

FMRT Executive Board Meeting

Monday, October 29, 2018
via Adobe Connect

Link to meeting recording: <https://ala.adobeconnect.com/p7aceafferea/>

Present: Andrea Battleground, Debbie Benrubi, Brian Boling, Jenifer Carter, Benjamin Franz, Tiffany Hudson, Athina Livanos-Propst, Lowell Lybarger, Melanie McCartney, Steven Milewski, Erin Miller, Leigh Rocky, Scott Spicer, Gisele Tanasse, Lorraine Wochna

Announcements (Lowell)

When the new listserv address came out we had some interesting feedback from people responding to the entire list to unsubscribe. I am the one who actually moderates that—it is unfortunate that 60 to 70 people left the list. Perhaps a herd mentality kicked in with the request for unsubscribe.

So far we have one preconference event to be held at the ALA conference site. Ben is organizing the event. It is not the gala.

There's another preconference event with AMIA that we will be promoting on our listserv and on social media. It won't be advertised through the regular conference program booklet unfortunately.

Review of minutes from Executive Board meeting September 24, 2018 (Lowell + Leigh, 5 minutes)

Any questions or corrections?

No comments.

Nominations Update (Lowell for Andy 5 minutes)

Andy can't make it today, so Lowell is giving his report. There are three positions for which we need nominees, and we have people running for all three positions. Steven Milewski has decided to run for vice chair/chair-elect. Melanie McCartney has decided to run for treasurer. Brian Boling has decided to run for ALA council representative (a new position). Andy wanted to stress that contested elections are a good thing, so just because these people are graciously coming forward and offering to serve, please don't rule out running for any of these positions. It would not be considered an overly competitive thing to do to put your name forward. We have until December for nominations.

Program Committee Report (Athina, Lowell 15 minutes)

Online membership meeting/webinar (Athina)

Reminder of Managing Streaming Video Panel & Discussion with Sarah McCleskey, Michele Mckenzie, Amanda Scull, and Giselle Tanasse, and Scott Spicer, moderator, on November 13, 2:00pm-3:30pm EST, <https://ala.adobeconnect.com/vrtmembership/>. Athina says we are excited to have a great panel put together, and we published the invitation. Please pass it along to others who might be interested. We have a general call for questions, but we haven't gotten any yet, so we are asking the board to try to find some questions we can have ready to ask our panel. A meeting reminder will be sent out in the next day or two.

Scott has come forward and offered to moderate the panel. Thank you, Scott! Lowell will be "hosting" the meeting online. This will be coming off the heels of the National Media Market conference where this topic was probably discussed a lot. Lorraine suggests and Erin agrees that we can use National Media Market questions for the panel.

Suggestions for two online membership meetings/webinars, Spring 2019 (Lowell)

They are:

- What is Media Literacy? – Invite? : [Renee Hobbs](#) (Harrington School, URI) and Anne Canada, Library Media Specialist (Paris, AR, [AA IM](#) President Elect)
- Libraries and the Digital Media Makerspace – Invite? : [Forrest Foster](#) (O’Kelly Library, Winston-Salem State University) and [Jason Evans-Groth](#) (Hunt Library, NC State Univ.). Listen to Foster and Groth’s podcast from 2016: <https://tinyurl.com/yctqjm4b>. Listen to Foster’s innovative Information and Digital Literacy Skills presentations: <https://tinyurl.com/y827se5r> and <https://tinyurl.com/mzr4pmw>

Lowell wants a broader discussion of what else we might do for a future online membership meeting. It’s fairly easy to set up these meetings and helps to spread awareness of the FMRT, as well as the issue at hand. Lowell suggests two topics that explore the idea of what media means (see above). We as librarians have used this word in one way or another, so the issue would be to what extent we want to delve into certain topics that might be of interest to different people. Lowell just wants to try to understand the term media as applied to libraries. One question might be, what is media literacy? This could be a whole other realm, and we might not want to even consider it. A couple of people mentioned Renee Hobbs in a previous meeting about media literacy, and Lowell has a colleague in Arkansas who is a media specialist who might have comments on the topic. What does media specialist mean? The title media library specialist usually means to be a school librarian, so to what extent do they deal with media? In Arkansas, there is a student media festival where students are learning to create media—it’s reaching out into rural areas—and it might be good thing to look at for the meaning of media.

The other idea Lowell had was the digital media makerspace. Lowell himself can speak to this. To what extent would digital media makerspaces be of interest as a program to us? We could probably handle this topic pretty well, as we’ve already been involved with it. Please consider other people from the ones suggested who might be interested in paneling a program on digital media makerspaces. Lowell is happy to have anyone work on this.

Lowell says we will pursue this further.

Preconference Program Reports (Ben, Lorraine 10 minutes)

The 150 Year Road Trip with Kim Nelson (Ben)

This event is a very interactive experience. We will be walked through the 150 Year Road Trip about a young German economist who uses what he learned about how Canadians treated First Nation tribes to help formulate the German policies expansion that would lead to the world wars and the Holocaust. Ben has prepared and submitted a proposal to ALA hitting all the educational modalities the program will include, involving the fact that it is a way to alter media space because it is so participatory-- people will be invited to contribute ideas to make the documentary better. Ben hopes the jury at ALA will view this favorably and will say we can go forward. Kim Nelson is very excited to do this. She especially liked the idea of Thursday, June 20 because it works out better for her. Ben thinks it will be about the same amount of money. Ben answers some questions: there will definitely be a charge for attendees and we will have to figure out what to charge; he’s not sure if we have to pay for the room; Lorraine suggests charging \$20. Lowell wants to clarify that this is not the Gala, which makes it great that we have so much going on for the next conference coming up. Ben says this will be a three or four hour event prior to the conference. Ben says that the price will probably be around \$2000. Lowell will be in direct contact with Ben as to the location. Lowell does have to fill out some forms for ALA preconference events. Ben says there’s no need for major refreshments as this is not the Gala and the subject matter does not really suggest refreshments. We should have water, of course. The event will be on-site at the conference.

Evening of Archival Shorts with Andrea Leigh and Dennis Doros (Lorraine)

We’re not sure what date we have for the archival screening event. This is all going to be done by AMIA and the Library of Congress with Lorraine and a few other people helping out. It will be at the National Gallery of Art and will be free. We are helping them promote it. And AMIA will have an exhibit table in

the conference hall. Lowell wants to confirm that this is in our interest to work with AMIA because we are very much about film and video. Lorraine says we're looking at a Friday time from 2 to 4 maybe.

Gala Committee Report (Lavoris, Ben, Andy 10 minutes)

The committee looked at 10 locations within walking distance of the conference center. We have selected a spot called Busboys and Poets, <https://www.busboysandpoets.com/>. Andy went there to try them out because they are a bar and grill, and he says that they are delicious and have vegetarian and vegan food. Busboys and Poets has room for 85 people to sit, and any more than that is standing room only. If we decide to do tickets at the door, then they will want a cut. The program will be Bridget Maher, who is the program director at American University's School of Communications Film and Media Arts Division. She will give us a presentation on a new work of hers concerning the life and times of the first major archivist of the American avant-garde movement, Sally Dixon. She has promised some very interesting clips and a 30 to 40 minute presentation with room for questions.

Do we include this as an option when people are registering for annual? The consensus is that yes, it is usually a registration option. Lowell says he will check with Andy and Danielle about the registration question.

Are we getting any sponsors for this? Gisele will look into getting sponsors for the Gala.

Open Discussion: Revision of FMRT Documents (10 minutes)

EDI (Equity, Diversity, Inclusion) Statement [Google doc](#)

About <http://www.ala.org/rt/vrt/aboutvrt/aboutvrt>

Mission Statement <http://www.ala.org/rt/vrt>

Strategic Plan <http://www.ala.org/rt/vrt/governance/vrtstratplan/vrtstratplan>

Lowell would like to introduce the topic of discussing some of our documents. Jenifer says a draft of the new EDI statement is out in Google, and we are happy to receive any comments people have about it. Please add a comment to the Google doc or email us. Lowell says we would love to hear from anyone about this because it should be an organizational document. We will come up with the deadline for comments. Jenifer offers to send out the draft periodically to remind everyone to read it and offer comment. Lowell says we might be one of the first roundtables to actually have an EDI statement. It's also good to craft this statement to what we do and not have it be so general. Thank you, Jenifer!

Lowell would like to look at some information we have on our webpage. These documents (see above) need to be revised, especially the strategic plan, which hasn't been updated since 1999! Lowell's goal as chair is to try to oversee the implications of our new name and its effect on our being. We could set up some subcommittees for reviewing these documents. Gisele offers to take the lead on updating the About and the Strategic Plan. Let us know if you'd like to be a part of this.

Anything else?

Andrea asked that anyone who notices that the website needs updating, please send updates to her.

Athina says that the invitations for the mentorship program are up

<http://www.ala.org/rt/vrt/mentorship-program>.

Lorraine says that National Media Market would like to work more closely with FMRT.

Lowell says the next board meeting will be on November 26. An assessment of the membership meeting will be on the agenda. Please send all items for this agenda to Lowell. This may be the last meeting we will have before the midwinter conference. Lowell also says that Erin, our program committee chair, will be taking her doctoral exams in early November and we wish her the best!!