

Treasurer's Report to Council

Fiscal Year 2018

- Annual Estimates of Income and Budgetary Ceiling -

Susan Hildreth – ALA Treasurer
Tuesday, June 27, 2017
Chicago, IL

FY 2018 Preliminary Budget

*Reviewed by BARC and
the Executive Board at their
2017 Spring Meetings*

ALA Programmatic

Priorities — *Aligned with the FY 2018 Budget*

- Advocacy for Libraries and the Profession
- Diversity
- Equitable Access to Information and Library Services
- Education and Lifelong Learning
- Literacy
- Organizational Excellence
- Intellectual Freedom
- Transforming Libraries

Strategic Directions

- Strategic Framework aligned with FY 2018 Budget

■ **Advocacy**

Advocate for the public value of librarians, libraries and information services

■ **Professional and Leadership Development**

Promote the professional and leadership development of librarians and library workers which is essential to high-quality professional practice and the future of libraries and information services

■ **Equity, Diversity and Inclusion**

The ALA recognizes that equity, diversity and inclusion impacts all aspects of work among members of the Association, the field of librarianship, and the communities served by libraries.

■ **Information Policy** –

Focus at every level on a diverse set of policy areas that includes:

- intellectual freedom
- privacy
- civil liberties
- telecommunications
- funding for education and research programs
- funding for libraries
- copyright and licensing
- government information
- literacy

Enabling Strategies

Strategies have also been identified for ALA to undertake in order to create a welcoming, inclusive, engaged and supportive organization that is focused on the four Strategic Directions

- Assessments and Evaluations
- Governance and Committee Structure
- Staffing
- Communications, PR and Marketing
- Revenue Streams and Fundraising
- Division Engagement
- Technology Infrastructure
- Publishing and Conferences
- Member Involvement and Engagement
- Partnerships

FY 2018 Preliminary Budget Details

(The Numbers Behind Our Plan for FY 2018)

TOTAL ALA			
\$51.5M			
OPERATING	CAPITAL	GRANTS & AWARDS \$4.6M	ALA ENDOWMENT \$1.1M
General Fund \$29.7M	Headquarters Building		
Divisions \$15.8M	DC & CHOICE Offices		
Round Tables \$0.4M	IT, Furniture & Equipment	<i>CAPITAL PROJECTS</i> \$1.8M	

- Total ALA FY18 Revenue Budget of \$51.5M
- Total ALA FY18 Expense Budget of \$52.3M
- Budgeted FY18 Net Expense of \$753k

FY2018 Budget Operating Highlights

- Total operating revenues of \$51,534,210 (up 3.0% from FY17)
- Total operating expenses of \$52,287,161 (up 0.8% from FY17)
- General Fund operating revenues of \$29,721,427 (up 0.5% from FY17)
- General Fund operating expenses of \$29,685,055 (up 0.6% from FY17)

FY2018 Budget Operating Highlights

- General Fund revenues/expenses are flat from last year at \$29.7 million
- A 2% compensation increase for staff, along with an additional organization incentive as a top priority for any positive year-end results
- An increase in Publishing revenue of \$436,000 based on the release of the new AASL standards
- Over \$1.0 million in Division investment in membership, strategic priorities, capacity and revenue building
- Increases in the budgets for ODLOS, OIF, HRDR, OLA and the Center for the Future of Libraries to support the ALA strategic directions

FY2018 Budget Operating Highlights

(Con't)

- An increase of donations resulting in \$150,000 being allocated for use as one-time initiatives that advance ALA's Strategic Directions
- \$108,500 in additional investment income for ITTS' capital expenditures to enhance Technology Infrastructure – fully-functioning e-store, “Next Gen” online learning site, ALA Connect enhancement
- PLA (Philadelphia) and AASL (Phoenix) will hold national conferences
- Midwinter Meeting in Denver, CO
- Annual Conference in New Orleans, LA

Total ALA Fiscal Year 2018 Budgetary Ceiling

Net Assets

(Unexpended balance remaining from FY 2017)

+

Revenue

(Anticipated for FY 2018)

=

Budgetary Ceiling

Total ALA FY 2018 Budgetary Ceilings

General Fund	\$29,792,027
Divisions	28,875,232
Round Tables	2,206,967
Grants & Awards	4,551,555
Long-Term Investments	<u>1,249,209</u>
Total	<u>\$66,674,990</u>

General Fund Annual Estimate of Income

Budgeted FY 2018 Revenues

Dues	\$5,543,600
Material Sales	5,821,791
Subscriptions	2,979,089
Advertising	4,527,597
Meetings & Conferences	7,950,875
Miscellaneous	<u>2,969,075</u>

Total Budgetary Ceiling (2018)	\$29,792,027
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Divisions Annual Estimate of Income

Estimated Beginning -

Net Asset Balance (Ending FY17 Projection) \$ 13,116,128

Budgeted FY 2018 Revenue 15,743,879

Other Revenue Transfers* 15,225

Total Budgetary Ceiling (2018) \$28,875,232

Round Tables Annual Estimate of Income

Estimated Beginning -

Net Asset Balance (Ending FY17 Projection)

\$1,789,877

Budgeted FY 2018 Revenue

417,090

Total Budgetary Ceiling (2018)

\$2,206,967

Grants and Awards Annual Estimate of Income

Non-Government	\$2,319,501
Government	1,944,007
Contributions	<u>288,047</u>
Total Budgetary Ceiling (2018)	\$4,551,555

Long-Term Investment Annual Estimate of Income

Budgeted FY 2018 Revenue	\$1,702,429
Budgeted FY 2018 Revenue & Transfers	
Interest/Dividend Transfer to GF	\$(588,583)
Spectrum Interest/Dividends	\$221,188
Life Member Dues	<u>\$(85,825)</u>
Total LT Investment Distribution	(\$453,220)
Total Budgetary Ceiling (2018)	\$1,249,209

REQUEST OF COUNCIL

Approval of Fiscal Year 2018
Budgetary Ceiling of
\$66,674,990

Mark Your Ballot

FY18 Budgetary Ceiling

Thank You