

FMRT Executive Board Meeting

Monday, March 30, 2-3pm ET (11-12 PT)

To Join: <https://ala-events.zoom.us/j/645590865>

Present: Andrea Battleground, Brian Boling, Jenifer Carter, Athina Livanos-Propst, Steve Milewski, Leigh Rocky, Gisele Tanasse, Laine Theilstrom, Monique Threatt, Lorraine Wochna

Agenda

1. Announcements (Gisele, 5 minutes)

REMINDER: VOTE!

2. Committee Updates (Various, 2-7 minutes each)

- Vice-Chair (Steven)
No update.
- Communications Committee (Jen)
We put a great streaming vendor guide made by Gisele on social media and the FMRT web site. People are using it.
- Programs (Laine & Lorraine)
See #3 below.
- Scholarship update (Gisele)
The scholarship is still on. Please promote it to students.
- Notables (Gisele for Bryan M.)
No update.
- Membership (Athina)
We were up 3% in January. Growth occurs mostly in the fall.
- Gala (Ben)
No update.
- Bylaws (Gisele for Michele)
No update.
- ALA Councilor Report (Brian B.)
We're discussing how to do business in lieu of the in-person meeting at Annual. Some online meeting will be scheduled.
- IFLA (Mo / Debbie)
2020 AVMS Call for Papers -- "Inspire, Enable, Engage and Connect: Video and Multimedia Productions by and for Libraries and Library Users." Dublin conference still not cancelled.
- Treasurer
As of January, we have \$31,235.

- Outreach / Onboarding of Student members (Gisele/Steven)
We are scheduling a meeting for April 8.

3. Update on Cancellation of Annual and discussion of options including webinars

Gisele: Can we turn our programs into webinars or something online? Round table leaders got an email from Danielle asking us to hold off on anything formal or any announcements until we hear from ALA. They are trying to centralize everything in one place. What would a virtual program look like for us? Lorraine and Laine have done so much work already—it should translate well online.

Lorraine: Do other FMRT groups have plans made? Like our discussion groups?

Gisele: Not really. Our open forum could be Q&A webinar, although it can be tricky online to get frank discussions. Should we do our programs/groups at the same time we would have had them if the conference had happened? ALA is now forced to explore new online and virtual options, so it will be interesting to see what they come up with. We should nonetheless figure out for ourselves how to present the program. We should tell panelists that we're still working with ALA on what will happen.

Lorraine: Are there any different legal issues when doing the program online? Should panelists sign a waiver?

Jen: We do have a release form put together for our webinars—we could alter that for the panel.

Gisele: If we do a freestanding webinar, we should give the panelists a form, but we need to wait to see what ALA will do. We should prep for both a coordinated program from ALA as well as our own standalone programming. I'm skeptical that ALA has a way to price/mediate access to content, so they'll likely produce a central calendar of online events. They may make us use ALA software like ALA Zoom or Connect. Brian, have you heard anything about virtual programming?

Brian B.: No, not yet. It may work better for FMRT if we space out the webinars/discussions instead of doing them all within the ALA Annual timeline.

Gisele: It would be great to have these programs open as membership builders. Perhaps in league with Videolib? It would be an enticing freebie, and we could get feedback on what people want in the future.

4. New Business

None.

// Next meeting April 27.