

CLS NEWSLETTER



THE COLLEGE LIBRARIES SECTION - ASSOCIATION OF COLLEGE AND RESEARCH LIBRARIES

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P. Grady Morein, Editor

REPORT FROM THE CHAIR

Jacquelyn Morris
College Librarian
Occidental College
Los Angeles, California

The College Libraries Section program in Dallas was on "Building Campus Relationships: Conflicting Expectations." Over 400 attended the program and Eleanor Pinkham (the immediate past chair of CLS) said both the verbal comments and the written evaluations were exceptionally positive. Many thanks go to the Program Committee, chaired by Claudette Hagel, for their fine work in putting this exceptional program together.

The program consisted of a four member panel each speaking on behalf of the various campus constituencies. The panel included:

- Dr. John Paynter, Provost, University of Dallas, representing the administrative viewpoint.
- Dr. Robert Blystone, Trinity University in Texas, representing the faculty viewpoint.
- Mignon Adams, Library Director from the Philadelphia College of Pharmacy and Science, representing the student viewpoint.
- Evan Farber, College Librarian at Earlham College, responded to the
(continued on next page)

TEN YEARS OF CLIPPINGS

Pamela Snelson
Coordinator of Access Services
Drew University
Madison, New Jersey

Thinking about ways to improve your annual report? Like to see samples from Oberlin College, Bucknell University and other institutions?

Considering starting a Friends of the Library group? Interested in ideas from Swarthmore College or Eckerd College?

Need to revise your collection development policy? Curious about other libraries' statements?

For close to ten years, a program developed to answer just these kinds of questions has existed. It is the CLIP Notes publishing program. The name CLIP Notes is short for College Library Information Packet Notes. Each CLIP Note is a publication containing a report on a current library practice plus a collection of sample documents related to that practice. Each publication emphasizes documents which may include policy statements, procedure descriptions, reporting forms, and the like.

Initiated by the Continuing Education
(Continued on next page)

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(Report from the Chair, cont.)

panel representing the librarian views.

This program was just too good to miss and indeed you don't need to. Audio tapes can be purchased for \$25.00 from:

ACTS Inc.
14153 Clayton Road
Ballwin, MO 63011

Ask for "Campus Relationships"
#LA89073ab (2 cassettes).

A very well attended College Libraries Section Reception was held in Dallas hosted by Innovative Interfaces Inc. This second annual membership reception was held following the College Library Directors Discussion Group. Many thanks to Innovative Interfaces Inc. for their continued financial support of college library activities.

The 1990 program in Chicago should be very exciting, so reports Mignon Adams, Chair of the program-planning committee. The topic of Performance Measures will be cosponsored by the CLS, ULS and CCJLS. Watch the Spring newsletter for details about speakers, times and dates.

I hope to see many of you at the Midwinter meeting. Your ideas and suggestions for CLS programs and projects are what keep the section going. Please call me at 213-259-2671 or write to

Jacquelyn Morris, CLS Chair
Mary Norton Clapp Library
Occidental College
1600 Campus Road
Los Angeles, CA 90041

(Ten Years of CLIPpings, cont.)

Committee of ACRL's College Libraries Section in 1980, the CLIP Notes program is now the responsibility of a separate College Libraries Section committee. The CLIP Notes Committee serves as an editorial committee responsible for developing CLIP Notes procedures and survey lists, soliciting compilers of CLIP Notes, approving project proposals, and reviewing draft manuscripts.

CLIP Notes have been very well received by the library community. To date, over 7000 CLIP Notes have been sold. CLIP Notes have been published on 11 different topics; six of these are still in print. These include: Mission Statements for College Libraries, Managing Student Workers in College Libraries, Periodicals in College Libraries, Friends of College Libraries, Annual Reports for College Libraries and Collection Development Policies. CLIP Notes are available through individual purchase or as a standing order from ALA Publishing Services, Order Department, 50 E. Huron Street, Chicago, IL 60611-2795. Reviews have been especially favorable:

"This is a must for two groups of libraries: those who have Friends groups and those who do not." Library Journal about CLIP Note #9, Friends of College Libraries.

"Recommended for all college and university libraries." Library Journal about CLIP Note #8, Periodicals in College Libraries.

"Supervisors looking for help in hiring and managing [student] workers, whether in small or large academic libraries, will find this compilation very useful." RQ about CLIP Note #7, Managing Student Workers in College Libraries.

(Continued on page 3)

(Ten Years of CLIPings, cont.)

College Libraries Section members can become involved with CLIP Notes in several ways. The simplest involvement is to make sure that your library returns any and all CLIP Notes surveys with appropriate documents. If your library has not been receiving CLIP Notes surveys, contact the CLIP Notes committee chair to have your name added to the survey list. If you desire more active involvement and have a topic you feel is appropriate for CLIP Notes, you may want to consider becoming a CLIP Notes compiler. The current CLIP Notes committee chair can discuss the project with you. In addition, the CLIP Notes Committee maintains a list of viable suggestions for future CLIP Notes, so you can volunteer to lead a project on one of these topics.

The basic steps one would follow in compiling a CLIP Note are listed below:

1. Request a copy of "Instructions to Compilers" from the CLIP Notes Committee chair. This will give you a good idea about the overall process.

2. Send an "intent to submit a proposal" to the committee chair. This is an informal one to two page description of a basic idea you think would make a good CLIP Note.

3. The committee chair will respond to the idea, suggesting how to develop the topic or recommending changes. Other members of the committee will be consulted as appropriate.

4. After receiving the response from the committee chair and possibly other members of the committee, the potential compiler should test the idea informally among friends and colleagues in several libraries. In particular the compiler should determine whether a sufficient number of useful documents are likely to be available.

5. If the project appears viable at this time, submit a formal proposal to the chair of the CLIP Notes Committee. The "Formal Proposal" contains a state-

ment of purpose and benefits, a listing of potential documents, a draft of a cover letter to accompany the survey, a well-developed questionnaire that is to be sent to the survey group, estimated expenditures and suggested timetable. These items are covered in further detail in the CLIP Notes Committee document "Instructions to Compilers."

6. The committee chair will circulate the proposal among committee members for their review, response and approval. This process may be repeated as necessary.

7. Once approved, proceed to conduct the survey and collect the documents.

8. Analyze the results of the survey, select the documents to be included in the final product, organize the material and write a brief report. Existing CLIP Notes may be reviewed as examples of organization and layout.

9. At this point a draft document is circulated to the committee for refinement and final review.

10. Finally, camera-ready copy is sent to ACRL for printing.

Most CLIP Notes budgets are under \$250; the time line from mailing a survey to publication is usually less than a year. The CLIP Notes Committee provides a compiler with mailing labels for the project. The mailing list consists of approximately 250 institutions who agreed to cooperate with CLIP Notes surveys by responding to a letter from the committee chair in 1988. If all this seems like too large a project for a single person, many successful CLIP Notes have been co-compiled.

CLIP Notes are useful, practical publications aimed at the needs of college libraries and librarians. The documents they contain are timely and come from college libraries; therefore, they are applicable to your situation in a college library.

CANDIDATES FOR COLLEGE LIBRARIES SECTION OFFICE PRESENT THEIR VIEWS

The College Libraries Section this year elects three officers: (1) a Vice-Chair, Chair Elect, (2) a Secretary, and (3) a Member-at-large of the CLS Executive Committee. The Newsletter publishes statements from candidates as a means of providing candidates an opportunity to share their goals or values with section members so that you can make a more informed choice when voting. The elections are held in the Spring.

For Vice-Chair, Chair Elect

Claudette S. Hagle
Director of Public Services
University of Dallas

Mary Lee Sweat
Library Director
Loyola University

"It was the best of times, it was the worst of times..." Dickens began Tale of Two Cities. These paradoxical sentiments may reflect some of our thoughts today as we begin our second century as a section.

To remain current in our rapidly changing profession, innovatively use new technology, and at the same time maintain balance in expected services, we must find effective yet creative solutions, not only technologically but, most especially, in working with people. This section must continue its strong leadership role, serving as a forum of discussion and providing a network within which we can try to discover solutions to the challenges facing us.

Twenty years of active service in ALA and in ACRL, at the national and state level, have provided me the opportunity to help identify, debate, and work toward resolving some of our most pressing concerns. Service on division and section committees gave me experience and insight into program development, most recently chairing the CLS Program Planning Committee for the ALA Dallas meeting. If elected, I would welcome the opportunity to encourage participation by greater numbers of our members in the section and continue the development of the section as it responds to the needs of our diverse membership.

As Vice-Chair, Chair-Elect of the College Libraries Section, I would seek to accomplish several objectives. First, I would work to promote college librarianship as an important career choice. I would promote the interests of college librarians, including better compensation, wherever possible. I would work to improve college libraries, through promoting use of the Standards for College Libraries, through programming which spotlights the expertise of college librarians and encourages discussion of problems and solutions, and through publications such as the CLS Newsletter and CLIP Notes. I would seek to include librarians from all types of college libraries in the work of the section, thereby strengthening the College Libraries Section through full use of its diverse membership. I believe my work as member-at-large of the CLS Executive Committee, as chair of the CLS Fringe Benefits Study Committee, as a member of the CLS Newsletter Committee, and as co-chair of the New Orleans Conference CLS Program Committee would help me in accomplishing these goals.

For Secretary

Michael J. Haeuser
Head Librarian
Gustavus Adolphus College

Germaine C. Linkins
Director of Libraries
Potsdam College of the State University
of New York

For some time I have had an interest in and commitment to the activities and goals of the College Libraries Section. By active participation in the business of our Association and its committees, I have joined with others in seeking a clearer and stronger voice for college librarians. CLS committee service includes ad hoc Committee on Libraries in Closing Colleges, National Advisory Council, Standards (briefly) Committee and the Program Planning Committee.

From 1985 until the publication in April, 1989, of "Searching for the Past, Building for the Future: The College Library Section Celebrates 100 Years" in CRL News, I worked on a committee seeking to establish a history of the Section. Grandly named the CLS Historical Commission, we found early on that the documented record of the Section was sparse to non-existent. Hence the article that appeared relied primarily on oral history provided by past leaders in the CLS.

Recent developments in the section suggest a renaissance of sorts as college librarians appear to have sorted out their various affiliations and concluded that CLS is the best place to provide leadership and support the efforts of our colleagues in similar libraries. I believe the secretary of the CLS is in a position to ensure that the written record of a revitalized organization is preserved, to urge close association of the section with quality educational goals, and to participate as a team member in the ongoing CLS effort to further redefine our mission and our goals.

While the issues facing academic libraries are largely universal, size and orientation of the institution interject nuances which can often change the responses to those issues. The College Libraries Section of ACRL provides a forum for addressing issues of concern from the unique perspective of the smaller, primarily undergraduate institution. I believe that my experience in a variety of positions in both college and university libraries would be beneficial to the section's purpose and goals. The office of Secretary is critical both to the historical documentation of the section and to its future direction. I would hope to bring to this office the organizational skills which have served me well in my career, and thereby make a positive contribution to the future of CLS.

The central event of the 20th century is the overthrow of matter. In technology, economics, and the politics of nations, wealth in the form of physical resources is steadily declining in value and significance. The powers of mind are everywhere ascendent over the brute force of things. George Gilder, Microcosm: The Quantum Revolution in Economics and Technology.

For Member-at-Large of the CLS Executive Committee

Jean Walstrom Haley
Director of Library Services
La Salle University

Sarah Pedersen
Dean of Library Services
The Evergreen State College

Past candidates for positions on the Executive Committee of the College Libraries Sections of ACRL have already expressed the common issues facing smaller academic libraries at the end of this century. The problems that we share with our colleagues in larger institutions--escalating serials prices, decreasing budgets, increasingly sophisticated but expensive databases, and personnel shortages--require quite different solutions in the college library setting.

Activities such as the Directors Discussion Group, CLIP Notes, and the varied programs presented at national ACRL and ALA conferences provide the forum in which these solutions can be found. If college libraries are to remain creative, cost-effective, and vital parts of academe, it is essential that the dialogue continue. As a Member-at-Large, I would welcome the opportunity of working to develop programs of interest and utility to the section's membership.

Where once, during the age of industry, the world was ruled by natural resources, it is now run on information, and while resources are finite, information seems to be infinite. Richard S. Wurman, Information Anxiety.

Colleges enjoy the benefits of smaller size, and the concomitant greater flexibility when compared to the mega-universities. Hence the College Libraries Section of ACRL is in a good position to lead our professions to innovative responses to the many challenges facing undergraduate education today. The information age brings us a glut of data, the privatization of information services, the consolidation of the media, and ever-intensifying specialization. Rapid technological change, shifting demography, internationalized economics, and the increasing interconnection of political, social ecological and other issues, also create an obligation to assure that students graduate with the fundamental understanding of accessing, managing, evaluating and creating information.

Librarians are particularly suited to respond to these challenges. We are uniquely prepared to lead faculty toward greater understanding of interdisciplinary perspectives, culturally inclusive pedagogues, and the effective sifting and evaluating of information and the critical treatment of media. All these perspectives are essential to an education for effective life-long active participation in our evolving culture.

I would like to see the College Libraries Section of ACRL take the lead in preparing our faculty to teach for the future. I will focus my issues on these efforts if elected member-at-large.

COLLEGE LIBRARIES SECTION
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Occidental College

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Old Westbury

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James R. Cubit
Ray English
Victoria L. Hanawalt
Pamela Snelson

Conference Program Planning Committee, 1990

Mignon Adams, Chair
Philadelphia College of
Pharmacy and Science

Rebecca D. Dixon
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Conference Program Planning Committee, 1991

Chair, to be appointed

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LIAISONS

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ACRL Academic Standards Committee

B. Anne Commerton

ACRL Legislation Committee

Judy Gibson Green

ACRL Standards & Accreditation Committee

Claudette S. Hagle

CLS MEETING & PROGRAM SCHEDULE 1990
ANNUAL CONFERENCE - January 6 - 9

Saturday, January 6

9:30 a.m.-12:30 p.m. CLS Executive Board
2:00 p.m.- 4:00 p.m. Standards Committee
2:00 p.m.- 4:00 p.m. Planning Committee
2:00 p.m.- 4:00 p.m. Newsletter
Committee
2:00 p.m.- 4:00 p.m. ACRL Planning

Sunday, January 7

2:00 p.m.- 4:00 p.m. Library Directors
Discussion Group

Monday, January 8

8:00 a.m.- 9:00 a.m. Small Library
Assessment Program
Committee

Monday, January 8, cont.

8:00 a.m.- 9:00 a.m. Library Director's
Selection Review
Committee ad hoc
8:00 a.m.- 9:00 a.m. College Library
Leadership
Committee
8:00 a.m.- 9:00 a.m. Program 1991
Committee
8:00 a.m.-12:30 p.m. Fringe Benefits
Study Committee
2:00 p.m.- 4:00 p.m. CLIP Notes
Committee

Tuesday, January 9

9:00 a.m.-11:00 a.m. Standards
Committee

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Chicago, IL 60611-2795

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