

Membership Committee
ALA Annual Meeting 2004
Orlando, Florida
Monday, June 28, 2004
8:00-9:00 am, Sheraton 203

Members Present: Lynda Duke (1st term-exp.'05), Jennifer Long (1st term-exp.'05), Deborah Robinson (1st term- exp.'06), Samantha Skutnik (1st term – exp.'06), Kendra St. Aubin (2nd term- exp.'06), Ann Tenglund (1st term – exp.'06), Helena Rodrigues (2nd term-exp.'06)

Absent: Melinda Dermody (2nd term-'05), Shirley Lankford (2nd term-exp.'06), Claudia Lascar (1st term-exp.'06), Kitty McNeill (1st term-exp.'05)

Guest: Damon Hickey, Chair, College Libraries Section Executive Committee

Welcome & Introductions: Membership Committee Chair, Helena Rodrigues, welcomed members to the meeting. Self introductions followed.

Minutes: The minutes of the Virtual Meeting (November 17-24, 2003) were approved as amended (the name of Lynda Duke was added to the list of online participants).

Chair's Report: Helena distributed a written report she had prepared for the ACRL Membership and CLS Executive Committees Meetings. The report includes statistics on CLS brochures distributed and totals of email correspondence to new members, reinstated members and dropped members.

ACRL Membership Committee Report: Helena relayed information discussed at the ACRL Membership Committee held on Sunday, June 27, 2004 and the CLS Executive Committee Meeting held on Saturday, June 26, 2004. ALA is considering a possible change regarding its dues structure. Dues have not increased since 1992. Two possibilities include: a) a lower rate for students and affiliated members (retirees, unemployed, etc.) and a higher rate for all others; and b) the same lower rate for students and affiliated members plus graduated dues based on salaries for all others. At both meetings, straw votes indicated split support for each scenario. Helena also reported that the ACRL Membership Committee discussed the future use of virtual meetings as a possible replacement for Mid-Winter meetings. She informed the ACRL attendees that the CLS Membership Committee had initiated this practice very successfully in November 2002.

Friday Night Feast Report: Melinda Dermody, coordinator for this event was not present. Helena did attend and reported that the dinner was attended by over 40 people and certainly was very successful.

Review of Letters Sent By CLS Membership: Copies of all form letters were distributed. Recruitment Letters were sent by Kendra St. Aubin twice a year in November and May. Kendra edits the letter before mailing it and will continue this task again in 2004-05. Ann Tenglund offered to mail the letter to all "dropped" members. Helena reported that a few other CLS sections include a short survey within their letters requesting a reason why they did not renew membership in CLS. Ann is familiar with survey software called "Survey Monkey" and is willing

to use this as part of the letter. This software tabulates all replies in a report format. Helena will acquire the questions used by other sections and the committee will review these via email. Damon Hickey suggested to include the question, "Do other professional meetings have a higher priority?" Samantha "Sam" Skutnik volunteered to do the mailing to Library School Students. It was suggested that she send the letter to all Library School Deans for distribution. Helena will continue to email welcome letters to new and reinstated members. Also, she will ask the manager of the COLLIB-L list to automatically add new CLS members to this discussion list as a benefit of membership. Lynda Duke suggested that the benefits of joining CLS be bulleted in the letter for easier reading.

CLS Brochures: Helena reported that state chapters' representatives requested over 500 brochures for distribution during their local conferences. She had to seek permission to reprint more and this was approved by Susan Richards, CLS Executive Committee Chair. Lynda Duke agreed to continue to send letters to State Representatives indicating the availability of the CLS brochures. Damon informed the group that this publication should be reviewed at least every 2 years.

Recruitment Efforts: Jennifer Long reported that she requested and received a list of current CLS members by principal area of work from the ACRL main office (Mary Jane Petrowski). She continues to work on her recruitment project.

Mid-Winter 2005: By a show of hands, most members indicated that they would be attending the Mid-Winter Meeting 2005 in Boston. Damon suggested contacting "Mickey" Zemon at Emerson College regarding a reception at her library which is located very close to the Convention Center. Helena will contact her and report to the group via email.

Next Meeting: A virtual meeting will be scheduled for November 2004.

The meeting was adjourned at 9:10 am.

Last Update: September 2004