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# PUBLIC LIBRARIES ONLINE WEEKLY

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## Trending...

### The Latest From PLOnline

- Love Between the Covers (LBtC) is a new [documentary](#) about the romance novel community and is now available for screenings at public libraries and venues. Both the film and its website, [Popular Romance Project](#), are products of the partnership between the Library of Congress's [Center for the Book and Blueberry Hill Productions](#). According to the production company's press release for the film, "Love Between the Covers is the fascinating story of the vast, funny, and savvy female community that has built a powerhouse industry sharing love stories. Romance fiction is sold in 34 languages on six continents, and the genre grosses more than a billion dollars a year—outselling mystery, sci-fi, and fantasy combined. Yet the millions of voracious women (and sometimes men) who read, write, and love romance novels have remained oddly invisible. Until now. Read more in "[Love Between the Covers Documentary](#)."



- English Wikipedia recently celebrated a milestone—its five millionth article was published. Some librarians love Wikipedia and some hate it, but for the English speaking world in general there's no question—people love Wikipedia. Using the reference section is one way to make it acceptable for even your most important research needs. Find out more in "[\(Still\) Justifying Wikipedia](#)."



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lending an author's work in print, publishers still hesitate to budge on e-book pricing. It's different, they say. And in some ways they are right. But with issues of preservation, shrinking budgets, and rising costs, libraries have to be extremely careful about what books they stock both in print and in digital form. Read more in "[Building a Bypass: Libraries, Amazon, and Indie Authors.](#)"

- You may have heard about the Seattle Public Library's (SPL) recent rebranding effort. To inform the process, the library sought public opinion via a survey to which more than 14,000 residents responded. Few of those who took the survey supported the rebranding, and the others were not only opposed, but chose some [colorful words and phrases](#) to voice their opposition. In addition, City Librarian Marcellus Turner and SPL Director of Marketing Stephen Hasley received over 400 emails on the subject [1]. Most of the emails were negative in tone, and voiced concern over the large amount of money being spent on what seemed (to respondents) an unnecessary initiative. Seattle Public Library had great intentions, in the words of Turner, they were seeking "...an initiative that speaks to the changing work and image of the library[2]," but somewhere the initiative seems to have gone off the rails, a bit. Read more in "[Ensuring A Smooth Rebranding Effort.](#)"



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## Midweek Media Mash-Up

### A Choice Selection of Links for Your Perusal

- [Another Look at Melvil Dewey](#)
- [Penguin-Random House New E-Book Terms](#)
- [Report Details Kickstarter Successes and Failures](#)
- [Library Pops Up in Detroit](#)
- [Our Bare Shelves](#)
- [Free to Everyone! PLA Webinar on Library Safety! Share this link widely!](#)
- [Free to PLA Members! Attack of the "Best" Lists: Becky's Practical Recap of 2015's Best Reads](#)

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### Ask Us Anything

If you have questions about PLOnline, *Public Libraries*, PLA or anything else, send them in! Just hit reply and ask us anything. We'll try to answer every email and maybe even share our conversation in future newsletters.

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