

2002 ALA Award Committee Meeting Minutes
Georgia World Congress Center
Atlanta, GA

Saturday, June 15, 2002

Present:

Robert Newlen, Chair
Cheryl Malden, Staff Liaison
David Dowell
Kaye A. Grabbe
Geraldine Harris
Erlene Bishop Killeen
Melvin Jean Williams Adams, Intern

Observer: Shirley Loo

Robert Newlen called meeting to order at 9:30 a.m. and asked that each person introduce themselves.

Proposed Name Change

The Gay, Lesbian, Bisexual and Transgendered Book Award (GLBT) title is too long and has been changed to the Stonewall Book Award. It was motioned and seconded to accept the new, short-name change.

Proposal for Diana V. Braddom Library Fund Raising and Financial Development Scholarship

It was questioned whether this proposal had been brought before ALA Awards Committee before. Not sure where this award derived from (LAMA, etc.) The purpose of this award is to recognize librarians and senior staff members from various types of libraries who had no previous formal financial development training and had a genuine interest in the areas of fundraising. More information needed. Diana Braddom is to make her case in person.

Jury Chair Information

The jury pool carryover is a good idea and helpful input from former jury chairs. Some idea – use of common criteria is needed. Institutionalize as much as possible; pairing might work well; jury chairs should get together and compile criteria.

Recognition Award Deadline – December 1, 2002

Scholarship Deadline – March 1, 2003

Nominees picked at Midwinter Meeting, January 2003.

The process or call for the pooling of new jury members is to place advertisements in American Libraries, Cognotes, on the website, etc.

Future chairs should look to different ALA group organizations to find persons for jury chairs.

Robert Newlen is the outgoing Chair

Award Manual Update

The Awards Manual of the American Library Association was re-visited. Revisions were made to the manual.

Page 7, Juries – revise second paragraph (Neither Jury members nor their institutions are eligible for nominations for the award committee they are currently serving on. If a further conflict of interest exist, the jury member shall requeise themselves from voting. If necessary, the final determination will be made by the Awards Committee Chair. (All ALA Committee Chairs are to receive this)

Page 8, Jury Meetings – (Delete first sentence in paragraph)

Page 13, Establishing New Awards Policy – (5) year funding request. Look into process for endowing an award- (\$100,000 is needed to support an award annually) The award lives on, recognition, good for the association. Wording for processing/re-adjusting the endowment. Robert to follow-up on this. Language needed.

Page 18, Presentation Ceremony – Item #4, language needed for scholarship.

All members were asked to review by-laws and complete at the meeting on Monday.

Monday Meeting Agenda

Boyd Endowment
Complete Manual
New Awards to meeting

Meeting Adjourned - 10:00 a.m.

Respectfully submitted by M Jean Williams Adams

2002 ALA Award Committee Meeting Minutes
Georgia World Congress Center
Atlanta, GA
Monday, June 17, 2002

Present:

Robert Newlen, Chair
Cheryl Malden, Staff Liaison
David Dowell
Geraldine Harris
Erlene Bishop Killeen
Charles Kratz
Melvin Jean Williams Adams, Intern

Observers: Diana Braddom

Robert Newlen called meeting to order at 2:08 p.m

Diana V. Braddom presented a revised proposal for the LAMA Diana V. Braddom Library Fund raising and Financial Development Scholarship. Erlene Killeen made a motion to approve the scholarship as amended seconded by Charles Kratz and passed unanimously.

Update of the Award Manual is complete.

Newlen reported a potential donor has been identified for an award similar to the Herb White Award. The potential donor will pursue the establishment and support of the award so that it will be announced in Toronto at the 2003 Annual Conference.

The committee discussed the William R. Gordon Scholarship and recommended to take the full proposal to Council.

Increasing award donations is progressing, Newlen is speaking with Mary Ghikas and Susan Roman.

Kratz made a motion to go into Executive Session. Seconded and passed unanimously.

Proposal for the William R. Gordon Scholarship

1. **Name of Award:** William R. Gordon Scholarship
2. **Definition, Purpose and Criteria:** To support the education of a member of a principal minority group in an ALA accredited master's program in Library and Information Studies. During the existence of the ALA Spectrum Scholarship Program, the award will be counted among the scholarships for Spectrum Scholars. Should the Spectrum Scholarship Program reach its goal or for any reason is discontinued, the purpose of the William R. Gordon Scholarship will remain the same. Academic excellence, leadership, and evidence of a commitment to a career in librarianship will be major factors in awarding the scholarship.
3. **Number and Frequency:** One scholarship of \$5,000 to be given annually.
4. **Selection of Jury to Administer the Scholarship:** The chair of the ALA Awards Committee will appoint the scholarship jury.
5. **Deadline for Nomination of Candidates:** Deadline for scholarship proposals will be the same as the other ALA/Spectrum scholarships.
6. **Screening of Candidates and Recommendations:** The process will be the same as the other ALA/Spectrum scholarships.
7. **Presentation of the Award:** Presentation will be made with the other ALA/Spectrum Scholarships.
8. **Form or Type of Award:** An annual scholarship.
9. **Donor:** The scholarship is being established in honor of William R. Gordon's retirement as Executive Director of ALA. A minimum amount of \$25,000 is the goal. As of March 2002, \$12,500 has been raised towards this goal. It is anticipated that once the scholarship is approved, many people will contribute to this scholarship.
10. **Contact Person:** Lorelle R. Swader
Director
Office for HR Development and Recruitment (HRDR)
Staff Liaison
ALA Scholarship Juries
50 E. Huron St.
Chicago, IL 60611
800.545.2433, ext. 4278

March 5, 2002

Proposal for
Diana V. Braddom Library Fund Raising
and Financial Development Scholarship

1. Name and Amount of Award:

Diana V. Braddom Library Fund Raising and Financial Development Scholarship
Five Year Commitment of \$2,000 annually is requested of donor

2. Intent and Purpose: The intent and purpose of this award is to recognize librarians and senior staff members from all types of libraries who have had no previous formal financial development training and have a genuine interest in the areas of fundraising. These libraries shall include but not be limited to public, academic, multi-type, school and special libraries. This award will offer an opportunity to learn new, or to improve, fundraising skills enabling librarians to increase funding to their libraries from public, private and corporate sources.

Criteria: Selection of an award recipient is based upon the quality and appropriateness of the applicant's essay

- Commitment of ALA and Library Profession
- Previously limited experience in Library Fundraising
- Relevance and Enthusiasm for Library Fundraising and Development
- Originality of ideas
- Quality and Thoroughness of Writing
- Clarity of Content and Form for the Required Essay
- Persuasiveness of Arguments
- Applicability to Library Settings
- Potential Growth Perceived in Fundraising Endeavors

Write an Essay addressing the following:

1. Why do you think you need a course in fundraising for libraries? If you have attended some fundraising seminars, why do you want additional professional fundraising training?
2. What experience have you had in library fundraising?
3. Have you been involved in any activities in your library that foster partnerships with business/community organizations?
4. What do you plan to do with the fundraising knowledge that you learn from this scholarship as part of a continuing education program?

3. Number and Frequency: A worthy and suitable recipient will be awarded this scholarship. The scholarship will be given annually at the Fund Fare Program at the

annual ALA Conference. If a suitable candidate is not found, the award will not be given that year. Upon agreement of the donor's initial commitment to the gift, the number of candidates can be increased or decreased.

4. Selection of Jury to Administer the Award: The LAMA FRFDS Executive Committee Chair will appoint five people to the jury.

5. Deadline for Nomination of Candidates: Deadline for scholarship proposals will be December 1st each year.

6. Screening of Candidates and Recommendations: The FRFDS Jury will screen and judge candidates on the above listed criteria.

7. Presentation of the Award: At the annual Fund Fare Program during the annual ALA conference.

8. Form or Type of Award: The recipient will receive \$1,000.00 towards attending the Fund Raising and Financial Development Programs at the annual ALA conference.

9. Reporting: Recipient will complete a report to the FRFDS Committee Chair and to Diana V. Braddom within six months after attending the ALA annual conference on the programs that recipient attended and the benefits derived from these activities.

10. Donor: A five-year commitment to this annual project is requested of Diana V. Braddom

Annual Ingram Library Services Fundraising and Financial Development Scholarship Budget for two recipients:

- Cash award to one recipient to attend the annual ALA conference \$1,000
- ALA Administrative and Marketing Costs for Award (up to \$1,000) to be included in the total grant expenses. \$1,000

Total Annual Expenses \$2,000
Total 5-Year Commitment \$10,000

11. Contact Person: Diana V. Braddom
President
Braddom Library Consultants
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Indianapolis, Indiana 46236
317.823.0055
dbraddom@earthlink.net