

CD #13.1

2018-19 Midwinter Meeting

# Treasurer's Report to Council

*FY 2020 Programmatic Priorities*

Presented by:

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Seattle, WA

# FY 2020 Programmatic Priorities

- Council Action is Requested -

# Strategic Framework

Guides ALA's focus,  
operations, culture  
and frames its  
Strategic Directions

## Informed by:

- Insights from the Divisions, Roundtables and Council
- Focus Groups
- Change stream studies
- Member Survey

# Strategic Directions

Represents the Associations' primary areas of focus over a 3 – 5 year period.

- ❑ Advocacy
- ❑ Information Policy
- ❑ Professional & Leadership Development
- ❑ Equity, Diversity and Inclusion

# FY 20 Budget Development

Using the Strategic Directions as the foundation, the Association's Programmatic Priorities represent the basis for the development of the FY 2020 budget.

# Programmatic Priorities

- Diversity
- Equitable Access to Information and Library Services
- Education and Lifelong Learning
- Intellectual Freedom
- Advocacy for Libraries and the Profession
- Literacy
- Organizational Excellence
- Transforming Libraries

# Strategy to Address FY 20 and Beyond

- Continue to leverage ALA's strong balance sheet to build on first year of strategic investments designed to enhance revenue generation and streamline operating expenses:
  - Move forward in FY 20 with continued strategic investment
  - Monitor impact of investments and revise or refine strategy as needed
  - Use ALA's bank line of credit or other assets to support investments

# Strategy to Address FY 20 and Beyond

- Determine most impactful use of proceeds from sale of ALA Headquarters
  - Majority of proceeds reinvested in endowment to generate revenue for association priorities
  - Small portion used to facilitate development of new headquarters facility that will promote collaboration and result in lowered operating costs and general liability
- Implement recommendations of change stream studies to take advantage of opportunities to engage members more effectively and to streamline organization
- Continue to identify and pilot “New Business Development” ideas



Thank You