

CJCLS Membership and Communication Meeting
ALA Annual Meeting, Washington, DC
January 27, 11:30-12:00
Grand Hyatt, Independence B/C

Meeting Notes

Participants: Elinor Appel, Jackie Belanger, Anne Chernaik, George Strawley.

- I. **Welcome & Introductions:** Jackie welcomed new members and introductions were made.
- II. **Midwinter 2010 Membership and Communication Minutes:** Elinor reviewed the minutes with the group as there was no print version available. <Follow up: these will be posted shortly on the CJCLS website.>
- III. **Ideas for outreach to members and others (and point person/lead for follow up)**
 - Ask ALA to generate a list of members who are affiliated with 2-year colleges (Jackie)
 - Identify state and local professional organizations representing 2-year colleges (George)
 - Contact Eva Lautemann and Mary Ann Sheble to learn more about why librarians don't choose to join CJCLS and how to reach out to them (Jackie)
 - Find out who started the CJCLS blog (Anne)
 - Contact Christine Crowley about developing the CJCLS blog and to discuss its relationship to the newsletter (Jackie)
 - Develop the CJCLS blog to be a forum for publishing ideas and conversation from the listserv; bring in guest bloggers to spotlight work, libraries, and ideas; put it on an RSS feed (Anne)
 - Draft survey to members re. virtual communication and meeting ideas (Elinor & Jackie)
 - Start a discussion group in ALA Connect (Jackie)
- IV. **Time line**
 - Survey sent out to listserv: August 31
 - Blog refurbished: Nov. 1
 - Marketing list created: Nov 1
 - Blog up and running by Midwinter 2011

Minutes submitted by: Elinor Appel