

Junk Science:

Encouraging Critical Thinking in a Communication Research Methods Class

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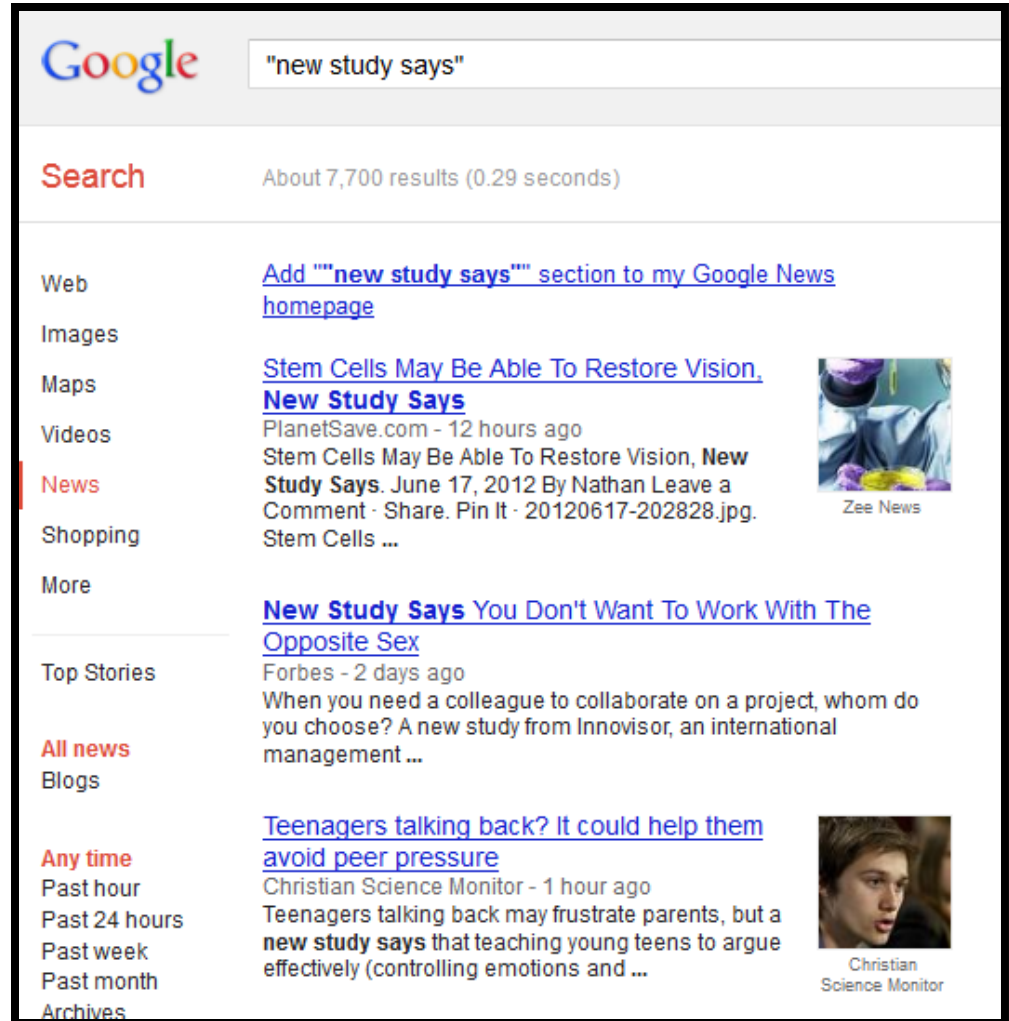


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- **Background**
- **Purpose**
- **Design**
- **Execution**
- **Afterthoughts**
- **Adapting the idea:**
 - One shots
 - 50 mins
 - For-credit
 - Assignments



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Christian Science Monitor



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 - [New York Times](#) (Best)
 - [PR Newswire](#) (Meh)
 - [Bloomington Alternative](#) (Worst)
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 - [Actual Study](#) in *Archives of General Psychiatry*
 - [New Republic Article](#)
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 - [NHS Behind The Headlines](#) (from UK – they actually look at the real research)
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- [NPR Story](#) on scientific reporting and retractions
 - [Parody news web site](#) about a scientific article (BRILLIANT and the comments are even better)
 - [The Lay Scientist Blog](#)
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