

ACRL LES Publications Committee
2014 Annual Convention Meeting
Monday, June 30, 2013
8:30-10am PDT

John Glover, Acting for Laura Braunstein, Chair

1) Introductions and announcements

Attending: Brian Flota, Amanda Binder, Ruth Boeder, Laura Braunstein, John Glover, Kathy Johnson, Amanda Rust, Linda Stein

2) Project updates:

- a. LES website (Linda Stein)
 - i. Continuing with the same software. No new training is needed.
 - ii. The sidebars are not under our control; not quickly changeable, has to be done via Dawn Mueller.
 - iii. Linda put information needing updates in the middle section, following the layout of other groups.
 - iv. Can announce, share links to events, and promote meetings on the LES home page.
- b. LES wiki (Linda Stein)
 - i. Remains the working archive of the Section.
 - ii. Don't want to duplicate website, but useful to have this material read to hand.
 - iii. Two redundant/dead links cut from wiki.
 - iv. Multiple past minutes, programs, and bibliographies have been added since Midwinter virtual meeting.
 - i. Kathy asked about mailing paper copies to Linda. Does she prefer scanning or mailing? Linda find with either.
 - ii. Scans have been mostly PDFs, color or B&W
 - a. What res? No standard or space limitation
 - b. 300ppi satisfactory, though 600 is "archival."
 - iii. Wiki remains a good functional archive
 - iv. Kathy has found Scott Stebelman's trove of early *Biblio-Notes*
 - v. Anyone who wants can upload content to the wiki
 - vi. Whatever we send to ACRL – Secretary sends our materials to Michigan for official archiving.
- c. LES-L mailing list (Amanda Rust)
 - i. Listserv has 548 subscribers
 - i. 10 up from last year
 - ii. 5 years ago (or so) we were around 480 people.
 - iii. Growth continues through drops and rises.
 - iv. Kathy said it was at one point down to 300 or so in her memory.

- v. All agreed high quality traffic.
 - vi. Amanda Binder is taking over LES-L with Rust going to Vice-Chair/Chair-Elect position.
 - vii. Amanda R. and Amanda B. will confer about details of handover.
 - viii. One thought for future: do we care about book advertisements on LES-L?
 - ix. Amanda R. has run a semi-annual policy reminder about privacy
 - i. Semi-private list
 - ii. Vendor lurkers
 - x. Amanda does moderate; sees everything
 - xi. John suggested clarifying students, librarians, vendors, etc.
 - xii. Question about articulating facts vs. opinion on LES-L – libel cases, etc.
- d. *Biblio-Notes* (John Glover)
- i. Recent issue.
 - i. Generally agreed good variety; format easier to read
 - ii. Multiple people commented on Laura Fuderer’s article
 - ii. Multiple people liked the Throwback feature.
 - iii. Wish that it would be easier to link to articles
 - i. John will investigate ways to make links/anchors
 - iv. Kathy suggested “best of social media”
 - i. Amanda will consider possibilities for representing quotes from social media in *Biblio-Notes*
 - v. Amanda B. suggested a bit.ly link to track usage
 - vi. Brainstorming future articles & generating them
 - i. Overview of types of past articles; reference them; semi-index
 - ii. Recommended social media reading list
 - iii. Linda – that triggered the article;
 - iv. More “throwback”
 - v. Photo Gallery, maybe focusing on Special Collections articles
 - vi. LES-L summary article; “we learned [X] from the list”
 - vii. Environmental scan – talking about what are the top 10 things ACRL has done in the past year as seen by literature librarians
 - a. Reflection on this – John will suggest in next
 - viii. Membership meeting – asked nancy
 - ix. Ruth suggested Roundup linkdump from ALA for
 - x. John send out post-conference reminded
 - a. Question about whether current deadlines are necessary, or only tradition
 - b. John will contact ACRL to inquire about these changes

- c. Would other sections be interested in this?
- e. LES Bibliography (Ruth Boeder)
 - i. Moment of transition! Transferring knowledge between Blake Landor and Ruth.
 - ii. Ruth took over the bibliography for Blake Landor, who has retired.
 - iii. Should we divide sections, rename, etc."
 - i. Ruth is considering an environmental scan
 - ii. Will develop proposal for Midwinter
 - iii. Article about the bibliography in *Biblio-Notes* brought in six new participants
 - iv. Zotero tells people to put real names on their accounts
 - a. A problem!
 - b. No way to find out who people are
 - c. Will consider ways to get new people involved
 - v. May write a brief tutorial if problems emerge
- f. LES Blog (Amanda Binder)
 - i. Content has been related to events
 - ii. Call for the book chapter; most popular Tweet, many RTs
 - iii. Put out a call for people to get writing on the blog
 - i. Did not have time to post to it as often as desired
 - iv. Had discussed trying to get Blog vs. Biblio-Notes chart
 - i. May send to Pubs to see about the comparison
 - ii. Goal would be to route content effectively
- g. Social media (Amanda Binder)
 - i. Facebook & Twitter
 - ii. Twitter 98 followers (up 28 since MW; 48 since last Annual)
 - iii. Facebook 110 members (37 since annual; 19 since MW)
 - iv. There have been new members since ALA 2014 started
 - v. Facebook group transition to Facebook Page → will work on this year
 - vi. Will have to archive Facebook group content
 - i. Kathy suggested more content for Biblio-Notes best of
 - ii. Brian said there's a way to do it
 - vii. Amanda B. will take over LES-L for a year
 - viii. 2015 end of Amanda B.'s term
 - i. Will write up her duties as time allows
 - ii. Write up the duties and ensure saved somewhere
 - iii. passwords
 - ix. Ruth asks – do we need a co-chair for Social media?
- h. Brochure
 - i. A little bit old
 - ii. Need to follow up w/ACRL; see Exec II notes
 - iii. Should we talk to MLA about this?
 - iv. Brian Flota & Ruth Boeder will work on this.
 - v. Add a QR code?

- vi. Brochure vs. bookmark?
- i. Calendar
 - i. This idea has been discussed by Exec, et al., the last year
 - ii. Linda just took the calendar down, as it was not kept up regularly
 - iii. Take this back to Membership
 - i. We can publicize
 - iv. Laura asks, relatedly: the list of literature librarians
 - i. ALA Connect and Google provide a lot of information. Is it enough?
 - ii. Some librarians use it to approach people for review for tenure
 - v. Calendar – all contribute; we publicize
 - vi. Directory – of lit librarians – dead issue
 - vii. Social Media + Bibliography have both been big helps this year.
- j. We aren't just communications anymore!
 - i. Scholarly Communications & PR?
 - ii. Talk at Midwinter.