

## LIRT Conference Program -- 2007



**It's Showtime for Instruction Librarians!  
The Making of Short Films for Marketing and Instruction  
Sunday, June 24, 2007  
10:30 to Noon  
Washington Convention Center, Room 206**

Noah Wyle may be The Librarian but he's not the only one who can be in a movie! Join us as librarians from Valdosta State University present their experiences as creators and directors of library instruction "videos." Reference librarians Apryl Price, Yolanda Hood, Deborah VanPetten, and Emily Rogers from Valdosta State University's Odum Library (<http://www.valdosta.edu/library/>) will discuss their experiences in the making of videos and other multimedia projects as tools for marketing the library's services and educating students about such topics as plagiarism. Additionally, they will discuss the collaboration with faculty, students, and the community that is essential in the making of these short films. Nancy Colborn, Vincci Kwong, and Jim Yocom from Indiana University South Bend, will also present their experiences in the making of library instruction videos and how these productions can be incorporated into Facebook.com (<http://facebook.com>) and Myspace.com (<http://myspace.com>).

Refer to this bibliography (</rt/sites/ala.org/rt/files/content/confbibliography2007.pdf>) for more information on this topic

### Biographies

**Yolanda Hood**, MLS, Ph.D., Yolanda has worked in libraries all of her life but has been a professional librarian for two years. Before that, she taught composition and African American Literature and Folklore as a university professor. Her Ph.D. is in English, and she is currently Assistant Professor/Reference Librarian at Odum Library, Valdosta State University (<http://www.valdosta.edu/library/>).

**Apryl Price**, MLIS, Apryl is a Reference Librarian who teaches library instruction classes and is responsible for electronic resources at Odum Library, Valdosta State University (<http://www.valdosta.edu/library/>).

**Emily Rogers**, MSLIS, MA, Emily is currently Assistant Professor/Reference Librarian for Instruction at Odum Library, Valdosta State University (<http://www.valdosta.edu/library/>), and a former instructor of English at the University of Illinois, Urbana-Champaign.

**Deborah Van Petten**, MSL, Deborah is an Assistant Professor/Reference Librarian at Odum Library, Valdosta State University (<http://www.valdosta.edu/library/>). She is responsible for print resources, teaching library instruction classes, and is currently teaching the LIBS 1000 Introduction to Library Resources course. Previously Deborah had worked in the Cataloging and the Acquisitions Units at Odum Library.

**Nancy Wootton Colborn**, MLIS. Nancy is Coordinator of Library Instruction and Staff Development at

Indiana University South Bend (<http://www.iusb.edu/%7Elibg/>). She coordinates the Q110 Introduction to Information Literacy course, and was part of the original design team for the online version of the course.

**Vincci Kwong** graduated and got her MLS from University of Illinois at Urbana-Champaign in May 2005, and started her first professional position as the Head of Web Services at Schurz Library, Indiana University South Bend (<http://www.iusb.edu/%7Elibg/>) in August 2005. Her primary job responsibility includes reference service, library instruction and web development.

**Jim Yocom** is Director of Instructional Media Services for Indiana University South Bend (<http://www.iusb.edu/%7Elibg/ims/>), and is active in video production, podcasting, streaming media, and multimedia content development. From 1988 to 1999, he chaired the Video Technology program at Ivy Tech State College. Jim is a Certified Technology Specialist and an active CCUMC member.