

CD #13.1

2017 -18 Midwinter Meeting

Treasurer's Report to Council

FY 2019 Programmatic Priorities

Presented by:

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**Tuesday – February 13, 2018
Denver, CO**

FY 2019 Programmatic Priorities

- Council Action is Requested -

Strategic Framework

Guides ALA's focus,
operations, culture
and frames its
Strategic Directions

Informed by:

- Insights from the Divisions, Roundtables and Council
- Focus Groups
- Kitchen table conversations
- Member Survey

Strategic Directions

Represents the Associations' primary areas of focus over a 3 – 5 year period.

- ❑ Advocacy
- ❑ Information Policy
- ❑ Professional & Leadership Development
- ❑ Equity, Diversity and Inclusion

FY19 Budget Development

Using the Strategic Directions as the foundation, the Association's Programmatic Priorities represent the basis for the development of the FY 2019 budget.

Programmatic Priorities

- ❑ Diversity
- ❑ Equitable Access to Information and Library Services
- ❑ Education and Lifelong Learning
- ❑ Intellectual Freedom
- ❑ Advocacy for Libraries and the Profession
- ❑ Literacy
- ❑ Organizational Excellence
- ❑ Transforming Libraries

Strategy to Address FY 19 and Beyond

- Leverage strong balance sheet to fund investments that will generate revenue and reduce operating expenses
 - Endowment loan
 - ALA line of credit
 - Bank debt supported by value of buildings/other assets

Strategy to Address for FY 19 and Beyond

- Consider the best use of the ALA Headquarters
 - Commission analysis of best use of building
 - Consider how to provide most efficient and modern staff work environment
- Take advantage of all opportunities to streamline the organization and workflow
- New Business Development Committee revitalized

Motion

ALA Council approves the Programmatic Priorities, as the basis for the development of the FY19 budget and as a key component for strategic planning.

Mark your Ballot

FY19 Programmatic Priorities
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Thank You