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# PUBLIC LIBRARIES ONLINE WEEKLY

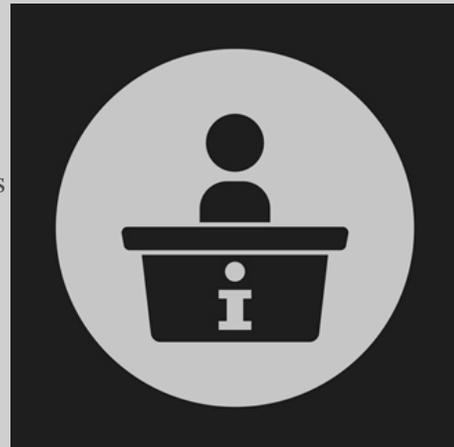
Wednesday, November 4, 2015

Issue #26

## Trending...

### New on PLOnline This Week

- I was working the desk toward the end of a Saturday afternoon and a large man (at least 6'4") with a two-foot-long curly blue-black ponytail came up to me in some distress. Printing was not working for him and this was urgent. "It's the playlist for my band's gig tonight. I have to make it work!" Under his leather jacket he is perspiring, and he was quite agitated. Apparently he was lead in a KISS tribute band. I reassured him he would not leave the library without it, we got the print job to work, and then made the necessary copies. He wrapped me in a bear hug, nearly lifting me off the ground, and said "you saved my life. I'm Joey. Thank you—thank you so much." Then he left. Read the rest of the story in [No, Sir, Our Interactions Have Been Purely of a Reference Nature](#).
- Before I started working in libraries, I taught research methods (and statistics) for over a decade to undergraduate and graduate students. I conducted my own research in the field of social science, presenting at conferences and in publications. I currently assist two different library publications in their peer review process. I actually like research and statistics. Over the last few years, I've noticed an increase in focus on research in library circles. As it has become more necessary to focus on outcomes, progress, and effects—rather than simply usage—research projects have become a focal point. I think this is a worthwhile trend. Learn more about research rules in [Don't Forget Research Rules](#).
- Professional development is essential in a constantly changing and evolving field, but it can be a daunting and expensive thing to pursue. Webinars are one way to engage in professional development that is convenient and often free. Find out



### Materials

- As a child, I absolutely loved going to the library; and the best visits were those with storytime. As an adult, a beautifully read story or audiobook still provides fantastic entertainment. Luckily, storytime isn't just for kids anymore. Libraries across the nation and the world have added programs where adults can come and be entertained by a story. Some libraries have been doing this type of program for several years now. Many of them hold the program over lunch hour and suggest that patrons bring their bag lunch with them, as was done at the [Winona Public Library](#), Winona, Minn. Hear more about this story time in [Storytime: It's Not Just For Kids!](#)
- More children from low-income families in the Cincinnati area will be getting books for their own personal libraries, thanks to some philanthropic groups. Dolly Parton's [Imagination Library](#) has partnered with [Reach Out and Read](#) to help deliver a free book each month to children from birth to age five. The philanthropic groups have created a venture fund called [Every Child Capital](#), which has goals to ensure more donated money goes towards programs that are working. This program has committed to giving nearly \$1 million with the hopes that it is successful, in which case the Cincinnati Public School system will take over the program. Read the entire article, "[When There is a Library At Home, Everybody Wins.](#)"



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## Midweek Media Mash-Up

### A Choice Selection of Links for Your Perusal

- [How to Capitalize on the Talents of Your Board Members](#)
  - [Freedom of the Press Under Siege](#)
  - [Einstein Was a Daydreamer](#)
  - [A \(Possibly\) Life-Changing Morning Routine for Your Consideration](#)
  - [One in Four Kindergartners Not Ready to Learn](#)
  - [The Best Hope for Ending Poverty](#)
  - [Amazon's New Brick & Mortar Store](#)
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### Ask Us Anything

If you have questions about PLOnline, *Public Libraries*, PLA or anything else, send them in! Just hit reply and ask us anything. We'll try to answer every email and maybe even share our conversations in future newsletters. Thanks for reading!



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