

## Midwinter Current Topics

### “University Politics 101: Working the System”

Sponsored by the Higher Education Committee  
Since academic librarians play multiple roles with the university, we are sometimes asked to represent the library in matters of campus policies and politics. This discussion focused on how to be a savvy, positive and proactive member of the campus community.

Librarians attending the discussion offered ways they have connected with the campus community ranging from guest coach of the football team to teaching courses or serving on Faculty Senate. The discussion also covered challenges, especially in the area of promotion and tenure as in when criteria and review documents are different from other faculty.

A Publication of the Education and Behavioral Sciences Section of the Association of College and Research Libraries, a Division of the American Library Association

### “The Role of Electronic Textbooks in the CMC”

Sponsored by the Curriculum Materials Centers Committee  
Guest Bryan Benilous, from ProQuest Information and Learning, explained the difference between electronic and interactive textbooks. Interactive textbooks are online and contain embedded links that require participation from the user, while electronic textbooks are print textbooks made available online.

Mr. Benilous explained that, while many publishers produce interactive textbooks, some teachers are resistant to this innovation. He added that interactive textbooks are ideal for distance education and virtual schools.



### “Librarian vs. Vendor: Winning Strategies and Useful Insights”

Laura Barrett led this discussion of librarian-vendor relations. Some librarians reported on successes with vendors through various negotiation practices. Difficulties with negotiating license agreements were also discussed.

While there was no easy answer, the group found the discussion helpful. There was also the suggestion that small groups of librarians meet informally with vendors at conventions so that they can make their needs known.



San Antonio welcomes ALA

### “Meeting the Needs of Today’s Education Student”

Sponsored by the Instruction for Educators Committee  
Discussion started with the question, “Do professors encourage the use of lesson plans found on the web?” Librarians attending the discussion responded with examples from their institutions and their states.

Librarians discussed Teacher Certification and, in particular, the “No Child Left Behind Act”

Discussion continued with the questions, “How are education students using statistics for their research?” and “What statistics resources do you use with students?” Librarians responded with issues such as how much help do we give them and hints such as developing to develop a wiki that gives information about statistical software.

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Visit the EBSS Website at <http://www.acrl.org/ebss>

# From the Chair

## Doug Cook, EBSS Chair

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Judy Walker

I am a great fan of spring. Those of you who live and work in the colder climes of the US know how marvelous it is, after a cold dark winter, to experience once again more sunlight and better weather. I celebrated spring this year by taking a weekend trip to Shenandoah National Park, touring the Skyline Drive, and (best of all) hiking along several miles of the Appalachian Trail (AT). (I used to dream of hiking the entire AT until my knees quit working.)

I am excited about the EBSS activities at ALA Annual in New Orleans. Our EBSS Annual Program on grant writing - "Shaking the Money Tree" -- has been planned for Saturday afternoon, by Lisa Romero and Lee LeFleur. Make sure that you attend to receive one of Lisa's "Grant Bucks." An excellent program is also being sponsored on Sunday afternoon by the Psyc/Psyc Committee - "Testing 1, 2, 3: Navigating the Complex Maze of Tests and Measurement." And do not forget to attend the ERIC User's Group meeting on Monday morning. This meeting is a librarian-sponsored public forum to provide input to ERIC's producers. Our new Ad Hoc Information Literacy steering committee will be meeting for the first time. We are looking for non-library faculty volunteers to meet with us to discuss their concerns about Information Literacy skills. (If you know of an interested faculty

member who would be willing to attend Annual, please let me know. There are travel monies available.) Also, the new Ad Hoc Mentorship committee will be organizing under the able leadership of Jo Ann Carr.

Again our schedule will be a bit different than it was last summer. On Saturday morning at 10:30 we will have our Annual Membership Meeting, which will then move immediately into the All-Committee Meeting. Committee's will be reporting on their agendas for Annual. Check the EBSS Web site for times, later in the semester.

Speaking of the Web site, Jessica Albano has taken over the maintenance of the Web site and is slowly moving to the ALA site from Kate Corby's server. Most of the pages have been moved over, as of this writing, so you can get a good idea of its eventual design. Change your Web bookmarks to <<http://www.acrl.org/ebss>>. As a final technological note, ALA has provided us with "Online Community" software. (For those of you who have worked with Blackboard, imagine having an online "meeting" with your colleagues.) Not only does the software provide the tools to meet online, but also it provides space for storing documents on which the group is working. To take a peek at

the software, go to <<http://communities.ala.org/>>. If your committee would like to set up a meeting space, please let me know.

And finally I would be remiss, if I did not mention that you folks are hard workers. My stint as Chair has made me realize that we have many worthy projects underway, and many very professional members of EBSS. I will wear my "EBSS ribbon" proudly at Annual. Thanks especially to Lisa Romero (Vice-President), Sharon Naylor (Secretary), and Judy Walker (Past-President). These people keep things moving.

See you in New Orleans.



Chair on a chair. Doug Cook addresses the consolidated meeting

## Communications Committee Sponsors Media Tours in San Antonio

By Adrian K. Ho



The Communication Studies Committee arranged tours to media outlets: La Prensa and Bromley Communications during Midwinter. Launched as a Spanish language publication in 1913, La Prensa was bought by Mr. Tino Durán in 1988 who turned it into a bilingual publication in 1991. Mrs. Amelia Durán, the wife of Mr. Durán, walked us around the office and told us the stories behind some old photos on the wall. She explained that news more relevant to the Hispanic community was reported in Spanish. Previous issues of the newspaper were kept at the on-site archive. Although they were artifacts of historical significance to San Antonio, they were yet to be digitized.

In addition to publishing *La Prensa*, the Duráns contribute to the Hispanic culture in San Antonio and have won recognition for their support of cultural activities. Moreover, the family has played an active role in promoting education by providing scholarships through their *La Prensa* Foundation.

Bromley Communications (<http://www.bromleyville.com/>) is a leading Hispanic advertising agency that was founded in 1981, but has since become a player in the global advertising marketplace. Headquartered in San Antonio, Bromley's services are targeted at the Hispanic markets in the United States and Latin America. Among its clients are Burger King, Continental Airlines, Nestlé, and Payless ShoeSource.

The tour was led by Mr. Reuben Hernandez, Bromley's Human Resources representative. Since the agency conducts analytical research of the Hispanic market, its employees are accustomed to using databases such as LexisNexis, Simmons, and Scarborough. To obtain first-hand data, they organize focus groups and even go shopping with research participants. The research reports generated are saved in an electronic archive. Related videos, books, and Census documents are stored in an in-house library.

## New CMC Directory Coming Soon

EBSS is revising its *Directory of Curriculum Centers*. Previous editions of the Directory enabled users to find basic data about the location, budget, staffing, holdings and policies of CMCs throughout the United States and Canada. EBSS last revised the Directory in 2000, so it's high time for an update. Doug Cook appointed Benita Strnad (chair, University of Alabama), Jennifer Fabbi, Winifred Flint, Alex Hodges, Bernadette Lear, and Jane Smith to take on the task, and their committee is currently considering content and formatting options for the new edition. "We are committed to producing a directory that is useful and usable to Education librarians." Please send us any advice and concerns : Benita Strnad at [bstrnad@bama.ua.edu](mailto:bstrnad@bama.ua.edu)

## Literacy Skills Book Coming Soon

Doug Cook and Tasha Cooper are in the final stages of editing, *Teaching Information Literacy Skills to Education and Social Sciences Students and Practitioners: A Second Casebook of Applications*. Scheduled to be available at ALA annual 2006, the book will be published by ACRL. The Casebook will be an excellent idea-generator for those of you who have been instructing for a while. And it will be a great orientation tool for those of you who have not taught or are just beginning. The Casebook is made up of 20+ stimulating chapters, each providing lesson plans, narrative analysis, handouts, and tie-ins to the ACRL Information Literacy Competency Standards. Many EBSS colleagues have provided chapters.



*Cruisin' the San Antonio River*

## Midwinter Committee Highlights

Complete Committee Highlights are on the EBSS web site.  
[www.acrl.org/ebss/](http://www.acrl.org/ebss/)

### AdHoc CMC Directory Benita Strnad, Chair

Benita Strnad reported on her meeting of November 17, 2005 with past chair Dr. Fred Olive. Dr. Olive answered questions from the committee about the past edition of the directory and this helped the committee to identify key points for the new directory. Copies of materials received from Dr. Olive were also handed out to the committee members.

Committee assignments:  
—Chair - file the ALA paperwork for publication.  
—Bernadette Lear - survey EBSS members about what they want for the new edition.  
—Winifred Flint—write a statement of purpose  
—Jane Smith and Alex Hodges - compare other ALA directories for kinds of formats and what questions are most commonly asked.  
—The committee will write the introduction and statement of purpose by ALA summer meeting.

### Communication Studies Heidi Senior, Chair

After discussing proposals for their next project, the Committee decided on Information Literacy Outcomes for Communications Studies.

Tasha Cooper described the work of the newly-formed Ad Hoc Information Literacy Committee. A discussion ensued giving Tasha some good questions to take to the new committee. Jessica Albano described her

work as the new EBSS webmaster. Then she highlighted several ALA discussion groups and roundtables related to Communications Studies.

### Curriculum Materials Centers Darla Bressler, Chair

Vanessa Earp was nominated for Committee chair for 2006-2007. Webliography assignments were reviewed and changed as needed. Collette Childers will serve as the CMC Committee liaison to the EBSS Webmaster. All Webliography changes should be sent to Collette.

The draft version of the *Guide for Writing CMC Collection Development Policies* was completed before the meeting. Final editing is scheduled for the Committee's work meeting scheduled for Sunday.

The Committee also discussed possible future projects related to K-12 textbooks and security for CMC supplementary teaching materials.

### Electronic Resources in Communication Studies Lisa Romero, Chair

The new committee first reviewed their charge, and then set out to identify goals. The four major areas of focus are: Evaluation and Assessment of Resources, Maintenance/Enhancement of the Resources Communications

with colleagues, scholars, Patrons and Vendors; and Scholarly Communication/Principles and how they relate to Electronic Resources in Communications Studies.

### Higher Education Stephanie Davis-Kahl, CoChair

The meeting started with introductions and updates. Pre-conference sponsorship and an update on bibliography of assessment for pre-conference were discussed. The bulk of the meeting was spent discussing future plans for the committee. Ultimately, it was decided to focus efforts on creating a web-based resource on the scholarship of teaching.

### Instruction for Educators Laura Koltutsky, Chair

Ada Woods reported that the Committee's article, "Partnering with Librarians to Meet NCATE Standards in

Teacher Education," was not accepted for publication by *Action in Teacher Education*, so she submitted it to a second journal.

The Committee discussed Information Literacy Standards for Education Students, the charge of the new Ad Hoc Committee.

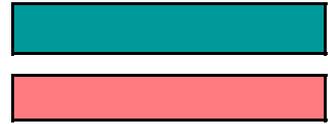
Future plans for the Committee includes sponsoring a speaker from the National Center for Education Statistics ALA Annual 2007, with the possible topic of Using Statistics in Educational Research. Another suggestion was a session about new technology such as social software like Facebook.

### Reference Sources & Services Kate Silfen, Chair

The committee reviewed the Education Librarian's Toolbox and made suggestions for minor changes.

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## Current Topics

*(continued from page 1)*

The group went on to respond to the question, “Do you use learning objects?” Again, librarians responded with their experiences, their successes, and their advice for dealing with learning objects.

The last question addressed was, “How do you approach teaching graduate students about literature reviews?” Collaborating with faculty in various ways was the most often cited approach.

Handouts with websites and other resources were given to all librarians attending. For further information go to <<http://www.acrl.org/ala/acrl/aboutacrl/acrlsections/EBSSebssconfereceinfo/06midwintertopics.htm> .

## Committee Highlights

*(continued from page 4)*

The committee decided to pursue a new project, to compile a bibliography of key statistical resources in the social sciences. They will gather both print and web resources, and will look for statistical sources in the following areas: social work, education, gerontology, school counseling, psychology, higher education and general social science statistics.

Small groups of two to three people were formed to work on collecting statistics for each of the areas. Jim will update the Education Librarian’s Toolbox, while Kate will work with the Publications Committee to get it approved as an official EBSS publication.



Mariachis at Casa Rio on the Riverwalk

### Social Work/ Social Welfare

#### Mary Jane Brustman

The Committee discussed changes to the Social Work Selector’s Toolbox which will include expanding the Journals section, adding a Databases section, making the page more readily findable on the web, and style and organization issues.

The Social Work Weblibliography was also discussed. They plan two new sections – tutorials and metasites—after work on Toolbox has been completed. The committee plans to monitor and periodically add to and update committee publications. Individual committee members will be responsible for certain sections.

Future plans include: rewriting Information Competencies for Social Work to fit the framework of the AdHoc Committee on Information Literacy Standards.

#### Ad Hoc Research Penny Beile, Chair

The Committee charge, “to investigate and propose ways the section can provide a forum for behavior science librarians to share ideas about new directions in behavior science librarianship, research in progress and current topics of interest,” was discussed .

A research forum was planned in the form of poster sessions or roundtables for an upcoming conference.

A web presence was also discussed, which would serve as a research clearinghouse.



Bryan Benilous from ProQuest answers questions at the CMC Current Topics discussion

## News From Members

### Hutchins named 2006 ACRL/EBSS Distinguished Librarian

by Nancy O'Brien



Elizabeth Oakley Hutchins, former coordinator of library instruction at St. Olaf College Libraries, has been chosen to receive the 2006 Association of College and Research Libraries (ACRL) Education and Behavioral Sciences Section (EBSS) Distinguished Education & Behavioral Sciences Librarian Award. This award honors a distinguished academic librarian who has made outstanding contributions as an education and/or behavioral sciences librarian through accomplishments and service to the profession.

Elizabeth Oakley Hutchins is a leader in faculty collaboration with librarians for instruction, with publications and service that reflect these connections. As Dr. Bonnie Sherman at St. Olaf said, 'Elizabeth has had a large influence on the teaching of information literacy in the

psychology department at St. Olaf; this influence will shape our teaching and our curriculum for years to come. She has contributed similarly to other departments at St. Olaf College, most especially in social work, women's studies and in political science.'

In addition, Elizabeth Hutchins has received grants and fellowships to pursue her innovative work in library instruction. She was the keynote speaker at the 2005 LOEX Library Instruction conference. Most recently, as adjunct faculty at Dominican University's satellite program at the College of St. Catherine in Minnesota, Hutchins is providing information literacy education to students in the library and information science program. She clearly demonstrates excellence and leadership in behavioral sciences librarianship through pedagogy, practice and publication.

Hutchins received her B.A. in Political Science from Wellesley College in 1965. She earned her M.S. from the Graduate School of Library and Information Science at Simmons College in 1973, and her M. Div. in Religion, Gender and Culture/Women's Studies from Harvard University in 1994.

A prize of \$1,000 and a plaque, donated by John Wiley & Sons, Inc., will be presented to Hutchins during the American Library Association (ALA) Annual Conference in New Orleans

at the EBSS Program on Saturday, June 24, 2006, at 1:30 p.m.



**Lisa Romero** is serving as editor of Choice Magazine/ Resources for College Libraries' journalism and communication section. Contributors to this project include: Sharon Black, Jenifer Flaxbart, Adrian Ho, Sharon Ladenson, Ken Kiss, Darby Orcutt, and Amy Robb.

**Darby Orcutt**, North Carolina State University, has been appointed as Senior Collection Manager for Humanities and Social Science where he will lead the NCSU Libraries' collection programs in all humanities and social sciences disciplines.

**Sharon Weiner** has recently published the article, "Is there a Relationship between New Measures and Traditional Measures?" in the September 2005 issue of *Journal of Academic Librarianship*.

**Beth Broyles** is a Media Specialist Content Advisory Committee member for the

### In Memoriam

Section members are mourning the death of former EBSS member, **Ilene Rockman** who passed away November 26th.

Most recently she was manager of the information competence initiative for the Chancellor of the California State University System. In her more than 30 year career, she worked at California State Polytechnic-San Luis Obispo and CSU-East Bay.

Ilene Rockman was Editor-in-Chief of *Reference Services Review* and was on the editorial boards of *American Libraries*, *Library Administration and Management*, *the Journal of Academic Librarianship*, *Reference Quarterly*, and *Library Hi Tech*.

In addition to her work in EBSS, Dr. Rockman was involved in ACRL's Instruction and University Libraries Sections. Ilene Rockman was the EBSS Distinguished Librarian in 2003 and the Instruction Librarian of the Year in 2005.



## Coming up in New Orleans EBSS Sponsored Programs

### “Testing 1, 2, 3: Navigating the Complex Maze of Tests and Measurements”

The EBSS Psychology/Psychiatry Committee is sponsoring a discussion forum on identifying and locating psychological and educational tests. Please join us for an informative and lively discussion!  
Sunday, June 25, 2006,  
1:30-3:30pm

Our panel of speakers will include:  
Debralee Kraemer, University of Nebraska-Lincoln (representing Buros Institute)  
Karen McQuillen, Educational Testing Service  
Nancy O'Brien, University of Illinois at Urbana-Champaign



*The “Money Tree” makes a Consolidated meeting appearance at Midwinter*

### “Shaking the Money Tree: Grant Writing for Librarians”

Writing grants is becoming even more important in today’s academic environment. The EBSS Conference Program Planning Committee for New Orleans is presenting a program on successful grant writing. This is a unique opportunity to see grant writing from the perspectives of both grant writer and evaluator. Marcia Keyser, fellow EBSS member and librarian at Drake University, will share her experiences on the grant writing process. Elaina Norlin, Program Officer at the Institute of Museum and

Library Services, and Tom Phelps, Senior Program Office from the National Endowment for the Humanities, will discuss how grant

evaluation works. Topics to be covered include: generating a grant idea, identifying funding sources, collaborating with other academic departments, avoiding common pitfalls when writing the proposal, using professional grant-writers, and evaluating grants. The program is from 1:30 to 3:30 on Saturday, June 24<sup>th</sup>.



Members met at Ibiza Patio Bar and Restaurant at the Palacio del Rio on the Riverwalk for the EBSS Saturday night Social.



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