

The Medium-Sized Academic Library Discussion Group
Sunday, July 12th from 8:00 – 10:00 a.m. at the Intercontinental Hotel, Sullivan Room
Discussion leaders: Jan Kemp and Mary Heinzman.

The topic of discussion will be "Library Service in Tough Economic Times". Discussion will center around the following questions:

- a) What do you cut?
- b) How do you market the cuts?
- c) What work is not getting done?
- d) Electronic content versus print? Can you afford both? How do you choose?
- e) How do you plan strategically during times of cuts?

Please join the ACRL College Library Section's Medium-Sized Academic Libraries Discussion Group to discuss the topic, "Future-proofing Your Library: Positioning Your Library to be a Vital Service to the Campus"

Sunday, January 25, 2009

10:30 – 12 noon

Grand Hyatt Denver, Castle Peak

Gain valuable ideas about how others are positioning their libraries to play a vital role on campus. Compare notes with colleagues about services, marketing, and staffing, including questions such as these:

- How do you market your library to ensure that everyone knows what services you provide?
- What new services are you offering? What services have you discontinued?
- Have you found ways to be flexible in scheduling staff, cross-training, or furniture arrangement within the library?
- Are you able to move money around in your budget in order to spend it where needed? If so, how did you work this arrangement out with your Finance Dept.?

Please mark your calendars and join us for a stimulating discussion.

Mary B. Heinzman

Jan Kemp

Co-conveners, CLS Medium-sized Academic Libraries Discussion Group

ACRL / College Libraries Section
Medium-sized Academic Libraries Discussion Group
Report to the CLS Executive Board
ALA Midwinter Meeting, January, 2009

The ACRL CLS Medium-sized Academic Libraries Discussion Group met on Sunday, June 29, 2008, from 10:30 – 12 noon at the ALA Annual Conference in Anaheim, CA. Co-conveners John Pollitz and Jan Kemp led a discussion on the topic, "Facing Re-accreditation? Assessment approaches that work." Approximately 30 people attended the session.

The topic for the Midwinter 2009 discussion group will be "Future-proofing Your Library: Positioning Your Library to be a Vital Service to the Campus." The group will meet on Sunday, January 25, 2009 from 10:30 – 12 noon at the Grand Hyatt Denver hotel, and the session will be led by co-conveners Mary B. Heinzman and Jan Kemp.

Respectfully submitted,

Mary B. Heinzman

Jan Kemp

Co-conveners, CLS Medium-sized Academic Libraries Discussion Group

1-15-09