FMRT Executive Board Meeting
Monday, January 13, 2-3pm ET (11-12 PT)


1. Announcements (Gisele, 5 minutes)
   No announcements.

2. Committee Updates (Various, 2-7 minutes each)
   • Vice-Chair (Steven)
     No updates.

   • Communications Committee (Jen)
     We are sending out vendor guidelines, and we would love any comments or suggestions that you have. Brian B., Gisele, and Jenifer put together guidelines for vendor participation, outlining what their involvement looks like and what sponsorship would entail. It’s something we could put in the handbook or post online to our website.

   • Programs (Laine & Lorraine)
     Lorraine and Laine sent an email to Gisele about the plan for programs. They are in the process of waiting to hear back from the prospective presenters. We contacted the University of Washington (Pacific NW political protests and rallies), the Chicago Public Library (Photovoice), Howard Besser (worked w/ OCCUPY folks in NY to preserve their footage), Video Data Bank, and Media Burn (archive ‘lost stuff’). This program is about community voices and how libraries can help share and preserve community voices and media. We’re trying to find a representative from a public library and an academic library, also a nonprofit organization. There is a tentative deadline of February 15.

   • Scholarship Update (Gisele)
     If you’re working with media librarians and training, please do push that scholarship out there for them. Maybe we should share it with Howard Besser.

   • Notables (Gisele for Bryan M.)
     Bryan will have everybody’s ranking for the films by this Wednesday, and they will whittle down the list at Midwinter. Bryan asks who pays for Notables lunch at Midwinter. Gisele said typically what happens is we find a restaurant and make a reservation because you can’t bring food into the convention center. There is reimbursement available. Steve says last year the Notables chair submitted the receipt to Danielle at Midwinter and copied the treasurer that she had done so. They had set an amount for the lunch; the total was $125. Did the Notables chair pay with a credit card? Steve thinks so, yes. Technically the board has to approve this spending ahead of time. Gisele moves to change the maximum amount of lunch for Notables to $200. Melanie doesn’t foresee any problems. Neither does Steve. The board approves.

   • Membership (Athina)
     Membership is up 8% in general. (More here missed by secretary?).
• Gala (Ben)
Two possibilities are in the works for the gala: film studies professor from University of Chicago Nina Cartier (Bradley); and the Chicago Film Archive. Lorraine asks what Chicago Film Archive does. Ben says they educate people on their collections; their archivist would talk about something we’re interested in. Gisele wonders how we can shape the focus of the content to attract people from outside FMRT.

• Bylaws (Gisele for Michele)
No updates.

• ALA Councilor Report (Brian B.)
Webinar about SCOE Forward Together. This is an opportunity to learn about the latest information regarding Forward Together and a chance to ask questions or share feedback. February 13 at 1 p.m. CST. Register: https://ala-events.zoom.us/webinar/register/WN_4pd3QMHJTn2h8Gc7fnlGXQ. Gisele would like to see FMRT reps at the webinar; anyone who can attend, that would be great.

Brian also learned some of legal framework behind ALA, and there is guidance on avoiding antitrust issues by what we say about specific vendors. Link ALA Legal Framework: https://drive.google.com/file/d/0B7PbQT3yjD1zYUI5SJNSGxqktlNnZFMjdvM0xJeJZ/v?usp=sharing

• IFLA (Mo / Debbie)
No updates.

• Treasurer
Membership numbers up from last year. More budget news at Midwinter.

• Update from Vendor Relations Working Group (Brian B. /Jen/Gisele)
Draft going out next week—please review before Midwinter meeting so we can talk.

3. Midwinter Schedule & Update
Samantha says she wants people to review her slides and to contribute questions concerning the digital media group. The meeting is Sunday 26 at 2:30; it might be on YouTube or live Tweeted. She’s also working on marketing for the meeting. Here are the digital media discussion slides: https://docs.google.com/presentation/d/1uWICjBQyV1XCKBUaYDrlCWhR8no4WaWPlh95tC1pc8/edit?usp=sharing. There will be a virtual attendance option using the same URL she will send in email to all.

The digital media discussion group and the streaming media open forum are both in 111B in the convention center.

Sunday dinner is at 6. Sixteen people signed up; three are from Kanopy and some from Proquest (who are corporate members of FMRT).

In terms of agenda-setting, we’re looking at the vendor relations document and recruiting and messaging—we open to other new business.
4. SCOE Moving Forward Messaging
Please see draft of messaging to VideoLib (seeking your feedback on language and tone): https://docs.google.com/document/d/1sQyd4dbv-DhwUfLpq3NXmcQSz2aX8vNnMcPTdFJbD0/edit?ts=5e18bc71
Gisele wants approval to send email to VideoLib and VideoNews out soon. The board took time to read the message and commented on its content. Board encouraged Gisele to send it out now.
Please be sure to provide feedback about the SCOE recommendation to make round tables have 1% of ALA membership in order to survive (there are other recommendations we do support).
Melanie: Notables has a humanitarian aspect; these videos are important to emphasize. She sees FMRT’s ability to be important to many things in libraries today.
Gisele: Can we work with social responsibility round tables? We need to be open to all avenues to increase membership or change to survive. There are over 1200 subscribers to VideoLib and more to VideoNews, and we need to start there. Reduced potential membership is the point to make to ALA; whereas our services should be accentuated to VideoLibbers.
Michele: Do we want to mention that the dissolution of FMRT would remove the impetus for many of our members to attend ALA? We also may want to mention the success of our programs and cooperative involvement with Now Showing at ALA. Have we discussed the possibility integrating Notables with VIDEO LIBRARIAN online? Gisele says Randy was looking for money, so we aren’t at the point where we can make a money offer.
Gisele: Is one avenue to explore a journal or publishing option? Some way to share scholarship and resources?
Laine: Where do new members who pay come from? How do we reach these people who might not be on VideoLib? We could emphasize the social justice aspect of things we do.
Samantha: Do you want to do a small video project at the digital media discussion group? We are planning to YouTube cast it and would love to get everyone on camera about what FMRT has meant to them. She came in as a nonpaying student and this group has been great to her, so she became a paying member.

Athina says people do continue from student to paying member. Gisele says we could look at data. We will talk at Midwinter.

5. New Business

// End January Meeting; next meeting at Midwinter