

CLS NEWSLETTER



THE COLLEGE LIBRARIES SECTION - ASSOCIATION OF COLLEGE AND RESEARCH LIBRARIES

Volume 6, No. 2, Spring, 1990-91

ISSN 0887-3550

P. Grady Morein, Editor

REPORT FROM THE CHAIR

Michael D. Kathman
College of Saint Benedict
St. John's University
Collegeville, Minnesota 56321

Midwinter in Chicago was as busy as ever for CLS. The Leadership Committee has prepared a proposal to institute a mentoring program for new college library directors. The cost associated with this will be either funded through ACRL or through a grant. CLIP NOTES #12, on performance appraisals, and #13, on newsletters, were available at the ALA Bookstore. CLIP NOTE #14 on audiovisual policies should be out in time for the Atlanta Conference.

The College Library Directors Discussion Group was well attended. Forty-two attendees discussed access versus ownership and the economic pressures libraries are facing. The Fringe Benefit Study Committee plans to test a survey instrument that will look at fringe benefit similarities and differences between faculty, administrators, library directors, and librarians. If successful, they will seek approval to mail the survey to a statistically significant sample of the membership.

Looking ahead to Atlanta the CLS Board will be studying the issues reported in "Recruiting The Underrepresented To" (continued on next page)

STANDARDS COMMITTEE

David B. Walch
Dean of Library Services
California Polytechnic State University
San Luis Obispo, California 93407

The College Library Section's "Standards Committee" was established in 1987. The Committee charge was four-fold and is outlined as follows with a brief status report given for each aspect of the charge.

Charge 1: To monitor the implementation of the 1986 standards.

It was determined that the most appropriate way to achieve this charge was to develop a survey that would elicit information regarding implementation of the 1986 Standards. That has now been done. The complete data still needs to be analyzed.

Charge 2: To identify and track new concerns that arise regarding the standards so that these could be considered for incorporation into the next edition.

This has been done in conjunction with Charge 1.

Charge 3: To serve as the group primarily responsible for revising the standards when the CLS Executive Board and the ACRL Board consider that the (continued on next page)

CLS Newsletter is published twice a year by the College Libraries Section of ACRL, a division of ALA. To the Postmaster: Send address changes to CLS Newsletter, 50 E. Huron St., Chicago, IL 60611. © American Library Association 1991. All Material in this Journal is subject to copyright by the American Library Association. It may be photocopied for the non-commercial purpose of scientific or educational advancement.

(Report from the Chair, cont.)

Academic Libraries," (December issue of C&RL News.) The CLS Annual Program will be on Sunday June 30, 1991 from 9:30 a.m. to 12:30 p.m. The topic is Staff Development in Small and Medium Sized Libraries. We have an excellent panel consisting of Jonathan Lindsey (Baylor) addressing Professional Staff Development, Larry Oberg (Albion) on Paraprofessional Staff Development, and Dorothy Ellen Gross (North Park) on Student Employee Staff Development. A reactor panel of Anne Commerton (SUNY Oswego), Larry Hardesty (Eckerd), and Jean Hutton (Warren Wilson) will provide commentary on the presentations followed by a question and answer period. In addition, there are a number of meetings and programs that should be of interest to CLS members. The back of this newsletter highlights a few of these.

Finally I would like to take this opportunity to thank Grady Morein and his dedicated committee for the wonderful job they have done on the newsletter. This will be Grady's final issue which I expect he is approaching with both a sigh of relief and a sense of passing. He has made the Newsletter what it is and will leave large footsets to follow in. I wish the new editor much success and am certain that Grady will make the transition as painless as possible. Thank you for a job well done, Grady.

(Standards Committee, cont.)

time for such revision has arrived.

Decision to revise dependent on CLS Executive and ACRL Boards. The committee is prepared to respond accordingly.

Charge 4: To provide liaison between CLS and the ACRL Standards Committee.

This has been accomplished through the appointment of Claudette Hagle who initially served as liaison from the Standards and Accreditation Committee and now Lynn Chmelir who serves in that capacity.

In conjunction with "Charge 3" it is interesting to note that the Committee surveyed over 300 libraries. The results of the survey are not yet completed but a preliminary review derived from survey responses provides the following:

1. Knowledge of the "Standards":

--most are "very familiar with the general content"

2. Use of the "Standards":

--most indicate they use the "Standards" to (in descending order):

- a. prepare accreditation and/or institutional studies
- b. justify the library budget
- c. orient/educate college administrators
- d. justify staff expansion
- e. justify collection upgrade

3. Formula A (collection size) was deemed "too low" by most. Eighty percent of the libraries rated their collection size as "A", and 15% as "B".

4. Formula B (number of librarians) was seen as adequate. Thirty percent of the libraries sampled were at the "A" level in terms of staff size, 32% at the "B" level, and 25% at the "C" level.

5. **Formula C (Space)** was seen as adequate. Fifty-three percent of the libraries sampled were at the "A" level in terms of net assignable area, 19% at the "B" level, and 23% at the "C" level.

6. The survey indicated that for the most part each of the standards were quite useful. In descending order of "usefulness" they ranked as follows:

- a. Collections
- b. Budget
- c. Objectives
- d. Staff
- e. Facilities
- f. Services
- g. Administration
- h. Organization of Materials

7. The recommended 5% growth rate of the collection was seen as adequate to low.

8. The recommended 6% portion of the institution's total educational and general expenditures budget was seen as adequate to high.

9. Priority for development of new standards were seen as follows (in order of priority):

- a. Online catalogs
- b. Resource sharing
- c. Data-base access
- d. Performance measures
- e. Microcomputers

10. Seventy-two percent of the respondents indicated a preference for "quantitative" standards as opposed to "qualitative."

Should anyone wish to express their views of the 1986 version of "College Library Standards" they are invited to contact any member of the Standards Committee including: Rebecca Dixon, Claudette Hagle, Diane Parker, and myself.

CLIP NOTES

Jonathan D. Lauer
LRC Director
Messiah College
Grantham, Pennsylvania 17027

"Audiovisual Policies in College Libraries," is the latest addition to the College Library Information Packet (CLIP) Note series available from the Association of College and Research Libraries (ACRL).

The report, CLIP Note #14, is the result of a survey of small college and university library audiovisual policies. More than a dozen complete policies covering topics such as brochures, circulation policies, collection development, copyright, rentals, gifts, rates, and user guides are included.

"Audiovisual Policies in College Libraries" was compiled by Kristine Brancolini, head of media services at the Indiana University Libraries, under the auspices of the ACRL College Library Section's CLIP Notes Committee. The 152-page paperback, printed on acid-free paper (ISBN: 0-8389-7495-3), costs \$19.95 (\$16.95 for ACRL members). American Library Association (ALA) members receive a 10 percent discount.

Other CLIP Notes in the series include: "Performance Appraisal in Academic Libraries," CLIP Note #12; "College Library Newsletters," CLIP Note #13; "Collection Development Policies," CLIP Note #11; "Annual Reports for College Libraries," CLIP Note #10; "Friends of College Libraries," CLIP Note #9; "Periodicals for College Libraries," CLIP Note #8; "Managing Student Workers in College Libraries," CLIP Note #7; and "Mission Statements for College Libraries," CLIP Note #5.

Copies of the CLIP Notes are available from: ALA Order Services Department, 50 E. Huron St., Chicago, IL 60611-2795.

(CLIP NOTES, cont.)

50 E. Huron St., Chicago, IL 60611-2795.
Telephone: 1-800-545-2433 or fax, 1-312-440-9374.

ACRL, the largest of 11 divisions of the ALA, serves as a resource for academic, research and special libraries and represents those interests to the higher education community. Members of ACRL include over 11,000 academic librarians, libraries, associations and vendors.

**ACRL COLLEGE LIBRARIES SECTION
SEEKS SURVEY COMPILERS/AUTHORS**

The Association for College and Research Libraries (ACRL) College Libraries Section is seeking writers for its College Library Information Packet (CLIP) Note series.

The series is designed to provide college and small university libraries with state-of-the-art reviews and current documentation of library policies, practices and procedures. Compilers develop and distribute surveys on topics of interest to academic librarians.

Survey compilers are being sought for the following topics: staff development, disaster plans, interlibrary loan, and alternative funding sources.

Performance appraisal, collection development, audiovisual policies, managing student workers, and periodicals are among the topics covered in previous CLIP Notes.

Persons interested in developing surveys on the listed or other topics should submit a one or two page description of the idea to: Jonathan Lauer, Chairman, CLIP Notes Committee, Murray LRC,

Messiah College, Grantham, PA 17027, or Mary Ellen Davis, Director of Communications, ACRL, 50 E. Huron St., Chicago, Illinois. Telephone 1-800-545-2433, ext. 2511.

CLS PROGRAMS AT ALA

Sponsored Programs

Friday, June 28, 1991

CLS Preconference "The Practical Librarian"

Sunday, June 30, 1991

CLS Conference Program: Staff Development in Small and Medium-sized Libraries

Co-Sponsored Programs

Sunday, June 30, 1991

BIS - Technology as a Barrier to Information Literacy: Implications for Bibliographic Instruction

Monday, July 1, 1991

WESS - European Unification 1992: Impact on Information and Libraries

Tuesday, July 2, 1991

STS - Science in College and University Libraries: Meeting the Needs in Higher Education

Standards and Accreditation Committee - Accreditation Trends in Academic Libraries

ACRL SCIENCE AND TECHNOLOGY SECTION
DISCUSSION GROUPS

Saturday, June 29, 1991
2:00 pm - 4:00 pm

The Electronic Hitchhiker
Exploring Databases on the INTERNET
Science Databases Discussion Group

Sunday, June 30, 1991
11:00 pm - 1:00 pm

College Libraries Science Collections
Separate or Integrated?
College Science Librarians
Discussion Group

2:00 pm - 3:30 pm

Access to Science Journals
After You Cancel: Where Next?
General Discussion Group

3:45 pm - 5:30 pm

Forum on Emerging Issues and Research
in Science Librarianship
Science and Technology Research
Task Force

8:00 pm - 10:00 pm

Cooperation Between Academic &
Special Libraries and Facilities
and Space Problems
Directors of Science Libraries
Discussion Group

READINGS FOR COLLEGE LIBRARIANS

Mary Lee Sweat
University Librarian
Loyola University
New Orleans, Louisiana

Bateman, Walter L. Open to Question:
The Art of Teaching and Learning by
Inquiry. San Francisco: Jossey-Bass
Publishers, 1990.

The author describes in a humorous fashion the benefits of teaching by asking questions, rather than giving answers. Some of his more interesting comments have to do with critical thinking, which he describes as similar to, although not exactly the same as, inductive teaching or discovery teaching. Bateman states that in critical thinking students must be encouraged to question old ways of thinking supported in their efforts to replace old beliefs with new beliefs. He writes with great sympathy of the emotional confusion which is sometimes a by-product of this process.

Birnbaum, Robert. How Colleges Work:
The Cybernetics of Academic Organization
and Leadership. San Francisco: Jossey-
Bass Publishers, 1988.

Rather than simplifying his subject, Robert Birnbaum challenges the reader by pointing out the dynamic complexity of academic organization. Effective administrators see the patterns which exist in organizational life and act sensibly. Creative and effective administrators see existing patterns, but also find new patterns where others see none. This book seeks such creative approaches to organizational problems in higher education.

Gross, Theodore L. Partners in
Education: How Colleges Can Work with
Schools to Improve Teaching and

(continued on next page)

(Readings for College Librarians, cont)
Learning. San Francisco: Jossey-Bass
Publishers, 1988.

Theodore Gross writes of the separation
which exists between the very
institutions which have the power
through cooperation to improve our
educational system. Colleges and
universities are separated from schools,
which are separated from school boards,
which are separated from the business
community, which is separated from
governmental agencies. All these groups
have a mutual interest in improving our
schools and our society and should work
in partnerships to achieve this goal.
Colleges and universities are uniquely
qualified to take a leadership role in
this effort, since they train future
teachers, carry out research, identify
and develop sources of funding for
institutional projects, and organize
alumni and others to achieve
institutional goals.

Herron, Jerry. Universities and the
Myth of Cultural Decline. Detroit:
Wayne State University Press, 1988.

Herron argues forcefully that the
humanities should not be taught for
their own sake, but should be taught
because they are useful. He defines
this useful in two ways: the knowledge
and skills taught to students in the
humanities which prepare them for jobs,
and the critical analysis which
humanists bring to society's problems.

Jeanneret, Marsh. God and Mammon:
Universities as Publishers. Urbana:
University of Illinois Press, 1989.

Marsh Jeanneret worked for 24 years,
from 1953-77, as the director of
University of Toronto press. In this
book, he reflects on the need for
university presses to undertake
profitable commercial publishing in
order to support unprofitable scholarly
publishing. In spite of the fact that

for many years the University of Toronto
press successfully served both God
(scholarly publishing) and mammon
(commercial publishing), Jeanneret is
convinced of the ultimate danger of
maintaining this dichotomy.

NOTE FROM THE EDITOR

As Mike states in his report, this is
my last Newsletter issue as editor and
I do feel a distinct sense of passing.
However, all things come to an end and
it is certainly appropriate that others
have the opportunity to edit the
Newsletter.

Producing the Newsletter has been a
pleasure for me, largely because of the
assistance that I have received from
members over the years. I thank all of
you for your help. I also thank, in
particular, my secretary, Bobby
Clarkson, for all of the time and energy
which she has put into the Newsletter --
I could not have done it without her.

Grady Morein

Management Ideas

CLIP Notes (College Library Information Packets)

Practical ideas for managing your library's programs and services are contained in ACRL's College Library Information Packets (CLIP Notes). Each CLIP Note provides data and sample documents from college and small university libraries that will assist you in establishing or refining services and operations. CLIP Notes are prepared under the direction of ACRL's College Libraries Section.

NEW! Audiovisual Policies in College Libraries. CLIP Note #14

Compiled by Kristine Brancolini. Contains more than a dozen complete policies covering topics such as brochures, circulation, collection development, copyright, rentals, gifts, rates, and users guides. 1991. 152p. 0-8389-7495-3. \$19.95; ACRL member \$16.95.

College Library Newsletters. CLIP Note #13

Compiled by Patricia Smith Butcher and Susan McCarthy Campbell. "...survey results and newsletter samples suggest that the newsletters' diversity is as notable as their shared traits." *Journal of Academic Librarianship*. 1990. 154p. 0-8389-7445-7. \$16.95; ACRL member \$13.95.

Performance Appraisal in Academic Libraries. CLIP Note #12

Compiled by Barbara Williams Jenkins with the help of Mary L. Smalls. "The PA documents...demonstrate a wide variety of philosophies and approaches..." *Journal of Academic Librarianship*. 1990. 128p. 0-8389-7444-9. \$16.95; ACRL member \$13.95.

Collection Development Policies for College Libraries. CLIP Note #11

Compiled by Theresa Taborsky and Patricia Lenkowski. "This volume is well worth the price." *Library Journal*. 1989. 181p. 0-8389-7295-0. \$23.95; ACRL member \$19.95.

Annual Reports for College Libraries. CLIP Note #10

Compiled by Kenneth Oberembt. Contains data-gathering forms, graphics, and selected annual reports. 1988. 135p. 0-8389-7219-5. \$20; ACRL member \$17.

Friends of College Libraries. CLIP Note #9

Compiled by Ronelle Thompson. "A must for two groups of libraries: those who have Friends groups and those who do not." *Library Journal*. 1987. 134p. 0-8389-7171-7. \$17; ACRL member \$14.

Periodicals in College Libraries. CLIP Note #8

Compiled by Jamie Webster Hastreiter, Larry Hardesty, and David Henderson. "Recommended for all college and university libraries." *Library Journal*. 1987. 116p. 0-8389-7143-1. \$17; ACRL member \$14.

Managing Student Workers in College Libraries. CLIP Note #7

Compiled by Michael D. Kathman and Jane McGurn Kathman. "Supervisors looking for help in hiring and managing these [student] workers, whether in small or large academic libraries, will find this compilation very useful." *RQ*. 1986. 182p. 0-8389-7097-4. \$17; ACRL member \$14.

Mission Statements for College Libraries. CLIP Note #5

Compiled by Larry Hardesty, Jamie Hastreiter, and David Henderson. "The survey is a good one, eliciting answers to questions about why and how libraries developed statements of purpose, or why not...a commendable production..." *RQ*. 1985. 107p. 0-8389-6944-5. \$20; ACRL member \$15.

ACRL Approval Plan "PC"

The convenient and cost-cutting approval order plan provides automatic priority shipping of ACRL's new CLIP Notes at a 20% discount to ACRL members (10% to non-members). You may change or cancel your approval order at any time and you do have return privileges. To enroll write to ACRL Approval Plan, ACRL/ALA, 50 E. Huron St., Chicago, IL 60611-2795.

ASSOCIATION OF
COLLEGE
& RESEARCH
LIBRARIES

c/o ALA Publishing
Order Department
50 E. Huron St.
Chicago, IL 60611
312-944-6780
FAX: 312-440-9374
Toll free: 1-800-545-2433

CLS MEETING & PROGRAM SCHEDULE 1991
ANNUAL CONFERENCE - June 29 - July 2

Saturday, June 29

- 9:30 a.m.-12:30 p.m. CLS Executive Board
- 2:00 p.m.- 4:00 p.m. Conference Program Committee 1991
- 2:00 p.m.- 4:00 p.m. CLIP Notes Committee
- 2:00 p.m.- 4:00 p.m. Newsletter Committee
- 2:00 p.m.- 4:00 p.m. Planning Committee

Sunday, June 30

- 9:30 a.m.-12:30 p.m. CLS Program: Staff Development in Small and Medium Sized Libraries
- 2:00 p.m.- 4:00 p.m. Library Director's Discussion Group

Monday, July 1

- 9:30 a.m.-11:00 p.m. Standards Committee
- 9:30 a.m.-11:00 p.m. Fringe Benefits Study Committee
- 9:30 a.m.-12:30 p.m. Planning Committee
- 11:30 a.m.-12:30 p.m. Conference Program Committee 1992
- 11:30 a.m.-12:30 p.m. National Advisory Committee
- 2:00 p.m.- 4:00 p.m. Planning for College Libraries Committee

Tuesday, July 2

- 8:00 a.m.- 9:00 a.m. CLS Leadership Committee
- 9:30 a.m.-12:30 p.m. CLS Executive Board

College Libraries Section
ACRL/ALA
50 E. Huron Street
Chicago, IL 60611-2795

First Class
U.S. POSTAGE
PAID
St. Meinrad, IN
Permit No. 41