library inviting the public to write testimonials, guest appearances by authors and a "Check It Out Day" with "Libraries Change Lives" pencils given to those who check out materials.

The week-long celebration also includes inviting journalists from the local press and high schools to conduct a video phone interview with author Robert Cormier and a salute to community volunteers hosted at the library.

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The National Library Week Committee cited a proposal from the Monterey Bay Area Library Promotion Task Force for honorable mention for its emphasis on multicultural and bilingual outreach.

The proposal included collecting testimonials about how "Libraries Change Lives" and recording public service announcements in English, Spanish and other languages. A traveling booth exhibit and videotape will be produced.

Applications for next year's Grolier National Library Week Grant and copies of the winning proposal are available from the ALA Public Information Office, 800-545-2433, ext. 5044/5041.