

ACRL College Libraries Section  
Membership Committee Meeting Minutes  
Sunday June 24, 2012  
8:00 am – 10:00 am  
Disney's Paradise Pier Hotel

- I) Welcome & Introductions: Members in attendance: Sally Gibson (Co-Chair), Claudia Ruediger (Co-Chair), Sally Bryant, Kim Copenhaver
  
- II) Membership Reports: Co-Chair Sally Gibson reported that membership reports from April and May were received on June 18<sup>th</sup>. In light of the impending ALA Annual Conference and many of the committee members rotating off of the committee, Sally Gibson and Kim Copenhaver split the list in half and disseminated the welcome, reinstated and drop letters to ensure timely notification to CLS members.
  
- III) Value of Membership Project: On February 14<sup>th</sup>, a post from the Membership Committee was placed on the CLS Facebook page asking the following: *"What is the value of CLS to you?" The Membership Committee would like to hear your thoughts on what CLS membership means to you. Please share a brief statement about the value and importance of CLS to you.* The post received eight comments from page subscribers. Two comments were selected and utilized to update the ACRL/CLS Brochure.
  
- IV) New Business:
  - a) **ACRL 101:** Sally Bryant and Kim Copenhaver represented CLS at ACRL 101 on Saturday, June 24<sup>th</sup> at the ALA Annual Convention. Conversations regarding CLS were held with three potential members. Kim collected their contact information and will follow up via email to thank them for their interest and direct them to CLS resources. Sally B. noted that ACRL held two virtual ACRL 101 sessions prior to Annual conference this year and perhaps that resulted in decreased attendance at the event held during Annual.

In the future, it would be helpful for the CLS representative to have a Contact List to collect contact information, a listing of CLS programs being held during Annual to distribute along with the CLS brochure and table signage to clearly indicate where CLS representatives were located.

- b) **ACRL 2013:** Kim Copenhaver will contact Ann Watson, CLS Member at Large (awatson@shepherd.edu) regarding the CLS Social Activity scheduled for ACRL 2013. Kim will ensure promotion for the event is disseminated via the CLS Newsletter, Collib, and via direct email to CLS members. Sally Gibson notes that ACRL is willing to provide membership email lists upon request. In the past, Taylor and Francis has sponsored this event to subsidize the cost of member attendance.

Claudia Ruediger suggested that we consider implementing the option for new/potential CLS members to partner with an experienced CLS member to make attendance less intimidating and more welcoming to new/potential members. Sally B. suggested adding a short networking session prior to the sit down dinner to enhance the event and make it more appealing to new or potential members. Everyone agreed this was an appealing idea and the committee will discuss implementation of this option for future CLS events. A check box could be placed on the

invitation to indicate if the dinner attendee was interested in serving as a mentor or being paired with a veteran member.

- c) **ACRLSMC Biannual Stats from the CLS Membership:** Claudia will compile the annual stats and submit the results to Kimberley Bugg, ACRL Membership Section Chair ([kimberleybugg@yahoo.com](mailto:kimberleybugg@yahoo.com)) during the month of July. Information submitted should include the following:

- Number of letters sent (New, Dropped, Reinstated)
- Number of tweets and number of followers
- Number of likes via the CLS Facebook page
- Number of socials and number of attendees

Minutes respectfully submitted by Kim Copenhaver, June 29, 2012.