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Trending...

New on PLOnline This Week

- Due to the civil war in Syria, its people are leaving in droves and many are now refugees seeking asylum. Despite how difficult it has been for refugees to even be allowed into some countries, public libraries in Europe are on the forefront of making them feel as welcome and safe as possible. From the UK to Norway to Germany, public libraries are ensuring that refugees not only have access to information but also an environment where they can feel supported and empowered. Read "Refugees Supported By Public Libraries in Europe" [here](#).
- Gone are the days when public libraries measure their worth solely by the number of books circulated annually. It is no longer enough to measure our success by the size of the crowd that attended our Storytime program. Our communities expect more from their public libraries than just moving books or filling a room. Librarians in the 21st century must also show the impact and outcomes of the services they offer. Read "21st Century Library Measuring Sticks" [here](#).
- Libraries have had marketing or public relations people taking photos of library programs for years. However, in the days where YouTube and sharing videos online is becoming the norm for many of our patrons, does it almost seem necessary to have library videographers as well as photographers? Read "[Embedded Videographers](#)" [here](#).
- While libraries strive to remain relevant, you can see the slide to the “let’s run it like a business” mentality. I firmly believe we need to think outside of the box of traditional operations of a library. Creative problem solving is a must in our business! I picked up this monograph and was surprised to be faced with a different line of thinking—we don’t need to be like a business, we just need to be great. Read "Are You Good? Or Great?" [here](#).

Bears!, and the Notebook of Doom series. He recently spoke at the Children and Young People's Division (CYPD) of the Indiana Library Federation Conference and proved capable of making a bunch of librarians laugh just like he does his younger fans. Public Libraries caught up with the author after the conference to learn more about his books, career, and what it takes to host a successful author visit. Read the entire interview [here](#).

Midweek Media Mash-Up

A Choice Selection of Links for Your Perusal

- [Challenges facing the Library of Congress \(and public libraries\).](#)
- [Creating Personal GIFs Just Got A Lot Easier](#)
- [A New Use for That 3D Printer](#)
- [ARUP \(Global Design/Engineering Firm\) Looks at the Future of Libraries](#)
- [Logo Fails](#)
- [Experiment: A week off from Facebook?](#)

Ask Us Anything

We want this newsletter to be a dialogue. If you have questions about PLOnline, *Public Libraries*, PLA or anything else, send them in! Just hit reply and ask us anything. We'll try to answer every email and maybe even share our conversation in future newsletters.

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