

Minutes of the  
Exhibits Round Table  
Board Meeting  
January 9, 2011  
San Diego Convention Center

The meeting was called to order by the Chair, Gene Shimshock, at 7:10 am.

**Board members in attendance:**

Gene Shimshock, Chair  
Ernie DiMattia, Librarian Vice-Chair  
Joe Frueh, Vendor Vice-Chair  
John Ison, Secretary  
Jay Askuvich, Treasurer  
Melissa Brechon  
Osha Gula  
Athena Michael  
Marc Roberson  
Todd Voorhees  
Melissa Wood

**Others present:**

Joseph Egan, Liaison to the ALA Executive Board  
Paul Graller, Hall-Erickson, Inc.  
Patrick Murphy, ALA Conference Services  
Marc Huber, ALA Development Office  
Lorelle Swader, ALA Office for Human Resource Development & Recruitment  
Kynita Stringer-Stanback, NMRT

**Approval of minutes**

The board approved the minutes of the October 21 board meeting.

**Treasurer's Report**

As of November 30, 2010 the round table had a net asset balance of \$23,864.92, an increase of \$5,695.56 over the previous year.

**Membership Report**

Membership as of November 30, 2010 was 617. This reflects an increase of 228 personal members as the designated representatives of member companies are now being included as members. Organizational membership increased from 26 to 32 and corporate membership increased from 230 to 232.

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**Google Book Settlement Group**

Ernie has been participating with this group and reported that there had been no recent activity.

**Executive Board Report**

Joseph discussed opportunities for ERT to participate in the new ALA strategic plan which is under development and commented on the ALA white paper concerning the Midwinter conferences. Both of these documents are attached to these minutes.

**ERT Sponsored Programs**

Following discussion, Gene asked that the three librarian members of the ERT Board review all submitted proposals to ensure that they meet the criteria of being non-commercial and of significant interest to conference attendees. We agreed to use the ALA program proposal form which is available on the ALA web site.

Paul agreed that Hall-Erickson would promote the availability of this service in information distributed to exhibitors.

**Hoy Scholarship**

The Board and Lorelle Swader discussed ways to increase the visibility of the scholarship including placing information boards on the show floor. Melissa Brechon informed the Board that the ALA quilting group will provide four quilts to be raffled at the Annual Conference in New Orleans with proceeds donated to the Hoy Scholarship.

**Changes to Future ALA Annual Conferences**

Patrick advised the Board that per our request exhibits at all future Annual conferences will close at 2pm on Monday. He noted that the ALA Store has been relocated to the exhibit floor and that new backdrops for the Pop-Top stage will be used at the 2011 Annual conference.

Following discussion, the Board approved a motion to work with ALA Conference Services to develop a proposed rotation of cities for future conferences.

**ERT Strategic Plan and Relationship to the ALA Executive Board**

Following discussion, the Board voted to hold a full-day meeting in Philadelphia on March 29 to work with a facilitator in developing a strategic plan for the round table.

**Membership Meeting Preparation**

The Board discussed the content and presenters for the January 10 ERT membership meeting.

**Adjournment**

The meeting adjourned at 9:10am.

Minutes prepared by John Ison, Board Secretary.

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