Exhibits

In order to enable the ALA conference management to operate within the budget approved by the Executive Board, certain regulations with respect to exhibit space assigned to professional groups are necessary. The following statement approved by the Executive Board is promulgated for the information and guidance of all concerned:

Recognizing exhibits at annual conferences as a means of assisting committees and other ALA groups in the prosecution of their work, the Association is under obligation to provide a reasonable amount of space for such exhibits at each conference.

The amount of such space set aside any one year is determined by the exhibit management in view of the total amount of space available, the amount of revenue budgeted, obligations to commercial exhibitors, and of the limitations of the conference expenses budget.

The amount and location of space to be assigned to any one group is also determined by the exhibit management which is charged with the responsibility of dealing as considerately and impartially as possible with all requests from committees, boards, and other groups with the Association. When space is limited groups may be required to share a single booth.

No rental fee is charged for space assigned an ALA group and the Association meets the expense of setting up the regulation backwall for the equivalent of not more than one booth.

All groups having their own funds (whether from dues, grants, or appropriations) are called upon to cover fees for rental of such booth furnishings as they may select if the furnishings have to be rented. Such groups are also called upon to defray the expense of setting up backwalls in excess of the one unit provided by the Association.

No rental fee for space may be accepted from any professional group within the Association for the purpose of granting preference over other groups in the allocation of exhibit space.

The exhibits of professional (non-library) organizations and of government agencies are accommodated with as liberal allowance as possible, provided, however, that the courtesies extended such groups do not unduly influence efforts to accommodate groups within the Association itself.
RULES AND REGULATIONS FOR EXHIBITORS

CONDUCT OF EXHIBITORS

The American Library Association reserves the right to refuse to sell space to, or exclude any objectionable exhibit or exhibitors, in the interest of general harmony and good taste. No exhibitor may sublease or sell any of its exhibit space without the written consent of the Association. The Association reserves the right also, in order to preserve a compact and attractive exhibit, to move an exhibitor's reservation, after consultation with him, to another location.

The Association reserves the right to control or remove from the exhibition any exhibitor, or his representative, who performs any act or practice which is annoying and, in the opinion of the Association, is objectionable or detracts from the dignity of the exhibition.

All demonstrations, or any other sales activities, must be confined to the limits of the exhibit booth. Distribution of circulars or promotional material may be made only within the booth assigned to the exhibitor distributing such material. No firm or organization not assigned space in the exhibit will be permitted to solicit business within the exhibit area, nor in any public spaces controlled by the Association during the course of this conference, unless such demonstration or solicitation is expressly approved as a part of conference program activities...

These regulations are a part of the contract for space, which does not become effective until countersigned by the duly authorized officer of the American Library Association. The acceptance of the deposit which accompanies the application for space does not constitute acceptance of a contract. The American Library Association reserves the right to make such additional conditions, rules and regulations as it deems necessary to insure the success of the exhibition. EXHIBITORS MAY APPEAL DECISIONS OF CONFERENCE MANAGEMENT REGARDING THE ABOVE RULES AND REGULATIONS TO THE EXECUTIVE DIRECTOR.