

Association of College and Research Libraries
 Board of Directors - Midwinter Meeting
 Philadelphia, PA, February 5 & 7, 1995

Board I
 February 5, 1995
 Philadelphia, Convention Center, Room

In Attendance:

Susan Martin, President
 Patricia Senn Breivik, President-Elect
 Thomas Kirk, Past President
 W. Lee Hisle, Councilor
 Helen Spalding, Budget & Finance
 Jill Fatzer
 Bernard Fradkin
 Frances Maloy
 Ray Metz
 Victoria Montavon
 Linda Phillips
 Mary Reichel
 Sandra Ready, Planning (ex-officio)
 Althea Jenkins, Executive Director

Staff: Cheryl Bernero, Mary Ellen Davis, Phyllis Fair, Francine Graf, Cynthia Taylor,
 Hugh Thompson

Guests: Bessie Hahn, William Miller, Katherine Branch, Lee Marie Wisel, Lisa Browar,
 John Kaiser, Marion Winner, John Shuler, Jack Saltzer, Mary Ghikas, Joan
 Lippincott, Rhonda Rios Kravitz, Patrick Dawson, Paul Peters, Nora Quinlan,
 Gloriana St. Clair, Henry Stewart, Patricia Wand, Elizabeth Salzer, Virginia
 O'Herron, James Gentner, Lynne Schmelz-Keil, Kathleen O'Connor, Ron
 Heckert, Caroline Tibbetts, Beverlee French, Allan Pollard, John Cullers, Esther
 Grassian, Carol Pfeiffer, Wanda K. Johnston, Janet Fore, Jim Williams, Margaret
 R. Dittmore, Elizabeth L. Johnson, Ross Atkinson, John A. Shulter, Michaelyn
 Burnette, Jack Sulzer, Leslie Bjorncrantz,

The meeting was called to order at 2:05 p.m. by Susan Martin, ACRL President.

Martin announced the open microphone session.

Discussion: Mary Ghikas introduced herself as the new ALA Associate Executive Director for
 Member Programs and Services. She explained that the position is designed to bring the

divisions together with two services that members frequently work with: conference services and membership services/chapter relations. Ghikas said that she was not officially in the position for the Midwinter Meetings, but wanted to use her time at the meeting to visit with the divisions and other units to introduce herself. She said her "begin" date at ALA is March 6, 1995.

Patricia Breivik said that she was excited about the new organizational structure. She said these are exciting times to be involved in ALA in a leadership role.

Martin thanked Ghikas and asked if there were others who wanted to address the Board. After receiving no response, Martin closed the open microphone session.

1.0 Announcements

Discussion: Martin acknowledged the audience of 30 plus attendees and thanked them for their interest in ACRL. Martin said that there were six members sitting with the full Board for their first meeting. Patricia Breivik, Vice President/President Elect, Lee Hile, Councilor, Helen Spalding, Budget and Finance Committee chair, and Directors-at-large, Jill Fatzer, Bernard Fradkin, and Mary Reichel. The rest of the Board was introduced. Martin announced that Tom Kirk, the immediate Past President was representing the board at an ALA Code of Professional Ehtics Committee hearing and would be joining the Board momentarily.

Jenkins introduced the staff that was present.

Martin informed the Board that a revised Agenda had been distributed since the meeting opened in Philadelphia. She said that the Agenda before each Board member should read "Revised Agenda February 4, 1995," and has 17 Agenda items listed.

Patricia Breivik invited the Board and guests to attend the "Librarians as Leaders" brainstorming session being held February 6, 1995 from 8:00 a.m. until 11:00 a.m. in PC room 103C.

2.0 Adoption of the Agenda

Discussion: Martin asked if there were questions. Fatzer inquired if the Board were going to hear a report from Chapters Council regarding its recently completed survey.

Motion: Reichel moved and Metz seconded the Adoption of the Agenda.

Action: The Motion carried.

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Lee Wisel, Chapter Council Chair responded from the audience that the Council decided to wait until Annual Conference to report on the survey.

Action: The Motion carried.

3.0 Annual Conference Minutes

Motion: Phillips moved and Reichel seconded to approve the Annual Conference Meeting Minutes.

Martin asked if there were any comments or questions about the minutes.

Action: Martin called for the motion. The motion carried; Hisle abstained.

4.0 Executive Committee Minutes of October 14-15 1994

Discussion: Martin asked the Board if there were any questions about the minutes that needed to be addressed by members of the Executive Committee. Martin explained that the Board does not take action on minutes of the Executive Committee but can raise questions or request clarifications.

Breivik asked that a statement on page 6, second paragraph, starting in the third sentence be corrected as follows: "There are people who care about social issues but who don't want the ALA to decide what the issues are." Breivik also asked that the word *mistaken* be inserted between "the" and "belief" in the next to last sentence of the second paragraph, to read,...the statement somewhat permits the *mistaken* belief that ...

Fradkin asked for clarification on the Leadership Center that was discussed in the minutes.

Martin said that the Leadership Center was an item on the Agenda for this meeting and asked if he could hold his questions until it was discussed. He agreed.

5.0 Consent Agenda

Discussion: Martin explained that it is the practice of the Board to use the Consent Agenda as a way of addressing the more routine matters that need no debate to allow more time for the board to devote to substantial issues. Martin called for action on the Consent Agenda. She reminded the Board that this is the time to remove items from the Consent Agenda. Phillips asked to remove 5.2 ACRL/CNI 1996 Conference-within-a-Conference.

Motion: Fatzer moved and Reichel seconded approval of the Consent Agenda

Action: The Motion passed.

6.0 President's Report

Discussion: Martin informed the Board of the planning underway for the 1995 President's Program. She said that the program will be jointly sponsored with LITA, and that David Lewis who is an ACRL and a LITA member is coordinating it. Martin said the title for the program is "The Life of the Mind in the 21st Century" emphasizing scholarship and technology. She said the program format will be a panel with three speakers and Marshall Keyes will moderate.

Martin said there would be a meeting of the two divisions Tuesday, February 7 where such things as managing two awards programs and receptions, and the ACRL business Meeting would be worked out.

Martin reported that the division officers' breakfast was productive. She said there was discussion about involving divisions in more cooperative programming. She said that such topics as rewards for joint programs or other activities for doing things differently were discussed. Martin also reported that she thought Elizabeth Martinez's presentation of ALA Goal 2000 was favorably received by the group.

7.0 Executive Director's Report

Discussion: Jenkins asked Board members if they had any questions or comments about the written report, document #7.0. She said that with these reports she attempts to summarize the activities that took place at headquarters, and selected membership activities since the last meeting of the full Board.

Jenkins said that these past months have been very exciting times for staff. She said Elizabeth Martinez came to her position as Executive Director with a very clear agenda and invited all staff to be a part of it. Jenkins said she welcomed the opportunity to be involved in reshaping the ALA headquarters' staff, and gave her comments and suggestions to Martinez.

Jenkins said that Martinez has an aggressive technology agenda. She said Martinez brought a technology consultant to headquarters to assess current status and make recommendations for moving ahead in this area. Jenkins reported that since the consultant's visit, the ALA has moved forward to implement components of the RS6000 at a seemingly more rapid pace and three positions at headquarters have been identified, responsibilities defined and staff hired. Martinez's goal is to enhance, improve, and expand the use of technology by staff and members.

Jenkins said that ACRL staff is improving and expanding its use of technology to communicate with members, and to carry out day-to-day activities. She said that three listservs were

monitored by staff, ACRLeds, ACRPlan and ACRL Forum. Jenkins also pointed out other uses the staff was making of the Internet. She said that National Conference registrations were confirmed over the Internet and conference program participants were informed about conference issues and instructed on their presentations through a member monitored listserv. She said that conference information was also posted to the gopher.

Jenkins called the Boards' attention to the section of the report updating information about the National Conference. She also asked the Board to give attention to the Staffs' report--ACRL Publications, Special Programs, Member Services, and *CHOICE* that were attached.

Martin asked if there were any questions for Jenkins.

Fatzer asked what period the membership statistical report covered. Jenkins said the reports were for the months shown. She said that the first quarter for the ALA fiscal year consist of the months September - November.

Fradkin asked if it were true that the ACRL National Conference would attract new members, and if she thought that the ALA dues increase would affect ACRL's membership.

Jenkins said yes, ACRL membership dues increase during the year a National Conference is held. She said that the increase has gotten considerable smaller with the 1992 and 1995 conferences than those in earlier years. Jenkins said it's fair to assume that if an ALA dues increase is passed this spring, ACRL will loose some members as a result of it. She said that her reading of history at ALA and ACRL shows a loss of members with each dues increase.

8.0 Budget and Finance Committee

Discussion: Spalding asked the Board to turn its attention to document #8.1, FY 1994 Final Financial Report. She reported that the division had ended the year in good financial shape with net revenue for ACRL of \$48,993 and \$77,057 for *CHOICE*. She said ACRL exceeded revenue projections by \$129,409, largely because revenue from book sales more than doubled projections. Spalding reminded the Board that the FY 1994 budget departed from the usual pattern of deficit spending the year before the conference is held.

Fatzer inquired about balances in the award endowments. Spalding replied that ALA requires cash awards be in the amount of \$1,000 and that each endowment have a minimum of \$10,000 in its principal. She said that what is not included in the awards endowment are the administrative costs, i.e. flyers, photocopying, mailing, telephone, etc.

Jenkins said that it is getting more difficult with each year for the endowments to meet the cost

of the actual award. She said that each award has bank fees that comes off the top at about 1.25% of income realized which reduces the amount left for the actual award. Jenkins said both the Leab and the Oberly Awards are faced with the problem of having adequate funds in the very near future to support their awards.

8.2 1995 Budget Report First Quarter

Discussion: Spalding asked the Board to turn its attention to document #8.2. She said that a few changes had been made to the budget since the Board approved it at Annual Conference in June. Spalding explained that the Executive Committee approved the following allocations to projects at its meeting, October 14-15, 1994: ACRL/AAHE EASI Project - \$500; Information Literacy Data Collection - \$6,000 and Interim Planning Committee - \$9,000.

Spalding said that the first quarter usually brings limited activity. However, she reported that the year seemed to be going well. She said expenses and revenue looked good.

Martin asked for questions or comments.

Martin apologized for failing to recognize the candidates on the ACRL spring ballot for Vice President/ President - Elect. She introduced Bessie Hahn and William Miller.

9.0 Registration Fee Task Force Report

Discussion: Nora Quinlan, chair of the Registration Fee Task Force approached the Board from the audience. Quinlan called the Board's attention to document #9.0 and read the recommendation from the task force.

Motion: That ACRL waive the personal preconference registration fee for preconference planning and local arrangement committee chairs. That this waiver be limited to no more than three responsible persons per preconference.

Discussion: Quinlan said that members of the task force found from its survey that persons chairing preconference planning committee do an enormous amount of work without any compensation. She said the task force believes implementing this recommendation is a small price to pay for what ACRL gains and that it is another way of supporting members. Quinlan asked for comments or questions.

Fradkin asked who would be responsible for deciding the three persons to receive the waiver when there is more than three.

Quinlan responded that it would be up to the sponsoring unit and its Preconference Planning

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Committee chair.

Kirk explained the genesis of the task force for the benefit of new members to the Board. He explained that the Board was approached in Los Angeles by a section Preconference Planning Committee that had offered its first preconference. The Committee thought that several of its members who had worked with the planning for the Preconference should have been able to attend and not pay the registration fee. When staff informed them of the ACRL policy which stipulates that conference and preconference Planners must pay, the issue was brought to the Board. Shelley Phillips, then a Board member was asked by the Board to draw up a charge for a task force to study the issue, and to recommend the composition. The task force was appointed following the Midwinter meeting in Los Angeles.

Spalding said that she did not see the recommended policy altering the Board's policy that preconferences must be cost recovery: she said that it means preconferences must cover all costs associated with them, and they are not subsidized by the ACRL budget. Spalding said that if a preconference cannot meet its cost, it is cancelled.

Hisle asked what this policy (if approved) means in relation to other types of conference planners, i.e. national conference?

Martin suggested that staff look into the question raised by Hisle and at sometime report to the Executive Committee.

Martin called for the question.

Action: The Motion passed. Hisle opposed.

10.0 ACRL Leadership Center

Discussion: Jenkins explained that the concept of a leadership center had been approved by the Executive Committee at its October 14-15, 1995 meeting, and that the Committee had asked her to develop a definition and purpose for the Board's review. She said document # 10.0 attempts to accomplish the Executive Committee's request, and presented the recommendation on behalf of the Executive Committee.

Motion: That the ACRL Board of Directors approve the establishment of a "Leadership Center" within its structure as defined in document No. 10.0.

Discussion: Board members had a number of questions about the need for the Center, what it would include and how it would work.

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Ray Metz commented that the title "Leadership Center" was unclear and that its location within the ACRL program structure was uncertain.

Mary Reichel questioned why it was called "Leadership Center" rather than "Leadership Fund". She also expressed concern about its similarity to the Initiative Fund project. Montavon inquired if the recommendation were seeking a way to respond to staff development issues in libraries?

Jenkins said she envisioned the "leadership Center" serving as a parking lot for "think tank" type topics or issues that strongly linked with ACRL's priorities and had potential for being developed into programs for the association. She said as the Board approved programs and activities to be included in the Center, advisory committees would be appointed to study, develop, and guide the work for them. It would be the charge of these committees to flush out the issues, design the program, find outside funding, implement and evaluate the program, and report to the Board and membership.

Jenkins said she did not see the Center duplicating the Initiative Fund. She said some programs might need seed money, but would not acquire these funds by competing with other ACRL units.

Breivik said that she views the Diversity Mentor program as one that would fit in the Center, because now that the Board has identified it as linking to our priorities, someone will need to come up with programs or activities so it can happen. She said she also could see where the Center would be useful in developing collaborative programs with other organizations that required doing research before the program would become operational.

Phillips said the Center seems to support the 1995 and 1996 priorities. She said she sees it as providing a structure to accomplish what we say we want to. Phillips said the Center would provide the programmatic and financial structure to respond to issues in a timely manner.

Motion: Reichel moved that the Executive Committee re-examine the idea of Leadership Center and develop a specific proposal. Metz seconded.

Action: The Motion passed.

11.0 User Education for the Internet

Discussion: Kirk said that representatives were present in the audience from CNI and BIS Emerging Technologies Committee and they would respond to questions.

Lippincott and Peters approached the Board. Lippincott thanked the Board for the opportunity to work on this project, and said that CNI was pleased with the committee's work.

Motion: Kirk asked the board to accept the report and authorize BIS to continue its work.

Discussion: Martin asked if the Board voted to accept the report, what would happen next?

Kirk said BIS would begin to work on implementing the recommendations in the report.

Lippincott said a call would go out for participation from any institution, not necessarily CNI members.

Paul suggested use of CNI only as a way to amplify and generalize support.

Martin called for the question.

Action: The Motion passed.

12.0 EASI Proposal

Discussion: Martin explained that the Executive Committee approved a request from the American Association of Higher Education (AAHE) at its October 14-15, 1995 meeting to co-sponsor a series of online workshops with its program, EASI. She said that the document before the Board at this meeting for approval is an outline for a proposal to be developed to seek funding to support the Access Online Workshop, the development of guidelines for vendors, and a hypertext training module.

Motion: That the ACRL Board approve the concept proposal outline: "Making Libraries Accessible" and authorize staff to develop the grant proposal.

Martin called for the question.

Action: The Motion passed.

13.0 Building Community Information

Discussion: John Shuler and Jack Salzer approached the Board. John thanked the Board for the opportunity to present the Building Community Information Organizations proposal. He said the program being proposed supports information literacy and citizen's empowerment. John said implementing this proposal would move librarians to service beyond the library. He said the program seeks to place academic librarians in leadership roles, participating with, and coordinating the work of government organizations, small business, community groups and individual citizens to assure the promise of an equitable distribution of public information and services.

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Motion: Ray Metz moved that ACRL approve the Building Community Information Organizations Initiative program as presented. Breivik seconded.

Breivik asked that the proposal be expanded to include librarians at institutions other than land-grant. She suggested that Shuler look at similar programs in Maryland and other states. Breivik said ACRL should seek endorsements from ASCLA, PLA, and AASL for the project.

Kirk suggested that small and rural communities be included in the program. He also asked if there was an idea about how much funding is needed to implement a program for a community?

John Shuler responded that the funding needed to be varied from community to community and often depended on the resources the community had to work with.

William Miller was recognized from the audience. He asked if what was being proposed differed from FREENETS?

Shuler said what was being proposed complements the FREENETS. He said we would consider them our allies.

Martin called for the question.

Action: The Motion passed. Fradkin abstained.

Martin recognized the ALA Executive Director in the audience. Martin said that she had been approached during the break by the co-chairs of the Racial and Ethnic Diversity Committee who requested time on today's agenda because neither of them will be around when the Board meets Tuesday. She said that she had agreed to let them speak to the Board and that a resolution against Proposition 187 from the committee was being distributed to Board members.

Kravitz and Dawson approached the Board. Kravitz said she wanted to give the Board a few minutes to look at the resolution. She said that the Racial and Ethnic Diversity Committee was asking for the Board's approval in order that the resolution could be submitted to Council for approval. She explained that the resolution had strong support in California and had been endorsed in principle by the California Library Association.

Fatzer asked if Proposition 187 infringed on any of the Library Bill of Rights.

Kravitz said that the way the Proposition is written, libraries could be asked to require identification before providing access. Breivik asked Kravitz if the Committee was able to share

additional information on Proposition 187. She said that while those living in the California region may be well informed on the issues related to the Proposition, she felt the Board had almost no specific knowledge about the details. Breivik said that with additional information the Board could also better determine if this is an issue it could do something about.

Hahn was recognized to speak from the audience. She said it seemed that the Board needed to coach its co-chairs on the best way to bring an issue to it so the results being sorted would be attained. Hahn said she sensed frustration on both sides and believed instructions from the Board on how to bring forth issues that could be emotional would be helpful.

The Board took no action on the resolution.

Hahn and Breivik agreed to work with Kravitz and Dawson to identify the issues and develop a proposal for the Board's consideration at a future meeting.

16.0 ALA Goal 2000

Discussion: Martin introduced Elizabeth Martinez, ALA Executive Director and invited her to address the Board. Martin said she was pleased to see ALA Goal 2000 mirrored many of the topics and issues ACRL had been discussing.

Martinez thanked the Board for the opportunity to address it. She said she was moved by the Board's previous conversation, because she had found herself in similar situations with ALA earlier in her career when she wanted to get things done but didn't know how to proceed.

Martinez said she wanted to speak to the Board briefly about ALA Goal 2000 and the proposed dues increase. Martinez said ALA Goal 2000 is the redirection of ALA's resources and priorities toward a 21st century purpose, one that she calls "intellectual participation". She said the plan would position ALA, libraries and librarians for the year 2000 and beyond. She identified the steps which needed to be taken to achieve the "key player" role. 1) strengthening the Washington office by expanding the office and establishing an office for Information Technology Policy, 2) hire more expert staff in the Washington office, 3) direct ALA resources to meet one common goal, and 4) creating the Fund for America's Libraries to raise money in support of Goal 2000.

Martinez said that to accomplish steps one and two a dues increase is needed. She said a proposal is before Council to approve a \$25 increase to be phased in over the next three years. She said her hope was that ACRL would support the ALA Goal 2000 and the dues increase.

Martinez introduced Patricia Martin and asked her to explain the Fund for America's Libraries

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and why it's needed.

Pat Martin said the single most frequently asked question is does ALA need a separate foundation? She said a separate fund is one of the best ways to achieve goals of the kind Elizabeth has identified. She said that with a private fund ALA is able to influence funders at the highest levels of corporate, government or foundation giving. She said the private fund makes donors feel sure of fiduciary responsibility. Martin said the "Fund" would have its independent board that will reflect society and community interests. She said it will consist of 30-40 members, have its own staff and bylaws. Martin said she feels it is urgent that ALA moves forward with Goal 2000.

Susan Martin said she is pleased to hear ALA talk about marshalling our resources and expertise toward a single goal. She said she was pleased to see the added emphasis on expanding the Washington office. She said ALA needs to pay more attention to issues affecting higher education as well as academic libraries. She said the whole issue of information technology has been left untouched by ALA in past years and with the NII work that's going on, ALA needs to be a major player.

Breivik said she was very pleased to see that ALA is taking the direction it is and thanked Martinez for her vision.

Reichel said she had not felt the enthusiasm for ALA that she is experiencing at this meeting in five years.

Martin asked for other comments and questions. She thanked Martinez for her presentation.

Action: Kirk moved to adjourn at 6:10 p.m. Reichel seconded.

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Board II
February 7, 1995
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In Attendance:

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Thomas Kirk, Past President
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Staff: Cheryl Bernero, Mary Ellen Davis, Phyllis Fair, Francine Graf, Cynthia Taylor,
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Guests: Bessie Hahn, William Miller, Katherine Branch, Lee Marie Wisel, Paul Peters,
Joe Boisse, Pat Wand, Carolyn Dusenbury, Stephen Stillwell, Judy Solberg,
Carla Stoffle, Henry Stewart, Elizabeth Salzer, Virginia O'Herron, James
Gentner, Beverlee French, Elizabeth Johnson, Diane Parker.

Martin called the meeting to order at 2:10 p.m.

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Announcements:

Martin said that there were new documents being distributed, No.15.7, and Agenda Items Nos. 18 and 19 the new combined document Nos. 18 and 20.

Adoption of the Agenda:

Motion: Phillips moved and Fradkin seconded to approve the Agenda.

Action: The motion passed.

14.0 1997 Nashville National Conference Theme

Discussion: Stoffle said the committee had come up with two possible conference themes it wanted to use and needed to have time to check for copyright clearance. She said the themes are: "Choosing our Futures: Just Do It," and "Choosing our Futures: Strategies and Solutions." Stoffle said that in addition to the themes the committee had arrived at five subthemes. She said these subthemes will serve to focus the energies of those preparing for the conference and will attempt to capture the imagination of academic librarians across the United States. Stoffle said the subthemes are: Partnerships and Competition; Changing Work, Roles, and Organizations; Funding; Learning; and Social Responsibility, Equity, and Diversity.

15.0 Consent Agenda

Discussion: Metz asked to remove items #15.1, 15.6 and 15.7 from the Consent Agenda.

Motion: Metz moved and Kirk seconded that the Consent Agenda be approved.

Action: The Motion passed.

15.1 ACRL Cosponsorship of LITA Preconference

Discussion: Metz inquired if ACRL's cosponsorship entitled its members to register at the LITA member rate.

Jenkins said she did not know, but was usual practice for divisions to give cosponsoring units the member's registration rate.

Motion: Metz moved approval of the LITA co-sponsorship and asked that the Executive Director seek clarification on ACRL members registration fee. Hisle seconded.

15.6 College Library Standards Revision

Discussion: Fatzer said she had concerns about the standards contents. She said that also at the

last Board meeting a task force was established representing the types of library standards to consult the regional accrediting agencies and find out how to make standards more useful to them. She asked if that group had been consulted. Fatzer said she had questions about some of the content in the standards, especially some of the numerical sections and the recommended numbers having to do with such things as size of staff and budget. Fatzer suggested that action on the standards be tabled.

Hisle said that last year he had similar concerns about the community colleges standards when they were undergoing the approval process, but realized a lot of work had gone into their development and they were probably as good as they could be for the time. Hisle said he didn't believe the Board should change its approval process at this stage.

Dusenbury, chair of the ACRL Accreditation and Standards Committee, said that the committee was aware of the two controversial areas, but felt the approval process should not be held up because of them. She said a lot of discussion on the two areas occurred at the hearing in Miami, and the College Libraries Section is aware of the concerns.

Parker, Chair of the College Libraries Section Standards Committee, spoke from the audience and said the section's Standards Committee realize that there are these issues, but the Section is not comfortable with the 1986 standards remaining in effect. She said it was the intent of the Section to continue its debate and study of the budget and the number of librarians' issues.

Breivik called for the question.

Action: The Motion passed. Fatzer opposed.

15.7 Marta Lange/CQ Award

Discussion: Martin invited Stillwell and Solberg to respond to questions from the Board. Stillwell said that LPSS is seeking approval of a new award, the Marta Lange/CQ. He said the award sponsors, Congressional Quarterly, agrees to present the award annually with a cash donation of \$1,000.

Spalding asked if the staff had been consulted about the establishment of the award, and if the sponsoring company understood the award administrative fee.

Stillwell said that the Section had kept Althea Jenkins informed as the award establishment progressed. He said CQ is fully aware of financial requirements and agrees with them even though they have not had the time to write a letter of support yet. He said CQ has promised to get a letter of agreement to the section immediately following the Midwinter Meeting.

Fradkin asked if membership in ACRL and the LPSS is a requirement for award recipients. He asked what was ACRL's policy.

Stillwell said the committee had not discussed this, but it was his thinking that any good law librarian would be eligible.

Jenkins said ACRL did not have overall policies on award recipient eligibility that were linked to membership in the division or sections.

Motion: Kirk moved that the Marta Lange/CQ award be approved and that staff look into the need for an association wide policy on eligibility as it relates to membership. Metz seconded.

16.0 Vice President's Report

Discussion: Breivik called attention to document No.16.1. She said that the President's Program Committee had some very productive meetings in Philadelphia, and that the brainstorming session on Monday started a good dialogue among librarians on her theme "Librarians as Leaders." She said further thought had been given to priorities for the year and three seem to be appropriate: 1) Identify information, programs, and delivery mechanisms that will enhance the leadership abilities of academic librarians. 2) Provide leadership within the higher education community on library and information issues. 3) Build strategic alliances among ACRL units, ALA divisions, and the broader higher education community to advance ACRL priorities.

Motion: Breivik moved approval of the priorities and Montavon seconded.

Discussion: Phillips said there had been great support among the ACRL leadership in the last three years for diversity initiatives and she for one would like to see the division continue to develop in that area.

Breivik said there had been a lot of discussions with chapters and sections about the coming year's program, and that her view was that everything can't happen in one year. She said that not listing diversity as a priority didn't mean we would not be sensitive to it, or that things would not be happening across the division. She said as discussions with the units took place she didn't think that enough in that area was going to happen to make it a priority.

Martin called for the question.

Action: The Motion passed.

17.0 Liaison Committee Recommendation

Discussion: Miller, chair of the ACRL Liaison Committee approached the Board. Miller said this committee had struggled unsuccessfully for a number of years to find appropriate ways to achieve the goals the Board had set for it. He said the committee had developed a new structure for the liaison function including composition, responsibilities, and accountability.

Motion: Miller moved that the Board approve in concept the recommended structure for the Liaison Committee as outlined in document No. 16.0.

Discussion: Reichel asked if ACRL currently reimbursed members for costs incurred resulting from liaison activities.

Breivik said it did not, and what had really happened in many instances was members went to programs and often times presented at poster sessions, or they attended small discipline-based meetings and gave papers when these were not the groups ACRL was trying to build alliances with. She said that members who were appointed liaisons attended the activities of targeted associations and paid their own membership dues and expenses.

Maloy asked if there was a staff position to support liaison activity.

Miller said there was a staff position at one time, but it didn't exist now.

Martin called for the question.

Action: The Motion passed. Fradkin abstained.

18.0 Leadership Planning Proposal Midwinter/Annual

Discussion: Breivik said the concern is to formally establish a systematic means for ongoing communication between the Board and the division leadership. She said that even though the Friday planning sessions have happened the last two or three years, it's conceivable that without some type of policy a president or someone could decide to not meet in that forum. She said the idea for the Activity Sections Council and Chapters Council meeting grew out of discussions she had with the Activity Section Council.

Motion: Breivik moved that the Board approve the recommendation in document Nos. 18.0 and 19.0 that schedules a Board activity with division leaders on Friday afternoons before the opening of the Midwinter Meeting and Annual conference, and that the Board provide a forum for activity sections and the Chapters Council

to discuss issues. Fradkin seconded.

Discussion: Kirk said he favored the Motion, but the problem he sees is sequencing the Chapters Council/Activity Sections meeting. He said that there may be a problem with requesting the meeting when there may not be a need, and members may have too many commitments already. Kirk suggested that the Board not be too specific in its recommendation.

Hisle, Maloy and Metz each commented that scheduling the Activity Sections/Chapters Council forum on Friday was problematic and that they would like to have more time to discuss the recommendation.

Following the discussion Breivik agreed to delete the second part of the recommendation that established the Activity Sections Council/Chapters Council Forum until it could be studied further.

Action: The Motion on the floor as it appeared in document Nos. 18.0 and 19.0 was withdrawn by the maker, Breivik. The seconder, Fradkin agreed.

Motion: Breivik moved that there be a consistent scheduling of an initial ACRL meeting at the ALA Annual Conferences and Midwinter Meetings; that these meetings include both an opportunity for leadership planning and development as well as a forum for the sharing and exchange of ideas among members of the ACRL Board and chairs of chapters council, committees and sections. Metz seconded.

Martin called for the question.

Action: The Motion passed.

Martin noted that Paul Peters who would speak to Item No. 21.0 on the agenda needed to leave shortly and asked the Board's permission to discuss the item next. She said that Tom Kirk also needed to leave early and needed to make the orientation committee report earlier in the Agenda and suggested that it follow Item No. 21.0. The Board agreed.

21.0 ACRL/CNI Conference-Within-a-Conference

Discussion: Peters said that CNI was pleased to have the opportunity to work with ACRL to present this conference. He said that Joan Lippincott from his office had developed the conference content and Althea Jenkins was working out the logistics. He said he would be pleased to respond to any questions.

Motion: Breivik moved approval of the Conference-Within-a-Conference. Kirk seconded.

Discussion: Martin asked why the designation of Conference-Within-a-Conference had been used. She said that it indicated something that would be ongoing throughout the ALA Conference.

Peters said the designation Conference-Within-a-Conference was not his or Joan's idea, but Althea's.

Jenkins said she and Joan are looking for an appropriate designation for the program other than preconference. She said they did not want it to be a typical preconference where participants sat in one room for the day with a few breakout sessions, but want a designation that indicated it was something different. She said they would continue to work on what to call it, and that it wouldn't be Conference-Within-a-Conference.

Metz said the content for the conference was excellent.

Action: The Motion passed.

25.0 1995 Orientation for ACRL Leaders

Discussion: Kirk said the committee met and came to closure on what it wanted to do for orientation this summer. He said they had agreed that the orientation should begin at 12:30 p.m. rather than the usual 2:00 p.m., perhaps with some kind of snack. He noted that this timing would not interfere with the scheduled planning session. Kirk said the structure for the session would be different from previous orientations in that they planned to open with an overview of ACRL from various levels followed by breakouts into small groups. He said the participants would be candidates for office, committee chairs, chapters council chair, and section vice chairs. Kirk asked the Board members to share ideas or any comments they might have that could improve the ACRL experience for new leaders.

20.0 Report on Membership

Discussion: Breivik said that document No. 21.1 provided some background information on the structure of the ACRL Membership Committee. She said that ACRL membership has been slightly dropping, and that at a time when we need the efforts of the Membership Committee, it seems to be ineffective. Breivik explained that the geographical region appointments to the Committee were intended to have committee members able to be active in regional/state activities as a way of promoting national ACRL memberships. She said committee members felt this had been impossible to accomplish in most regions that served more than one or two states. She said from discussions with staff and the Membership Committee it seemed a new structure

for the Committee is needed.

Motion Breivik moved that the Board approve the concept of discontinuing the regional appointment basis for the Membership Committee and approve the appointment of a special task force consisting of the current Membership Committee, the immediate two past chairs, and chairs of the Chapters Council and Activity Sections Councils to recommend appointment criteria and relationships of the Committee to ACRL staff and units. Phillips seconded.

Discussion: Maloy asked for an explanation of the No. 4 recommendation.

Breivik said there is a large number of members who will never come to a midwinter meetings or an annual conferences, but want to be involved in activities in their states. She said as ACRL develops its strategic plan, we need to be reminded to look for goals and objectives that move programs and activities to levels other than national. Breivik said ACRL national and chapters need to do a better job of identifying mutual agendas that can be supported at both levels.

Fradkin asked if ACRL had membership goals.

Bernero explained that the ACRL Promotion and Retention Plan is developed annually and identifies goals for each year. She said that a copy of the plan is attached to the Executive Director's January 1995 report to the Board which was mailed with the documents for Board I.

Martin called for the question.

Action: The Motion passed.

22.0 ACRL Planning

22.1 Report on planning process

Discussion: Martin said the strategic plan is intended to outline the priorities of ACRL, to establish the goals and objectives of ACRL, and ensure that the goals are met through the best use of ACRL resources.

Martin said the Interim Planning Committee that was approved by the Board at Annual Conference in Miami began its work last fall. She said that one of the first tasks for the committee was reading materials from previous planning sessions, i.e., values, aspirations, assumptions, critical issues, and environmental scans and the results of the membership survey.

Martin said the committee met on September 23-24 1994 in Chicago and developed the first draft of the plan and the planning process: mission statement, strategic areas, elements of the plan, planning roles, planning schedule, and communication plan. She said the Executive Committee reviewed and validated the work of the committee at the fall meeting. Martin said the ACRL Leadership had an opportunity to comment on the work of the committee at the planning session at this Midwinter Meeting. She said the committee had taken all of the comments on the plan under consideration, and that the items before the board were the culmination of the planning committee's work through Monday, February 6, 1995.

22.2-22 Vision, Mission, and Goal Statements

Discussion: Martin said the committee is developing the plan for a 3 to 5 year time span. She said the mission statement identifies our business and will not change during that time span. The vision statement addresses the opportunities we see and could change from time to time; and the goals say what we will do to address member's needs and interests. She said the next step is to further clarify the mission, vision, and goal statements and begin to develop objectives or strategic directions for each goal. Martin said the committee would meet in Pittsburgh to prepare a draft document for the Executive Committee to review at its spring meeting. Martin said the committee plans to present the plan for Board adoption in Chicago. Martin noted that there was not enough time on the meeting agenda to discuss the plan and the committee would appreciate receiving comments from Board members on the Vision, Mission and Goal Statements before the spring Executive Committee Meeting, April 21-22, 1995.

Metz said that he liked the direction the plan was taking. He said his concern is that the ACRL organizational structure is not sensitive to its goals and that the Board may wish to rethink structures to reflect the strategic direction.

Reichel suggested that the Vision Statement be synthesized into a one or two sentence paragraph.

Fradkin said he would like to see references to library staff throughout the planning document. He said he noted an absence of reference to library staff other than librarians in the documents.

Hisle said he agreed with Martin's suggestion that Board members read the documents and discuss them further through e-mail.

22.5 Planning Roles

Discussion: Martin asked if the Board was ready to take action on the planning roles document from the Interim Planning Committee.

Motion: That the Board approve the planning roles as outlined in document No. 30.5.

Discussion: Fatzer said ACRL is very much like our libraries with its section, chapters, discussion groups, and committees which leads members to think in terms of a federation rather than a hierarchical organization. She said that in her observation of past experiences with ACRL plans, when units were required to do certain things because they fit with something rather than because they wanted to, very little was accomplished. She said she sees that a very similar pattern could develop if the roles were adopted.

Breivik said she views the plan as the point at which all units come together for the good of the whole (ACRL).

Metz said the roles should be presented clearly to help with understanding who does what, i.e. vice president/president-elect identifies priorities for current year. He said he didn't see that the roles were sufficiently clear in the present document.

Phillips said the responsibilities for the units need to be fleshed out. She said she saw no need to add extra duties for the sections to develop objectives.

Ready said the committee did not feel that it was completely finished with roles and she would be comfortable if the Board delayed action on roles.

Martin said the Executive Committee would do further work on the roles.

Motion: Fradkin moved to table action on planning roles and Reichel seconded.

Martin called for the question

Action: The Motion passed.

23.0 Budget and Finance Committee

Discussion: Spalding said the Budget and Finance Committee had five items before the Board for action and welcomed comments and questions as she presented each.

23.1 Initiative Fund Criteria Change

Discussion: Spalding said the Budget and Finance Committee is recommending an expansion of the existing criteria to include proposals responding to ALA Goal 2000.

Motion: That the Initiative Fund proposal be consistent with the ACRL Priorities identified by the ACRL Board or one of the ALA Goal 2000 initiatives.

Martin called for the question.

Action: The Motion passed.

22.2 Initiative Fund Policy

Discussion: Spalding said that currently the Board does not have an accountability factor built into the Initiative Fund Program. The ACRL office and the Board is informed about the activities of funded projects by recipients at the urging on the Executive Director.

Motion: That Initiative Fund project sponsors must submit a written report to the ACRL Board, through the ACRL office, describing the activity and its results, at the time final payment or reimbursement is requested.

Martin called for the question.

Action: The Motion passed.

22.3 ACRL FTE Staff Increase

Discussion: Spalding said that ACRL currently has 12 FTE approved positions in the ALA Table of Positions. Approval of this request adds .95 FTE to ACRL's staffing. She said the ACRL budget is financially sound with a fund balance that exceeds the mandated reserve.

Motion: That the following ACRL staff positions be increased to the following FTE levels for a total additional .95 FTE.

Classified Ad Manager, *C&RL News*: from .50 FTE to .60 FTE;
Editorial Assistant Administrative Secretary: from .50 FTE to .60 FTE;
Assistant Editor, *C&RL News*: from .50 FTE to .75 FTE;
Data Entry/Registration Coordinator: from .50 FTE to 1.00 FTE.

Martin called for the question.

Action: The Motion passed.

22.4 1996 Preliminary Budget

Discussion: Spalding said that the Budget and Finance Committee had carefully reviewed the 1996 Preliminary Budget and was pleased to recommend its approval with a few corrections and changes that need to be made before it is submitted to ALA and COPES. She said revenue is projected at \$974,967 and expenses at \$1,211,306 for ACRL; and revenue for *CHOICE* at

\$1,702,625 and expenses at \$1,719,723. She said the ACRL 1996 deficit budget can be attributed to the expenses associated with the 1997 National Conference planning where the revenue is not recognized until the Conference is held. She said the fund balance exceeded the mandated reserve.

Motion: That the 1996 ACRL Preliminary Budget be approved.

Martin called for the question.

Action: The Motion passed. Metz abstained.

23.5 ACRL Dues Increase

Discussion: Spalding said that ACRL is in a strong financial position and a Budget and Finance Committee subcommittee has been established to study historical membership data, the impact of membership dues revenue on the total financial health of ACRL, and creative alternatives to dues increases as sources of revenue, in order to serve as a basis of information for use in future reviews of the need for a dues increase.

Motion: That the Board not pursue a member's dues increase in 1995.

Martin called for the question.

Action: The Motion passed.

24.0 Resolution to Support ALA Goal 2000/Dues Increase

Discussion: Hisle said many of the Board members were moved by Martinez's comments on ALA Goal 2000 when she addressed the Board on Sunday. He said the resolution before the Board grew out of discussions during the joint Board and Budget and Finance Committee meeting on Monday where suggestions were made that ACRL make a public statement supporting ALA Goal 2000 and the dues increase. He said that it was the thinking of those discussing this, that the statement should make it clear to our membership that this is something good that deserves all of our support.

Motion: Hisle moved approval of the resolution. Breivik seconded.

Discussion: Reichel said she thought perhaps that ACRL should commit some funds in support of ALA Goal 2000 that would strengthen even further the impact of its commitment. She said that she noticed at the Sunday meeting when Martin suggested to Martinez that ACRL would be willing to provide financial support to the Washington office specifically to give additional

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attention to academic libraries and higher education issues that Martinez seemed to agree that it was a good idea. Reichel asked if ACRL was in a financial position to make such a contribution and what would the amount be.

Spalding invited staff to join in the response. She said the budget is in good financial shape as indicated earlier, but she wouldn't want to say how much to contribute now.

Reichel asked Jenkins if the other divisions had made contributions and how much would she suggest ACRL contribute initially.

Jenkins said she was aware of the PLA action to support ALA Goal 2000, but didn't know if funds were included. She said that all divisions were discussing the ALA Goal 2000 and looking for ways to support it. Jenkins said in terms of how much to contribute initially, the Board might want to consider beginning with \$25,000.

Maloy said she preferred letting a subcommittee of the Budget and Finance Committee determine the amount and would suggest that the Board defer a decision on the amount.

Breivik said that if ACRL were to make an initial contribution and announce it in this resolution, it would carry more weight, meaning would be added to it, and politically it would be very worthwhile.

Hisle said he would withdraw his motion. Breivik, the seconder agreed.

Motion: Phillips moved that the resolution be amended to add: "In Support for this resolution, ACRL Board of Directors commits \$50,000 to the Fund for America's Libraries. Breivik seconded.

Discussion: The Board agreed that in communicating this contribution to Martinez it should be made clear that ACRL expected to see improvements in two areas: support for academic libraries and higher education issues in the Washington office, and a stronger role for academic librarians in discussing and defining technology issues at the national level.

Spalding said a \$50,000 contribution was not a problem.

Martin called for the question.

Action: The resolution was approved.

26.0 Media Resources Revised Charge

Discussion: Martin said the recommendation is coming to the Board from the Planning Committee.

Motion: That the Board approve the revised charge for the Media Resources Committee as follows:

Charge:

To provide assistance in the planning, selection, distribution, and use of electronic media resources and services; to promote the use of electronic media as resources for instruction and scholarly research; to further cooperation among computing services, media departments and libraries in the academic environment; to encourage and support the scholarly study of media; to support current and continuing education for media librarianship; and to encourage cooperation with other committees and associations as appropriate.

Martin called for the question.

Action: The Motion passed.

27.0 Executive Director's 1995 Performance Objectives

Discussion: Martin said that the objectives had been reviewed with Jenkins at the fall Executive Committee Meeting and some changes were recommended that are reflected in the document before the Board.

Motion: That the Executive Director's Performance Objectives for 1995 be approved.

Martin called for the question.

Action: The Motion passed.

Martin thanked Jenkins and the ACRL staff and called for a Motion to adjourn at 5:20 p.m.

Fradkin moved adjournment. Reichel seconded.

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Attachments:

Resolution BD #5.31
Resolution BD #5.32
Priorities BD #15.1
Resolution BD #17.0
Resolution BD #18.0
Resolution BD #29.0
ACRL Historical Executive Summary 1989-1996 BD #38.0
Resolution BD #39.0