

For Immediate Release
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Rob Carlson named LITA deputy executive director

Rob Carlson, assistant to the president of the Urban Libraries Council (ULC), has been appointed the first deputy executive director of the Library and Information Technology Association (LITA), a division of the American Library Association..

Carlson will be responsible for LITA's continuing education program, including regional institutes, preconferences, as well as overall responsibility for LITA's national conferences.

"It is a great pleasure to look forward to LITA activities in which Rob's considerable talents and experience will be a major influence and assistance to our members," said Linda Knutson, LITA executive director. "We welcome him back to LITA and to ALA."

Prior to his position with ULC, Carlson was on contract for 10 months to LITA as interim program officer to manage the division's 1992 national conference in Denver. Carlson previously served as ALA's manager of Information Technology Publishing and ALANET system manager and deputy ALANET system manager.

Carlson also served as Micro Program liaison officer for the AMIGOS Bibliographic Council and began his career as director of the Learning Resource Center at Laredo, Texas State University.

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He has a bachelor's degree in French (magna cum laude), and a master's degree in library science (with honors) from Western Michigan University.

Carlson will assume his duties on June 24 at the ALA Annual Conference in New Orleans.

