

# Academic BRASS

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## **Experience an International Business Environment**

Have you had the desire to engage in the global business arena? Then consider applying for a Fulbright. I was selected for a [Fulbright Senior Specialist](#) grant to be at Koc University in Istanbul Turkey for six weeks in late 2008. I went to share my expertise in library instruction, reference services, collection development, collaboration with faculty and outreach to students. I aimed to learn about the operations of the Koc library and the international curriculum at the Graduate School of Business.

I was pleasantly surprised how organized and accommodating my library hosts were to my requests. The reference librarians were curious and eager to learn about all aspects of the Goizueta Business Library's operations. Highlights of my program included teaching some library instruction classes, visiting with the two Koc business librarians the Istanbul Chamber of Commerce, the Industrial Development Bank of Turkey and Sabanci University.

We at the Goizueta Business School are preparing our students to play leadership roles in the global marketplace. I selected Turkey because I thought it was important for our business students to learn about this moderate Muslim country in a strategic region of the world.

In addition to my library program, I observed business school classes and even took a Proctor and Gamble factory tour with a student group. I met with staff and faculty to explore ongoing opportunities between Goizueta and Koc such as study abroad, visiting professors, PhD collaboration and international colloquiums.

The best part of my trip was the friendliness and hospitality of the Turkish people. I was warmly welcomed on my first day and could only part by saying "Görüşürüz," see you later.

The two to six week Senior Specialist grant offers you the flexibility to choose a time during the year that works best with your schedule. Applications are accepted on a rolling basis and peer review is conducted eight times a year. Foreign business librarians are eager to learn and

exchange information with us - satiate your desire to travel and explore – join the Fulbright community today!

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