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FORWARD TO A FRIEND



**A publication of American Libraries Direct**

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An e-newsletter from the American Library Association International Relations Office | March 2015



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International Direct

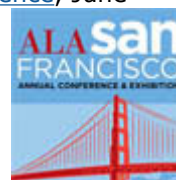
## ALA News

### [Transforming Our Libraries, Ourselves - ALA 2015 Annual Conference](#)

Registration and housing are now open for the [2015 Annual Conference](#), June 25-30, in San Francisco, California. ALA Annual Conference is the world's largest library event, bringing together more than 25,000 librarians, educators, authors, publishers, literacy experts, friends, and the leading suppliers to the market. Key issues and topics will include innovation and transformation, e-book lending and usability, digital content, leadership, the impact and potential of new technologies, copyright, outreach, privacy, library advocacy, career development, and best practices on a wide range of library-related concerns.

[Register today!](#)

ALA Conference Services



### [A Guide to ALA Elections](#)

An electronic guide to the 2015 ALA elections is once again available to inform members about the candidates and the election process. [Your Guide to the 2015 ALA Elections](#) contains general information about the ALA presidency, recent ALA presidential initiatives, and biographical information about the four presidential candidates. Information about the ALA Council, recent Council actions, and links to information about this year's 80 Council candidates is also provided. Want to [run for election](#) in 2016? Apply by June 12....

Office of ALA Governance



### [Save the dates for the 2015 SIBF-ALA Library Conference](#)

Join us for the 2nd Sharjah International Book Fair/ALA Library Conference (SIBF-ALA) that will take place November 10-12, 2015, at the Expo



## Calendar

**March 26-April 4**

[Indian Public Library Conference, India.](#)

**March 28-29**

[3rd International Conference on Information Technology and Science, Pattaya, Thailand.](#)

**April 8-10**

[Librarians' Information Literacy Annual Conference \(LILAC\), England, UK.](#)

**April 20-22**

[Emerging](#)

Centre in Sharjah, UAE. Topics likely to be on the conference program include: new trends and technologies, e-resources and virtual libraries, information literacy, open access, leadership and management, staff development, outreach and promotion, acquisition and collection development, and more! [Registration](#) is scheduled to open in June 2015.

ALA International Relations Office



[Technologies in Academic Libraries](#), Trondheim, Norway.

### May 11-12

[3rd Scientific Conference Information Science in an Age of Change](#), Warsaw, Poland.

### May 26-29

[7th International Conference on Qualitative and Quantitative Methods in Libraries](#), Paris, France.

### May 28-29

[4th International Conference on African Digital Libraries & Archives](#), Ghana.

## ALA Initiatives & Resources

### [Library Tour to Vietnam and Cambodia](#)

[The People to People Library Tour to Vietnam and Cambodia](#), in collaboration with the American Library Association, is offering a custom-designed library and information services delegation to Vietnam and Cambodia led by [ALA Past President Barbara J. Ford](#). You can experience Vietnam and Cambodia firsthand with your library and information services peers from Vietnam, Cambodia, and around the world. Experience vibrant professional exchanges, valuable networking, and meaningful discussions tailored to your focus and interests. Don't miss this extraordinary opportunity to enhance your career and yourself. [Join the delegation today!](#)pages.

ALA International Relations Office



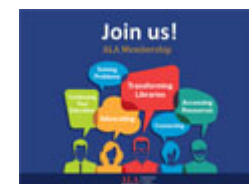
### [Applications invited for Latino Americans: 500 Years of History Grants](#)

The [National Endowment for the Humanities](#) (NEH) and American Library Association (ALA) are accepting applications for [Latino Americans: 500 Years of History](#), a public programming initiative for libraries and other cultural institutions. Latino Americans: 500 Years of History will support the American public's exploration of the rich and varied history and experiences of Latinos, who have helped shape the United States over the last five centuries. Prizes include: a Latino Americans DVD set with public performance rights; cash grants of \$3,000 to \$10,000 to hold public film screenings, promotional materials to support local outreach; and more. For grant information, [guidelines](#), and to apply online, visit the [Latino Americans: 500 Years of History](#) site. Deadline: May 1.

VTR



Learn more about the landmark documentary.



### Your investment in membership

allows ALA to develop and deliver a world of benefits to you, your library, and your professions--now and throughout your career.

- Connect
- Solve problems
- Advocate for libraries
- Access tolls and

## ALA International

### [Join ASCLA in Scotland!](#)

This is the fifth tour abroad hosted by the Association of Specialized and Cooperative Library Agencies ([ASCLA](#)). Seven-nights in Scotland on a themed tour! From the magical city of Edinburgh to the capital of the Highlands, the west coast and islands and back to Glasgow, this is Scotland at its most intriguing and fascinating. History, world famous writers, music, and epic scenery will be taken in each day to delight and wonder you to this ancient and wildly beautiful country. A portion of



the trip's proceeds benefit ASCLA. Visit ASCLA's page for [more information](#) about the tour, [itinerary](#) (PDF file) and costs.

ASCLA

### [Apply for the ALA-FIL Free Pass program to attend the Guadalajara Book Fair](#)

Don't miss an opportunity to attend the largest Spanish-speaking book fair in the world! ALA and the [Guadalajara International Book Fair](#) (FIL) are partnering for the 15th year to provide support for ALA members to attend the 27th book fair from November 28-December 1. [Free passes](#) will be awarded to 150 librarians who work in the area of Spanish-language acquisitions. The Free Pass program provides 3 nights hotel stay (6 nights in a shared room with a colleague), continental breakfast, book fair registration, and \$100 toward the cost of airfare, courtesy of ALA. FIL offers an additional \$100 to the first 100 applicants who submit airfare information.

**Application Deadline:** September 4.

ALA International Relations Office



### [APALA 35th Anniversary Symposium - Early Bird Registration now open](#)

Attending the ALA Annual Conference in San Francisco? Join the Asian/Pacific American Librarians Association ([APALA](#)) in celebrating its 35th Anniversary. To commemorate this milestone, APALA is holding a one-day symposium on Thursday, June 25, at McLaren Conference Center on the University of San Francisco campus. This year's theme is Building Bridges: Connecting Communities through Librarianship & Advocacy. For more information, visit the [APALA site](#).

APALA



## Continuing Professional Development

### [Webinar de ALCTS: Promoción de Repositorios Institucionales](#)

La división de Colecciones y Servicios Técnicos (Association of Collections and Technical Services – [ALCTS](#)) de la Asociación de Bibliotecas de los Estados Unidos (ALA), ofrecerá el webinar: [Promoción de repositorios institucionales](#). Este webinar demostrará cómo incluso una pequeña institución con personal y recursos limitados pueda alcanzar más de 30 por ciento participación de los profesores en el repositorio institucional. Al mismo tiempo, demostrará cómo aumentar el entendimiento de y apoyo por el acceso abierto. Se invita a Bibliotecarios en instituciones que todavía no han creado un repositorio institucional o que encuentran dificultades en obtener los depósitos de los profesores. Aún hay tiempo para inscribirse para el seminario web que se llevará a cabo el 10 de abril.

ALCTS



resources

- Transform libraries
- Save money
- Continue your education and professional development

International members benefit from discounts on conferences registration, special access to ALA Publications, discounted online Continuing Education sessions, networking options and more. We invite you to participate--[Join today!](#)

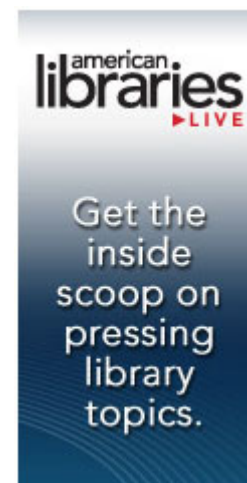
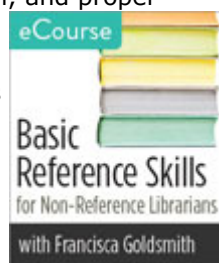
**ALA ONLINE LEARNING**

From wherever you are in the world, keep up with library-related fundamentals, advances, trends and hot topics with [ALA Online Learning](#). New workshops, webinars and courses on a wide range of topics are added all the time.

## [Basic Reference Skills for non-Reference Librarians e-Course](#)

Providing reference services is a valuable skill for every librarian, and proper training is essential. This e-course will demonstrate and instruct on what you need to know about working the reference desk. You'll start with the basics of communicating with patrons and conducting a reference interview, and then you'll be familiarized with important resources that will allow you to successfully assist patrons. Finally, you'll gain the knowledge and skills you need to continue to train yourself after the course so you can keep expanding your capabilities. Register today!

ALA Editions



## [Free Online Learning Series Teaches Librarians to Lead Positive Change](#)

ALA invites library professionals to participate in a free, six-part online course designed to help libraries strengthen their role as core community leaders and work with residents to bring about positive change. Led by educators from The Harwood Institute for Public Innovation, the [webinars](#) (YouTube) explain, [step by step](#), how to use the "turning outward" approach inside and outside your library. The approach emphasizes taking steps to better understand communities, changing processes and thinking to make conversations more community-focused, becoming more proactive to community issues, and putting community aspirations first.

Libraries Transforming Communities



# IRRT

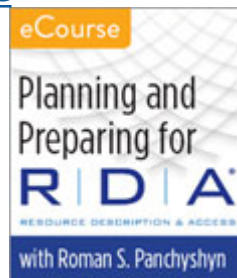
The International Relations Round Table (IRRT) has a new [Facebook page](#).

Information about upcoming programs, committee information, and ideas on how to participate will be posted. Like them today!

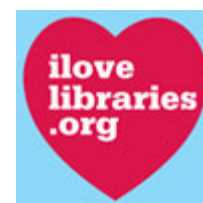
## [ALA Editions offers "Planning and Preparing for RDA: Resource Description and Access e-Course"](#)

Roman S. Panchyshyn, who helped develop the RDA instructions, facilitates this 4-week, asynchronous eCourse, starting Monday, April 6, 2015. After taking this eCourse, you will be able to explain the conceptual differences between AACR2 and RDA, craft cataloging policies and procedures, create a staff training plan, draft an RDA implementation plan, and craft strategies for communicating about RDA throughout the library. Visit the [ALA Store](#) to learn more.

ALA Editions



[I Love Libraries on Facebook](#)



Join 80,000+ library lovers and add your love and voice to the

## [Save the date for IFLA's upcoming free webinar](#)

***Making the Leap to Library Leadership*** will be the next free quarterly webinar, sponsored by the IFLA's Continuing Professional Development and Workplace Learning Group and IFLA's Professionals Special Interest Group, will take place on April 16 at 3pm EST. The session will outline essential skills for twenty-first century library leaders and help participants gain a deeper



understanding of their own role, as well as that of their department and library, within the larger picture of their umbrella organization.

IFLA

## ALA Publications

### Support Professional Development and English-language Material Selections using Booklist Online

A subscription to the American Library Association's Booklist Online allows your staff access to 8,000 current and 20+ previous years of library-recommended print and audiobook reviews and articles—over 160,000 in all. Plus, your staff will love the editor-selected read-alikes, top 10 lists, readers' advisory articles, newsletters, webinars, and so much more! Provide yourself and staff with a full year of professional development and collection resources for the special price of US \$250.00 per facility. Email [Dan Kaplan](mailto:Dan.Kaplan@ala.org) to inquire about Booklist Online.

Booklist



### RDA en español

The Spanish translation of Resource Description and Access (RDA) is now available. All subscribers can access the Spanish translation as well as all other available language versions of RDA with a subscription to RDA Toolkit. Users whose browser language preference is set to Spanish will be automatically logged into the Spanish version of RDA. Users may also log in to their profiles and set Spanish as their preferred language. A [preface](#) to the Spanish translation is available on the RDA browse tab of the toolkit.

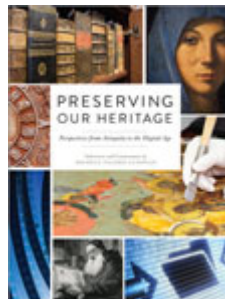
RDA



### Preserving our Heritage: Perspectives from Antiquity to Digital Age

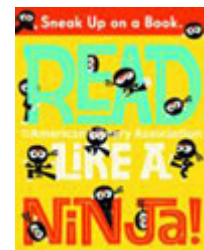
Drawing on a multitude of historical texts, this sweeping yet accessible volume provides a broad understanding of preservation for librarians, archivists, and museum specialists, and related LIS and continuing education classes. Each section features historical works that form the basis of contemporary thinking and practices. Readings from a variety of fields primarily concerned with the preservation of cultural heritage, including many from hard-to-find publications, shed new light on how to approach contemporary problems. An ideal teaching text, as well as a benchmark reference source for researchers. [Read a sample of the book](#) (PDF).

ALA Neal-Schuman



### The Library Innovation Toolkit: Ideas, Strategies, and Programs

worldwide support of libraries. You will find links to stories; pictures and quotes about libraries; and meet new friends and colleagues.



### ALA Store

ALA International members can access digital products through the [ALA Online Store](#). You can save money and time by downloading library-focused resources immediately to your computer as well as purchase access to eLearning events.



Connections. Collaboration. Community.

**SAVE THE DATE!**

The communities and users that libraries serve are always changing; true innovation helps libraries adapt to meet their needs and aspirations both now and in the future. This valuable sourcebook encourages readers to take big risks, ask deeper questions, strive for better service, and dream bigger ideas. [Read a sample of the book](#) (PDF format).

ALA Editions



## [Our Enduring Values Revisted: Librarians in an Ever-Changing World](#)

Inspirational yet clear-sighted, author Michael Gorman emphatically reaffirms the importance of libraries and librarians while proposing a path for future survival and growth. In this stirring manifesto, public intellectual, librarian, and philosopher Gorman addresses head on the “existential panic” among library professionals caused by the radical shift in how libraries are viewed. He reconnects readers with the core values that continue to inspire generations of library professionals and scholars—while making the case that these values are doubly crucial to hold on to in the brave new shifting world of librarianship. Available now from the [ALA Store](#).

ALA Editions



## **IFLA WLIC 2016 - World Library Congress**

### **82nd IFLA General Conference and Assembly**

**August 13-19,  
2016 in  
Columbus, Ohio**

Join more than 4,000 library professionals from across the globe. Plan now for your 2016 budget. Like us on [Facebook!](#)

## **ALA Member News**

### [The March issue of \*International Leads\* is now available](#)

The International Relations Round Table ([IRRT](#)) March issue of *International Leads* (IL) is now available online (PDF format). This issue features “Building Unique Special Collections at New York University in Abu Dhabi.” Next is an article titled “From Local to Global: A Case Study of International School Librarianship.” This issue also includes updates on IRRT’s events and work completed at ALA Midwinter Meeting. Bogle Pratt Award winner, Sai Deng, describes her experience at the Joint Conference on Digital Libraries, held in England.

IRRT



## **Contact Us**

**International Relations  
Office**  
50 E. Huron Street  
Chicago, IL 60611  
Tel 312-280-3201  
USA: 1800-545-2433

[www.ala.org/iro](http://www.ala.org/iro)

### [ALA Membership Mapping/Where do ALA members live?](#)

ALA’s Map and Geospatial Information Round Table ([MAGIRT](#)) members on the [GeoTech Committee](#), in conjunction with the ALA Membership Office, created a mapping application of the ALA Membership. Allowing you to get a sense for who is where, and how many there are, the map is a great tool to assist you—as an ALA member or leader—to connect with other members, focus marketing efforts, and generally have a better knowledge of our ALA. [View map.](#)



ALA MAGIRT

## World Connections

### [LéaLA, Los Angeles Spanish-Language Book Fair](#)

Attend the largest book fair of books in Spanish in the U.S.! LéaLA offers a unique opportunity to see the latest offering from publishers, network with other professionals, and meet with publishers and distributors. You will also be able to attend workshops and choose from over 80 author presentations during the fair. For the first time, LéaLA will open its doors to book professionals and representatives of academic institutions who seek to renew and expand their book catalogs. This celebration of books in Spanish will take place from May 15-May 17 at the Los Angeles Convention Center. [More information.](#)



LéaLA

### [You are the Library Expert!](#)

#LibraryExperts is an open community of professionals, specialized in librarianship and information sciences. The #LibraryExperts community believes that the profession (librarianship) is for/by the professionals. The goals of this community are to help librarians develop and enhance their skills, steer the librarians to maximize their potential to understand and meet the requirements of their jobs and the community they serve, and influence the forces for change in librarians' working environment. To learn more about this project or to join this community, visit the [#LibraryExperts site](#).



#LibraryExpert

### [IFLA and Brill Announce the 2015 IFLA/Brill Open Access Award](#)

The IFLA/Brill Open Access award is created to reward initiatives that facilitate and/or promote Open Access Scholarly Monographs in the humanities or social sciences. The award will be given to the person/institute behind the initiative in recognition of outstanding work and effort in facilitating, promoting, advocating, raising awareness in regard to and/or disseminating Open Access Scholarly Monographs published with an open license. The prize consists of a € 1000 cash prize, registration to IFLA's Annual Conference (worth € 500), and travel and accommodations to Cape Town, South Africa (up to a maximum of € 1500). **Deadline: April 30.**



IFLA

### [Scotland Plans to Issue a Library Card from Birth](#)

Fiona Hyslop, Scotland's culture minister, has indicated that a pilot program will

be launched this year to provide a library card from birth to every child in Scotland. "The development of the pilots is still at an early stage but the intention is to give children a completed library card at various stages from birth to primary school," said Hyslop. Thirty local authorities have already voiced their support of this program.

[www.thebookseller.com](http://www.thebookseller.com)

### **Participate in Cyclo-biblio 2015**

After the success of the Cycling for libraries tour in 2014, the [French Library Association](#) Cyclo-biblio has organized a new event for library advocacy. You are invited to participate in the local tour from Basel (Switzerland) to Strasbourg (France) on June 6-10. With this local event, you will be supporting the international project "[Cycling for libraries](#)," founded in 2011. This is a very special, exciting opportunity to network and make friends with international, truly dedicated colleagues. Come and share innovations, hear about the best ideas, visit libraries and meet local colleagues.

Cyclo-biblio



### **Registration is Now Open for IFLA's 2015 Conference**

Register to attend [IFLA's 81st IFLA World Library and Information Congress](#) to be held in the Cape Town International Convention Centre (CTICC), August 15–21, in Cape Town, South Africa. "The theme "Dynamic Libraries: Access, Development and Transformation" is of critical importance to strengthen democracy on a continent where libraries need to connect with civil society to demonstrate the value they add in eradicating poverty, illiteracy, unemployment and ignorance with special emphasis on early childhood development, youth services, women's health and local economic development." [Early registration ends May 15](#). **ALA members can register using code US-0002.**

IFLA 2015



### **UNESCO's Open Access Curriculum is Now Available**

The complete set of five Open Access (OA) modules for researchers and four OA modules for library schools is now available online. These curricula will soon be converted into self-directed e-learning tools, which will enable users to self-assess their knowledge on Open Access and take a learning pace that is initiated and directed by the learners themselves. UNESCO also aims to translate the OA curricula into several languages to increase reach and impact.

UNESCO

### **All Public Libraries in England to get Wi-Fi Access**

Chancellor George Osborne revealed during his budget speech that the government will provide funding to give wi-fi access to all public libraries across England. A budget of £7.4 million (11 million USD) will be divided among 151 library authorities in England. According to figures released last year from the Chartered Institute of Public Finance and Accountancy (CIPFA), only [48% of libraries](#) in England currently have wi-fi access.

engine.

[www.artscouncil.org.uk](http://www.artscouncil.org.uk)



ALA American Library Association

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To unsubscribe from all American Library Association communications, [click here](#).  
[American Library Association](#), 50 East Huron Street, Chicago, IL 60611

