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Trending..The Latest From PLOnline

- The library is full of stories. Not only do we have books and tomes full of stories—both fiction and nonfiction—but by virtue of being an active community center, the library is also a place where so many stories happen. One of the most important things we can do is to listen. It's by listening that we learn about what the community wants. Read more in "[The Library: Making Stories Happen.](#)"
- We work so hard on coming up with innovative, interesting, and just plain fun ways to make our libraries useful to our communities that sometimes we forget to



keep our patrons in the know. But as public libraries, we have to constantly make sure our usefulness is known, whether it be during budget season when local support suddenly dries up behind pledges to lower taxes or watching our visit and circulation numbers drop throughout the year because people don't realize what we've got. This is

where library marketing comes in. Read "[Sharing Your Awesomeness: Personal Library Marketing.](#)"

- The Indiana Center For the Book recently announced *Hooray for Hat!* by Brian Won as the winner of the 2016 Indiana Early Literacy Firefly Award. The Indiana State Library wanted to show its commitment to early literacy and felt it was vital to have an award that celebrates reading for children ages 0–5. It modeled the Firefly Award after New Hampshire's Ladybug Award in 2015 and gave the first award to *Don't Push the Button* by Bill Cotter. Read more in "[And the Winner Is...](#)"
- This week, the children's librarian and I were on all fours trying to secure a shelf. The little metal gadget that was supposed to fit snugly in the adjustable shelving holes had instead made the hole larger. As a result, the weight of the shelf was continually pulling the gadget out of its hole. After a brief conference, we wrapped a layer of electrical tape around the tiny nub of the gadget, increasing its size just enough for it to fit snugly. At least until we replace the book case.

would see us differently if they realized how often what we do is “MacGyvering.” [Read "MacGyver in the Library."](#)



Midweek Media MashUp

A Choice Selection of Links for Your Perusal

- [This Free App is Fighting Human Trafficking](#)
- [Restoring the Right to Vote to Prisoners](#)
- [Those Crappy Summer Jobs Build Character](#)
- [U.S. Launch Offers Free Online University Courses to Refugees](#)
- [Can On-Demand Printing Bolster Bookstores?](#)
- [Some Companies Are Dumping Email](#)
- [Aspen Ideas Festival Podcast Series](#)

Ask Us Anything

If you have questions about PLOnline, *Public Libraries*, PLA or anything else, send them in. Just hit reply and send your question on its way! We'll get back to you as soon as possible. Thanks for reading!

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