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Issue #71

Trending..The Latest From PLOnline

- Chances are good that you personally know someone who has, or at one time had, dementia. Alzheimer's disease, the most well-known form of dementia, is the sixth-leading cause of death in the United States and the current number of diagnosed cases, 5.4 million, is projected to triple by mid-century. Not only is this a staggering statistic, but it is sobering to consider the number of spouses and family members who, after the diagnosis, become caregivers. Public libraries have responded to societal trends for decades, so it's no surprise that librarians have begun to tune in to serving patrons with dementia. The approaches I uncovered are anything but cookie cutter style, varying in focus as well as in the required resources and expertise. Read "[Memory Care at Your Library.](#)"
- Once school lets out for the summer, many students don't set foot inside again until they absolutely have to. But at ten school libraries in Baltimore, MD, hundreds of students, mostly K-3, spent part of their summer in the library, learning hands-on through [SummerREADS](#). SummerREADS started in 2014 in collaboration between the Maryland Out of School Time Network (MOST), the Baltimore Library Project, and the Baltimore City Public Schools. Read "[School Libraries in Baltimore Don't Take a Summer Vacation.](#)"
- If you closely follow library stories across the world you may have come across this heartwarming one: A small rural public school's largely abandoned library in Las Plumas County, California, was so outdated that it was unusable. A local writer, Margaret Garcia, had a dream of reopening this library, so she put out a call on her blog for people to send a book. Her blog post went viral and people sent in 47 million books! Read "[Not Everything With Books is a Library.](#)"
- It goes without saying that the key word in public libraries is "public." Every day in a hundred different ways public libraries provide an endless variety of services and entertainment to every member of the community who comes through our doors. Yet the question remains how do we make nonusers aware of what we can offer them? Effective library outreach is the answer. Outreach is often described as making our services available for nonusers or those who are typically

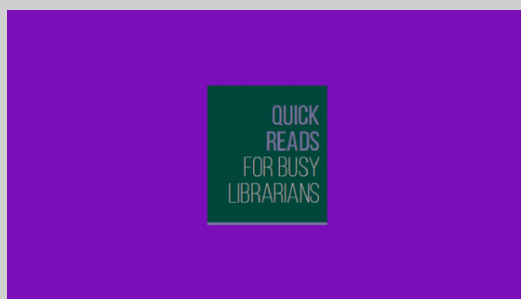
that we're approachable and that we *want* to help them. We need to reach those people who only associate libraries with taking out books and show them everything else we offer. But how can we accomplish all that when funds are always limited and time is an ever dwindling commodity? Read "[Pop-Up Perfection: Staging a Pop-Up Library.](#)"

Beyond Bilingual Storytime and ESL: Digging Deeper into Your Spanish Speaking Community

Part of the PLA 2016 Conference Rewind Webinar Series



Do you want to move beyond the basic Bilingual Storytime and ESL program to serve your Spanish speaking community? Join us on **Wednesday, October 5, at 1:00 p.m. (Central Time)** for this webinar, which will assist you with identifying an underserved segment of the community and developing an outreach plan. Instructors Simone Groene-Nieto and Ady Huertas will give unique examples of outreach to underserved Spanish speaking communities and solicit audience participation. You will leave this webinar with an outreach toolkit and network of like-minded public librarians. **Get more information and register [here](#).**



New "Quick Reads" Book Available

Building and Operating a Digital Media Lab

by Jeffrey P. Fisher * 64 pages * ISBN: 978-0-8389-8829-9 * Published 2016 by PLA, division of ALA

This "Quick Read" is a succinct road map to the key components of building and operating a digital media lab (DML). Jeffrey Fisher, Studio Services Manager at

that will best serve your library community. Topics include:

- Developing a Vision
- Creating the Right Space
- Arranging Funding
- Hiring and Training Staff
- Buying the Correct Equipment
- Writing Policies and Procedures
- Promoting the Lab
- Holding Popular Classes and Programs
- Overcoming Common Issues

Building and Operating a Digital Media Lab provides readers with the tools and information to create a successful Digital Media Lab, and also advice for bolstering staff support, budget tips, equipment recommendations, policies and procedures and much more! Packed with tips and tricks, this newest book in the Quick Reads series will be an invaluable reference for libraries considering building a DML.

Order a copy of *Building and Operating a Digital Media Lab* [here](#). Please note: This publication is free to PLA Personal Members. Go [here](#) to claim your free copy or go [here](#) to join PLA.

Midweek Media MashUp

A Choice Selection of Links for Your Perusal

- [This Is the Reason Your Password Will Get Hacked](#)
- [Steps To Take When You are Starting to Feel Burned-Out](#)
- [Faster Wireless is Vital to the Future of Cities](#)
- [Hip-Hop Brings Shakespeare to Life](#)
- [Leading the Fight Against the Opioid Crisis](#)

Ask Us Anything

If you have questions about PLOnline, *Public Libraries*, PLA or anything else, send them in. Just hit reply and send your question on its way! We'll get back to you as soon as possible. Thanks for reading!

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