

**ACRL Literatures in English Section
Publications Committee
2013 ALA Annual Convention
Monday, July 1, 2013
8:30-10am**

Attending: L. Braunstein (Chair), J. Glover, L. Stein, R. Boeder, L. Fuderer, A. Binder, B. Landor, J. Arnold

1) Welcome, introductions, and announcements

2) Website (L. Stein)

Linda received Drupal training from ACRL. We only have control over the middle section of website, and it has been tricky to add our content on the side columns. We should think about where we want our content. Social media links are on the LES landing page now, but they could become standard features on all subpages, with “meat” in middle column.

3) Wiki (L. Stein)

The Wiki is now labeled as the section archive. Linda continues to collect old programs and bibliographies from membership. At one point LES considered a historian position to archive materials, but ACRL had a policy of keeping materials for five years, then sending to an archive at the University of Illinois. See Linda's email from 27 February 2013. The LES Secretary is the section's designated archivist. In some sections, past chair or past secretary collects materials. We should have a policy of what is to be archived, or guidelines, beyond what ACRL needs, and these guidelines should outline what is to be posted on ALA Connect and what goes on the wiki.

Action: Linda will consult with LES Planning committee as to revising governance document with archiving guidelines. Old link on ACRL wiki -- ask Megan Griffin @ ACRL. Is it feasible to move the archive to ALA Connect?

4) LES-L (L. Braunstein for A. Rust)

The mailing list has 518 members, up from 509 at this time last year.

5) Biblio-Notes (J. Glover)

John continues to solicit content. The spring issue was our longest in several years. There were some good suggestions from the survey. Google Analytics may provide data on PDF downloads. Ideas and questions, for LES Exec and others: In soliciting book reviews, should John ask publishers? Is that ok w ACRL? Need to check in with Megan @ ACRL, if this is a “section activity” instead of individual. Do we use the same format as other section newsletters? Do newsletters accept ads? Ideas: “list of new publications” feature, mediated by LES-L; Anniversary feature; Biblio-Notes “wayback machine.”

Action: John will send reminder for submissions, including ideas for new features, once a month, and will follow up with ACRL about soliciting

publications for book reviews.

6) Communication Survey (R. Boeder)

The survey indicated that members have some desire for increased social networking. Members want to see and share LES specialized content, i.e. reviews and discussions of reference materials, but the question may be how to share this content. Suggestions for improvements: need buy-in for blog, more effective ways to solicit content and comments. Exec comments: lots of interest in product/book reviews, suggestion that the blog could have shorter, lighter posts, perhaps as teaser for newsletter, "5 thoughts about..." feature, crossposting to social media. Note: small sample size.

Action: Ruth will write summaries of survey for Exec, blog, and newsletter. Ruth will work with Linda to archive raw data and PDF of questions on wiki. Publications committee will consider repeating survey in a few years.

7) Blog (A. Binder)

Amanda is generating ideas and posts from members. May be a nice way to connect with "lurkers." Use for generating interest about membership, recruitment.

Action: Amanda B. will write a new post with "5 thoughts about what/who this blog is for" (with input from Laura B., Arianne, others). Every one on LES Pubs generates content to start out.

8) Bibliography (B. Landor)

Two main tasks of this year are now substantially finished: Converting from wiki to Zotero, and updating from 2005 to present. Work was completed by Pubs committee plus other LES volunteers. As of July 1, there are 1383 items. Sections not updated yet: (see agenda notes). Many Scope notes submitted. The LES website now has a separate page with just scope notes, linked from Zotero description. Do we need a scope note on content types? Pre-2005 bibliography now archived on wiki. We should snapshot the Zotero site every few years to archive.

Action: Ruth Boeder will take over leadership on the project. Blake will send "punch list" of what needs to be done to Laura and Ruth, including list of contributors to post on website. Blog could include a feature or an RSS feed of new citations. Move "ownership" of site to Ruth. Idea for Biblio-Notes feature: new citations in bibliography.

9) Social media (A. Binder)

Reminder to section: In order to promote activities of LES through social media, information needs to exist elsewhere on the web. Example: ALA authors panel. Facebook group has 78 members, comparable to other sections. 49 followers of Twitter feed. DH+Lib is following, retweeting. More members have been posting on Facebook (communications survey suggested that Facebook is more popular with LES than Twitter). There is a Twitter list of LES tweeters

Action: Amanda will continue to promote LES activities in social media and send Twitter list reminder.