

## CLSL Chair's Column, Spring 2007



### Or, as an alternative title...Musings of a Middle-Aged Librarian about the Mashed-Up World.

Having just returned from the ACRL Conference in Baltimore, I have academic librarianship foremost in my mind (although, I must admit to being somewhat of a workaholic and thinking about library issues most of the time!). The conference theme- "Sailing to the Future: Charting Our Destiny," allowed many presenters to adopt a nautical theme to frame their programming. John Waters, the noted filmmaker, gave an often-hilarious keynote luncheon address, while at the same time noting

Lis Chabot,  
CLSL Chair

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### News to Note:

*CLSL Friday Night Feast will be held at the District Chop-House & Brewery on Friday, June 22nd in Washington DC. Join your CLSL colleagues and friends for a fun night of socializing and dining! More details on page 2.*

## Proposed ACRL Structure Changes

The Board is engaged in a multi-year review process to enhance the ACRL governance structure to better advance the ACRL Strategic Plan and fulfill ACRL's core purpose "To lead academic and research librarians in advancing learning and scholarship." As part of this ongoing process that includes membership assessment, program review, and structural evaluation, the Board is engaged in reviewing opportunities for member involvement as well

as its own composition and process for nominations.

Recently, the Board discussed some proposed changes to ACRL's structure with ACRL leaders. These changes would establish a new form of ACRL unit, the Interest Group, and would change the way candidates are selected to run for the ACRL Board of Directors. FAQ's are available at: [www.acrl.org/structure](http://www.acrl.org/structure).

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## Friday Night Feast in Washington DC

Join us for the 9th Annual College Library Section Friday Night Feast, sponsored by **Haworth Press & Serials Solutions**.

Friday, June 22nd  
7:00 pm—Cash Bar  
7:30 pm—Dinner

Cost per person:  
\$25 for CLS Member  
\$45 for CLS Guests

Join us for a fabulous dinner at a great price at the **District Chop-House and Brewery**, 509 7th Street, NW, Washington DC. Reconnect with colleagues, meet new ones, and learn more about CLS!

To start your mouth watering, here's the menu: Melon & Prosciutto served with Fresh Berries, ChopHouse Salad, Entrée choice of Roasted Prime Rib, Grilled Salmon, Pasta Primavera or Chicken Saltimbocca, White Cheddar Mashed Potatoes, Seasonal Vegetables, and Mountain Berry Custard Flan.

At the District ChopHouse & Brewery you will step back in time to a bygone era of casual elegance remi-

niscient of the 1940's. Listen to big band jazz, swing, and nostalgic favorites while taking in the surroundings that once housed Washington's Second National Bank—a little historical interest enhancing the charming feeling of past, present and future.

Please RSVP by May 24 to Dawn Thistle, [dthistle@assumption.edu](mailto:dthistle@assumption.edu).



## CLS Meeting Times at Annual

### Saturday

*CLS Executive Committee*, 8:00 am -10:00 am  
*CLS Section Meeting* (all committees) 10:30 am -12:00 pm

### Sunday

*College Library Directors Group*, 1:30 pm -3:30 pm  
*Medium-Sized Academic Libraries Discussion Group*, 10:30 am-12:00 pm.

## CLS Chair's Column (cont.)

challenges to freedom of expression. I was pleased to see so many college librarians presenting programs and poster sessions. Several presenters discussed locally developed library services and resources—all with the goal of enhancing user success. I attended a session on collections and services strategies for supporting video, computer, and Internet games as teaching and learning resources. Game design is emerging as a scholarly activity on many campuses and my library needs to be prepared to support these endeavors—creating a new set of content development issues (e.g. archiving hardware platforms). Several presentations discussed library services for the millennial generation of students. As librarians talked about the preferences of this cohort, I was struck by the realization that I had many of the same preferences—transparent search functionality, streamlined access to resources, clustering of like resources, and personalization options. I freely admit to being a procrastinator as an undergraduate and only working beyond expected goals when a topic caught my interest. If I had learned about Cultural Geography before my fourth year in college, my life might have taken a different professional direction. It troubles me when people refer to students as “they” in conversation. I like to believe that “we” are all in this academic enterprise together, creating a vibrant learning community. In a presentation to a Board of Trustee Committee here at Ithaca College, I discussed “Academic Libraries in the Age of the User Experience”. I first talked about the “Then” period/mindset—one in which “we” knew best and “they” benefited from our wisdom. I then moved on to the recent/current “Now” period—one in which “we” are a community of learners, highlighting new services and resources. I concluded with a discussion of the “Next” period—outlining

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## 2007 CLS Program: Embracing Change

Join us for the 2007 CLS Annual Conference Program on Monday, June 25th 10:30-12:00, **Embracing Change: How to Energize and Engage Library Staff.**

Libraries are constantly evolving as user expectations change, technology develops, budgets constrain, and opportunities emerge.

As these and other priorities shift, adaptation is key; as is the need for nimble organizations, mindful managers, dedicated employees, and creative work environments.

This program will address methodologies for engaging library staff in change and development activities to cultivate a nimble organization by capitalizing on opportunities, implementing change, and emerging from the experience improved and energized!

### Featured speaker

Kathryn J. Deiss  
Content Strategist, ACRL

### Additional Presentations by:

Tara Lynn Fulton  
Dean of Library and Information Services, Loch Haven University

Irene M.H. Herold  
Director, Keene State College

Kathleen Halverson  
Assistant Director and Head of Public Services,  
Keene State College

Susan M. Campbell  
Director, York College  
of Pennsylvania



## Future ACRL Events

Institute for Information Literacy Regional Immersion Program  
Illinois State University, Normal, IL, July 13-18, 2007

ACRL/Harvard Leadership Institute  
Harvard University, Cambridge, MA, August 5-10, 2007

Institute for Information Literacy Immersion Program  
Winnipeg, Manitoba, Canada, August 5-10, 2007

## ACRL Releases Essay on Changing Role of Academic Libraries

ACRL has published an essay on the changing role of academic libraries that resulted from an invitational summit held on November 2 and 3, 2006 in Chicago. ACRL convened the summit to address how technologies, on the one hand, and the changing climate for teaching, learning, and scholarship, on the other, will likely recast the roles, responsibilities, and resources of academic libraries over the next decade.

The summit was conducted as an unscripted roundtable facilitated by Robert Zemsky of the Learning Alliance. The summit was attended by 30 leaders who both care about academic libraries and have the ability to look over the horizon in order to imagine an alternative future. The time together resulted in a discussion paper that is now available on the ACRL website.

The summit identified three essential actions libraries must take to achieve the necessary transformation and remain vital forces on campus in the years ahead...

- First, libraries must evolve from an institution perceived primarily as the domain of the book to an institution that users clearly perceive as providing pathways to high-quality information in a variety of media and information services.
- Second, the culture of libraries and their staff must proceed beyond a mindset primarily of ownership and control to one that seeks to provide service and guidance in more useful ways.
- Third, libraries must assert their evolving roles in more active ways, both in the context of their institutions and in the increasingly competitive markets for information dissemination and retrieval.

Summit participants further suggested possible roles for ACRL:

- Convene and facilitate dialogues with leaders of key constituencies to consider the future of libraries in supporting the missions of higher education institutions.
- Contribute to national efforts to better understand elements of successful learning.
- Identify and monitor indices of change in the environment of libraries and information dissemination.
- Provide leadership in helping libraries and librarians make effective use of technology in supporting research and education.
- Provide national leadership in communicating the potential and performance of libraries in adopting new paradigms and meeting changing demands of institutions, faculty, and students.

ACRL seeks to continue the conversation about the changing roles for librarians, libraries, and ACRL. The first response, prepared by Julie Todaro, ACRL Vice-President/President-Elect, is posted with the essay. People that want to comment should do so at the ACRLblog and comment on the story about the essay at <http://acrlblog.org/>



## CLS Chair's Column. cont.

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and opportunities for my academic library:

- 1) cultivating a community ethos/addressing multiple user expectations/needs in one facility.
- 2) developing user-centered interfaces for scholarly resources = be as good as Google.
- 3) growing the library staff we really need.
- 4) enhancing faculty knowledge of library resources and services.
- 5) ensuring that each Ithaca College graduate develops core and curriculum-based information literacy skills.
- 6) responding to the 24/7 customer lifestyle, one of continuous connectivity.

I think the last challenge is one that has institution-wide implications.

Two resources that I recommend for strategizing for

and/or pondering the future: The NMC Horizon Report: <http://www.nmc.org/horizon/> and the Taiga Forum Provocative Statements: <http://www.taigaforum.org/docs/ProvocativeStatements.pdf>.

Enough of my musings...I believe that we have an excellent program for the 2007 Annual Conference in Washington DC. It addresses one of my primary interests—embracing change; energizing and engaging library staff. Details of the program are provided on page 3 of this newsletter.

Lis Chabot, Ithaca College



## ACRL Announces the Top 10 Assumptions for the Future of Academic Libraries

ACRL unveiled its top 10 assumptions for the future of academic and research libraries during the ACRL National Conference in Baltimore. The ACRL Research Committee developed the top 10 assumptions after surveying member leaders and conducting a literature review. A panel representing community and liberal arts colleges, research university libraries, as well as an observer of the higher education environment reacted and commented upon the assumptions at the ACRL National Conference.

“These assumptions underscore the dominant roles that technology and consumer expectations are increasingly playing in libraries,” said Pamela Snelson, president, ACRL and college librarian at Franklin & Marshall College. “The underlying trends offer new opportunities for academic libraries and librarians to embrace the future.”

1. There will be an increased emphasis on digitizing collections, preserving digital archives, and improving methods of data storage and retrieval.
2. The skill set for librarians will continue to evolve in response to the needs and expectations of the changing populations (student and faculty) that they serve.
3. Students and faculty will increasingly demand faster and greater access to services.
4. Debates about intellectual property will become increasingly common in higher education.

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# ACRL Excellence in Academic Libraries Winner: Trinity University

At the Elizabeth Huth Coates Library at Trinity University in San Antonio, TX, library director Diane Graves says there's no such thing as a "crazy" idea. "I believe in risk taking and in freedom of speech," Graves told the LJ Academic Newswire. "Most good ideas have their genesis in a problem or concern, so they should be examined with an open mind." That approach has led to some major progress at the library and resulted in the 2007 ACRL Excellence in Academic Libraries Award in the college library category. In choosing the Coates Library, Emory University's Frances Maloy, chair of the 2007 selection committee, cited a guiding philosophy of "experimenting with all things new," in both its virtual and physical spaces. "The library staff demonstrates that they know their community and extend themselves and library services to be wherever students and faculty are," Maloy said.

In summer 2003, a renovation of the Coates library was completed, featuring more interactive and teaching space. "Between changes in the building and the growing awareness of student need, the library became a center of campus activity again," Graves said. "The library building changed profoundly with the renovation we accomplished. So there were strong physical and visual cues that indicated we were doing things very differently." Library statistics demonstrate overwhelming approval of those changes. Over five years, the gate count at the Coates library increased 65%, from 228,600 in 2000/01 to 376,033

in 2005/06. Circulation rose almost 4% from 2004/05 to 2005/06. Individual searches using electronic resources rose a hefty 91% from 2002/03 to 2005/06, and the use of print resources jumped 12% during that same period. And 91% of Trinity students said they were "very satisfied" with the library in a 2004 survey.

The library also beefed up its web presence, including chat reference and a downloadable library toolbar, federated searching, and an innovative literacy program beginning with a freshman seminar and a "Focus on Faculty" workshop series. Graves praises the "dynamic information literacy coordinator," Michelle Millet. "Michelle can really sell the idea of library/teaching faculty collaboration by getting faculty to think about and articulate what concerns them about their students' research abilities," Graves explained. "She then helps them envision a different model that includes collaboration with their library liaison.

More innovations are in the works. Soon the library will take steps towards a campus-wide project to integrate information literacy into the curriculum. Also, said Graves, "we're creating more student space in the library building this summer, expanding our collaborative spaces and creating a second, flexible teaching space that will help us meet the demands of our students and teaching faculty."

## KUDOS

**Myrna McCallister**, Indiana State University, was one of three academic librarians named by *New York Times* as Academic Librarian of the Year. 2006 was the first year for academic librarians to be included in the NYT awards.

**Steve Shaw**, Prairie View A&M University, published: "Hyperbrary: An Exploration of the Threads of Postmodernism in the Academic Library." *Interdisciplinary Literary Studies*. 8 (1), 14-33, 2006.

**Scottie Cochran**e, Denison University, has been selected for a Fulbright Senior Specialist project in Thailand at a consortium of 4 university libraries under the leadership of Srinakharinwirot University in Bangkok. Cochran will give advice and provide instruction to enable library staff

to offer improved services to their users.

**Scottie Cochran**e has published "Is There a Presidential Library Subsystem?" *The Public Historian*. 28 (3) 2006.

**Dawn Thistle**, Assumption College, received the Assumption College President's Metal: "for extraordinary involvement in the life of the College [and] for use of the library as both a learning and gathering space for intellectual and social growth."

**Scott Vine**, Franklin and Marshall College, presented "From IM to House Calls: Creating Nontraditional Reference Points" at the Pennsylvania Library Association's Annual Conference in Pittsburgh.

# KUDOS

**John Barnett**, Director of Collection Development, Gettysburg College, was elected to the board of directors for IDS, the Interlibrary Delivery Service of Pennsylvania. IDS is a statewide initiative that provides a cost effective and efficient delivery service for interlibrary loan materials throughout the Commonwealth of Pennsylvania.

**Steven J. Bell** is now the Associate Librarian for Research and Instructional Services at Temple University Libraries. Previously, Steven was the Library Director at Philadelphia University.

**Steven J. Bell**, Temple University, participated in the Columbia University Libraries 2007 Reference Services Symposium by serving as the “affirmative” debater in a program titled “Be it Resolved: There will be no Reference Desks in Large Academic Libraries in 2012.”

**Steven J. Bell** provided the keynote speech at the Indiana Library Federation District One Conference in Valparaiso University. The talk was titled “Designing Better Library Experiences: Evolving Professionally Through Design Thinking.”

**Steven J. Bell** published the article “Stop IAKT (I Already Know That) Syndrome with Student Live Search Demos, *Reference Services Review* 35 (1): 98-108, 2007.

**James A. Buczynski**, Seneca Libraries, presented at Electronic Resources and Libraries, in Atlanta: “Slashdotting” Digital Library Resources.”

**James A. Buczynski**. (forthcoming). Referral Marketing Campaigns: “Slashdotting” Digital Library Resources. *Marketing Electronic Resources*. Haworth Press.

**James A. Buczynski** and **C. Genuardi** (forthcoming). Experiential Learning: Teach Them and They Will Come. *Primer on Instructional Services in Academic Libraries*. Haworth Press.

**James A. Buczynski**. (2006). Time Management for New Librarians. *New Librarian, New Job: Practical Advice for Managing the Transition*. Scarecrow Press.

**Beth Fuchs**, Moravian College & Moravian Theological Seminary, was awarded a Librarian Scholarship for ACRL’s 13th National Conference in Baltimore. In addition,

she and colleagues at Bethlehem Area Public Library received honorable mention from the ABC-CLIO Online History Award for their Bethlehem Digital History Project. They will be presented with their award at the ALA conference in Washington DC.

**Larry Hardesty**, Winona State University, edited a book entitled “The Role of the Library in the First College Year” published by the National Resources Center for First-Year Students and Students in Transition. It will be joined distributed by them and ACRL.

**Larry Hardesty** published “Excellence in Academic Libraries: Recognizing It,” *Library Issues*, March, 2007. The article addresses the Excellence in Academic Libraries Award which Hardesty started during his tenure as ACRL president.

**Irene Herold**, Library Director, Keene State College, has assumed a leadership role for technology issues in the Academic Affairs Office. This will be incorporated into Irene’s current responsibilities.

**Irene Herold**, presenter, “Copyright in a Digital Environment” for the New Hampshire College and University Council Libraries’ Committee.

**Irene Herold**, presenter and moderator of panel, “Reorganization” for the New Hampshire College and University Council Libraries’ Committee.

**Irene Herold**, panelist for “Web 2.0 and the Library,” presenting “Expanding Traditions: New Technologies Enhance Traditional Services,” for the Technology and Library Services: Meeting Today’s Users’ Needs Symposium sponsored by the Princeton University Library and the NJLA College and University Section/ACRL New Jersey Chapter held at Princeton University.

**Dr. Dave “Doc” Larson**, University of Alberta at Augustana, received Augustana’s 2006 “Teaching Faculty Award for the Support of Information Literacy” award at the 6th Annual *Augustana Information Literacy in Academic Libraries Workshop*. He is also celebrating his 35th year of teaching and service to Augustana.

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5. The demand for technology related services will grow and require additional funding.
6. Higher education will increasingly view the institution as a business.
7. Students will increasingly view themselves as customers and consumers, expecting high quality facilities and services.
8. Distance learning will be an increasingly common option in higher education and will co-exist but not threaten the traditional bricks-and-mortar model.
9. Free, public access to information stemming from publicly funded research will continue to grow.
10. Privacy will continue to be an important issue.

“Public access to taxpayer funded research is perhaps the most unpredictable and exciting of the ten, and legislation will play a key role here,” said James L. Mullins, chair of the ACRL Research Committee and dean of libraries at Purdue University. “It will be advantageous to the academic community to focus on scholarly communication issues by exploring alternatives to the present mode of disseminating research findings. Librarians must collaborate in this discussion with disciplinary colleagues, yet not make it a “libraries” issue only.”

A podcast featuring Snelson and Mullins discussing the top 10 assumptions is available at <http://blogs.ala.org/acrlpodcast.php>. Read more by Mullins and committee members in the April issue of *College and Research Libraries News* at <http://www.acrl.org/c&rlnews>.