

**CLS Membership Committee  
Executive Committee Report  
January 21, 2007**

**Membership Committee Activities:**

- Committee meeting held via phone conference call on December 11, 2006
- Monthly letters:
  - New members 237
  - Reinstated members 62
  - Dropped members 194
- Letter to library school students
- Message to state chapters about availability of CLS brochures to distribute
- Recruitment message on COLLIB-L twice a year
- Assist Member-at-large with Friday Night Feast (Shawn Fields and Deborah Robinson will assist)
- Next Generation Recruitment letter
- Survey of dropped members

**New Initiatives:**

- Additional membership content on CLS website (ACRL Membership Advisory Committee would like for us to create a “new member” web page)
- Recruitment of retired member to include CLS retiree list serve hosted by ALA (CLS responses to membership survey – 68% 45-65 and 60% plan to retire in 14 years)
- Mentoring program for new members – committee started e-mail conversation and will continue discussion at our Annual Conference meeting