

For Immediate Release  
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**John Cotton Dana Awards competition opens**

Competition has opened for the 1994 John Cotton Dana Library Public Relations Award contest sponsored by The H.W. Wilson Company and the Library Administration and Management Association (LAMA), a division of the American Library Association (ALA). **The deadline for entries is February 7, 1994.**

Presented annually since 1946, the awards are given for a library's total annual coordinated public relations program. Special awards are given in recognition of a single element of a public relations program such as a fund-raising campaign or a special promotion.

Entries are accepted from all types and sizes of libraries including state and armed forces libraries, library associations and library consortia. They can be for the 1993 calendar year, the 1992-93 school year, or any special project completed during 1993.

Completed entries must be received by The H.W. Wilson Company with judging by a committee of LAMA's Public Relations Section to take place in early March, 1994. The awards will be presented during the 1994 ALA Annual Conference in Miami.

To obtain an information packet and entry forms, contact: John Cotton Dana Library Public Relations Award Contest, The H.W. Wilson Company, 950 University Avenue, Bronx, N.Y. 10452-9978.