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**Issue #31** 

# Trending...

#### **The Latest From PLOnline**

• Because MOOCs are so adaptable and budget-friendly, they are an excellent consideration for librarians who wish to further their education. Some MOOCs are active and have specific enrollment periods, while others are archived. The

main difference between these formats is that an active course offers opportunities for student interaction and graded assessments, whereas an archived course is static, self-paced, and has no assessments. In addition, active MOOCs sometimes offer various types of formal recognition upon successful course completion, such as a Statement of Accomplishment or Badge (free of charge) or certificate (usually at a cost).

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Badge (free of charge) or certificate (usually at a cost). Read the entire article "How MOOCs Can Benefit Librarians."

- In the Library Journal Salary Survey for 2014, sixteen percent of public librarians noted that they work at their jobs on a part-time basis. This trend is here to stay for a number of reasons (budget cuts and reorganization of staff responsibilities, to name a few). Many librarians (myself included) have had stretches in their career where they are employed at multiple libraries, each on a part time basis. Working as a part time librarian provides both challenges and rewards that ultimately can enhance your career. Read "Part-Time Librarianship Brings Challenges and Rewards."
- In an era tinged with skepticism and partisan divisions of one sort or another, there are few institutions Americans fully trust. The public library is the exception . Americans not only believe that their local libraries matter, they also believe the library can be trusted because the information accessed there is reliable. That is one of the key findings of the recently released report by The Pew Research Center, "Libraries at the Crossroads," which further concludes that the nation's public libraries now find themselves standing at the intersection of "aspiration"

may sound contradictory, what matters most to Americans with regard to libraries is rooted in a rather old fashioned notion —libraries continue to promote literacy and a love of reading. Read the entire article, "Public Libraries in 2015 -- A Crossroads Moment."

## Midweek Media Mash-Up

#### A Choice Selection of Links for Your Perusal

- Giving Students the Freedom to Fail
- The Biggest Challenge Facing Some College Students
- Diversity Improves the Way People Think
- (Listen) Dear Sugar Podcast -- How to Handle Criticism About Your Work
- Amazon Cracks Down on Bogus Reviews
- 20 Notable Nonfiction Books You May Have Missed
- 58 Books Recommended by TED Speakers
- Google's Year in Search

### **Ask Us Anything**

If you have questions about PLOnline, *Public Libraries*, PLA or anything else, send them in! Just hit reply and ask us anything. We'll try to answer every email and maybe even share our conversation in future newsletters.

### PLA Public Library Association

A division of the American Library Association 50 E Huron Chicago, IL 60611 Contact: Kathleen Hughes, khughes@ala.org

#### **About Us**

Publiclibrariesonline.org is the companion website to the bi-monthly print publication "Public Libraries," the official magazine of the Public Library Association.

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