

the
CLS Newsletter

ISSUED BY THE COLLEGE LIBRARIES SECTION OF THE ASSOCIATION OF COLLEGE AND RESEARCH LIBRARIES,
A DIVISION OF THE AMERICAN LIBRARY ASSOCIATION



A View from the Chair, Spring 2009

Demonstrating our Value

I don't know about you, but lately it seems every time I turn around I am being asked to demonstrate the value of the library to the community. Value has been defined in various ways, depending upon who is asking. When the chief financial officer comes to discuss budget preparation, he wants to know what the library is

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Connolly and Golderman receive inaugural ACRL CLS ProQuest Innovation in College Librarianship Award

CHICAGO – Bruce Connolly and Gail Golderman of the Union College Schaffer Library in Schenectady, N.Y., have been named the 2009 recipients of the Association of College and Research Libraries (ACRL) College Libraries Section (CLS) ProQuest Innovation in College Librarianship Award. This annual award, which is being presented for the first time in 2009, honors an ACRL member who has demonstrated a capacity for innovation in working with undergraduates, instructors and/or the library community.

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CLS Newsletter (ISSN 0887-3550) is a semiannual publication of the College Libraries Section of the Association of College and Research Libraries, a division of the American Library Association, 50 E. Huron St., Chicago, IL 60611-2795; 800-545-2433, ext. 2523. This publication is sent free of charge to members of the ALA/ACRL College Libraries Section. For membership information contact the American Library Association.

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Editor:

Jennifer M. Turner
Support and Training Specialist
PALS

Minnesota State University, Mankato
3022 Memorial Library
Mankato, MN 56001
jennifermegan@gmail.com

CLS Website:

<http://www.ala.org/acrl/cls>

View from the Chair *(cont.)*

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doing or has done to contain costs. When the director of institutional research queries, she wants to know about our contributions to the community outside of campus. When the provost meets with me, he wants a recounting of our contribution engaging students in learning. While this evaluation of libraries' value to their institutions is not new, the undertone of "in these financial times" is a loud drumbeat throbbing ominously throughout the conversation.

You might well be asking yourself what is the value of your membership and participation in organizations outside of your institution as you do your own personal inventory of figurative and literal belt-tightening measures. Where you invest your time, money and knowledge is an important consideration. College Libraries Section values individuals' contributions and is well aware that we not only need to remain relevant but also responsive to our membership's needs. Therefore, it is with pleasure that I highlight not only what College Libraries Section has been doing, but also what we will be doing in the future.

How better to demonstrate our value to our institution than by public acclamation of the work we are doing? Bruce Connolly and Gail Golderman of the Union College Schaffer Library in Schenectady, N.Y., have been named the 2009 recipients of the **Association of College and Research Libraries (ACRL) College Libraries Section (CLS) ProQuest Innovation in College Librarianship Award** [see p. 1].

The creation of the award started as an idea with the CLS Executive Board long before my term commenced. It was only through tenacity and vision of CLS members that it came to fruition at this time. Despite the extremely short timeline from approval to promotion to bestowal, **Award Committee** Chair Stacy Voeller and committee members, did an outstanding job of shepherding the award process. The award committee is a subcommittee of CLS' **Leadership Committee**.

Other public acclamation activities of CLS include the **Communications Committee's Web site of the month**, which may be viewed at



Food, Fun & Fellowship in Seattle

During the ACRL Conference in Seattle, 36 attendees dined with members of the CLS Executive Board at the Friday night buffet dinner at the Pan Africa Market. Ten identified themselves as new members of CLS and all were interested in the

section's activities. Board members who hosted the event were Mary Heinzman, Medium-sized Academic Libraries Discussion Group co-convenor; Celia Rabinowitz, Member-at-Large; and Irene Herold, chair.



CLS ProQuest Innovation Award (*cont.*)

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Connolly and Golderman will share the \$3,000 award, which ProQuest will present along with a plaque at the American Library Association (ALA) Annual Conference in Chicago during the CLS program at 10:30 a.m. on Sunday, July 12.

“The committee chose Bruce and Gail as this year’s award recipients for their innovative sharing of audio files through iTunes in a variety of contexts that support students, faculty and the library,” said award committee chair Stacy Voeller, associate professor and electronic resources librarian at Minnesota State University - Moorhead. “While they have encountered obstacles during both the development and implementation of their program, Connolly and Golderman have overcome those obstacles creatively. Their efforts demonstrate ongoing innovation using a popular and student-centric technology.”

“Steven J. Bell, former CLS chair, said it best in his recent comments in *Urban Library Journal*,” Voeller continued. “Universities and their libraries are making use of iTunes University, but few have discovered so many ways to use standard iTunes software and the iTunes store to connect the library with the classroom. While there may be nothing particularly innovative about using iTunes today, what these librarians have done with it shouts out innovation and creativity.”

The full release can be viewed

at: <http://www.ala.org/ala/newspresscenter/news/pressreleases2009/february2009/acrlproquest.cfm>

The Leadership Committee would also like to take this opportunity to thank all those who applied for our inaugural award. The pool of applicants was incredibly competitive, and we were very grateful to receive so much interest.

View from the Chair *(cont.)*

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<http://www.ala.org/ala/mgrps/divs/acrl/about/sections/cls/websiteofthemonth/index.cfm>. This committee also posts links to college library newsletters at the **Webliography** (<http://www.ala.org/ala/mgrps/divs/acrl/about/sections/cls/collpubs/collegelibraries.cfm>). These are in addition to the other Communications Committee activities that I outlined in the last newsletter: the CLS Facebook page, Wiki, and Section Web pages.

A new initiative, lead by the **Best Practices Committee**, is **My Assessment Coach**. The concept of this ACRL action grant funded activity is to create a resource for college libraries undergoing assessment and/or accreditation, whether regional (such as Middle States or NEASC) or for a specific subject area (such as Music or NCATE). The grant is for FY10, so this is truly in the planning stages. Concepts under consideration include links to resources - whether to articles or the standards themselves, people who are willing to share about their experiences and a discussion area so those going through the process can support each other virtually. What shape this resource takes is open to possibilities and you can contribute to the process through your involvement with the Best Practices Committee. Shining during an assessment or accreditation process will demonstrate your value to your college via outside acknowledgement and validation.

For your personal enhancement, CLS offers multiple opportunities. The **Research Committee's Your Research Coach** (<http://www.ala.org/ala/mgrps/divs/acrl/about/sections/cls/collprogdisc/researchcoach.cfm>) is available to facilitate your progress toward publication. **CLIP Notes Committee** is a standing committee of CLS that supports publication of best practices around a topic via surveys and sample documents (<http://www.ala.org/ala/mgrps/divs/acrl/about/sections/cls/collpubs/clipnotes.cfm>). In addition are the two discussion groups CLS hosts each ALA Annual Conference and Midwinter Conference: **College Library Directors Discussion Group** and **Medium-Sized Academic Libraries Discussion Group**. This year they both meet on Sunday, July 12th, with the directors' group meeting from 1:30-3 pm and the medium-sized academic libraries group meeting from 8:00-10 am. Both discussion groups offer the opportunity to enhance your knowledge through peer discussions. Look at your program or the online schedule for locations.

Executive Board members decided at the Midwinter meeting in Denver to host a dinner **during the Friday night timeslot at the ACRL** conference in Seattle. Not having done this before, the board was unsure how many would be interested. ACRL provided an e-mail list of over four hundred registrants who were also CLS members. From this an invitation was sent and resulted in thirty-six attendees to the dinner, nine of which were new CLS members. You can read more about this dinner in the related article in this newsletter [p. 3]. It was a smashing success. Many of the attendees mentioned that while they wanted to become involved in CLS, they could not attend both ALA Annual and ACRL in the same fiscal year. This dinner helped them connect to their organization and hear about the work of the Section. I look forward to many of those in attendance's participation in future Section activities.



Welcome new ACRL Attendees!

Also at ACRL, Susan Barnes Whyte (past chair) and I represented CLS at the **ACRL new attendee orientation**. My thanks to Susan for volunteering at the last minute when the scheduled committee

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View from the Chair *(cont.)*

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member realized his flight would preclude his attendance at this event. We had the opportunity to speak with many of the four hundred attendees about the work of the section and what venues for involvement were possible. The excitement of the participants was energizing and I look forward to their contribution to the Section's work in the coming years.

An upcoming networking opportunity, without a formal program, but with plenty of time for talk, is the **Friday Night Feast**, held at every ALA Annual Conference [see p. 8 for more information]. Make sure you stop by Serials Solutions' booth at ALA Annual and thank them for their support.

In demonstrating how we contribute to our communities, I encourage you to attend the **2009 ALA/ACRL/CLS Program, Our Town, Common Ground: Academic Libraries' Collaboration with Public Libraries**". Not only does this program highlight some of the many current opportunities Section members participate in, it also will give ideas about other directions to consider. CLS is also co-sponsoring in name only the CJCLS program on Saturday, "FYE: Connecting First-Year College Students with the Library.

I encourage all Section members who are attending ALA Annual in Chicago to look at the program schedule early and reserve your time to attend the CLS events. We have something happening on Friday (the Feast), Saturday (committee meetings), and Sunday (our program and discussion groups). Only by your participation can we be assured that the value of the Section's work reflects your needs. If you have never attended a CLS committee meeting before, the **All Committees meetings** will be on Saturday morning from 8-10 am. You do not need to be a committee member to attend. This is an excellent way to determine if the work of a particular committee is of interest to you. You are also invited to come to the **Executive Board meeting** from 10:30-noon on Saturday. Give us the opportunity to demonstrate our value to you.

Irene Herold, Keene State College

ACRL/CLS @ ALA

Our Town, Common Ground: Academic Libraries' Collaboration with Public Libraries

Sunday, July 12 – 10:30 a.m. to 12:00 p.m.

Successful town-gown relationships between academic and public libraries exist in communities of all sizes throughout the United States. With such collaboration, everyone benefits. This program will address how academic-public library collaborations start, what nurtures their growth, how they are sustained, what unique situations arise through the partnership, and the responses libraries receive from their respective constituencies. Opportunity for questions and discussion between panelists and the audience will be provided. This program is co-sponsored by the Public Library Association and the ACRL Community and Junior College Libraries Section.



How accessible are your library's resources?



Are your library's databases accessible to people with disabilities? Do they comply with Section 508 of the Rehabilitation Act or the Web Content Accessibility Guidelines? How about your other licensed resources, such as e-journals, ebooks, and metasearch engines? Catalogs, chat software, wikis and other web 2.0 applications? There is a wiki page on ASCLA's new wiki to help librarians find and share the answers to these questions:

[http://ascla.ala.org/toolkit/index.php?title=Accessibility to Library Databases and Other Online Library Resources for People with Disabilities](http://ascla.ala.org/toolkit/index.php?title=Accessibility_to_Library_Databases_and_Other_Online_Library_Resources_for_People_with_Disabilities). The current focus is on academic resources.

Kudos

Susan Barnes Whyte and **Tom Kirk**, along with other key creators of the ACRL Institute for Information Literacy, received the ACRL Special Presidential Recognition at the ACRL Conference in Seattle.

Dr. Alice Harrison Bahr, Dean of Libraries and Instructional Resources at Salisbury University, guest edited a special edition of *Library and Archival Security (LAS)* on the topic of "New Library Security for Buildings, Users, and Staff" (v.21, 2: 2008).

Ann M. Watson accepted the position of Library Director of the Hannah V. McCauley Library at Ohio University Lancaster in Lancaster, Ohio.

Loreen S. Phillips authored the book "Cruise to success: how to steer your way through the murky waters of marketing your library," published by Chandos Publishing.

Mary Heinzman, Library Director at St. Ambrose University Library, has been elected to a two-year term as a member-at-large of the Executive Board of the Iowa Library Association.

Rebecca Metzger (Lafayette College) presented her first poster at ACRL in Seattle entitled "Not Your

Average Alumni Association: Using Technology to Create a Peer Mentoring Network of New Library Graduates."

Eleonora Dubicki, (Monmouth University) was a contributor and editor of a book titled "Marketing and Promoting Electronic Resources: Creating the E-Buzz!" published by Routledge in November 2008.

Eleonora Dubicki published the articles "Weeding: Facing the Fears," *Collection Building* 2008 27:4 and "Academic Marketing Strategies," *New Jersey Library Association Newsletter*, Winter 2008.

Eleonora Dubicki, **Lisa Coats** (Monmouth University) and **Amy Clark** (Brookdale Community College) presented "Library Research Awards: Celebrating Excellence in Student Research" at the annual New Jersey Virtual Academic Library Environment Conference.

Corrine Syster presented "Brains by Nintendo: What they know about learning that we should". ([http://gaming.techsource.ala.org/index.php/Brains by Nintendo: What They Know about Learning that We Should](http://gaming.techsource.ala.org/index.php/Brains_by_Nintendo:_What_They_Know_about_Learning_that_We_Should)) at the ALA TechSource Gaming Learning and Libraries Symposium.

Kudos (cont.)

Daphne G. Selbert was appointed Library Dean and Director of the Val A. Browning Library at Dixie State College of Southern Utah.

Michael McLane is currently serving as the ACRL Visiting Program Officer for Legislative Advocacy. He is involved in recruiting academic and research librarians to serve as library legislative advocates, particularly on the federal level.
<http://www.acrl.org/ala/mgrps/divs/acrl/issues/washingtonwatch/acrladvocates.cfm>

Irene Herold presented a workshop at the OCUL (Ontario Council of University Librarians) Associate University Librarians Meeting at McMaster University on mentoring for leadership development.

Irene Herold gave a workshop at New England College (NEC) on "How to Decrease Plagiarism in the Classroom: Techniques and Procedures." She was invited to present by the chair of NEC's Academic Standard Committee.

Steven J. Bell authored the article "The Library Web Site of the Future" in Inside Higher Ed, February 17, 2009.
<http://www.insidehighered.com/views/2009/02/17/bell>

Steven J. Bell appeared as the guest presenter for the Soaring to Excellence library teleconference program, "Reversing the Ratchet: Basic Technology Adoption Strategies for Library Workers" at the College of DuPage.

At the ACRL National Conference, **Eric Johnson** and **Beth Stahr** (both Southeastern Louisiana University) collaborated with **Judith Lin Hunt** (Montclair State University) on a poster, "From Perilous Waters to Smooth Sailing: Preparing for and Collaborating on Successful Accreditation Visits."

Beth Stahr and **Ladonna Guillot** (both Southeastern Louisiana University) presented a poster, "Adapting to Institutional Initiatives: Specialized Information Literacy" at ACRL National in Seattle.

Dr. Lynette Ralph (Southeastern Louisiana University) presented "If You Build It, They May Not Come: The Case of QuestionPoint" at ACRL National.

Penny Hecker (Southeastern Louisiana University) hosted an ACRL National roundtable discussion entitled, "From Instruction Traditionalist to Learning Facilitator: Exploring New Heights of Student Engagement."

Kathryn Munson and **Karen Jung** (both Southeastern Louisiana University) presented a program entitled "Setting the Stage for a Presentation Studio" at the Louisiana Library Association Annual Conference.

Angela Dunnington and **Mary Lou Strong** (both Southeastern Louisiana University) presented a Pre-Conference Program at the Louisiana Library Association Annual Conference titled, "Can u wiki, flickr and blog? An Introduction to Social Networking Tools for Your Library."

Eric A. Kidwell (Huntingdon College), **Shannon Van Kirk** (Blue Mountain Community College) and **Isabelle Eula** (Central Library of the Qatar Foundation) presented a panel on cultural leadership and stepping outside the library to be seen as a campus leader at the ACRL National Conference.

Friday is for Feasting!

Join your CLS colleagues at the 11th annual Friday Night Feast in Chicago on Friday, July 10th at 6:30pm!

If you attended the College Libraries Section dinner at ACRL you had an opportunity to meet CLS Executive Board members and get to know some of the other great CLS folks. The annual FNF has become a tradition and this year we can thank Serials Solutions again for their generous support of our dinner. This year CLS has also provided support in order to keep dinner affordable, so please consider joining us.

We'll be eating at Brasserie JO which features casual European dining (and comes highly recommended by the ALA locals!). The cash bar starts at 6:30 and dinner will be served at 7:00. Registration for CLS members will be an affordable \$20.00 this year and guests are welcome for \$55.00. The menu will include salad, your choice of Atlantic Salmon, Roasted Chicken, or Spinach Florentine Crepe, Crème Brulee, soft drinks, and coffee.

Registration is online again this year. Use the line below to register now!

https://www.surveymonkey.com/s.aspx?sm=ToYrMucrp8_2bEf4s7tV7ulg_3d_3d

Space is limited and the registration deadline is June 24th so register early!

Need more information? Contact Celia Rabinowitz, CLS Member at Large,

cerabinowitz@smcm.edu



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ACRL, American Library Association
50 East Huron Street
Chicago, IL 60611-2795

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