

american libraries DIRECT

American Library Association • November 2, 2018

LIBRARY OF THE
FUTURE
CENTER FOR THE FUTURE OF LIBRARIES

ALA
Neal-Schuman

Emerging Trends with the New **Library Futures** Series



For daily ALA and library news, check the *American Libraries* [website](#) or subscribe to our [RSS feed](#).



The dos and don'ts of résumés

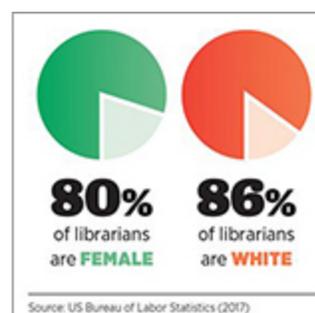
Most of us update our résumé only every few years at most—meaning that as times change, it can be difficult to know how to present this crucial document in the most effective and up-to-date way. That's why we've enlisted National Résumé Writers' Association President Mary Jo King and San José (Calif.) State University School of Information Student and Alumni Career Consultant Jill A. Klees to give the thumbs-up or thumbs-down on several common résumé practices....



American Libraries feature, Nov./Dec.

Underrepresented, underemployed

Ayoola White's first name rhymes with "Crayola"—a fact she communicates through her email signature, Twitter handle, and business cards. Still, the Simmons College student worries that after she graduates in December with dual masters' degrees in library science and history, her name, which is of Nigerian origin, will hamper her search for an academic library position. White's concerns represent only some of the potential obstacles that people from underrepresented demographic groups face when applying for positions in the library profession....



American Libraries feature, Nov./Dec.

Serving with love

ALA President Loida Garcia-Febo writes: "I was recently asked about what makes me feel hopeful about the future of libraries. My answer is the renewed love I see for the

communities we serve. While hate, authoritarianism, and open oppression are seemingly on the rise worldwide, I am heartened as I travel to various communities across the country and see light, hope, and commitment in each one of you. Library workers are continually empowering one another, and I know we are ready to deepen the difference we make in our communities.”...



American Libraries column, Nov./Dec.

Neopagans and libraries

Helen Ostman and Charles Saeger write: “Neopaganism is the fastest-growing religious identification in the US, growing more rapidly than any other denomination in the last decade of the 20th century. Most neopagan populations are in California and the Great Lakes region, but every library should be aware of the best ways to serve this community. Many large cities have local pagan events open to the general public, such as a Pagan Pride Day (dates vary). Your library can use these to do outreach and promote your pagan collections.”...



American Libraries feature, Oct. 31

Information on 2018 library ballot measures

PLA is working with *American Libraries* magazine to produce timely and extensive reporting on the results of various state and local library referenda in the 2018 elections. To help ensure our research is as comprehensive as possible, use [this form](#) to submit information on any ballot issues affecting libraries in your area, any time in calendar year 2018....



PLA, Nov. 1

ALA seeks applicants for its Policy Corps

ALA invites library advocates to [apply online](#) to join the 2019 [ALA Policy Corps](#). The Corps initiative aims to strengthen advocacy related to key national library policy areas—ranging from broadband equity and copyright, to federal funding and STEM education, to privacy and cybersecurity. A working group of ALA members and staff guide development of the program. The deadline for applications is November 16....



ALA Washington Office, Oct. 22



IU Libraries gets grant to work on digitized AV files

Current access to text-based data and knowledge is unprecedented in human history. Now, enabled by a \$1.2 million grant from the Andrew W. Mellon Foundation, Indiana University Libraries is setting its sights on the next research frontier: hundreds of millions of hours of audiovisual content. Working with project partners, IU will develop and test a scalable Audiovisual Metadata Platform to generate searchable time-stamped descriptions for audiovisual content....



News at IU Bloomington, Nov. 1

Not your traditional school book club

Ronda Hughes writes: “Book clubs have been a staple in school libraries for years. Usually the same few students show up each time, because they genuinely love books. While every school librarian is pleased that they attend, it would be nice to add more faces to the mix. In order to appeal to the masses, you’ve got to mix it up. But how? Embrace technology in your book clubs and see your club thrive.”...



Knowledge Quest blog, Nov. 2



Celebrating the Coretta Scott King Illustrator Awards

Barbara Basbanes Richter writes: “In late October, the Eric Carle Museum in Amherst, Massachusetts, welcomed ‘Our Voice: Celebrating the Coretta Scott King Illustrator Awards,’ a traveling exhibition organized by the National Center for Children’s Illustrated Literature and the ALA Ethnic and Multicultural Information Exchange Round Table. The exhibition is the first to commemorate the award since its inception in 1974. Of the 108 books that have been graced by a CSK, 100 are represented in the exhibition.”...



The Fine Books Blog, Nov. 2

Podcasts about libraries and librarians

Romeo Rosales writes: “As a public librarian, I love listening to library podcasts hosted by librarians from across the country. It is truly a great way for me to stay up to date on current library trends, technology, programming, and basically all things libraries. Librarians are dope, and we come from all walks of life. Plus, in very cool ways, we can tell you what is and what is not fake news. Because like The Credible Hulk, we always support our arguments with properly



documented scholarly sources. Here are three great podcasts featuring libraries and librarians.”...

Book Riot, Nov. 2



Condoms in the school library

Iris Eichenlaub writes: “The unofficial service motto of my high school library is ‘Yes! We Can Help!’ Need a double-sided photocopy? We will teach you. Need help formatting your citations and printing your paper? Absolutely. We also offer some self-service supplies in the library—paper clips, stapler, three-hole punch, white-out, tape, paper (blank, lined, and graph), and a pencil sharpener. As of last year, we added a bowl of free condoms, with adjacent information on use, sexual readiness, and sexually transmitted infections.”...



Knowledge Quest blog, Nov. 1

Identify mystery pills with this field guide

Beth Skwarecki writes: “Have you ever found a few mystery pills somewhere? Fortunately, every medication has its own distinctive shape, color, and markings, so it’s possible to identify a dropped pill. The National Capital Poison Center has a [pill identifier](#) that can help. If there’s a number printed on the pill, plug it in and you’ll have the answer. Otherwise, select its shape and color; the tool will show you all the pills that match that description. You can also enter the name of the drug and see pictures of all the ways it’s packaged.”...



Lifehacker, Nov. 2

AL Direct is a free electronic newsletter emailed every Tuesday and Friday to personal members of the [American Library Association](#).

Editor, *AL Direct*: George M. Eberhart, geberhart@ala.org

Send news and feedback: aldirect@ala.org

Direct ad inquiries to: Michael Stack, mstack@ala.org

AL Direct FAQ: americanlibrariesmagazine.org/al-direct

All links outside the ALA website are provided for informational purposes only. Questions about the content of any external site should be addressed to the administrator of that site.

AL Direct will not sell your email to outside parties, but your email may be shared with advertisers in this newsletter should you express interest in their products by clicking on their ads or content. If the advertisers choose to communicate with you by email, they are obligated to provide you with an opportunity to opt-out from future emails in compliance with the CAN-SPAM act of 2003 and the European Union’s General Data Protection Regulation of 2018. Read the [ALA privacy policy](#).

[American Libraries](#)

50 E. Huron St.
Chicago, IL 60611
800-545-2433, ext. 4216

ISSN 1559-369X

ALA PUBLISHING | AmericanLibraryAssociation