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A Publication of the Public Library Association

PUBLIC LIBRARIES ONLINE WEEKLY

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Issue #16

Trending

New on PL Online This Week

- Millennials are starting to becoming a large part of the workforce, yet how do they differ from past generations? "Technology is ubiquitous for our Millennials; therefore, technology was not the motivating force in choosing their library career. However, because technology is inherent in library work, they want to use their technological skills to improve the access and delivery of information. They want to enjoy their jobs and perform tasks that mean something." Learn more about Millennials, their job ethics, and their relationship with libraries in [Millennials Among Us](#).



- "For the past few years, many libraries have been taking their discarded books to make little free libraries in different places. Patrons can even buy their own little free library structures to put in their yards if they so choose. Yet when using your discarded books and magazines to put in beautifully built structures, are you forgetting who else could use your materials?" Learn about where else to put discarded books into good use in [There Was Life Before Little Free Libraries](#).



- "Self-publishing was something libraries considered amateur fluff when it began to flourish, but self-publishing is not a new business. Many famous authors have self-published in the past, including Walt Whitman, Mark Twain, Stephen King, and E. L. James...Public libraries are feeling the pressure to showcase self-

oftentimes digitally or as a print on demand title) is to showcase local authors. This is exactly what the Soon to be Famous Illinois Author Project™ is all about." Read about the origins of the the Soon to be Famous Illinois Author Project™ and how libraries can participate

in the program in [Spotlighting Self-Published Authors – the Challenge to Libraries](#).



Midweek Media Mash-Up

A Choice Selection of Links for Your Perusal

- [This books requires an app to read it.](#)
- [Authors United ask DOJ to Investigate Amazon](#)
- [Libraries Are Not Day Cares - Librarian Editorial in Baltimore Sun](#)
- [The much-buzzed about "Inside Amazon" article.](#)
- [Listen: Reporter Jodi Kantor talks about the "Inside Amazon" article.](#)
- [Just say "Thank-you?"](#)
- [45 Books to Read This Fall](#)

Snapshot

Since 97% of readers, in a previous poll, responded that they do work in a library, last week we dug a little further in that area. We found in our most recent Snapshot that 95% of our readers are working in public libraries, and 5% are not. For this week, let's take a look at what your like to read in your spare time:

Which genre do you prefer:

[Biography/Autobiography](#)

[Fantasy](#)

[Science Fiction](#)

[Romance](#)

[Horror](#)

[Humor](#)

[Mystery](#)

[Poetry](#)

[Adventure/Spy](#)

[Anything Nonfiction](#)

[Other](#)

ASK US Anything

We want this newsletter to be a dialogue. If you have questions about PLOnline, *Public Libraries*, PLA or anything else, send them in! Just hit reply and ask us anything. We'll try to answer every email and maybe even share our conversation in future newsletters.

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