

AMERICAN LIBRARY ASSOCIATION

10.3

Item: Publications Item Number: 215.8.1

Approved by: ALA Council Page: \_\_\_\_\_ of \_\_\_\_\_

Issue Date: January 1976 Supersedes: \_\_\_\_\_

---

RESOLUTION ON SEXIST TERMINOLOGY AND SEXIST ADVERTISING

- WHEREAS, The Council adopted at the 1975 Midwinter Meeting a resolution on sex-stereotyping terminology instructing that sexist language be avoided in future publications and official documents; and
- WHEREAS, The Council adopted in 1971 a policy entitled Racial and Sexual Parity - Women in Librarianship (ALA Policy 106.6.1); and
- WHEREAS, The intent of these actions is clearly a mandate for treating women equally and for conducting Association business free from sex bias detrimental to women; and
- WHEREAS, The official program for the ALA annual conference of 1975 uses sex-stereotyping terminology on the following pages: 4, 35, 51, 61, etc.; and
- WHEREAS, The recent ALA advertisement in a nationally distributed publication (Parade magazine, 4-20-75), derived from ALA's 1975 National Library Week poster, included the cheap and sexist phrase, "How to land a woman;" be it therefore
- RESOLVED, That guidelines be established immediately and distributed to all ALA staff for editing all future publications and official documents so that the Council's resolution on sex-stereotyping terminology is implemented fully in letter and in spirit; and be it further
- RESOLVED, That guidelines be established for review of all future advertising copy to insure that discriminatory remarks of any kind are eliminated from public statements of the American Library Association.

AMERICAN LIBRARY ASSOCIATION

*Item:* PUBLICATIONS *Item Number:* 215.8  
*Approved by:* ALA Council *Page:* 1 *of* 1  
*Issue Date:* January 1975 *Supersedes:* \_\_\_\_\_

---

## RESOLUTION ON SEX-STEREOTYPING TERMINOLOGY

WHEREAS, Many American Library Association publications and official documents use nouns and pronouns with strictly made connotations in referring to members of the Association, and to specific positions and titles; and

WHEREAS, The consistent or exclusive use of the masculine gender perpetuates the traditional language of society which discriminates against women; now therefore be it

RESOLVED, That future publications and official documents of the American Library Association avoid terminology which perpetuates sex stereotypes and existing publications and official documents, as they are revised, be changed to avoid such terminology.

AMERICAN LIBRARY ASSOCIATION

Item: PUBLICATIONS Item Number: 215.7  
Approved by: ALA Executive Board Page: 1 of 1  
Issue Date: October 1974 Supersedes: \_\_\_\_\_

---

Publications - first consideration

VOTED, That the Executive Board approve as policy that materials prepared by any unit for publication will be offered to the ALA Publishing Services Department for first consideration.