EBSS Newsletter

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Message From Our Chair Vanessa Earp

Photo provided by Vanessa Earp

Happy Fall Semester. If your campus is anything like mine, things are still a little hectic as the students are making their way back. There is just something invigorating about the start of a new academic year.

It's also time to jump back into EBSS business. First, remember all of the midwinter committee meetings will be held virtually so keep an eye out for messages from your committee chairs. I'll be sending out information about Advisory and Executive Committee Meetings sometime in late October or early November.

Next, ALA has made some significant changes to the annual meeting schedule. The Association is trying to have all of the programs located at the convention center to make it easier for members to attend programs. They have also reduced the time for all programs to 90 minutes. This may mean changes in how EBSS handles their meetings and program at annual. I'll make sure to keep you posted as I find out more information. If you would like to read about the changes you may do so on ALA Connect (see ALA Connect, http://connect.ala.org/node/178761).

EBSS committees have been active over the summer. I would like to thank the Nominations Committee for their hard work. We have an excellent slate of candidates running for office. The Membership and Orientation Committee did a wonderful job putting together the EBSS Social in Anaheim. I would also like to congratulate the 2013 Conference Program Committee on the acceptance of their program proposal "Crossing the K-20 Continuum: Are Librarians Bridging Information Literacy and 21st Century Skills?" The process this year was competitive and not all programs were approved.

Finally I just want to say how proud I am to be a member of EBSS. We are a vibrant, active professional group that continually strives to make a difference in the lives of our students and the profession.

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education & behavioral sciences section

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Committee Reports from Annual Conference

The brief time between Midwinter and Annual Conference has been busy for our EBSS Committees. Here are a few brief reports from some of our committee chairs. For complete information on all the committees' activities check out the Meeting Minutes of ALA 2012 posted on the EBSS website: http://www.ala.org/acrl/aboutacrl/directoryofleadership/sections/ebss/ebsswebsite/ebssconferenceinfo/conferenceinfo

Instruction for Educators – by Imelda Vetter

Our committee has been making progress in its creation of a rubric for the assessment of the *Information Literacy Standards for Teacher Education.* At Annual Conference, having previously decided on a framework, the committee developed parameters under which we will develop the content of the rubric. The committee then divided into teams and each will be working on 2 of the 6 standards. Content is now being added to the rubric and the teams are currently engaging in peer-review of the other teams' work. Our goal is to have a working document to present to the EBSS Publications Committee during the 2012-2013 academic year.

ERIC Users Committee – by Sara Holder

At Annual in Anaheim the ERIC Users Committee gathered for a meeting and held an ERIC Update Session. During the Update Session attendees learned what is new on the ERIC platform and had an opportunity to ask questions of the contractors who work on the database. At this year's Update Session information about recent enhancements to peer review indicators and thesaurus updates were given. Over 3000 journals in the backfile have been reviewed to determine their peer review status and more than half were identified as peer reviewed. Over 500,000 records were updated and the project

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Committee Reports Continued

should be complete by the end of the summer. Thesaurus terms are being updated but it can take several years for a term to become prevalent enough to be added. Some emerging terms are added with references to the currently used term. Other interesting topics of note presented at the meeting include the fact that currently the topics of Autism, ADHD, and Mathematics are in the top 10 searches done in ERIC. Also permalinks are provided for all records in ERIC and users can create a Community of Interest around a topic and share searches. Two updates that are being considered are the addition of a methodology field to the metadata and an indication (likely appearing in the record type or document type field) of documents resulting from IES grant-funded research. The committee would like to let everyone know that if you were not able to attend ALA Annual or did not make it to the ERIC Update Session, the committee is planning two webinars during which ERIC updates will be presented: one in the fall and one early in the new year. Stay tuned!

Curriculum Materials Committee – by Margaret Gregor

The Curriculum Materials Committee is continuing to add content to their *Curriculum Materials Webliography, Selected Web Sites of Importance to College/University Education Librarians* (http://www.ala.org/acrl/aboutacrl/directoryofleadership/sections/ebss/ebsswebsite/cimc/cimc). This webliography provides information on education technologies, children's and young adult literature, book and media awards, early childhood education, lesson plans and teaching activities, multicultural resources, and a variety of other topics of interest to education librarians. In addition to this work the ACRL/EBSS Executive Committee recently appointed an ad hoc Curriculum Materials Centers Directory Committee. This committee is tasked with updating the *Directory of Curriculum Materials Centers*, which is published by ALA Publishing and is in its 6th Edition. The committee will be chaired by Judy Walker, Education/ Psychology Librarian at the University of North Carolina, Charlotte.

Publications and Communications Committee – by Olivia Reinauer

The Publications and Communications Committee has completed a revision of the *Current EBSS Publications* chart, which is now available on the committee homepage (http://www.ala.org/acrl/aboutacrl/directoryofleadership/sections/ebss/ebsswebsite/ebsscommittees/publicationsandcommunications/pubs). The committee is currently working to update and clarify various EBSS publication process documents, and are considering the ways in which our committee can help in providing suggestions for document tracking and committee workflow using ALA Connect. The committee

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Committee Reports Continued

would like to thank Amy Thornley and Brooke Ratto, who have completed their appointments. The committee has assigned new members to replace them as the liaisons to the Online Learning Research, Psychology, Research, and Social Work/ Social Welfare Committees. All current committee chairs should expect to hear from your new liaison soon. The committee would also like to thank Genevieve Innes, Bee Gallegos, Lori Mestre, and Ruth Mirtz for volunteering to renew their terms for an additional two years.

Psychology Committee – by Diana Ramirez

The Psychology Committee met at ALA Annual in Anaheim with guests, Linda Beebe and Susan Hillson. Linda and Susan provided updates on APA databases, a new electronic handbook series, and a new open access journal, *Open Psychology – Archives of Scientific Psychology*. The committee is also working to move our Psychology Resources content from the committee page on the ACRL website to the ACRL Wiki. Sadly our work to update the *Core Psychology Journals Database*, which was originally created in spring 2010, is on hold until we can get in touch with the database creator.

Committees busy working at the ALA Annual Conference in Anaheim.

Photo by Rachel Wadham

Spotlighting Our EBSS Colleagues

This new feature in the *EBSS Newsletter* spotlights our EBSS colleagues. We ask each individual to answer the same four questions. This helps us get to know each other a little better. Our spotlights have been selected by the Newsletter editor at random, but if you would like to participate in our spotlight column please let us know.

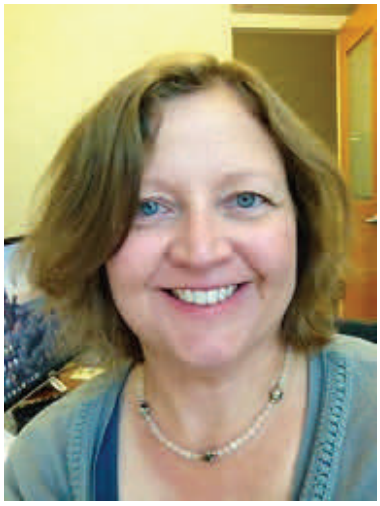

Photo provided by Cheryl Goldenstein

Cheryl Goldenstein
Education Librarian
University of Wyoming Libraries
Laramie, WY

What is your current position and assignments? I am the Education Librarian at the University of Wyoming. I teach information literacy, do research consultations and select materials for all departments in our College of Education, with the exception of children's literature and curriculum collections at our lab school library. I select for higher education and library science, and I do instruction and research consultations for psychology. I work in our main campus library, so I also participate in library instruction for various academic departments as needed and I help staff our general reference desk. UW has a strong distance education program, so I often do instruction over our teleconferencing network or embedded in online courses. I teach one section of a for-credit information literacy course each year, and I lead the team that maintains our required information literacy tutorial.

What first attracted you to the profession of librarianship? I decided to become a librarian because I wanted a job where I could help people, and I didn't have the stomach to be a nurse! I also was attracted by the intellectual challenges of tracking down information and constantly learning new things—either while helping library users or learning the tools to do my job.

What is the thing you enjoy most about your job in particular or the profession as a whole? It's difficult to pick one thing. I find satisfaction in helping people get the information they need. I also look forward to teaching the for-credit information literacy course; I like getting to know the students over the course of a semester and seeing them grow in their information literacy competencies. I work with a great group of people at UW: students, faculty, and librarians.

What is the most challenging thing about your job in particular or the profession as a whole? I don't think I'm unique in that finding time to do everything I need to do or want to do is a big challenge!

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Spotlighting Continued

Photo provided by East Carolina University

Alan R. Bailey
Associate Professor
Assistant Head of Services & Education Curriculum Librarian
Teaching Resources Center
J.Y. Joyner Library
East Carolina University
Greenville, NC

What is your current position and assignments? I currently serve as Associate Professor & Education Curriculum Librarian of J.Y. Joyner Library's Teaching Resources Center (TRC) on the campus of East Carolina University (Greenville, NC). My primary responsibilities include maintaining a Preschool – Grade 12 curriculum collection of more than 50,000 titles, teaching library instruction classes, providing one-on-one and small group research consultations; serving as guest lecturer as requested by teaching faculty, providing reference services, and providing tours. As a tenured faculty member, research, creative activities, and service are also required.

What first attracted you to the profession of librarianship? Even as a preschooler, I wanted to be a teacher. But as I entered high school, the idea of being a traditional classroom teacher became less appealing to me. Then I discovered librarianship: a profession that allowed me to explore my true passions – learning, teaching, children's literature, research, and customer service.

What is the thing you enjoy most about your job in particular or the profession as a whole? More than 3,000 pre-service teachers are currently enrolled at East Carolina University. Working daily with these students allows me to share my love for learning, literacy, teaching, and technology with tomorrow's educators.

What is the most challenging thing about your job in particular or the profession as a whole? I wholeheartedly embrace technology and innovative ways of receiving and delivering information. But as new technology is created and current technology evolves, keeping up with faculty and students needs is quite challenging (even overwhelming at times). Researching and learning new technology could easily become a full-time job, but like most librarians, I work diligently to achieve balance between maintaining high technical abilities and being successful in my other areas of responsibility.

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Spotlighting Continued

Photo provided by Beth Kumar

Beth Larkee Kumar
Assistant Professor
Librarian to the College of Education
Electronic Resources and Serials Librarian
Kraemer Family Library
University of Colorado, Colorado Springs
Colorado Springs, CO

What is your current position and assignments?
I'm currently an Assistant Professor at the University of Colorado Colorado Springs (UCCS). I'm the Electronic Resources & Serials Librarian and the Librarian to the College of Education. I manage the print and electronic serials as well as access to our databases. In my role as the Education librarian, I provide reference, instruction, and collection development for the four departments in our College of Education.

What first attracted you to the profession of librarianship? I was a frequent library user as a child and wanted to work in a field where I could help people. As a college student I realized I wanted to stay in academia and enjoyed working in the library as a student. Librarianship allows me to meet new and interesting people, travel, and learn about subjects I would have not discovered on my own.

What is the thing you enjoy most about your job in particular or the profession as a whole? I'm in a smaller library and I love the diversity of my job. I work in technical services and do the behind the scenes work of serials, but I'm also a subject specialist in Education. I enjoy doing instruction sessions and meeting one-on-one with graduate students. The diversity is one thing that drew me into librarianship, as every day is different and challenging.

What is the most challenging thing about your job in particular or the profession as a whole?
One of my biggest challenges is time! There are many ideas I would like to try in my library, but I just don't have enough time. I will learn about a new piece of software or instruction idea and want to try it out, but it's challenging to fit everything I want to do into my schedule.

Report on the EBSS Website Survey

Last year, the EBSS website (http://www.ala.org/acrl/ebss), like other ALA websites, migrated to the content management system Drupal. The web editors of EBSS decided this would be a good time to examine the EBSS web presence as a whole. We surveyed EBSS membership about the purpose and function of the EBSS website and examined the website's use data.

As of January 2012, we had 890 members, making it the second largest subject section in ACRL behind the Science & Technology Section (STS). EBSS has 709 participants on the EBSS listserv (EBSS-L) and 339 (38%) of members are involved with one or more of our twenty committees.

80 EBSS-L members participated in a survey distributed via the EBSS listserv during May 2012. The survey found that 11.4% of participants visit the EBSS website frequently, 36.7% sometimes, 44.3% rarely and 7.6% never. One interesting finding was how the members perceive the dual purpose of the website. About half of the respondents think the main purpose is external: marketing and recruiting future members, while others think it is internal: information for current members and committee work.

Respondents also identified the most common problems with navigation and organization of the website: 58% mentioned troubles with layout, organization, and finding information; 16% reported issues with broken links; and 11% out-of-date information or perceived to be out-of-date information.

For the study we also analyzed website use data by creating custom reports within the ALA website's Google Analytics Profile to compare webpage use, referrals, and visitors between the old and new websites. This study compared a five month dataset from January – May 2011 for the old site and January – May 2012 for the current site.

We found that general use of the EBSS website is down 16%, but visitors to the current site are more likely to return and once there, browse more pages for longer periods of time. The website use data confirmed there is a dual purpose to the website, as the survey revealed; there is a need for information for current members as well as interested librarians, as displayed in the chart below.

The information we gathered is illuminating. To act on it, our next steps are to continue to update the EBSS website, as well as adding content and features as suggested by our members and the data. We want to make the website more relevant, user friendly, and attractive. We appreciate your feedback. Please contact us if you have any questions.

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Beth Larkee Kumar (Web Editor Assistant) bkumar@uccs.edu
Tabatha Farney (Web Editor Assistant) - tfarney@uccs.edu

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Report on the EBSS Website Survey Continued

Top Content:

Category	2011 Pageviews	2012 Pageviews
Resources on Committee Pages*	1542	1315
EBSS Homepage	580	1045
Committee Pages & Rosters	567	716
Conference Information (current)	256	427
List of Committees	310	205
EBSS Listserv Page	121	68

*Resources on Committee Pages are links to resources developed by EBSS committees such as: Social Work Toolbox, Psychology Web Links, and Curriculum Materials Webliography.

Highlights from ALA Annual In Anaheim

A Conference Goer's Tip for Newbies by Michael Mungin

In my second visit to an ALA Annual Conference, I ran into a similar problem that I encountered on my first outing. Because the conference is so large and encapsulates so many areas of library work, there are many sessions that focus on issues that simultaneously touch those in public, academic, special and myriad other libraries. From the descriptions in the conference guide, one can get a broad, imprecise picture of what a program will focus on, but there is no way to know for sure until attendance. This year, I attended many programs that were fascinating on paper and certainly interesting in-person but off-target to what I could apply to my job and my type of library. So what does a savvy conference goer do to navigate the interesting but complex conference offerings? I suggest that a close reading of the program and a more discerning attitude toward programs is essential for any newcomer.

Photo by Debbie Feisst

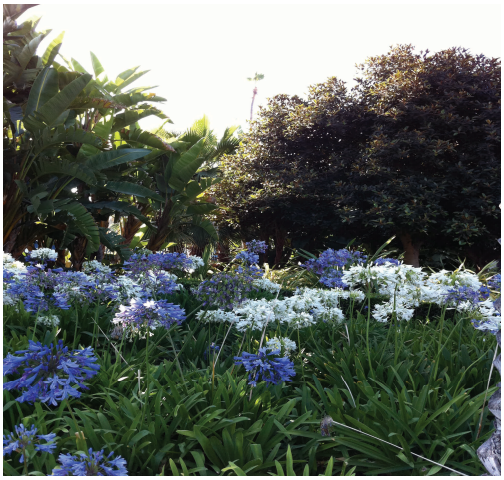
Highlights from ALA Annual In Anaheim

Report on Selecting and Analyzing Visual Images for Use in Media Literacy Training by Catherine Michael

Photo by Rachel Wadham

Dr. Cyndy Sheibe, who also participated on the EBSS-VRT "Ubiquitous Video" panel, appeared as a guest for the ACRL Media Resources Discussion Group. She described her work as the director of two programs at Ithaca College: *Project Look Sharp* (PLS) and the *Center for Research on the Effects of Television* (CRE TV). The discussion group provided a small group forum where participants were able to compare media literacy with both information literacy and critical thinking. We explored what Web 2.0 means and the importance of teaching students how to understand the grammar of the Internet. For more information, look at the *National Association for Media Literacy Education's* (NAMLE) document, "Core Principles of Media Literacy Education in the United States." Participants were able to work on decoding of two images: *The Discovery of the Mississippi by DeSoto* painted by William Powell in the mid 19th century and *The Last Supper* painted by a Native American artist in the 1990s . To guide the decoding, participants received a copy of, "Key Questions to Ask When Analyzing Media Messages" (jointly produced by PLS and NAMLE). It was interesting to see that we did not always answer similarly and that some important questions like who provided funds for the art may not always be considered. The handouts for the program can be accessed through Project Look Sharp's website: http://www.ithaca.edu/looksharp/?action=medialithandouts. Here you will also find free Curriculum Kits and Lesson Plans on the site's homepage. Dr. Scheibe also published *The Teacher's Guide to Media Literacy: Critical Thinking in a Multimedia World* (Corwin Press, 2012) which spells out the decoding process using the DeSoto examples and offers further definitions. I found Dr. Scheibe's two programs for the American Library Association made Anaheim one of my most memorable conferences.

Photo by Debbie Feisst



Highlights from ALA Annual In Anaheim

Communication Studies' Annual Media Tour Registers Another Success
By Joyce Garczynski

Photo by Joyce Garczynski

At each ALA Annual Conference, the EBSS Communication Studies Committee sponsors a tour of a local media outlet and this year in Anaheim was no exception. On Friday, June 22nd, the committee visited the headquarters of the *Orange County Register*, a three-time Pulitzer Prize winning newspaper that is exploring how to best employ social media in information gathering.

The tour began with community reporter Elysse James describing the history of the newspaper and walking participants through what it takes to print the daily *Register* along with 24 additional community papers. The group was able to get a behind-the-scenes look at the paper's enormous printing press and learn how reporters structure their day to meet deadlines. The tour also included an inside peek at the *Register*'s library and discussions with the paper's staff about how the *Register* is archived and preserved.

In addition, the group was able to talk with reporters about the role that social media and information literacy play in their stories. Kevin Sablan, the *Register*'s newsroom social media team leader, discussed how the paper uses Facebook, Twitter, and blogs to connect with sources and maintain the paper's readership. A features reporter also talked about how she makes sure to triple check pieces of information she finds online or via social media before they find their way into her stories.

Participants said they found the tour to be a worthwhile experience because they were able to gain important insights into how reporters actually find and evaluate information. "It was interesting to see the process of how a daily newspaper is produced," noted Jodie Borgerding, co-chair of the Communication Studies Committee, "and it was refreshing to know that there are journalists out there who are concerned about the credibility of sources and will go the extra mile to verify them." The committee looks forward to next year's tour and hopes that you will join them on another informative and fun media adventure. If you have suggestions for tour sites or are interested in participating, please contact Jodie Borgerding at jborgerding80@webster.edu.

Highlights from ALA Annual In Anaheim

EBSS Research Forum Review by Bernadette Lear

EBSS offered several informative programs during the Anaheim conference. Among them was the EBSS Research Forum, a juried poster session which featured four thought-provoking presentations relating to education and behavioral sciences librarianship.

Photo by Bernadette Lear

Sherry Youssef, Reference and Instruction Librarian, and Shawna Hellenius, Director of Library Services, both from Alliant University, presented "Information Literacy Needs Assessment of Psychology Graduate Students," which resulted from their effort to understand the abilities of incoming students. One might assume that Masters' students already possess high levels of knowledge and skills, given their undergraduate training. However, Youssef and Hellenius found substantial gaps. After developing and administering three different measures based on ACRL's psychology information literacy standards, they found that new graduate students could only meet 4 of 29 performance outcomes. Most students were able to pick a research topic, identify scholarly (versus popular) resources, and illustrate some understanding of confidentiality, privacy, and other ethical concerns pertaining to research. Yet Youssef and Hellenius found that 86% of the students were not able to create reasonable timelines or task schedules toward planning their work for a research paper. Similarly, when asked to find peer-reviewed articles on a specific subject, 86% were unable to do so. When given a database searching task, more than 90% did not use synonyms (alternative keywords for their topic) and the vast majority did not use advanced search features such as database thesauri or techniques such as Boolean operators. Youssef and Hellenius's carefully designed study amply demonstrates the need for thorough information literacy instruction for Psychology students at the graduate level.

Todd Shipman, Education Librarian at Auburn University, presented "Information Seeking Habits of In-Service Educators," the results of a survey of more than 350 classroom teachers, administrators, and other school professionals in 8 school districts in eastern Alabama. The purpose of Shipman's research was to learn whether information literacy instruction during the educators'

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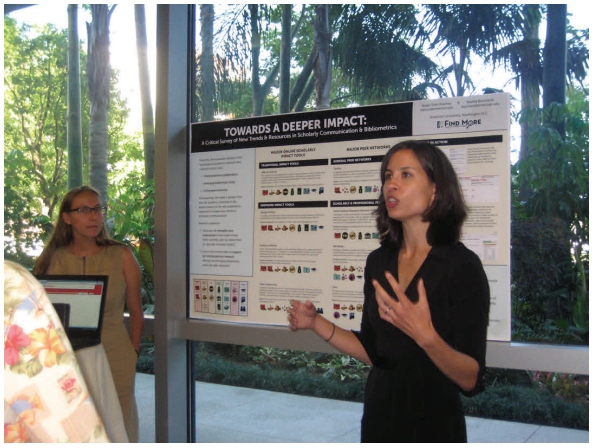
Highlights from ALA Annual In Anaheim

Photos by Bernadette Lear

college experiences influenced the types of information resources they used in their practice. Shipman found substantial differences. For example, 49% of the educators who had received college-level library orientations "frequently" used published resources in their work, versus 29% of educators who did not receive such orientations. Similarly, 34% of those who had received library orientations used ERIC, whereas only 17% of other educators did. Shipman's work suggests that information literacy instruction can substantially impact lifelong learning.



Also presenting were Robin Chin Roemer and Rachel Borchardt from American University with their poster, "Towards a Deeper Impact: A Critical Survey of New Trends & Resources in Scholarly Communication & Bibliometrics." This study examined the gradual changes in the landscape of academic research and its impact on librarianship. They focused on three changes: increased interdisciplinary collaboration, new bibliometric tools, and the development of online peer networks. The last poster "Success Comes in Three's: Partnerships and Precision-matching seek Short- and Long-term Student Success Possibilities" came from Kirsten Kinsley and Ted Chaffin from Florida State University. This longitudinal study investigated the short and long-term impacts of collaboration between criminology faculty, librarians and writing center tutors.

All four sets of presenters were energetic and gave great information. We commend them on their work and their additions to scholarly research in librarianship. The evening also included delicious refreshments provided by the American Psychological Association, making this forum food for both the mind and the body.

Highlights from ALA Annual In Anaheim

Dr. Scott Walter receives the 2012 ACRL/EBSS Distinguished Librarian Award

Photos by Rachel Wadham

Alice Brand Bartlett receives the American Psychological Association's 2012 Excellence in Librarianship Award

News From EBSS Members

EBSS member Sara Memmott will be taking over as Web Manager and Judy Walker will continue as the listserv moderator.

Kate Corby retired from Michigan State University Libraries on August 3rd. Kate has been Education and Psychology Librarian at MSU since September of 1991. Within EBSS Kate has served on several committees; she was web manager from 1999 to 2006 and chaired the section in 2002-2003. She received the EBSS Distinguished Librarian Award in 2005. Kate also served as the ACRL liaison to AERA (American Educational Research Assoc.) and two terms as Councilor at Large on ALA Council.